

**MARQUETTE UNIVERSITY ALUMNI ASSOCIATION
NATIONAL BOARD OF DIRECTORS
Spring Conference
April, 2014 Minutes**

Friday, April 25, 2014:

President Mary Kerr O'Toole Call to Order:

Mary opened the third and final campus meeting of the 2013-14 academic year by welcoming all directors, and thanking them for taking time away from families and jobs to give back to MU.



She acknowledged all the fine work done since we last met, In January. Many emails and phone calls preceded, and helped us prepare for this important time together.

She reminded us all that this is Alumni Award Weekend, and that we have the great chance to celebrate our alumni successes. We will take part in the College of Business awards at lunch today, some celebrations later in the day, Saturday morning, and the All-university Awards Saturday night.

Mary noted the weekend absence of Greg Ryan (business on the West Coast), Dick Goulet, (Cayman Islands vacation), and Bob Boehler (tour of Poland). They will be missed, but each has been contacted about the changes we will be discussing today.

She spoke of our planned Friday night board dinner at the Iron Horse Hotel. We have a private space – the Library – in which to celebrate our year together. Mary will send-off all our retiring directors, and enjoy the company – as fellow board members – for the last time with some.

She led a conversation of Good News items, and a number of folks shared some personal milestones. Rondell Sheridan shared a great experience he had in organizing a Southern California alumni outing. He led on an alumni night at a Los Angeles Clippers game, after which Doc Rivers (alumnus and head coach of the Clippers) and Jae Crowder (alumnus and Dallas Mavericks player) met with the alumni in attendance.



Doc and Jae appreciated the chance to mingle with fellow MU alumni, but also the opportunity to meet and visit with each other, as alumni and fellow former student athletes, and NBA foes.

Reflection:

Rev. Fred Zagone, S.J.

Mary invited Fr. Fred to lead us in our opening reflection, to put us in a good place for our work ahead.

Many of you are aware that in the last six weeks or so, we have had many ups and downs in the Marquette community.

Within University Advancement we lost several colleagues to layoffs. Some have left to pursue other opportunities. Job descriptions have changed, workloads have been adjusted and in many cases increased. Basketball seasons for both teams ended far too soon. We lost a couple of coaches.

One could say we experienced a true Lent this year which is often defined as a period of desolation. But neither do we focus only on the negative. I will quote from the preface of the funeral Mass which says: "Lord, for your faithful people life has changed, not ended." And then came Easter. And even some warmer weather to Milwaukee!

There has been much good and exciting news. Yesterday, today, tonight, we're hearing lots of things about the great accomplishments that some special people have done. Some are big things that everyone knows about. Others were more simple gestures that maybe only touched the lives of a few. None the less, each of these stories is a reminder of the many calls, challenges and changes each of us receive throughout our lifetime.

Look around at the Award winners gathered on campus this weekend. And there are other winners, some in this room, who are not receiving awards but these are all people that if you look carefully enough, you will see the face of God and know that that these people truly are the difference. We have reason to have hope for a great future.

On campus we have a new president. We have a new basketball coach. We have this weekend of meetings and celebration of the Alumni Awards. In a few weeks we will celebrate again as we welcome some 2000 men and women into your ranks as Marquette alumni. Soon we'll see a new Jesuit Residence rise to the east of here.

This morning we pray that God will give us courageous hearts as we face the challenges and changes that have been set forth before us. A few more will be detailed for us this morning. We ask God to protect us during these times when we may feel vulnerable and uncertain. Give us reason to have hope and promise for the future.

Give us patience and understanding as we work to reshape the National Alumni Board and its work at Marquette.

Like a crab skittering across the sand to a new, larger shell. Guide our exploration; nudge us into the unknown waters of change. And always inspire us on our journey.

We pray for Marquette University. For our students, faculty, staff and benefactors. We thank God for the leadership of Father Wild and we celebrate the appointments of Dr. Lovell and Coach Wojciechowski.

We pray that the coming days as our Easter season continues may be filled with grace and hope. May our efforts be rewarded in the name of all we do to further advance Marquette University. Grant us peace and harmony to work together in a spirit of cooperation, respect and understanding.

