POSC 4701-101
United States Foreign Policy
Fall Semester 2012
MW 3:30 – 4:45

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Office Hours: MW: 1-3, T: 9-12, F: 10-12 and by appointment

Course Objectives: This course examines the development of United States foreign policy from a historical and institutional context. We will focus on the process of foreign policymaking and examine the actors in the U.S. political system and how they interact in developing and implementing policy. Course requirements include significant reading assignments, class discussions, essays and quizzes that will help develop verbal and written analytical skills, as well as writing and research skills.

Required Books:


Other readings as assigned on D2L.

It is absolutely vital that you stay current on foreign policy issues using whatever media sources you choose.

Selected online resources for reading and research:
- Foreign Affairs Online - http://people.virginia.edu/~rjb3v/rjb.html
- Foreign Affairs journal - http://www.foreignaffairs.org/
- The Economist magazine online - economist.com
- U.S. Department of State - http://www.state.gov/
- White House - http://www.whitehouse.gov/
- Federation of American Scientists – http://www.fas.org

Course Requirements:
Midterm exam 25%
Class presentation and summary 10
Research paper 30
Final exam 30
Class participation 5

*The Quiet American* Essay (optional)
Research Paper
Students must write a 7-10 page paper developing and defending a position on a contemporary foreign policy issue facing the U.S. The instructor will make several suggestions, but students can choose any topic they wish. The paper will require research in foreign policy journals and books to support your position. Specific requirements will be distributed in class. Students will be graded on an annotated bibliography, a rough draft, and the final paper. Papers will be marked down one letter grade for every day they are late. In addition to handing in a hard copy to the instructor, students are required to submit an electronic copy to turnitin.com. To access the site, go to turnitin.com. If you haven't used it before you will need to create an account. The class ID is 5368259; the password is foreign.

Class Presentation
Each student will be required to present reading material for one assignment. This should be in the range of 4-7 minutes. In addition, students must distribute a one page summary of the reading to everyone in the class prior to the class meeting. Specific guidelines will be distributed in class.

Final Exam
The final exam will be take-home, composed of essay questions. The final exam is worth 30% of the course grade, but there is an option to decrease its value. If you complete the optional essay on The Quiet American I will assign the essay 10% of your grade and the final exam 20%.

Participation/Attendance
Since this is a fairly large lecture class, it is not feasible to expect regular course participation; however, active participation when appropriate will be noted by the professor and factored into the final course grade.

Attendance is expected at each class, and a sign-in sheet will be provided at each class meeting. Do NOT sign in for classmates if they are absent. Signing someone else’s name in their absence will be treated as academic dishonesty. Attendance will be treated as a pass/fail portion of the grade. If a student misses 6 or fewer classes during the semester they will receive full credit for participation/attendance. If a student misses more than 6 classes they will receive a WA (Withdrawal-Excessive Absences).

The Marquette University Undergraduate Attendance Policy (revised in June 2011) states the following:

“Students are responsible for attending all class meetings for courses in which they are registered. Any absence, regardless of the reason, prevents students from getting the full benefit of the course and as such, no distinction is made between excused and unexcused absences, with the following exceptions:

1. Absences resulting from legal obligations (such as jury duty).
2. Absences resulting from university sanctioned activities and related travel.”
The Policy also states “the Marquette University Student Health Service does not provide documentation of illness, or of a visit to the Student Health Service. Likewise, college and other university offices (e.g., Office of the Dean, Counseling Center and Student Affairs) do not provide documentation of an absence on behalf of the student.”

In cases of excessive absences, the Marquette Undergraduate Attendance Policy will be followed. “For courses in which attendance is regularly taken, an instructor or college office may withdraw a student from a course due to excessive absences and assign a grade of WA (Withdrawn-Excessive Absences)...**Students who miss more than 4 classes in a 3 credit course that meets 75 minutes, 2 times per week, will be considered to have excessive absences and may be assigned a WA.**”

While the attendance/participation portion of the class grade is very small (5%), the consequences of missing 4 or more classes are enormous – you will receive a WA. Those who are involved in university sanctioned activities should submit a schedule of anticipated absences within the first 2 weeks of class, and also come talk to the instructor well in advance of any other university sanctioned activity that will result in a missed assignment/exam.

**Academic Dishonesty**

Any incidents of academic dishonesty, such as cheating, dishonest conduct, or plagiarism will be punished to the fullest extent allowed by Marquette University policy.

**Grading Scale:**

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<thead>
<tr>
<th>Score Range</th>
<th>Grade</th>
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<tbody>
<tr>
<td>93-100</td>
<td>A</td>
</tr>
<tr>
<td>88-92</td>
<td>A/B</td>
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<tr>
<td>83-87</td>
<td>B</td>
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<tr>
<td>78-82</td>
<td>B/C</td>
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<tr>
<td>73-77</td>
<td>C</td>
</tr>
<tr>
<td>69-72</td>
<td>C/D</td>
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<tr>
<td>61-68</td>
<td>D</td>
</tr>
<tr>
<td>60 and below</td>
<td>F</td>
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Course Schedule

**Mon. Aug. 27** – Introduction

**Wed., Aug. 29** – NO CLASS - APSA
   U.S. Constitution – you will be responsible for this material, particularly Art. I and Art. II.


