Ning: Your Own Social Network for Anything

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http://www.ning.com

Ning was founded by Marc Andreessen and Gina Bianchini in 2004 to give everyone the opportunity to create social networks. Three years later, Ning powers over 100,000 social networks and counting. From eBay sellers in Upstate New York to bead store owners in Maine, aspiring hip hop artists in New Jersey, pop culture junkies in New York City, college professors in Germany with Ning anyone can create their own customized social network.

As a platform, you don't have to appeal to Ning for the features you want. If you have the time and the inclination, you can build them yourself. It's the software equivalent of Home Depot.

Before joining Ning, Kyle was a Writer and Producer at FOX.com and an Associate Product

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