Be present with us and strengthen us that our efforts might be fruitful and benefit Marquette in new and exciting ways.

And we pray all of these things through our Lord AMEN

VP/President-elect Candidate Vision Statements:

Catherine La Fleur, running unopposed, delivered a three-minute version of the vision statement she shared in January. Cathy spoke about her experience on many types of boards, and her pledge to be a strong leader. She expressed a desire to do more to involve our older alumni. As in life, they want to stay active, but need our help. Spiritual programming is of special interest to Cathy as well, and she reflected on this.

Mary reminded all that our vote would be taken on Saturday morning, and that Cathy's original self-nomination statement was included in meeting packets for reference. Mary thanked Cathy for stepping up to lead.

Marquette's Challenge and our Board Response: Dialogue on Proposed MUAA National Board Structural Change

Meg Brzyski Nelson (Arts '93, Grad '07)

Mary Kerr O'Toole (Eng '79)

Mary and Meg led the conversation about the National Board's response to the challenges facing Marquette University. Meg opened by thanking the board for its hard work, and the earnest discussions about changes. She spoke of the long history of the MUAA and its National Board, its evolution through the years, and its steady presence in the work of developing a passionate alumni community. She pledged that we will always work to keep this important "alumni voice" vital and strong. The board has been a big part of our Marquette experience and we value and support the volunteers on the board.



Meg reviewed the work of the board this year in discussing challenges to Marquette. Both in September and January, we heard of issues that were moving us all to change. The National Board is ahead of the curve in that we have been on topic all year. But changes are a time to refocus, and help us identify the priority work to do. We do this now as we bring on new leadership, so change now is very good.

The work of the board is tied to all the engagement work we do. The staff who support the board do so much more than what our volunteers see. And, we are all linked in a greater effort. Our University Advancement process is all about creating the conditions that bring ongoing and continued support from our constituents, of which our alumni number over 113,000 people. In that work, we focus on the cycle of philanthropy, which starts with *Identification*, moves to *Qualification*, which leads to *Cultivation and Solicitation*, and *Stewardship* as people give.



The Engagement staff will be leading on the effort to maximize our Qualification efforts, visiting with identified constituents to interview them, searching for the best way to engage them into giving back to the university. We will be looking to mobilize our “passionate community” to give back. This work is now being planned, and part of that challenge is to balance the key alumni engagement work we need to do, as well as find better ways to do it. So, we make changes, not to do less, but to enable us to do more of what we NEED to do.

Meg again thanked all for our swift response. Since January’s MUAA meetings, we have moved forward to plan. Shortly after university cuts and layoffs were announced in February, Mary O’Toole and Katie Dillow met to frame the work ahead. Using the Governance Committee to plan, volunteers reached out to each other to discuss the issues and hear thoughts. A By-laws task force began work on documenting changes and updating language, to ensure we are working efficiently and appropriately. All this work has led to this meeting.

Mary took over and began by reviewing why we are proposing changes:

1. To achieve efficiencies in a time of institutional cut-backs and re-engineering.
2. To match the board’s form (structure) with its function (job description).
3. To position us to recruit volunteers who are matched with the work we do, and reflect the diversity of perspective we need and desire

As we framed the issues – with staff and then with the Governance Committee of this board, we focused on these issues:

- Board Size
- Meeting frequency
- Cost savings

Mary laid out the presentation, saying we would cover the issues as we discussed them, share the specific recommendations devised by the Governance Committee, and make sure we talk through them to a satisfactory degree. Afterward, a PROPOSED revision of the By-Laws will be presented, including changes that serve two purposes:

- documentation of the proposed size and structure
- clean-up and modernization of some old practices and language

OVERVIEW -- Board Size:

We have a BIG board – and it's a board with pretty full participation. This is good from the participation standpoint, but just like a family, it's more expensive to operate day-to-day.

The board size has been tied to, and dictated by, a structure that designates seats for specific regions and chapters (college and interest-based). There are various and inconsistent methods for volunteers to get on this board, and the original rationale for some of those methods doesn't even exist anymore.

