



# **Be The Difference.**

**STUDENT STORIES AT MARQUETTE UNIVERSITY**

# Be The Difference *is in YOU.*



**What will your Be The Difference be?** It may seem like a bold question to ask of you now. You're probably more focused on what's for lunch or how much longer you should study for that biology test. But hear us out. Someday soon you will find yourself exploring your next steps. Contemplating your future and how you want to live it. Daydreaming about what will get you jumping out of bed each morning. (Trust us, the coffee here will help.) Where will you find meaningful purpose? And how will you use it to create positive change for the greater good?

Don't panic! We are here to walk with you on that journey of self-discovery. A Marquette education is transformative—it will transform you and, in turn, you will go out into the world to transform it, in your very own spectacular way. Even if you don't have a clue what that looks like today. For inspiration, read about some of our students who found their purpose, their people, their potential here. And sparked their path to Be The Difference.



**Rebecca Odeh**  
Physiological sciences  
major, Pre-dental Scholar

**Jonali Zamora**  
Marketing and innovation  
& entrepreneurship major

**Mariam Ali**  
Advertising major

## **Makers wanted.**

Got a creative side gig? An entrepreneurial spirit ready to bust out? Or an empowering message to share with the world? Then meet Student-Made Marquette: a group of inspired student-creators who have joined together to offer their wares and wearables through an online shop. Fully supported by a volunteer staff of student managers who take care of their social media, marketing and website needs, Student-Made Marquette creators offer everything from crocheted bees to funky jewelry to personalized poetry and pet paintings. And their innovative spirit is contagious. So, if you're feeling the tug to share your talent, more makers are always welcome.



# Rooted in purpose.

While working late one night on Marquette Wire deadlines, Hope Moses and Andrew Amouzou struck up a conversation that would inspire a difference-making move. The journalists discussed their mutual desire to create a more supportive community within The Wire for other journalists of color and incoming minority students who might be interested in joining the student-run media organization. They had recognized that the paths to success are different for journalists of color and that representation in the industry really matters.

The result of this late-night brainstorm: the Advancement and Guidance for Journalists of Color group, or AGJC for short. In its first year, the student group not only created community—growing to nearly 20 students—it also provided members with internship and job networking connections within several regional media outlets. These introductions are vital, Andrew says. “It’s more about who you know than what you know. Once you meet who you need to know, then you show them what you know.” These trailblazers hope the AGJC is just one of many contributions they make toward the greater good. “If we can help prepare the next generation of journalists of color for what may come their way in this field and introduce them to people in the professional world, we can call this a success,” Hope adds.



**“Once you meet who you need to know,  
then you show them what you know.”**

## News you can use

A student-run multimedia outlet with state-of-the-art campus facilities, The Marquette Wire consists of:

- News website (updated daily)
- *The Marquette Tribune* (newspaper)
- MUTV
- Marquette Radio
- *Marquette Journal* (magazine)



**Andrew Amouzou**  
Journalism major and digital  
media minor

**Hope Moses**  
Journalism major and peace  
studies minor



**Danielle Barrett**  
Psychology and  
biological sciences major



**“It has meant going from  
*being invisible to being seen.*”**

# Arrive curious. *Leave confident.*

Danielle Barrett thought Marquette’s new Indigeneity Lab would be a way to get research experience and beef up her resume. And it meant she could meet other Indigenous students at Marquette. Danielle, a member of the Long Hair Clan of the Eastern Band Cherokee Tribe, grew up in Texas and Wisconsin with little connection to her heritage. When her Indigeneity Lab application was accepted, she never anticipated just how transformative the experience would be. “It has meant going from being invisible to being seen, going from uneducated about my culture to being educated,” she says.

In two summer semesters with the lab to study the cultural history and then the science of wild rice, Danielle connected with Indigenous people on and off campus, discovered shared experiences, dug deeper into the history of Indigenous peoples and gained a perspective on her own family’s past. During that time, she was also involved in the Native American Student Association and eventually became its president. Her worldview shifted—and so did her career ambitions. “I hope to be a pediatrician and open my own practice on a reservation,” she says. “It wasn’t always the dream, but in learning new things about the Indigenous community, it has become the dream.”

