ENGAGEMENT SUMMARY

PREPARED FOR: ____________________________

ENGAGEMENT SCORE
A measurement tool indicating the engagement level of an alumnus/a. A maximum of 16 points can be earned based on involvement and connectivity to the university (e.g. event participation, volunteer work, annual giving, etc.).

MUAA National Board member average score FY16

Your score FY16

Your score FY17

7 Essentials of Highly Engaged Alumni

GOALS: MUAA NATIONAL BOARD OF DIRECTORS

ENGAGEMENT
Each board member participates in at least three alumni engagement opportunities in the span of two years.

% Board participation in at least three activities

Number of your activities

Year 1

Year 2

ENGAGEMENT OPPORTUNITIES

1. __________________________

2. __________________________

3. __________________________

4. __________________________

5. __________________________

6. __________________________

MUAA BOARD CONFERENCE ATTENDANCE
Each board member is active and engaged at all board meetings.

FALL

Overall board member attendance

Your attendance

WINTER

SPRING
Each board member to contribute annually to Marquette, setting an example for all alumni to follow.

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**YOUR GIVING PARTICIPATION SUMMARY:**

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**MUAA National Board member overall giving participation goal:** 100%

Current overall board giving participation

Have you made a gift?  

☐ Yes  ☐ No

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**MARQUETTE UNIVERSITY GIVING RECOGNITION SOCIETIES**

**PRESIDENT’S SOCIETY**

Annual membership includes those who make cash gifts or pledge payments to Marquette University of $2,500 or more in the current fiscal year.

- Lalumiere Level: $25,000+
- Burrowes Level: $10,000 - $24,999
- McCabe Level: $5,000 - $9,999
- Brooks Level: $2,500 - $4,999

**YOUNG ALUMNI GIVING LEVELS**

- Classes of 2013-17: $250+
- Classes of 2008-12: $500+
- Classes of 2003-07: $1,000+

**ST. IGNATIUS LEGACY SOCIETY**

Membership includes those who have made bequests to Marquette University through a will or trust; gifts of life insurance; charitable gift annuities; charitable trusts; and gifts made by beneficiary designation on retirement or pension plans.