I. Call to Order by Dr. Cheryl Maranto at 3:04 pm.

II. Reflection was given by Dr. Paul Nolette.

III. Approval of November 13, 2017 minutes
   - Motion to approve: Dr. Anne Pasero
   - Second: Dr. Brian Hodgson
   - The minutes should be amended to reflect the change below:
     - Bruce Boyden offered a motion that the proposed amendment regarding attendance at deliberations of the
       University Promotion and Tenure committee be referred to the University Promotion and Tenure committee
       for crafting of appropriate language relative to the discussion which took place during the meeting. Motion
       seconded by Dr. Tim Melchert and passed by unanimous voice vote.
   - Vote: With the amendment noted above, approval of the minutes passed by voice vote with one abstention.
   - Call for motion to refer the craft for revising the language on how the amendment should be crafted to the P&T
     committee.

IV. Chair’s Report – Dr. Cheryl Maranto
   - Peer institutions
     - While considering the P&T committee attendance question discussed in November, other AJCU member
       institutions were asked about provost involvement. Many suggested that feedback from a less heterogenous
       peer group be sought. Gary Meyer has been asked to accumulate a list of peer institutions for this purpose.

V. Vice Chair Report – Dr. Michelle Mynlieff
   - Faculty Council Update
     - Faculty Council has a committee on part time faculty; currently no one on committee. If Senators know of
       interested parties, asked to pass that information along.
   - Continuing to work on charges from Senate as reported by Kurt Gering at November meeting.

VI. Secretary’s Report – Mrs. Mary Jo Wiemiller
   - Elections
     - In January, will distribute information on vacant positions to be elected by Senate. Senate elections are for
       the at-large positions, not those appointed as a college representative. Will also vote on membership for the
       faculty hearing committee (will have 3 open positions). Senators are asked to encourage others to serve.
       Interested individuals can be referred to members of the UAS executive committee if there are questions.

VII. Provost’s Report – Dr. Dan Myers, Provost
   - Enrollment Update:
     - Are still early in the process, but so far things look very good as we head into the Christmas period. Have a
       17.4% increase in applications over this time last year. Have accepted just over 10,000 students through
rolling admissions process. There are 101 students that have committed. Are running ahead of schedule, and are happy with what we are seeing.

- All colleges are seeing increased applications over this time last year and some have seen very large increases.
- Diversity applications are up 20%+ in each category, which is great continued progress. Thanks to John Baworowsky and Brian Troyer and their team for making this happen.

### Board Update:
- Meeting was mostly about updates on various things, e.g., capital projects, enrollment, how we are managing the discount.
- APRC phase one was approved; includes research areas; strength and conditioning to be shared by athletics and research; and an athletics piece, which includes mostly locker rooms.
- Approved the Masters in Supply Chain.

### Questions/Discussion
- Why did APRC jump ahead of everything else?
  - APRC was always high in the master plan. This phase is a smaller piece that is about a $22 to $24m project. Have raised a chunk of that already with plans for the rest.
- Is Aurora still in?
  - Are still in discussions about what their role will be.
- Any new faculty lines?
  - Research labs will be available for existing faculty to use.
  - Because the approval was for a capital project, no faculty lines are included. Hope to have new lines in the research area, but that is not a part of the capital side.
- Any update regarding the wellness center?
  - Planning for health and wellness facility is moving forward. Selected a design and construction management firm and they will look at what will be included, what it will look like, etc. Planning is moving forward, but it is a complicated project.
- Request for an update on the Master Plan at a future meeting.