## Reach with research

Undergraduate research develops problem-solving skills, builds community, provides professional preparation and much more. Here are some of our students’ latest explorations:

- Antibiotics’ effects on bee behavior
- Mental health of critical care nurses post-pandemic
- History of Middle Ages’ literature on animals
- Performance of green stormwater infrastructure



Want to be a doctor, lawyer, dentist or pharmacist? Our Office of Pre-Professional Studies will keep you on track academically and help you with the professional school admissions process.



## Have faith.

Noah Smith graduated from a Catholic high school, so it was not surprising he was drawn to Marquette. But when he began to explore the university's Jesuit tradition, his own faith journey sparked in an unexpected way. Noah found deep connections through Campus Ministry and four years of dedicated service to Midnight Run, a student initiative started more than 35 years ago to address the needs of the hungry and homeless people living in the Marquette community and beyond. Noah gradually moved into a leadership role at Midnight Run and enjoyed getting to know the people he was serving and the people he was serving with. Friends—some religious, some not—were inspired by how his faith called him to be a person for and with others, so they served alongside him.

Throughout Noah's conversations with Jesuit mentors, his service encounters and several spiritual retreats, he began questioning who he was being called to become. That discernment has led Noah to begin formation as a Jesuit after graduation. He enters the process with "an open mind and an open heart," hoping to continue working with people from different walks of life with different faith experiences, as he did at Marquette. "This has been a very enriching experience for me here, and I've really come to appreciate my Catholic faith."

**"This has been a very enriching experience for me here."**



### A sacred space

One of Marquette's greatest treasures is our 15th-century St. Joan of Arc Chapel, which marks the heart of campus. Rebuilt in the 1960s, brick by brick, after it was donated by the Rojzman family, the chapel celebrates a student-favorite Tuesday night Mass and remains a beloved backdrop for photos of graduating seniors and alumni weddings.

**Noah Smith**  
English and theology major



# Brought to you by *Marquette alums.*

5 Pulitzer Prizes<sup>1</sup> ✨ 1977 NCAA Men's Basketball Championship<sup>2</sup> ✨ Claritin and Nasonex<sup>3</sup> ✨ Highest-ranking Black female Marine<sup>4</sup> ✨ Leinenkugel's beer<sup>5</sup> ✨ Oscar-winning production design of Wes Anderson's *The Grand Budapest Hotel*<sup>6</sup> ✨ 8 NBA Championships<sup>7</sup> ✨ First mass-market LED lightbulbs<sup>8</sup> ✨ Grammy-winning album *It's Such a Good Feeling: The Best of Mister Rogers*<sup>9</sup> ✨ *Saturday Night Live*'s Matt Foley<sup>10</sup> ✨ Sartori cheese<sup>11</sup> ✨ 4 biographies on U.S. Supreme Court justices<sup>12</sup> ✨ Trek bikes<sup>13</sup> ✨ *The Jim Gaffigan Show*<sup>14</sup> ✨ Global Brigades<sup>15</sup> ✨ GPS navigation<sup>16</sup> ✨ Zico coconut water<sup>17</sup> ✨ Council for Opportunity in Education<sup>18</sup> ✨ First female DJ for the Dallas Mavericks and the NBA All-Star game<sup>19</sup> ✨ Bagel Bites<sup>20</sup> ✨ Emmy-winning *Sesame Street* Muppets' costumes<sup>21</sup> ✨ 1936 Olympic Gold Medal for 4x100m relay<sup>22</sup> ✨ White House nurse for 2 former presidents<sup>23</sup> ✨ First single chip microprocessor<sup>24</sup>

✨ First *Bachelorette* of color<sup>25</sup> ✨ Dottie Hinson of *A League of Their Own*<sup>26</sup> ✨ Pixar's *Lava*<sup>27</sup> ✨ "First Lady of Supper Clubs" aka The Incomparable Hildegarde<sup>28</sup> ✨

