Committee on Research Minutes
of the 1/18/17 meeting

Present: Ron Coutu, Sarah Feldner, Paul Gasser, Ryan Hanley, Andrew Hanson, Jeanne Hossenlopp, Sarah Knox, Matthew Mitten, Phillip Naylor, Chris Okunseri, Daniel Rowe

Also Present: Melody Baker (note taker), Brian Dorrington (OMC), Kathy Durben (ORSP), Ben Kennedy (ORC), Andrea Petrie (UA), Tom Pionek (OMC)

Excused: Kristina Dreifuerst

The meeting was called to order by Dr. Hossenlopp at 9:05 a.m.

Business:

OMC updates —
Mr. Brian Dorrington joined the meeting this morning to present an update on the activities of the Office of Marketing and Communication (OMC). He shared an overview of media coverage numbers achieved in the past year. He reviewed what reporters look for in a story, and explained the local and national “Share of Voice” study: what percentage of good news is MU vs competitors. Overall there is an increase in local and national news coverage, including the area of Research and Innovation for MU.

Mr. Dorrington went on to share some of the stories that have made national news, and some, even worldwide news. He stated that, in spite of growing coverage, an area for media growth is research. He expressed appreciation to the faculty who have taken time to do interviews and encouraged everyone to subscribe to Marquette in the News in order to be aware of media coverage featuring MU. Sign up can be found at: http://www.marquette.edu/in-the-news/.

Mr. Pionek went on to explain how OMC is organized, and discussed Discover, the university’s research magazine, and its circulation. A new publication comes out in March 2017.

Mr. Pionek also shared that OMC has recently redesigned Marquette Magazine, with the new issue coming out next week.

He also discussed some changes taking place with the digital Compendium and some reasons for the delays. The digital format allows more frequent updates of data and will be digitally searchable, including by off campus entities. OMC is planning a “soft” launch to which additional data will need to be added as it is edited. A member recommended to launch when the site is complete with current info, and to emphasize accuracy when faculty are submitting data.

All of OMC’s communication vehicles can be seen here: http://www.marquette.edu/omc/communication-vehicles.php.

Reports:
Report from the Vice President for Research and Innovation –

Dr. Hossenlopp reported that at the Research and Innovation (ORI) team retreat a decision was made to hold Pop-Up Cafés in an effort to familiarize the campus community with the various offices, staff, and services under ORI. The first café will be held in ORSP on Thursday, January 26th, and the committee is encouraged to attend.

Since it was such an enjoyable and useful event last year, Dr. Hossenlopp hopes to schedule another walking tour for the COR again this spring to visit MU research spaces.

Lastly, all members were encouraged to attend the President’s address this afternoon.

Report from the Chair –

Dr. Okunseri will make comments later in the meeting

Report from the Director of ORSP –

Ms. Durben shared a report of awards and applications, including an expected NSF Career Award to Dr. Jier Huang, a Chemistry faculty member. She also reported that the electronic grants management system will go live in mid-February, after which training will be offered.

Ms. Durben was also pleased to announce that her office is adding an additional staff person.

Report from ORC –

Mr. Kennedy reported that certain federal funding now requires training through vendor CITI. Single IRB policy is a new federal requirement which means multiple sites have to consolidate into a single IRB. MU will be joining an online consortium that should help streamline this requirement.

Business:

Research Space for Animal Use –

Mr. Fritsch explained the issues of increased animal research and the problems of an aging facility and space constraints. An expansion of the facilities will address challenges while bringing in millions more in research dollars along with the increase in research. His office is working with a designer to come up with a plan for the expansion. Dr. Hossenlopp added that investigators who use the animal facility have to pay a per diem to maintain the facility and animals and contributed over $100,000 from their own grants last year to support operations of the facility. She agreed it is important to be proactive in upgrading the facilities.

Review Haggerty Nominations/Select Awardee -

The top two ranked nominees were discussed and the awardee for this year was selected by the committee.
Way-Klingler Young Scholar & Fellowship Procedure –

The COR is in agreement that the instructions should be updated to make the submission procedure more clear for next year (applications should go to deans first and then be submitted by them along with their support letter).

Other –

Dr. Feldner commented that Ms. Laura MacBride, in the Office of Institutional Research and Analysis, is great about generating whatever kind of report is needed from data in the Faculty Activity Database. Reports can be customizable to fit your needs. Members are encouraged to make use of this great service.

The meeting adjourned at 10:39 am.