### Questions/Discussion
  - What is the history of the M12 initiatives? Who started that discussion and how independent was it from the strategic planning?
    - Dan: Depending on what the initiatives were, the M12 were developed over time, and then formalized. The more financially derived came from Dave Lawlor’s area. It has been a complex process to figure out the right goals. The purpose of M12 is to provide the resources needed to successfully achieve the goals in Beyond Boundaries.
    - Lora: Important to note that many of the things happening in M12 were already in the process. M12 is not necessarily “new” things; much of it is a continuation of good work that was already started, with an emphasis on the financial piece.
    - Dan: For example, enrollment initiatives were already being developed and worked on.
    - Sounds as though this is an effort to integrate initiatives with the strategic plan and the funds needed.
      - Is an effort to bring some order to the different pieces; makes sure the right people are talking to each other to achieve the various goals.
IX. M12 Initiatives – Optimize Student Housing and other student related initiatives – Dr. Xavier Cole, Vice President for Student Affairs

- Presentation from Student Affairs regarding optimization of student housing and initiatives for our African American and first-generation students.
- Questions/Discussion
  - In sciences, we know that there is a gap for the African American and first-generation students. Is Student Affairs interested in partnering with academic departments to assist in targeting those students/courses?
    - Xavier: yes. If students are at Marquette, they are able to succeed at Marquette. Sometimes their success is just a question of how many resources they need.
    - Dan: Love it when academics and student affairs find ways to work together!
  - Some residence halls and the Marq cost more. Won’t there be disparity about where people can afford to live?
    - Are aware of that. There are opportunities for students to work in the buildings and leadership opportunities that are created. Are hoping to endow some scholarships that would completely cover room and board.
  - Was there a big change in the endorsement of rules in the dorms this year (almost as though it were a “no-tolerance” policy)?
    - Don’t think there has been a drastic change in enforcing drug and alcohol policies on our campus.

X. Digital Credentials/Badges Policy – Dr. John Su, Vice Provost for Academic Affairs

Motion to approve policy

- Dr. John Su provided a brief explanation of digital badges.
- At a really basic level, this policy identifies how we would approve “badges” relative to how we combine the curricular and co-curricular?
  - Badges recognize competencies that are not necessarily identified on a transcript and highlight the transformative learning that takes place out of the classroom along with that which occurs in the classroom.
  - They provide an opportunity for a student learner to highlight their own proven competencies and capabilities. For example, they provide opportunities to highlight mission-related competencies which are not specifically represented on a transcript.
  - Well-designed badges can help students see the possible reality of earning a minor.
  - Larger, more traditional credentials become more accessible.
  - Appears that at least one in five institutions nationally have some sort of badging policy.
  - Marquette already has one digital badge. UBUS discussed several months and indicated we should be proactive in approaching this.
  - UBUS, UBGS, Deans Council have all approved the policy (votes included a total of 3 abstentions with no negative votes).
  - Infrastructure will be developed
- Questions/Discussion
  - Is this something that we can market to the broader community as continuing education or certificate experience?
    - Yes. Possibilities are there.
  - Sunset clause? What happens if a particular badge is discontinued?
    - Credley issues the badge to the student learner; new learners would not be able to follow that badge.
  - What are the differences between this and certificate programs?
    - Runs a larger gamut. Larger than one course, smaller than a concentration. Certificates are specifically focused for graduate students.
  - Is the committee working on this going to be in place for marketing to businesses, etc.?
    - Original committee was a join UBUS/UBGS committee. Will have to be built out more formally. At first stage this is more of a roll-out group. More strategic dimensions will come in about a year
  - What is the cost?
    - Have been told that the cost is approximately $17,000.
  - What is the process of developing a badge?
    - Proposal sheet identifies whether it is an academic or support department. Units would control the awarding of the badge, the department initiator. A coordinator will help with set up.
Is there any cost to students?
- Depends on the badge. Could do so with some in graduate or continuing education programs. Probably would not charge with undergrads.

What does the software do?
- Enables us to have a single webpage where students can find all badges.
- Allows storage of student learners who have received the badge.

Motion to approve policy: Dr. Anne Pasero
Second: Mr. Bruce Boyden
Vote: Passed by unanimous voice vote

XI. Adjourn at 4:28 p.m.
- Motion to Adjourn: Dr. Tim Melchert
- Second: Dr. Anne Pasero
- Vote: Passed by unanimous voice vote

Respectfully submitted,
Mrs. Mary Jo Wiemiller
UAS Secretary

The next meeting will be Monday, January 22, 2018 at 3:00 p.m. in AMU Ballroom C/D.