## WE ARE MARQUETTE!

1. John Machacek, Jour '62, *Rochester Times-Union*, 1972; Margo Huston, Jour '65, *The Milwaukee Journal*, 1977; Jacqui Banaszynski, Jour '74, *St. Paul Pioneer Press Dispatch*, 1988; George Lardner Jr., Jour '56, Grad '62, *The Washington Post*, 1993; Jeff Gerritt, Grad '80, *Palestine (Texas) Herald-Press*, 2020 2. 1977 team led by Coach Al McGuire 3. Dr. Henry K.H. Kwan, Arts '71, former senior scientist for Schering-Plough Research Institute 4. Maj. Gen. Lorna Mahlock, CJPA '91, National Security Agency's deputy director of cybersecurity for combat support 5. Dick Leinenkugel, Bus Ad '80, retired CEO of Jacob Leinenkugel Brewing Co. 6. Adam Stockhausen, Comm '95, production designer 7. Dean Meminger, Arts '71, New York Knicks, 1973; Maurice Lucas, Sp '80, Portland Trail Blazers, 1977; Jim Chones, Arts '73, and Butch Lee, Bus Ad '78, Los Angeles Lakers, 1980; Glenn "Doc" Rivers, Arts '85, head coach, Boston Celtics, 2008; Dwyane Wade, Hon Deg '22, Miami Heat, 2006, 2012, 2013; Juan Toscano-Anderson, Arts '15, Golden State Warriors, 2022 8. Chuck Swoboda, Eng '89, retired chairman and CEO of Cree 9. Cheryl Pawelski, CJPA '89, three-time Grammy-winning producer and co-founder of Omnivore Recordings 10. Chris Farley, Sp '86, *SNL* cast member and comedian 11. Jim Sartori, Bus Ad '77, CEO of Sartori Co. 12. Joan Biskupic, Jour '78, Hon Deg '10, author and CNN Supreme Court analyst 13. Dick Burke, Bus Ad '56, Hon Deg '06, co-founder of Trek Bicycle Corp. 14. Jeannie Noth Gaffigan, CJPA '92, Hon Deg '18, executive director and writer 15. Dr. Shital (Chauhan) Vora, H Sci '04, PT '06, co-founder and CEO of Global Brigades 16. Bill Feess, Eng '51, recognized as one of the key contributors to early development of GPS technology 17. Mark Rampolla, Bus Ad '91, founder and former CEO of Zico Beverages 18. Dr. Arnold Mitchem, Grad '81, Hon Deg '04, president emeritus of COE and former director of Marquette's Educational Opportunity Program 19. Ivy Awino, Comm '13 20. Bob Mosher, Arts '75 21. Erin Slattery Black, Comm '95, costume designer 22. Hon. Ralph Metcalfe, Arts '36, sprinter and congressman 23. Kristin Stoniecki, Nurs '07, nurse for former Presidents Barack Obama and Donald Trump 24. Patrick Haggerty, Eng '36, Hon Deg '60, co-founder and former president of Texas Instruments 25. Rachel Lindsay, Law '11, attorney 26. Dorothy "Dottie" Kamenshek, PT '58, All-American Girls Professional Baseball League player who led the league in lifetime batting average and loosely inspired the movie role played by Geena Davis 27. James Ford Murphy, Jour '86, director and writer 28. Hildegarde Sell, Music '26, American cabaret singer who earned her nickname from Eleanor Roosevelt and has a Revlon lipstick shade named after her



## Beyond boundaries

The collaboration among this multidisciplinary team was a highlight of the experience. The communication students loved learning about product development and the engineering students enjoyed learning how to conduct advertising research.

# Inspired *innovation.*

**“Working cross-functionally is a skill that is critical to your success in a work environment. We came together to set goals and work on a product we were passionate about.”**

Real businesses looking for real solutions to consumer needs regularly turn to Marquette students for their ingenuity—it’s a hallmark opportunity here. But not every Marquette student works alongside students from other colleges to respond to these industry partner challenges. Engineering students Brent Brunner and Max Kanakkanatt and communication students Finley Gresnick and Lexie Murray count themselves lucky to have had such an opportunity.