   Hook, Ch. 1, “The United States in a Turbulent World”

**Mon., Sept. 3** – NO CLASS, LABOR DAY

I. Foundations

**Wed., Sept. 5** – International Relations and the Black Box
   Hook, Ch. 3, “Dynamics of Decision Making, pp. 67-80, 90-99
   “Hypotheses on Misperceptions,” Robert Jervis – on D2L

**Mon., Sept. 10** – Economic and Territorial Expansion
   “Jefferson as Idealist-Realist,” in *Major Problems in Foreign Policy*, Merrill and Patterson – on D2L
   “Political Opportunism and Statesmanship,” in *Major Problems in Foreign Policy*, Merrill and Patterson – on D2L

**Wed., Sept. 12** – American Diplomatic Traditions
   George Washington, “Farewell Address” 1796 – on D2L
   John Quincy Adams, “Warning against the Search for Monsters,” 1821 on D2L
   James Monroe, “The Monroe Doctrine,” 1823 - on D2L
   Theodore Roosevelt, “Obstacles to Immediate Expansion,” 1897 – on D2L
   Woodrow Wilson, “War Message,” 1917 - on D2L
   “Is Mitt being Neoconned into War?” Pat Buchanan, 7/31/12 on D2L
II. Institutional Actors

**Mon., Sept. 17 –** The Presidency
Hook, Ch. 4, “Presidential Power,” pp. 102-125
“Signing Statement of H.R. 2863” George W. Bush – D2L
“Prerogative Power in the Obama Administration: Continuity and Change in the War on Terrorism,” Richard Pious, *Presidential Studies Quarterly, 6/11 - D2L*

*KATIE CHAMPEAU*

**Wed. Sept. 19** – The Presidency and the Courts
“Presidential-Departmental Relations,” Thomas Cronin, in *The State of the Presidency* on D2L
Hook, Ch. 4, “Presidential Power,” pp. 126-134
*Korematsu v. U.S.* (1944) D2L

**Mon. Sept. 24 –** Congress
Hook, Ch. 5, “Congress beyond the ‘Water’s Edge’
“US Food Aid: the Special Interest Blocking Reform,” *The Guardian, 7/19/2012* – on D2L

**Wed. Sept. 26 –** Congress
“Congress, the CIA, and Guatemala,” David M. Barrett, CIA – on D2L
“Outlaw of the Sea: The Senate Republicans’ UNCLOS Blunder,” Thomas Wright, *Foreign Affairs, 8/7/2012* on D2L

**ANNOTATED BIBLIOGRAPHY DUE**

**Mon. Oct. 1 –** The Foreign Policy Bureaucracy
Hook, Ch. 3, “Dynamics of Decision Making,” pp. 85-90
Hook, Ch. 6, “The Foreign Policy Bureaucracy”

**Wed. Oct. 3 –** The Foreign Policy Bureaucracy
“Understanding the Iran-Contra Affairs,” Brown University – on D2L
“The Majority Report,” Iran Contra Affairs, Brown University – on D2L
III. Extra-Institutional Actors

Mon. Oct. 8 – Public Opinion
Hook, Ch. 3, “Dynamics of Decision Making,” pp. 80-84
Hook, Ch. 7, “Public Opinion at Home and Abroad”

Wed. Oct. 10 – Public Opinion
“Foreign Policy at the Ballot Box: How Citizens Use Foreign Policy to Judge and Choose Candidates,” Shana Kushner Gadarian – on D2L

Mon. Oct. 15 – MIDTERM EXAM

Wed. Oct. 17 - The Media
Hook, Ch. 8, “The Impact of Mass Communication”

OCTOBER 18-21 – MIDTERM BREAK

Mon. Oct. 22 – The Media
“The Real War will Never Get on Television,” on D2L
“Setting the Agenda: Mass Media and the Discovery of Famine in Ethiopia,” Christopher Bosso, 1989 - on D2L

Wed. Oct. 24 – Interest Groups
Hook, Ch. 9, “Social Movements and Interest Groups”
“Blue Team Draws a Hard Line on Beijing,” Washington Post, 2/22/2000 – on D2L

IV. Policy

Mon. Oct. 29 – National Security and Defense
Hook, Ch. 10, “National Security and Defense Policy,” pp. 311-337
Surprise, Security, and the American Experience, Chs 4-5, Jervis – on D2L

Wed. Oct. 31 – The Cold War
The Quiet American
**Mon. Nov. 5** – The Cold War - Vietnam


**Wed. Nov. 7** – Post-Cold War and Terrorism

Hook, Ch. 2. “The Expansion of U.S. Power,” pp. 54-63

Hook, Ch. 10, “National Security and Defense Policy,” pp. 338-347


**THE QUIET AMERICAN ESSAY DUE (optional)**

**Mon. Nov. 12** – More Post-Cold War


“Why Iran should get the Bomb,” Kenneth Waltz, *Foreign Affairs*, 7/12 – on D2L

**Wed. Nov. 14** – *Charlie Wilson’s War* – film

**PAPER FIRST DRAFT DUE**

**Mon. Nov. 19** – *Charlie Wilson’s War* - film

**NOVEMBER 21-25 – THANKSGIVING HOLIDAY**

**Mon. Nov. 26** – What in the world is going on? Everyone bring a current event.

**Wed. Nov. 28** – Economic Policy

Hook, Ch. 11, “Economic Statecraft”

“Why U.S. Taxpayers are Paying Brazilian Cotton Growers,” NPR, 11/9/2010 on D2L

**V. Transnational Issues**

**Mon. Dec. 3** – Human Rights

Hook, Ch. 12, “Transnational Policy Problems”

Wed. Dec. 5 – Africa and Latin America

“Think Again: Latin America,” Mauricio Cardenas, *Foreign Policy*, 3/11 – on D2L

“The Pivot to Africa,” Rosa Brooks, *Foreign Policy*, 8/12 – on D2L

**PAPER FINAL DRAFT DUE**

Fri., Dec. 7 – Catch-up and Wrap-up