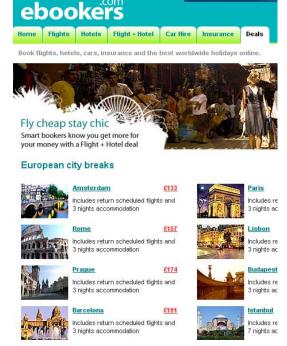
MARQUETTE UNIVERSITY

COLLEGE OF BUSINESS ADMINISTRATION

Building Technology in a Global Environment

Jeff Sippel, Director of Technology, ebookers



Jeff Sippel is the Director of Technology at ebookers, the European division of Orbitz Worldwide. He is responsible for the creation, planning and execution of the Orbitz international technology strategy. Jeff previously was the Director of Hotel Technology, responsible for the technical strategy and direction of the hotel systems that power Orbitz.com, Cheaptickets.com and eBookers.com. He also designed and built key components of the Orbitz.com and American Airlines websites. Before joining Orbitz, Jeff was a technology consultant at Ernst & Young, specializing in web and mobile technologies.

Jeff holds a Bachelor of Science in Industrial Engineering from the University of Wisconsin, and a Master of Business Administration from the Northwestern's Kellogg School of Management.



September 24, 2007, Monday, 5:30—7 PM Venue: 100 Todd Wehr

For more information contact terence.ow@marquette.edu