For instance, the practice of college and interest-based chapters appointing a representative to the National Board dates back to days when Alumni Relations staffing was minimal, and modern technology did not exist. At that time it was necessary to have volunteers work as messengers, communicating issues and topics from their chapter board to the National Board, and vice versa. With additional staffing and increased abilities through technology, that "messenger" role was deemed as obsolete – determined to not be a good use of volunteer time and energy - - and has not been in our National Board job description for many years now. But, while we addressed this change in our volunteer job description, the appointment process was not changed at that time. So our form – HOW we put the board together – does not match our function. And that old form keeps us tied to an enlarged board.

RECOMMENDATION -- Board Size:

19 total board members – from today's 29 members. This includes 3 officers and 1 student (as we have now), and 15 alumni directors.

Essentially we reduce the size of the board by one third. This is a significant contribution to slimming down, yet leaves a big enough board to still provide a strong alumni voice, give us flexibility to form work groups (aka committees), and achieve the diversity and balance we always seek. Committees is one of the things we heard a lot about from you volunteers. We will review committee structure and use, and look at all kinds of options in doing this differently in the future.

And we, the board volunteers – through the Governance Committee – retain the right to make member recommendations to the full board for a vote. In fact, the National Board volunteers

will have even more say into the overall board makeup with a new structure, as no seats are left for other boards to make appointments.

RECOMMENDATION – Board Structure:

In the new structure, board directors do not hold a particular seat on the board – we will have 15 directors who operate much like “at-large” directors, matching the job description. In fact, in discussing changes, we never touched the job description we currently have. This job description is how we have done our board business, and we all have the same job description. Our job has been – for a very long time, and much longer than anyone on this board has experienced – to look across boundaries to give advice on how to create a passionate community of Marquette alumni.

This structure is no different than the Board of Trustees (for example). Members are all Trustees; not Trustees holding a particular named or designated seat. In this structure, directors still serve a two-year term, renewable once, with the right to run for an officer position after serving one full year on the board. All vacancies and renewals are addressed by us – the volunteers -- as the Governance Committee currently does when we make recommendations to the full board each year. The big difference is that there are no automatic appointments made by some of the chapters, as happens now. The Governance Committee will have the ability to consider candidates for, and make recommendations for, all board positions. Of course, we’ll look for candidates in many ways, including asking chapter volunteers for recommendations.

There was much conversation about where volunteer suggestions will come from. They will come as they do now, from fellow volunteers, chapter boards, deans and faculty, and university staff.

All the changes we are recommending are documented in a set of By-Laws we will review and move to approve in the second half of our discussion. These changes include the important documentation of how we will recruit for diversity and balance.

Mary noted that our academic deans have been asked their opinions on the board make-up, and they are unanimously in support of the change from designated seats (as they pertain to college chapters). They have encouraged our efforts to find savings and efficiencies, recognizing we are part of the university. They also trust us to recruit appropriate volunteers to this board, while also encouraging us to continue to keep diversity front of mind.

When we have retirements from the board – and we do every year -- we will be able to recruit to meet the needs we see ahead of us, and address any balance issues we identify. For years we have been able to do just this for many of the seats on the board. This has proven to be a rewarding and productive process, bringing many of you to service on this board.

Mary reviewed the attrition plan that will get us to 19 board directors from the current 29. First, she stressed that we will ALWAYS replace our student. Second, she stressed that NOBODY would need to end his or her service early in this transition. With seven alumni directors

leaving this year, we get to 22 members. We will not replace any of the departing volunteers next year, operating with 22 for 2014-15. With retirements after 2014-15, we will be able to get to our number of 19 total directors.

OVERVIEW – Meeting Frequency:

As we began to deliberate on cost-cutting measures, the thinking, of course, was that we surely can save money for the university by cutting out one of our three meetings. We heard from you pretty clearly that we should keep three meetings. We heard good reasons for this: people value the connections on this board and they see we have great work to do.

In asking the question, we got great feedback on related issues, such as how we use our time together. People gave input into the logistical challenges we experience in our April meeting each year. Some even asked if we should move the April meeting away from Alumni Awards, because festivities around Awards weekend limit our board time together.

You questioned our use of committees, and offered suggestions around cost-cutting. The majority of you encouraged us to find savings in ways other than eliminating one of our meeting weekends.

