Incorrect Logo Usage

Listed below are incorrect applications of the Marquette University logo. However, please note that not every acceptable or unacceptable use of the logo can be addressed here. It is the responsibility of each communication producer to use the logo correctly. If you have questions about a particular application, please contact the Office of Marketing and Communication at (414) 288-5867.

Do not recreate the logo.

Do not screen the logo.

Do not reposition the logo elements in relation to one another.

Do not change the color breaks when printing the logo in two colors.

Do not repropportion the logo.

Do not print the logo in a color other than Marquette blue, Marquette gold or black.

Do not place a shadow behind the logo.

Do not print the logo on visually competitive backgrounds.