University Board of Graduate Studies  
Thursday, April 4, 2019, 2:30-4:00 p.m.  
Raynor, Lower Level, Conference Room C  
Minutes

Present:  Said Audi, Ed Blumenthal, Sharon Chubbuck (chair), Marilyn Frenn, Kim Halula (secretary), Jim Hoelzle, Margaret Nettesheim-Hoffman, Michael O’Hear

Present, non-voting:  Josh Burns, Carrianne Hayslett, Jenny Staab (note taker), Jeff Starke, Theresa Tobin, Doug Woods

Not present:  Scott D’Urso (vice chair), Leah Flack, Dawei Liu, Farrokh Nourzad, Carl Wainscott

I.  Call to order.  At 2:31 p.m. by Dr. Chubbuck.

II.  Approval of minutes.  March 7, 2019, minutes were approved electronically by a majority of the Board.

III.  Reports.

A.  Graduate School Dean. - Doug Woods

Graduate TA/RA reallocations.  The committee is almost set, and Dr. Woods will be calling the first meeting soon to go over what the protocol was last year to see if there’s anything to revise.  Soon after that, he’ll get an announcement out to the chairs and directors of graduate studies about when the committee will start pulling data from the different sources that it will use to help inform the decision making.  The committee’s work will primarily start next fall when the requests for the new lines come in.

Humanities masters’ tuition repricing.  We are awaiting approval for a proposal prepared by Dr. Woods to reduce tuition in the humanities master’s programs.  This will be an experiment to see if it helps draws more students.

PhD credits.  Dr. Woods and Jeanne Hossenlopp have been continuing to work on a proposal to make a simpler system to give credits to PhD students whose stipends are being funded by external sources.  This new system may be rolled out by the end of the year.

Enrollment updates (as compared with this time last year).  For Fall 2019 term:

- Applications: up 5%
- Acceptances: up 2%
- Matriculations: up 35%
- Graduate School combined with Graduate School of Management: up 29% in new students
- International students.  We’re still getting applications, but many have been deciding against studying in the U.S., apparently due to the uncertainty about being able to return again to their country of origin.

B.  Graduate School Associate Dean for Strategic Innovation and Academic Program Development.  
- Carrianne Hayslett

Interdisciplinary PhD Program assessment plan update.  A group will be meeting over the next couple of weeks to prepare the plan for proposal to the UBGS, either in May or September of this year.

C.  Graduate School Associate Dean for Academic Affairs and Student Development. - Theresa Tobin

Graduate student Career Development Bootcamp.  Preparations for the bootcamp set for May 20-24, 2019, are moving forward and registrations have almost filled up with only one or two slots left.

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IV. Business.

A. Action item: Proposal to allow students to delay the start of their graduate Accelerated Degree Programs (ADPs) for up to two years, provided that a department establishes a policy to do so. - Marilyn Frenn

It has been the expectation that ADP students continue with graduate studies immediately following their term of graduation, though allowing for a fall start for graduates from the previous May. For some programs like nursing, professional experience is required prior to enrolling in a graduate program. This proposal is requesting a clarification in policy to allow ADP students up to two years to delay the start of their graduate programs. This would hopefully attract students who may otherwise be limited in their career options and may look elsewhere for graduate studies.

Motion: To support allowing students to delay the start of their graduate Accelerated Degree Programs (ADPs) for up to two years, provided that a department establishes a policy to do so.
Made by Marilyn Frenn, seconded by Kim Halula. Note: This does not involve a policy change but is rather a clarification.
Motion carried: unanimous - 8 in favor.

B. Action item: Two new additional specializations in the Theology Master of Arts (THEO-MA).
- Josh Burns

1. General Studies.
Participation in the theology program has been low, and the market for employment in academic theology is weak. So the department has reoriented the curriculum to attract more non-traditional learners, scheduling core courses in late afternoons and early evenings for those who have other vocations and want to apply the skills for pastoral work, e.g. A hurdle has been a modern language requirement. Students see no value in this for the careers they are pursuing. The general studies preparation does away with this requirement.

2. Theology and Society.
This is mainly for Trinity Fellows. Courses will be offered in the evening designed to dovetail with Trinity Fellows’ schedules to help them fulfill their theology credit requirements. It is also free of the modern language requirement.

With these new specializations, the department hopes to make Marquette theology studies more attractive for Milwaukee residents and to create more revenue.

Motion: To approve the additional specialization General Studies in the Theology Master of Arts (THEO-MA).
Made by Ed Blumenthal, seconded by Said Audi.
Motion carried: unanimous - 8 in favor.

Motion: To approve the additional specialization Theology and Society in the Theology Master of Arts (THEO-MA).
Made by Ed Blumenthal, seconded by Michael O’Hear.
Motion carried: unanimous - 8 in favor.

C. Action item: New certificate in Environmental Engineering (ENEN-CER). - Jeff Starke

This certificate proposal is the first of several initiatives being developed under the Masters’ Across Boundaries GHR Legacy Initiative Grant, a college-wide initiative with a focus on education for practicing engineers to increase the College of Engineering’s engagement with industry and to meet the needs of the discipline and the workforce.
It is a 12-credit certificate designed to allow practicing engineers to develop technical depth within their specific area of interest related to the Civil Engineering subdisciplines of environmental engineering and water resources. The program hopes to build upon the continued success of the Water Quality Center and strong industry ties. Students would be engaged in the local market place. In 2018, there were about 74,000 jobs posted in this field, and it is expected to grow. This certificate is designed off of existing courses.