RECOMMENDATION – Meeting Frequency:

We're going to stay at three meetings, and we're going to keep this spring meeting in conjunction with Awards. We heard you!

We will make better use of the time we have together as we follow your advice, and reconsider how we use Committees, and the time we spend in them over weekends together. This is something we do, and Katie Dillow, next year's President, already has this on her priority list. Please forward specific ideas to Katie.



RECOMMENDATION – Cost-savings:

Phase out volunteer travel and hotel assistance (effective July 1, 2015). This includes university operating budget resources for paying half the cost of the room for volunteers staying at the Ambassador Hotel, and travel reimbursement. These are the two biggest ticket items in the National Board budget. They are perks no other volunteer board at Marquette offers. They are limited in the number of volunteers they affect. They are helpful to volunteers who take advantage of the financial assistance, but are not absolutely necessary in recruiting enough qualified volunteers for the board. The travel/lodging reimbursement practice will be phased out after next year.

Currently, volunteers who do not take reimbursement can receive gift credit (on their donor records) for travel and hotel costs for National Board meetings. This practice will remain in force going forward. We will work more actively to encourage all National Board volunteers from out of town to submit receipts and receive donor credit.

The total savings from our recommendations is **53%** of our board budget by reducing the board to 19 members and paying no travel or lodging.

Summary of Change Recommendations

- Transition to 19-member board.
- Implement new board structure – recruit for diversity, balance, and need.
- NO volunteer layoffs.
- Stay at 3 meetings per year.
- Review Committee structure/usage.
- Discontinue hotel/travel reimbursement after next year.

Marquette University 25

After a short break, Mary reviewed the proposed By-Laws, which document the changes to board size and structure, and update outdated language. Each change was reviewed, including old version, new version, and reason for change. There was some discussion, and two small adjustments were made to SECTION 6.03. A motion was made.

MOTION: The Governance Committee moves for board approval of the revised Marquette University Alumni Association By-Laws, as presented on April 25, 2014, including changes involving board size and structure.

MOTION APPROVED: 25-1

New By-Laws are now posted in the Resources section of the MUAA National Board Online Toolbox.

Lunch:

The board attended the College of Business Administration and Graduate School of Management Alumni Awards.

Blue Committee Meetings:

Alumni Involvement, Chapter Evaluation, and Awards meetings held. See notes below.

Gold Committee Meetings:

Governance, Interactive Marketing, Scholarship Aid, and Students and Young Alumni meetings held. See notes below.

Board Dinner:**Iron Horse Hotel, Library**

The board had a private space in which to relax, mingle, discuss the business of the day, and to honor fellow directors completing their service on the board. Led by a whimsical blessing from Fr. Zagone, the evening's program was a tasteful and warm celebration of friends in service to alma mater.



Mary O'Toole spoke of each board member who was leaving after June 30. Each then received a plaque signed by Fr. Wild, and shared some thoughts with their fellow board members. Honored were those in attendance, including Gary Bettin, Sandy Casper, Francie Reding, Greg Curtis, and Brittany Riesenbeck. Bob Boehler and Jamie Delgadillo were unable to join the dinner.

The board and staff surprised Mary O'Toole with a salute to her year as President. All joined in song to the tune of the Marquette University Anthem:

Mary Kerr O'Toole Anthem

Verse 1:

HAIL MARY O'TOOLE,
YES, WE LOVE YOU!
WE'RE HERE TO HONOR,
YOU OUR PRESIDENT.
WE'RE HERE TO SHOW YOU
THAT YOU'LL BE MISSED.
HAIL MARY O'TOOLE!
KERR DOG! HEAR OUR SONG!

Verse 2:

HAIL MARY O'TOOLE
HERE'S YOUR STORY.
THIS LEGEND BEGAN
FALL OF '75.
SO MANY MEMORIES
WHAT WILL WE SHARE?
LANCHE, GRUNTS, THE GYM!
KERR DOG! HEAR OUR SONG!