Finley, Lexie, Brent and Max were tasked by Froedtert Hospital and the Medical College of Wisconsin with researching and developing a biopsy tool that made less noise than existing options. The loud noise made by current devices can startle patients, and sudden moves during the medical procedure can be problematic. The team—fondly named Team Quiopsy, for quiet + biopsy—was inspired to discover a better solution for anxious patients who are facing a possible cancer diagnosis. Working with Froedtert and MCW doctors, Team Quiopsy successfully collaborated to create a new tool with a 20 percent reduction in sound and presented the invention to their client. Froedtert was so impressed, it’s now pursuing implementing the technology into its health care system.


**Lexie Murray**  
Advertising major and marketing minor

**Brent Brunner**  
Mechanical engineering major

**Finley Gresnick**  
Advertising and public relations major

**Max Kanakkanatt**  
Mechanical engineering major and chemistry minor





**Mikala Kallay**  
Nursing major,  
Burke Scholar



# “This is where *I was meant to be.*”

Mikala Kallay provides 300 hours of community service each academic year as a Burke Scholar, a full-tuition scholarship program for students with a strong commitment to service and passion for social justice. Mikala found her service sweet spot at the Milwaukee Center for Independence, where she delivers nursing care to children with disabilities who attend the day care program. The future nurse loves witnessing the children flourish despite their adversities and relishes her “small” role in their progress. Connecting her course work with real-world experience, Mikala has discovered a desire to “ensure that people who are disadvantaged are able to get appropriate care.”



## Being the difference begins at home

Marquette’s Milwaukee location presents a variety of opportunities to partner with our neighborhood community to make our home better than ever. From Make a Difference Day and service-learning courses to Campus Ministry and the Center for Community Service, Marquette offers students plenty of chances to share their time and talents through meaningful service.



# Book smarts.



As the first in their families to attend a four-year university, students Julie Alemán and Wendy Perez learned quickly how difficult it was to juggle the costs of textbooks. The experience fueled the pair to offer help to other first-generation and low-income students so they would not feel that same financial stress. Their passion turned into a project, which turned into a venture called Community. Books. YOU., or C. B. Y. for short. Their textbook-lending platform promotes accessible education and won two awards from the Brewed

Ideas Challenge, a *Shark Tank*-style competition through the 707 Hub that helps students fund their startups. Today, C. B. Y. has more than 400 textbooks available to borrow. Most have been donated from other students, while some are purchased through the funds they won. The success of their effort to give back affords the pair an opportunity to offer some advice to new students: “Never be quiet about your idea. You never know where it will go.”



