University Board of Graduate Studies Minutes
Thursday, November 9, 2017, 2-4 p.m.
Raynor Library, Conference Room C

Present: Allison Abbott (chair), Kati Berg (vice chair), Sharon Chubbuck, Marilyn Frenn, Jim Hoelzle, John LaDisa, Margaret Nettlesheim-Hoffman, Tim McMahon (Alternate for Alison Efford), Farrokh Nourzad, Michael O’Hear, Geoffrey Thompson

Present, non-voting: Marko Bastl, Alan Burkard, Carrianne Hayslett, Shelly Malin, Jeanne Simmons, Jenny Staab (note taker), Carl Wainscott, Doug Woods

Not present: Kim Halula (Secretary), Alison Efford

I. Call to order. At 2:02 p.m. by Dr. Abbott.

II. Approval of minutes. October 5, 2017, minutes were approved electronically by a majority of the Board.

III. Reports

A. Dean of the Graduate School. – Doug Woods

Enrollment updates. From this time last year, matriculations are up 212% for spring 2018, largely thanks to the Orbis nursing program. Overall, matriculations for professional programs are up about 20% for spring 2018.

New associate dean. We will likely appoint a new half-time associate dean from the ranks of the tenure-track faculty to attend to student development-related issues in the Graduate School.

Graduate School week upcoming events. We are organizing a Graduate Student Week, February 19-23, 2018. As part of that week, we will again be holding the Three-Minute Thesis competition (3MT®), February 23. Participating in the 3MT® gives students the opportunity to showcase their work, and it gives departments material for marketing their programs and for showing the research being done in those programs.

Tax plan. Dr. Woods explained the negative impact the proposed tax plan could have on higher education in general and on graduate education in particular, especially for doctoral students. He has already reached out to graduate students and directors of graduate studies regarding the tax plan. He asked the UBGS members to encourage their faculty and students to reach out to their congressional representatives and let them know what they think about the proposed tax plan.

Graduate School Associate Dean. – Carrianne Hayslett. No report.

Graduate School Assistant Dean. – Carl Wainscott.

There have been a few more inquiries for the Interdisciplinary PhD program. We expect one full-time status student for spring 2018 and possibly another currently in non-degree status who will probably be ready for full-time status in the spring.

IV. New business – action items.

A. Discontinue nursing dual program with Business (NURS-BUAD). – Shelly Malin, Jeanne Simmons

This program has been around for a long time, has very few students, and has not been getting enrollment. Some courses have been added in the Graduate School of Management for nursing students interested in the business side of nursing.
Motion: To discontinue the Nursing dual program with Business (NURS-BUAD).
Made by Allison Abbott, seconded by Michael O’Hear. No further discussion.
Motion passed: Unanimous. 11 in favor, none opposed, no abstentions.

B. New program proposals for GSM: Master of Science in Supply Chain Management and Specialization in Data Science, as part of the MS in Supply Chain Management - Marko Bastl, Jeanne Simmons

This is a 31-credit cohort master, with one credit that could be waived. The program courses will be online, and there will be 3- to 4-day face-to-face residencies.

Students will have support classes as a cohort and take particular courses depending on the focus they want, e.g. in ethically centered data analytics. If they take a couple of extra courses, they can get a certificate in that field as well. We want to allow students the opportunity to do what works in their career. We are also looking at an Accelerated Degree Program option.

Students have three options in Supply Chain Management: the MS degree, the degree and certificate, or the degree and specialization. We’ll have to develop about 11 online courses, but they won’t roll out all at once.

This program is particularly marketable due to the available jobs in this field, and because we are the first program in U.S. doing this with digitalization.

Motion: To approve the new program proposal Master of Science in Supply Chain Management.
Made by Allison Abbott, seconded by Michael O’Hear. No further discussion.
Motion passed: Unanimous. 11 in favor, none opposed, no abstentions.

Motion: To approve the Specialization in Data Science, as part of the Master of Science in Supply Chain Management.
Made by Allison Abbott, seconded by Farrokh Nourzad. No further discussion.
Motion passed: Unanimous. 11 in favor, none opposed, no abstentions.

C. New program proposal for Education: Specialization in Rehabilitation Counseling, as part of the current MS in Clinical Mental Health Counseling. – Alan Burkard

There is need in the Milwaukee area and in the state for rehabilitation counseling. Though there are a number of counseling programs in Wisconsin, there are not enough rehabilitation counseling programs. That’s what’s unique about this program. There is potential for growth in our clinical mental health program, and there are usually 10-12 students on the waiting list.

This program has 60 credits to meet the accreditation and licensing requirements. There are no electives.

Rehabilitation counseling has attractive pieces to pull students. There are two primary hubs in the U.S. for rehabilitation counseling–Milwaukee and Chicago. There is an especially large market in the Chicago area, and we want to build internships there. Some of these internships would be paid, e.g., through the V.A. and the D.V.R. After these internships, the students would have priority hiring.

There was discussion about how the cost of the program for students coupled with the need for rehabilitation counselors would be a good reason for the university to take an active role in finding ways to subsidize it.

Motion: To approve the new program proposal for Education: Specialization in Clinical Rehabilitation Counseling, as part of the current Master of Science in Clinical Mental Health
Counseling.  
Made by Allison Abbott, seconded by Geoffrey Thompson. No further discussion.  
**Motion passed:** Unanimous.  11 in favor, none opposed, no abstentions.

V. **Old business – action item.**

**Digital credentials policy.** – Doug Woods

This policy was reviewed and discussed at the last UBGS meeting, October 5, 2017, and has already been approved by the University Board of Undergraduate Studies. Digital credentials (a.k.a. “badges”) provide a vehicle by which job applicants can more fully elaborate on their qualifications and skills. The proposed policy includes a list of the categories of badges Marquette will offer and guidelines regarding the badges:

- Administration and management.
- Creation, maintenance, and awarding.
- Participants.
- Evaluation and review.

**Motion:** To approve the Digital credentials policy.  
Made by Allison Abbott, seconded by Michael O’Hear. No further discussion.  
**Motion passed:** 9 in favor, none opposed, 2 abstentions.

VI. **Adjourn.** The meeting was adjourned at 3:44 p.m. by Dr. Abbott.

____________________________

**Scheduled meetings for 2017-2018 Academic Year**

Thursdays, 2:00 - 4:00 p.m. Meetings will be held in Raynor Library Lower Level, Conference Room C, unless otherwise indicated.

| December 7, 2017 - Cancelled | February 8, 2018 | April 5, 2018, AMU 227 |
| January 18, 2018, AMU 227 | March 1, 2018 | May 3, 2018 |

Respectfully submitted,
Jenny Staab