University Board of Graduate Studies  
Thursday, November 1, 2018, 2:00-4:00 p.m.  
Raynor, Lower Level, Conference Room C  
Minutes

Present:  Kati Berg (chair), Ed Blumenthal, Sharon Chubbuck (vice chair), Drew Dentino, John Grych, Kim Halula (secretary), John LaDisa, Margaret Nettesheim-Hoffman, Farrokh Nourzad, Michael O’Hear

Present, non-voting: Iqbal Ahamed, Ellen Eckman, Melissa Econom, Carrianne Hayslett, Praveen Madiraju, Paula Papanek, Carrie Pruhs, Rebecca Sanders, Jeanne Simmons, Pat Schroeder, Jenny Staab (note taker), Carl Wainscott

Not present: Marilyn Frenn (Senate liaison), Theresa Tobin, Doug Woods

I. Call to order.  At 2:02 p.m. by Dr. Berg.

II. Approval of minutes.  October 4, 2018, minutes were approved electronically by a majority of the Board.

III. Report.  Dr. Berg read a message from Dr. Woods regarding the university’s recent changes in leadership.

IV. Old business.  - Action items from the College of Arts and Sciences.

A. Incubator: new Master of Science in Criminal Justice Data Analytics (CJAN-MS) proposal.  
   - Carrianne Hayslett

   This had been presented at the last UBGS meeting and had been tabled for college approval.  There had been two points in question, one regarding the duties and compensation for the administrator of the program and another regarding specifics of putting the program online.  Those points have been worked out, and the college has approved it.

   Motion: To approve the new Master of Science in Criminal Justice Data Analytics (CJAN-MS) proposal.  
   Made by Michael O’Hear, seconded by Kati Berg.  
   Discussion followed during which Miss Nettesheim-Hoffman expressed a concern that there was not enough coursework related to the historical and current issues of race, gender and power and the implicit bias in the analysis of crime and justice data.  Dr. Hayslett agreed to communicate this concern to the formulators of the proposal and to suggest a possible way of better incorporating these themes.  
   Motion carried: unanimous - 10 in favor, 0 opposed, 0 abstentions.

B. Proposal for new Doctor of Philosophy in Computer Science (COSC-PHD) in the proposed Department of Computer Science.  - Iqbal Ahamed, Praveen Madiraju, Rebecca Sanders

   When this proposal had been presented at the last UBGS meeting, it had been noted that it did not meet the 45-minimum credit requirement.  The curriculum has since been revised to meet that requirement.

   Motion: To approve the new Doctor of Philosophy in Computer Science (COSC-PHD) in the proposed Department of Computer Science.  
   Made by Ed Blumenthal, seconded by Michael O’Hear.  No further discussion.  
   Motion carried: unanimous - 10 in favor, 0 opposed, 0 abstentions.
V. **New business.** - Action items.

A. Graduate School of Management (GSM) proposals. - Jeanne Simmons, Pat Schroeder

1. Creations:

a. Incubator: Master of Science in Health Care Administration (HCAD-MS).

This program is in collaboration with the Master’s in Nursing Systems Leadership Specialization. Nine of the ten classes are shared. Nursing has an additional six credits and clinical hours in their program. This allows for a better mix of interdisciplinary students.

The HCAD-MS is to develop the next generation of health care leaders in the Milwaukee area and beyond. To be successful in these roles, leaders need to understand both the issues and the business of health care.

The 24-month, 30-credit cohort program is interdisciplinary in nature. Students take six credits and a zero-credit in-residence (immersion/workshop) integration course each term. The immersion courses are taught at the downtown Milwaukee campus, while the balance of the program is taught online. The plan is to eventually have a class of 25-30 students, starting with 12 for the fall of 2019.

b. Incubator: professional degree of Master in Management (MGMT-MM).

The MGMT-MM is a 30-credit program designed to graduate ethical leaders who are prepared to implement effective human capital, organizational development and change management practices that generate positive organizational results. The MGMT program will also serve to streamline two strongly overlapping master’s programs – the MS in Human Resources and the Master’s in Leadership.

The program will have a blended format, half online and half in class with an evening program. It can be completed full- or part-time and will have an accelerated degree program available. The market is expected to grow. The enrollment goals are to recruit 12 full-time and 12 part-time students the first year and by the fourth year to reach 28 full-time and 38 part-time students for each year going forward.

c. Master of Science in Accounting Analytics (ACAN-MS).

This would be a degree similar to the MS in Accounting but with a focus on accounting analytics. An accelerated degree program will be available. This will be STEM designated, which will help international students. It will be a 30-31-credit-hour program that will rely heavily on the already approved Graduate Certificate in Business and Managerial Analytics.

