The college’s name:
The Helen Way Klingler College of Arts and Sciences is the college’s proper name and should be used on first reference in all communication. Subsequent references to the college as the Klingler College are encouraged.

Logo usage:
The Marquette University Helen Way Klingler College of Arts and Sciences’ logo should be used prominently on all Klingler College and Klingler College departmental promotional materials, including publications, stationery, advertising and electronic media. The university’s Be The Difference logo should be used on the back cover of promotional materials.

The logo was designed to be used in its entirety, with the type and tower graphic used together. The vertical or horizontal version is acceptable, depending on design and space considerations.

LOGO COLOR VARIATIONS

Blue and Gold

Blue

Black

Gold

Reverse