
I. Background

Theme: Research in action
Marquette is increasingly recognized for the collaborative research and scholarship undertaken by our faculty and students. Research at Marquette has a strong sense of purpose and action, whether it is through the extension of knowledge beyond existing boundaries, the development of solutions to the world’s most pressing problems or the search for answers to life’s deepest questions.

Goal: Advance Marquette as a university committed to research and scholarship, with a distinctive emphasis on excellence in strategically defined areas.

Objectives
• Define and grow areas of greatest research potential
• Grow scholarly collaboration across disciplines and research that addresses community and world problems
• Achieve “High Research Activity” Carnegie Research Classification

II. Alignment of current goal and objectives

Advance Marquette as a university committed to research and scholarship... ... with a distinctive emphasis on excellence in strategically defined areas.

• Achieve “High Research Activity” Carnegie Research Classification

III. 2013-14 Assigned Tasks

A. Gather input from key stakeholders to clarify and refine the 5 to 7 year objectives and tactics under the goal.
B. Identify key metrics to be used in tracking progress on their goal.
C. Select and begin implementing one important tactic in fiscal year 2014.
IV. Proposed Process and Timeline

A. Stakeholder Input Mechanisms

Regularly Convened Groups:

Deans Council
Committee on Research
University Board of Graduate Studies
University Board of Undergraduate Studies
Intellectual Property Review Board
Academic Senate
Associate Deans for Research meetings with ORSP
Other committees as appropriate (University P&T, Research Compliance committees, etc.)
MUSG/GSO and other student groups
ULC (informed)

Other Input Mechanisms:

Campus Forum Series on Key Topics
Website (access to materials and opportunity for input)

Ad hoc Groups (for example: group discussing undergraduate research; annual faculty discussion on research equipment needs)

B. Key Metrics

Carnegie Classification metrics
Define other measures of research activity and impact to be inclusive of all forms of scholarship

C. Key Tactic for FY2014

Develop process for identifying strategically-defined research areas
D. Tentative Timeline

July/August

Initial planning, update Carnegie Classification metrics

Discussion at Deans Council Retreat 8/15/13

Organize website areas for dissemination of information and electronic input (see, for example, ORSP Research Forum Sites at http://www.marquette.edu/orsp/)

September 1, 2013  Stewardship Report 1 Due

September/October

Initial discussions with key stakeholder groups to define their participation and obtain input on:
- Key metrics
- General research support needs and priorities
- Process for identifying and prioritizing strategically-defined research areas
  - Design of evaluation standards such as:
    - Connection to overall university plan (including other themes) and mission
    - Current strengths on campus in a potential focus area, opportunities for growth
    - Resources needed to establish or develop focus
    - Potential for external funding; revenue sources
    - Other standards
- Understanding role (and importance) of traditional individual research programs in the context of also seeking to build interdisciplinary and collaborative research focused on addressing community/world problems

November 1, 2013  Stewardship Report 2 Due

November/December

Update of metrics identified in prior months (ongoing task)

Identify stakeholder group roles in developing and evaluating ideas; develop and discuss draft criteria for prioritization
Generation of ideas for potential areas of research/scholarship focus

- Opportunity for input from all stakeholders
- Public dissemination of ideas

Determine how prioritized areas will be supported

January 2, 2014  Stewardship Report 3 Due

January/February

- Campus stakeholder discussion of ideas generating in previous period
- Finalize evaluation criteria and resources to be made available
  
  Example issue: will we set aside some of our current research support for targeted areas or add new funds?

- Refinement of initial ideas (proposal process?)

March 1, 2014  Stewardship Report 4 Due

March/April

- Identification of initial priority areas and strategies for development of these areas; metrics for evaluating progress
- FY2015-17 budget planning

May 1, 2014  Stewardship Report 5 Due

May/June

- Update research metrics as appropriate (will continue into the summer as FY14 is closed out)

- Begin planning for FY2015 activities

July 1, 2014  Stewardship Report 6 Due: First Year Progress Summary