Call For Papers

Power To Transform the World:
Media & Communication Programs in Catholic Higher Education

July 19 – 21, 2010
Marquette University, Milwaukee, WI

In a world community in need of women and men with strong skills and sensitivities able to address the crucial issues of our day in a variety of communication fields, Marquette University and the Pontifical Council for Social Communications of the Vatican invite papers for a conference addressing how the unique Catholic character of our institutions informs and infuses the teaching of communication.

Through an exchange of research, conversation, scholarship, teaching, and action grounded in many perspectives, participants will engage in a dialogue focused on both academic and practitioner perspectives. Papers are invited from across the communication disciplines that explore the unique contribution of Catholic communication programs to educating for global and local concerns.

Consider: what makes a Catholic communication program distinct?

Consider: As we move deeper into the 21st Century, how does our school's Catholic tradition interact with the communication revolution?

Consider: How does the new CARA (Center for Applied Research in the Apostolate) study on Catholic students at Catholic colleges have significance for communication programs? http://cara.georgetown.edu/

• The first day will center on the distinctive character of media and communication programs in Catholic higher education with an emphasis on service learning in the paper sessions.

• The second day will center on ethics as the intellectual area common to all programs with an emphasis on ethical issues within specialties and best practices in teaching ethics in the paper sessions.

• The final day will center on steps to develop the transformative power of media and communication programs with an emphasis on best practices.

Contributors are welcome from a wide variety of communication related fields: advertising, communication studies, internet and digital courses, film, journalism, media studies, public relations, radio/television, theater. Papers are encouraged but not limited to the following areas:
  o best practices related to ethical issues in specialties
  o the use of service learning in communication courses
  o programs related to the Catholic character of the institutions (e.g. international and community service),
  o communication issues concerning gender, race and class
the relation of Catholic Social teaching to education in communication, as well as contemporary and future trends in communication and their impacts on the ever-changing world

devloping programs to fit campus values and mission:

- recruitment and hiring
- development of young faculty
- curriculum
- research and publication
- student-oriented programs

Faculty whose papers are accepted will receive a scholarship to cover the cost of registration (includes lunches and materials). Papers will be grouped: oral presentations should be no more than 20 minutes. We ask you not to read your paper but present the ideas.

Accepted papers and keynote addresses will be published in a peer-reviewed monograph in both print and CD versions.

All proposals (no more than 2-4 pages) should include:

1. Name of presenter(s)
2. College or University
3. Department
4. Areas of research interest
5. Courses currently taught
6. Catchy title
7. 35-50 word abstract
8. AV/Tech needs

Conference keynote speakers include Drs. Janie Harden Fritz, Duquesne University; Clifford Christians, University of Illinois; and John Pauly, Marquette.

Further information and registration for the conference will be forthcoming at http://marquette.edu/pccs. Campus housing is available as well as blocks of rooms in nearby hotels. Watch this site for registration and updates of the schedule.

Submit proposals to Dr. William Thorn, Marquette University College of Communication, electronically at william.thorn@marquette.edu no later than Wednesday, April 8, 2010.

Selected presenters will be notified by May 21, 2010.

Milwaukee is a city of fun and festivals. Marquette University, located on the western edge of the downtown area, is just a mile and a half from the shores of Lake Michigan. A lively arts community including music, theatre and fun is just blocks away from campus along with a wide variety of ethnic and trendy restaurants.