

Brewed Ideas Challenge 2019 Judging Form

Judge Initial's _____

Company Name: _____

Judging Criteria	Finalists will be awarded points for each section below (with 1 being a low mark):				
Did they use the BMC canvas effectively	1	2	3	4	5
Are they solving a significant problem (defined in terms of money or social impact)	1	2	3	4	5
Do they have evidence that the solution is validated	1	2	3	4	5
Did they identify their target market	1	2	3	4	5
Is the solution unique to the marketplace	1	2	3	4	5
Did they identify potential revenue options for financial sustainability	1	2	3	4	5
Do they understand their funding needs and the impact of Brewed Ideas Challenge seed funding	1	2	3	4	5
Did the idea and team (capability, passion, and motivation of team) stand out and excite you?	1	2	3	4	5

Score (out of 40) _____

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