Verse 3:

HAIL MARY O'TOOLE
YOU BLAZED A TRAIL.
YOU CHOSE ENGINEERING,
A FIELD FULL OF MALES.
YOU ARE SO INSPIRING
AND A LOT OF FUN
CIRCUITS AND DYNAMICS
KERR DOG! HEAR OUR SONG!

Saturday, April 26, 2014:

Breakfast and call to order:

Mary called the room to order, and thanked everyone for all the hard work done so far. For our reflection to begin our day, she asked all to stand, and led us in the singing of the Marquette University Anthem. Always a highlight!

Mary reviewed the All-university Awards schedule, reminding Awards Committee members to be on the AMU 5th Floor at 5:00 pm to meet and greet the recipients. All others should join the reception in Marquette Place at 6:00 pm.

Mary presented a plaque to Jamie Delgadillo, who retires from the board June 30 after serving a special one-year term. Jamie was unable to attend Friday's dinner. In accepting, Jamie encouraged all to work hard for the MUAA. He said that the work to change By-Laws was not the hard work, but moving forward is.

Tim Simmons, Executive Director, echoed Jamie's feelings. He thanked all for the work done on changing board size and structure. He acknowledged that looking inward at ourselves can be tedious, and can seem unimportant compared to active engagement building. But it is very important to position ourselves to move boldly in the future.

VP/President-elect Election:

Election ballots were called for and collected. Cathy La Fleur received the required number of votes, and will assume the officer role of Vice President/President-elect on July 1, 2014, serving under 2014-15 President Katie Dillow.

Committee Reports: Highlights of the following committee meeting reports were discussed.

Alumni Donor Participation Committee:

Strategic Initiative: Broaden alumni donor base and grow giving at all levels to ensure access and excellence.

Alumni Donor Participation Committee:

Strategic Initiative:

Broaden alumni donor base and grow giving at all levels to ensure access and excellence.

Directors:

Bettin, Gary – Chair

Haffner, Amy

McMahon, Mary Kay

Monaco-Wilcox, Rachel

Owens, Michelle

Reding, Francie

Staff:

Harvey, Sara
Cigelske, Tim

Michelle Owens opened the meeting with prayer.

Sara Harvey began the meeting letting the committee know we continue to be “up” to last year in alumni donor count. She thanked the committee for their help in getting us to this point. Gary Bettin asked if the MUAA board was at 100% participation. Harvey said she would gather this information for Bettin prior to the committee report out on Saturday morning.

The committee briefly discussed the results of the Battle of the Beaks alumni donor participation competition. As was previously mentioned, Marquette came in second to Creighton. Over 2,000 alumni and almost 100 students participated in the challenge.

Tim Cigelske joined the meeting to provide an overview of Marquette’s crowd funding pilot. The committee heard briefly about this initiative in January, but wanted to know more, so Tim was invited to attend the meeting.

Cigelske started his presentation by introducing himself and his role at Marquette as Director of Social Media. This prompted several questions from the committee regarding the use of social media by Marquette and by student attending Marquette. A good discussion of how social media impacts the Marquette brand was held.

The committee then continued their discussion of crowd funding. Tim walked the committee through the educational components of the class facilitating the pilot. He also walked the committee through the selected projects and how these projects will not only provided needed dollars for worthy causes, but might also help us identify new donors for a particular cause, which can aid in future fundraising.

Alumni Engagement Committee:

Strategic Initiative: Increase depth and breadth of alumni engagement

Directors:

Munzenmaier, Diane – Chair
Ballweg, Emili
Detesco, Andy
Mathie, Tricia
Riesenbeck, Brittany
Smith, Ron
Stanton, Mary Beth
Vetscher, Tim
Zielinski, Gail

Staff:

Rawski, Marlee

Rael, Kelli

DeWeerd, Dan

Empowering Volunteers

- Event in a Box to be redone by Chapter Effectiveness Committee
 - Make it less intimidating
 - Work on easy resources
 - Promotion around the tool will be very important
 - Link to MU homepage with NEW!
 - Advertise in MU Magazine as well as e-newsletters

