

## Brewed Ideas Challenge 2023 Judging Form

Judge Initial's \_\_\_\_\_ Company Name: \_\_\_\_\_

<b>Judging Criteria</b>	<b>Finalists will be awarded points for each section below (with 1 being a low mark):</b>				
Did they use the BMC canvas effectively	1	2	3	4	5
Are they solving a significant problem (defined in terms of money or social impact)	1	2	3	4	5
Do they have evidence that the solution is validated	1	2	3	4	5
Did they identify their target market (customers)	1	2	3	4	5
Is the solution unique to the marketplace	1	2	3	4	5
Did they identify a long-term vision for their idea and outline next steps	1	2	3	4	5
Do they understand their funding needs and the impact of Brewed Ideas Challenge seed funding	1	2	3	4	5
Did they address how their idea contributes to inclusive innovation or diversity and inclusion.	1	2	3	4	5
Did the idea, effort and passion presented by the team stand out and excite you?	1	2	3	4	5

**Score (out of 45) \_\_\_\_\_**