Benefits of this program include the potential to increase the university’s international population and diversity and to add revenue to the GSM. Employers have expressed a strong desire for graduates with data analytics skills. Students graduating from this program will gain an edge over their peers at most workplaces. The goal is to attract new international students, starting with two the first year and reaching to six after a few years.
2. Terminations:
   a. Professional degree of Master’s in Leadership (LEDR-ML), pending approval of MGMT-MM.
   b. Master of Science in Human Resources (HURE-MSHR).
      These two overlapping programs (LEDR-ML and HURE-MSHR) can be terminated with the
      approval of the MGMT-MM (noted above in A.1.b.), which combines them.
   c. BUAD-MBA specializations.
      1) Human Resources (HURE).
      2) Operations and Supply Chain Management (OSCM).
      3) Management Information Systems (MISY).
      These specializations have not had any students for some years, so GSM is proposing to eliminate
      them.

Motion: To approve as a slate the Graduate School of Management’s proposals for new programs and
terminations.

New programs:
   1. Incubator: Professional degree of Master in Management (MGMT-MM).
   2. Incubator: Master of Science in Health Care Administration (HCAD-MS).
   3. Master of Science in Accounting Analytics (ACAN-MS).

Terminations:
   1. Professional degree of Master in Leadership (LEDR-ML).
   2. Master of Science in Human Resources (HURE-MSHR).
   3. BUAD-MBA specializations.
      a) Human Resources (HURE).
      b) Operations and Supply Chain Management (OSCM).
      c) Management Information Systems (MISY).

Made by Drew Dentino, seconded by Michael O’Hear.
Motion carried: 9 in favor, 0 abstentions, 0 opposed.
*See Addendum on page 4 for voting results of termination of LEDR-ML and HURE-MSHR specializations.

B. College of Education. Educational Policy and Leadership (EDPL) Department proposals.
   - Ellen Eckman, Melissa Econom
   1. Termination: EDPL-MED specialization of Elementary Education-Teach for America.
   2. Termination: EDPL-MED specialization of Secondary Education-Teach for America.

Dr. Eckman explained that the department wasn’t able to support the changes in direction of Teach for
America (TFA) reflected in the Request for Proposal guidelines that it had sent out. So EDPL has decided
to terminate its partnership with TFA and is proposing to discontinue enrollment in the two TFA
specializations and to end them with the current cohort.

Motion: To terminate the two specializations in the Department of Educational Policy and Leadership
(EDPL):
   1. EDPL-MED specialization of Elementary Education-Teach for America.
   2. EDPL-MED specialization of Secondary Education-Teach for America.

Made by Sharon Chubbuck, seconded by Kim Halula. No further discussion.
Motion carried: unanimous - 10 in favor, 0 opposed, 0 abstentions.
C. College of Health Sciences. Incubator proposal for new Master of Science in Sports and Exercise Analytics (SPRT-MS). - Paula Papanek

This is a 33-credit program that provides a synergistic educational experience, intersecting exercise science and data science programs and utilizing the existing data science core of 15 credits. The program prepares graduates to pursue careers in the fields of sport and exercise performance data science, including those in professional and college sports as well as in the corporate world, where the science of measurement in human performance is exploding. Further, our graduates will have the foundational knowledge by which to aid in the ethical use, interpretation and translation of the sport and exercise performance data to consumers, end users and clients as well as to be able to develop new applications and interfaces for data. The job outlook for these statisticians is expected to see high growth.

The National Institutes of Health is pushing data analytics. There are not many programs like this in the country. The enrollment projections are conservative: starting with 4 students for the fall of 2019 and reaching 15 students by the fourth year of the program.

Motion: To approve the College of Health Science Incubator proposal for a new Master of Science in Sports and Exercise Analytics (SPRT-MS).
Made by Michael O’Hear, seconded by Farrokh Nourzad. No further discussion.
Motion carried: unanimous - 10 in favor, 0 opposed, 0 abstentions.

VI. Adjourn. Dr. Berg reminded the group that by November 15, she would need any observations they may have regarding the UBGS section in the University Academic Senate statutes. She then adjourned the meeting at 3:26 p.m.

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Scheduled meetings for 2018-2019 Academic Year

Thursdays, 2:30 - 4:00 p.m., in Raynor Library Lower Level, Conference Rm C.

Dec 6, 2018 | Jan 17, 2019 | Feb 14, 2019 | Mar 7, 2019 | Apr 4, 2019 | May 2, 2019

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*ADDENDUM

A vote was taken electronically to terminate as a slate the three specializations under HURE-MSHR and the two specializations under the LEDR-ML:

Master of Science in Human Resources (HURE-MSHR) specializations:
1. Organizational Development
2. Strategic Human Resources Leadership
3. Talent Management

Master in Leadership (LEDR-ML) specializations:
1. Health Care Administration
2. Sports Leadership

Terminations passed. Voting results collected 2018-11-09: 7 in favor, 0 opposed, 0 abstentions.