

**Marquette University Alumni Association
Vice President/President Elect Self-nomination**

NAME: Tim Vetscher

I would like to be considered for the position of 2016-17 Vice President/President Elect

Please briefly answer the following:

1. List the MUAA committees on which you have served and note any you have chaired:

2012-13: Donor Participation, National Reputation
2013-14: Chapter effectiveness (chair), Alumni Engagement
2014-15: Awards committee
2015-16: Awards committee

2. List any other Marquette Alumni Chapters or efforts which you have served and any leadership position associated with that service:

Member, Marquette Alumni Club of Kansas City: 2004-07
President, Marquette Alumni Club of Phoenix: 2009-12
Member, Marquette Alumni Club of Central Texas: 2014-16

3. List any non-Marquette volunteer activities in which you have been involved:

Team Leader, St. Mary's Food Bank Citrus Gleaning Program in Phoenix: 2007-12
Committee Member and Volunteer, American Heart Association, Phoenix Chapter: 2011-12
Board of Directors, Tulsa Press Club: 2012-14

4. Describe any unique qualities and/or training that will help you be an effective leader of the board:

I lead a team of 70 journalists daily. I help to foster a collaborative environment to ensure as many voices are being heard in the decision making process. I subscribe to a core set of values that include passion, open-mindedness, respect, and humility. There are few things I'm more passionate about than Marquette University. I've led my TV station to #1 in the ratings in Austin and I'm confident I can lead the tens of thousands of graduates of Marquette University as President of the Marquette University Alumni Association.

5. State your vision for MUAA and what you hope to accomplish as president of MUAA:

Having served on the MUAA Board of Directors for four years now, I've seen what the board does well and not so well. I believe our greatest asset to Marquette alumni across the world is by honoring them through the All-University Awards. However, having served on the awards committee for the past two years, I feel that not enough voices are being heard in the selection process. Instead of an awards committee, I would open up the decision making for selecting award recipients to the entire board, including the Pedro Arrupe Award. Additionally, we need to do a better job getting nominations for potential honorees. The pool of award candidates is shallow. As MUAA Board of Directors President, I would lead a campaign to find new candidates for our awards and ensure we're honoring the best of the Marquette University Alumni Association.

Marquette University Alumni Association
Vice President/President Elect Self Nomination

Andrew Detesco Jr.
Youngstown, Ohio 44512

Please briefly answer the following:

List the MUAA committees on which you have served and note any you have chaired:

1. **Originally on the National Reputation and Alumni Engagement Committees. Now chair the Alumni Donor Participation Committee.**

List any other Marquette Alumni Chapters or efforts which you have served and any leadership position associated with that service:

2. **Starting from the mid '80's to approx 2010, represented Marquette at various NE Ohio College Fairs. Located in area high schools, these events were often the first opportunity high school students had to obtain specific information about MU, and discuss the possibility of actually attending MU, from anyone having had firsthand experience with the university.**
3. **Regularly participate in the service days sponsored by The NE Ohio MU Alumni Chapter. These involve activities such as maintaining a large vegetable garden in an inner city Cleveland neighborhood that is free and open to the local community there: painting/refurbishing/yard maintenance at local community centers, schools, residential centers, etc., in Cleveland.**
4. **Have attended the MU sponsored Alumni Mass and Brunch gatherings over the past 10 years, sponsored by MU and held annually at St. Francis Chapel, John Carroll University, Cleveland.**

List any non Marquette volunteer activities in which you have been involved:

1. **For the past dozen years, have been the court appointed trustee, and for the past two years, President of the Mill Creek Metro Parks Foundation, which functions to encourage the financial support of, participation in, and promotion of the approx 5,000 acre Mill Creek Metro Parks System. The Metro Parks, founded in 1891, and officially opened in 1893, feature some outstanding facilities including:**
 - (a) **Fellow Riverside Gardens, a 12 acre manicured display of various horticultural exhibits that welcomes 400,000 visitors a year**
 - (b) **the Mill Creek Park Golf Courses, featuring two 18 hole layouts - the "North" and "South" Courses - both designed by noted golf architect Donald Ross (Golfweek selected the "South" Course as one of the country's top 30 Municipal Courses):**
 - (c) **Lanterman's Mill, a water driven mill that continues to do today what it was built to do in 1845: grind corn, wheat and buckwheat, products that remain for sale in season to the public.**
2. **Have volunteered for over 30 years as a weekly reader to the blind by way of the WYSU Radio Reading Station, sponsored locally by Good Will industries of Youngstown. The station provides single band radios for free to approx 1000 members of the sight challenged community of NE Ohio and Western Penna. Through this specially equipped and run station, listeners have access to local, state, and national news not available to them through the general, print media.**
3. **Have been a member of the Board of Directors for the past 6 years of the Better Business Bureau of the Mahoning Valley (Ohio).**

4. For 5 years, provided individual, structured, tutoring, together with needed related materials, to adults with reduced, limited, or nonexistent reading ability

Describe any unique qualities and/or training that will help you be an effective leader of the board:

1. Hopefully the above experiences will allow for appropriate insight into and the proper organization and administration of MUAA related efforts in promotion of MU support from within both the general public and (especially) the Marquette alumni community

State your vision for MUAA and what you hope to accomplish as President of MUAA

The opportunity to discuss some important issues that directly concern the MUAA Board is sincerely appreciated. Some points I'd like to amplify include clarifying the role of The MUAA which is best seen by stating the obvious.

1. Our essential role is to assist the development effort at MU in every way possible so it can be as successful as possible. Obviously it helps to be aware of how that is best accomplished and what might stand in our way in that pursuit.
2. Currently we find university's facing challenges most college presidents likely never saw coming: college attendance itself has become less a "definite" and more "a maybe" in the lives of likely candidates than ever before. The response confronting many institutions is the risk involved in the expensive decision to make their physical plant as attractive as they can so as to bring in as many students as possible from an admittedly shrinking pool. This might easily be called the "Las Vegas" approach to higher education - a risky gamble if the students don't show up (see University of Akron).
3. We need to help MU reveal both its academic credentials combined with its 135 year old Jesuit tradition. Recently a former Harvard professor authored a book titled "Excellent Sheep" in which he discouraged (or at least "cautioned") parents to think twice about the urgency of requiring an Ivy League education for their kids. His message was based on his conviction that what he saw being sought was a "stamp of approval" in which very qualified "sheep" were searching for a ticket to income security rather than an excellent education. He quotes his conversation with an incoming freshman who told the writer that his major was "pre-wealth". MU needs to appear to parents and students as a place concerned with nurturing a young person's identity as well as his income potential
4. We need to connect with those who see MU as a place that changed their lives and where the same can happen to others, rather than a place that simply gave them a degree. These folks are the fertile soil of support that can most benefit MU.

Hopefully helping MU attain these goals will help create an enduring legacy of educational and spiritual integrity few parents and students can ignore.