
Greg Tracy, Founder, www.sharendipity.com

Sharendipity is a platform that allows people to express their creativity and share it with the world. It is a web-based community that turns users into creators, and gives anyone the resources they need to make the games, tools, and applications they've always wanted to make, but have never had the programming skills to make it happen. Sharendipity lets even the non-programmers among us make the next cult-hit game and share it with anyone. It’s the ultimate platform for delivering the long tail of user generated applications.