Challenge Guide

Getting Started
The first step is to sign-up for the Wisconsin Bike Challenge. There are 3 different ways to join:

- Sign up as an individual
- Sign up with your workplace
- Sign up with your university or college

To sign up for the Challenge visit www.nationalbikechallenge.org and click on the green “join” button. Once you complete a very brief sign up form, you will be redirected to the local Wisconsin Bike Challenge homepage.

NOTE: On the main sign up page the system will ask you where you work or go to school. If after you enter the name of your workplace or school, the system will check to see if that entity is in the system. If not, you will be prompted to register your organization. It’s very simple.

Rules
The official National Challenge/Wisconsin Challenge rules are available online at: www.endomondo.com/campaign/national/rules

Teams
Once you have signed up for the Challenge, you will be asked if you’d like to create or join a team. Participants have the option to form teams of 1-10 riders for the Challenge. Workplaces and schools may have an unlimited amount of teams. Teams spark a fun, competitive spirit among colleagues!

NOTE: A participant who creates a team is by default the Captain of the Team. Team Captains can change during the Challenge if they wish to appoint someone else to be the Captain.

Logging Trips
Participants have two options to enter rides:

- FREE app for Garmen or smart phone - download at www.endomondo.com/campaign/national/downloadapp
- Enter your trips manually – on the Wisconsin Bike Challenge homepage there is a “Log Miles” button that you can click to manually enter miles and trips. To be eligible for the monthly prize drawings, all rides for each month must be entered by 11:59 pm of the last day of each month.

NOTE: A how to video on how to log miles can be found at: www.endomondo.com/campaign/national/videos
Leaderboard
The Leaderboard found in the navigation bar of the Wisconsin Bike Challenge homepage is a fantastic tool to help participants understand how they stack up against other Wisconsin Challengers. Participants in each category will be ranked based upon total Challenge Points with the exception of Cities and States, which will be ranked based on total Challenge Points per 1000 residents. Rankings will be available on both local and national levels and will include the following categories:

- Riders
- Teams
- Workplaces
- Communities
- States
- Workplaces are categorized as follows:
  - Businesses, Non-Profits and Public Agencies based on number of employees
  - University/College based on number of students

**NOTE:** At the end of the Challenge, plaques will be awarded to the first place winner in each category

Prizes
Prizes will be given away on a monthly basis according to the number of points participants have earned.

**Scoring:**
1 mile = 1 challenge point
20 bonus points for each day that you ride

Example: You live 5 miles from work and bike to and from work for total of 10 miles. Each day you bike to work you will receive 10 points for miles plus 20 bonus points for a daily total of 30 points.

As you accumulate Challenge Points, you will achieve prize levels. A monthly prize drawing will happen at each level. The higher the level, the better the prizes!

Bronze level = at least 50 points generated
Silver level = at least 150 points generated
Gold level = at least 500 points generated

**NOTE:** For those super star participants who earn at least a grand total of 1500 points, there will be a special Platinum drawing for exciting bike vacations at the conclusion of the Challenge.

Bikes Belong is working with US bicycle retailers and suppliers to offer an exciting package of prizes. **A list of prizes can be found at:** [www.endomondo.com/campaign/national/prizelist](http://www.endomondo.com/campaign/national/prizelist)