**Wendy Perez**  
Marketing and innovation  
& entrepreneurship major

**Julie Alemán**  
Corporate communication  
and advertising major



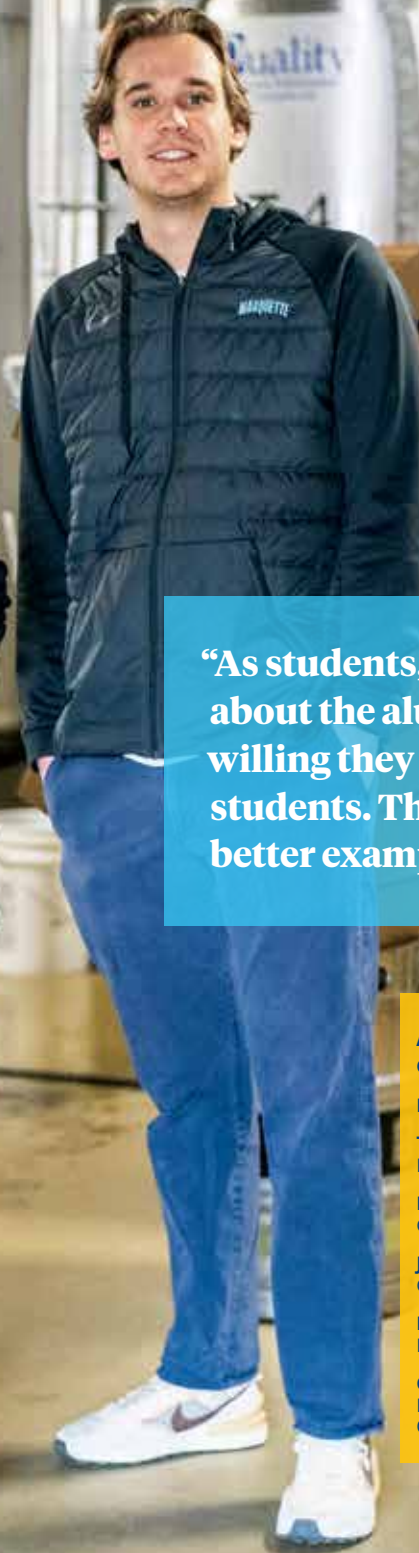
# Brewing *big ideas.*



**Will Dales**  
Marketing major  
and sales minor



**Grace Pionek**  
Advertising major



**Jackson Cosgriff**  
Finance and real estate major  
(inset photo)

**“As students, we always hear about the alumni base and how willing they are to give back to students. This could not be a better example of that.”**

## **A little help from our friends**

### **Beer Board Alumni Mentors:**

**Tim Pauly, Arts '10**  
BROKEN BAT BREWERY

**David Dupee, Law '09**  
GOOD CITY BREWING

**Joe Yeado, Bus Ad '07, Grad '10**  
GATHERING PLACE

**Kevin Brauer, Bus Ad '19**  
DRAUGHT GUARD

**Chuck Swoboda, Eng '89**  
INNOVATOR-IN-RESIDENCE  
OPUS COLLEGE OF ENGINEERING



When seniors Jackson Cosgriff, Will Dales, Connor Nelson and Grace Pionek were tapped to launch the first Marquette-themed craft beer, they had just months to create a limited-edition brew, plus marketing and distribution plans. The team needed to come up with a concept that would resonate with their target audience of Marquette alumni, and the packaging had to strike the right chord. They pitched their brand concepts to a “Beer Board” of alumni advisers from the brewing business, who supplied vital, behind-the-scenes insights about distribution, supply chain, public relations, brand building and profit margins.

A few months later—on National Marquette Day—’77 Golden Ale debuted, inspired by Marquette’s 1977 national championship men’s basketball team and designed in homage to that team’s jerseys. It sold out that day and was later introduced to select local tap rooms and retailers for a limited run. Each year under the auspices of Blue & Gold Brewing, an LLC that supports the College of Business Administration’s applied learning program, a new cohort of seniors will launch a limited-edition, Marquette-themed beer. And a coffee product is on the horizon.



From sports and service to cultural and quirky, find your fit with 300-plus student clubs and organizations.



## When discomfort turns into discovery.

Adam Bauman was curious to try a Marquette Global Brigades humanitarian trip after he heard about the organization at O-Fest. Coming to Marquette from a rural Wisconsin town, he was inspired to put his health care education to good use in another rural locale—Panama. Co-founded more than 20 years ago by Dr. Shital (Chauhan) Vora, H Sci '04, PT '06, another College of Health Sciences student with a big heart, Global Brigades—now with more than 500 school chapters worldwide—aims to promote sustainable health care, water and sanitation, and economic systems to underserved Central American communities.

Adam's Global Brigades experiences have taken him out of his comfort zone, for sure, but also reassured him that guiding people on their journeys to better health feels like a good fit. You might think traveling out of the country for the first time on his own would have been the biggest challenge of

Adam's Marquette journey so far. It was a big step, he admits, but he points to a day in his second year when he joined the Ultimate Frisbee Club as a bigger moment of discomfort. It was a sport he had never tried, yet he now counts his teammates as best friends. "I'm never looking back on that decision," he says.



**Adam Bauman**  
Biomedical sciences major and Spanish minor, Burke Scholar





**We know Be The Difference  
is in you. *And we can't  
wait to read your story!***



**MARQUETTE**  
UNIVERSITY

**BE THE  
DIFFERENCE.**

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