**Motion:** To approve the New certificate in Environmental Engineering (ENEN-CER).
Made by Said Audi, seconded by Michael O’Hear.
**Motion carried:** unanimous - 8 in favor.

D. **Action items:** Interdisciplinary PhD program (INPR). - Theresa Tobin

1. **INPR concept paper for student AE.**

   Submitted by a student interested in sports leadership and business in the area of electronic ticketing.

   Comments included that the coursework was lacking research methodology and the concept paper seemed overall unsubstantive and too loosely structured.

   **Motion:** To approve the Interdisciplinary PhD program (INPR) concept paper for student AE.
   Made by Kim Halula, seconded by Ed Blumenthal.
   **Motion failed:** unanimous - 8 opposed.

2. **INPR-NON concept paper for student JGA.**

   Submitted by a student interested in literacy and who is working with Jody Jessup-Anger. The concept paper met the requirements and appeared to be well put together.

   **Motion:** To approve the Interdisciplinary PhD program (INPR) concept paper for student JGA.
   Made by Marilyn Frenn, seconded by Kim Halula.
   **Motion carried:** unanimous - 8 in favor.

E. **Action item:** UBGS statutes revision. - Sharon Chubbuck

When the statutes were originally written, it was assumed that all professional programs were working with the UBGS. The responsibilities of the UBGS as currently stated in the statutes for the oversight of graduate and professional education include: “Formulates policy on admission requirements, academic standards and procedures, theses and dissertations, probation and dismissal of students for academic reasons, and degree requirements.” The question now is whether the statutes should keep this language, since it’s not being practiced for some professional programs in the same way as for other programs under the oversight of UBGS. The statutes subcommittee has met three times and is proposing three options.

**Option A** would codify the current de facto practice as official. It would state: “Delegates authority for similar formulation and authorization to the faculty of professional programs not under direct oversight of the Graduate School, including to date, School of Health Sciences, Law School, Dental School (selected programs), and Graduate School of Management, with notification to UBGS of any substantive changes.”

**Option B** would acknowledge the current practice while still maintaining the UBGS oversight role of professional programs. “Faculty in programs not under the oversight of the graduate School (including to date, School of Health Sciences, Law School, selected programs in the dental School, and Graduate School of Management) are responsible for similar formation of policy and authorization of policy changes specific to each unity with notification to UBGS of any substantive changes.”

**Option C** would be no change to Statute #1.
Points brought out during discussion included:

- Regarding Option A
  - It would allow UBGS to assist in the event that something was really going amiss in a department.
  - It codifies the status quo while retaining the authority of the UBGS. By saying “delegates,” it means it could pull that authority back.
  - It leaves uncertain as to whether the delegation could be withdrawn and what the process and standards would be for that. If it withdrew its delegation, it could request it when it felt that would be appropriate.
  - When something has become a status quo, it’s hard to request back a responsibility.

- Regarding Option B
  - Professional schools are proceeding well with their policy-making roles. This option expresses that best. It seems no one has the desire to change the current practice.

- Regarding Option C
  - No change to the statute could mean that UBGS is continuing the current practices without changing the inaccurate description in Statute 1, in effect, closing its eyes to the discrepancy.
  - It’s asking UBGS to take on more responsibilities, but why shouldn’t it? The University Board of Undergraduate Studies takes care of all undergraduates, and UBGS deals with all graduate programs, so why not also professional schools?
  - Technically, UBGS has the authority to oversee the professional programs, it just hasn’t exercised that authority.
  - A reason to retain the authority to oversee the professional programs is so that UBGS would have the means of defending a program if necessary.
  - If the professional schools are not represented by UBGS, how would they attach to the rest of the university, and would they be allowed representatives at UBGS to vote on other colleges’ issues?
  - Would the separation of professional schools make a case for further separation?
  - It’s up to the UAS to determine what the statutes should be.

At Michael O’Hear’s suggestion, Dr. Chubbuck tabled this item.

F. The committee was informed of these new Accelerated Degree Programs (ADPs). - Carrianne

1. Graduate School, Criminal Justice Data Analytics Master of Science (CJDA-MS).
   Approved by Dr. Woods March 15, 2019.
2. Graduate School of Management, Accounting Analytics Master of Science (ACAN-MSAA).
3. College of Arts and Sciences, Master’s in English (ENGL-MA).*
4. College of Nursing, Master’s in Health Care Data Analytics (HCDA-MS).*

*UBGS was also informed by email, March 11, 2019.

V. Adjourn. Motion made by Said Audi, seconded by Marilyn Frenn. Dr. Chubbuck adjourned the meeting at 4:05 p.m.

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Last scheduled meeting for 2018-19 Academic Year

Thursday, May 2, 2019, 2:30 - 4:00 p.m., Raynor Library Lower Level, Conference Rm C.