

MUAA NATIONAL BOARD NEW DIRECTORS 2018-19

Ronald Giordano, Comm '96, Madison, WI
Owner, SynRG Marketing



I proudly promote Marquette as much as I can to as many people as I can. Serving on the National Board of Directors offers me an even greater opportunity to get others interested in Marquette, including my fellow alumni who aren't that involved. It's also my way of giving back to Marquette. The university changed my life and has continued to impact me since graduation.

I hope to strengthen my bond with Marquette and my fellow alumni. I also hope to get more students interested in enrolling and more of my alumni friends giving back.

Outside of my Marquette activities, I helped create, along with my wife, a nonprofit special needs respite center where I now serve on the board. Gio's Garden has been serving the Madison area for almost 10 years. I run the golf outing and help with other events. I am also the president of the Marquette Club of Madison. The club hosts bi-monthly lunch get-togethers and game watching parties.

In my director role, I will bring my social media and marketing expertise. I help businesses leverage their brands online, and I feel I can help the MUAA expand its reach socially. I am also a regular (and effective) public speaker and can motivate students put Marquette on their short lists of potential colleges.

William "Bill" Krueger, Eng '87, Brentwood, TN
Chairman, JATCO, Ltd



Marquette University, shaped by the alumni who came before me, is a vital contributor to my success. As a National Board director, I want to show my gratitude and pay it forward to future students by working to ensure a strong, open and honest relationship between alumni and the university. I also hope to expand my relationships with alumni and the university administration.

I'm currently a board member on the Board of Trust of Father Ryan High School, as well as a member of the Finance Committee. I'm also a member on the Finance Board and chairman of the Budget Committee for the Roman Catholic Diocese of Nashville; a mentor for the Catholic Leadership program, part of the Catholic Business League of Nashville; an Alumni Admission Council Director; and a mentor for engineering students at Northwestern University. Previously, I served as chairman of the Nashville branch of the Federal Reserve Bank of Atlanta and as a board member of the American Red Cross and the Second Harvest Food Bank of middle Tennessee.

As an undergraduate at Marquette, I earned a Bachelor of Science degree in Electrical Engineering, then went on for a Master's in Engineering Management and MBA from Northwestern University. I have more than 33 years of progressive executive experience in automotive manufacturing, leading multinational manufacturing companies in automotive assembly and powertrain plants in the US, Mexico and Brazil.

Marissa Martin, Comm '00, Chicago Vice President, Executive Search, Koya Leadership Partners



Marquette has given me the best friends and some of the best memories of my life. I want to give back to Marquette, so when I was approached with the opportunity to join the National Board, the timing was perfect.

I look forward to learning about changes and progress at Marquette as well as the university's priorities. I am always interested in expanding my network, as well. I hope to share my opinions and thoughts with the university.

Volunteering has always been second nature to me and my family. I grew up helping at church or in school. If something was going on in my small town, my family probably was leading the charge, and I was always there to help.

While a student at Marquette, my volunteer spirit continued. I worked at a soup kitchen and spent time with the elderly. In Chicago, I currently serve on the board for Instituto del Progreso Latino. I also regularly volunteer for food pantries and food banks. Additionally, for nearly 10 years, I have been involved with a mentoring program called PEAK (The Partnership to Educate and Advance Kids), and I have coached inner-city little league.

Through my professional and volunteer experiences, I have become an expert at making friends, maintaining relationships, having a good time and loving life.

From a business perspective, my expertise is in executive-level recruiting, building and leading teams, and career coaching. For nearly 15 years, I have built teams around the world and currently specialize in CEO and other executive-level recruiting in the mission-driven sector.

Megan Pokrandt, business administration student, Marquette



In my role as the MUAA student representative, I want to share student life with the alumni volunteer leaders and represent the student body in thanking all MUAA National Board of Directors for their time and service.

I hope to learn about the impact Marquette has had on the lives of National Board members, as well as gain an understanding of ways I can give back to Marquette in the future.

My volunteer involvement also includes serving as vice president for Beta Alpha Psi, an accounting organization; a College of Business Administration Student Ambassador, communicating with prospective students to help answer questions about Marquette; and a College of Business Administration Mentor. I'm currently mentoring seven business freshmen to help them navigate their first year. I also work as a teacher assistant for the Lead 1050 class, which is a required business leadership professional development class. As a TA, I communicate with all freshmen in the College of Business to assist with both class and college-related questions.

After graduating, I plan to complete my MSA to become a Certified Public Accountant, putting into practice all the business and leadership skills I have been able to develop during my time at Marquette.