- How we can empower volunteers in enhanced ways?
 - Connect new volunteers with more seasoned volunteers
 - Capture new volunteers in #MUThanksYou messages
 - Online community for volunteers (Yammer?) – though challenges exist capturing a site/tool they all use or would join to participate
 - Use Reunion volunteers; provide information about how to continue involvement (capturing their excitement/enthusiasm during reunion)
 - Repurpose “Get Involved” pamphlet into digital tool that can be shared with reunion attendees; have them available at reunions
 - Important for alumni to hear from MUAA president; FAQs
 - Letter from Mary/Katie and follow-up

Alumni Mentoring

- Update from Dan DeWeerd, about pilot alumni networking program
 - Majority of students and alumni met goals through program and found value in it
 - Challenges: finding time to connect with mentor/mentee; in person meetings

 - Enhancements:
 - Basketball game for mentors and mentees (more informal, relaxed atmosphere) – possible “half-way point” connection
 - Work to help students prepare themselves and be more professional; maybe this should be part of mentor program as well as early preparation for all students (particularly A&S)
 - Share resources with College of Business to help enhance their program as well; same ideas about helping to develop relationship between mentor and mentee “share a Marquette experience”
-

Awards Committee:

Standing committee to oversee the Alumni National Awards process and select All-University award winners, and the Pedro Arrupe Award for student service excellence.

Directors:

Curtis, Greg - Chair
O'Toole, Mary
Dillow, Katie
Andryc, Joel
Delgadillo, Jamie (not present)
Mathie, Tricia
Munzenmaier, Diane
Sheridan, Rondell
Ryan, Greg (not present)

Staff:

Ott, Jill (not present)
Moore, Martha

Greg welcomed everyone and provided a reflection. He then reviewed the procedures for the interviews. There were two candidates for the 2015 Pedro Arrupe Award.

Laura McNabb, Nurs '15, is studying in Dublin, Ireland, so we Skyped her interview beginning at 2:00 p.m. The in-person interview with Brittany White, Arts '15, followed in the Henke Lounge.

Following discussion about both candidates and a vote, the Awards Committee chose Brittany White as the recipient of the 2015 Pedro Arrupe Award.

After the meeting, Martha called Brittany with the good news and emailed Laura later in the day about the decision.

On Monday, April 28, Martha and Brittany met to discuss the next steps. Brittany is returning to her home in Boulder, CO for the summer (beginning on May 8). She will provide photos of her, her family, her service work for inclusion in the video. The IMC staff will film her when she returns at the end of August.

The Pedro Arrupe Award Mass and Dinner is tentatively scheduled for Friday, September 19. We are waiting for confirmation of the date for the inauguration of Dr. Michael Lovell as the 24th president of Marquette University. We will adjust the schedule as appropriate.

The entire Alumni National Awards Weekend was successful. All of the awards ceremonies went well. Thank you all again for your service to MUAA and the Awards Committee.

Chapter Effectiveness Committee:

Strategic Initiative: Increase depth and breadth of alumni engagement

Directors:

Vetscher, Tim – Chair

Addy, Michael

Ballweg, Emili

Bettin, Gary

Haffner, Amy

McDonald, Molly

Zielinski, Gail

Staff:

Carroll, Emily

Rael, Kelli

Dvorachek, Alysia

Volunteer Appreciation

- Good effort to get 7 total submissions
- Successes:
 - Easier to get in touch via email
- Difficulties:
 - Club leaders are often the main volunteers; don't have recommendations for others
 - Hard to get in touch with people
- How do we better connect with alumni in regions especially now that we will not have regional directors?
 - Board and staff as a whole are available to club leaders
 - Education component is key in making sure regional volunteers know how to access national board
 - Possibility of creating Facebook or LinkedIn group for Marquette volunteer leaders? (example: girl scout volunteers)

Volunteer Resources

- Regional volunteer conference call
 - Committee members invited to listen in to call; Alumni Engagement staff to send dial-in information to committee members
- Strategic Plan
 - Job of university and strategic driver is to handle communication; website can be used as a resource
 - Value of script or talking points is that all people interpret information in the same way

- Impact of strategic plan on current student strategy? Impact of strategic plan on current alumni strategy? What changes because of this document?
- What is the strategic plan about? Provide a brief 1-2 sentence description.
- Why is it important to implement the strategic plan?
- What can do I/what does it mean to me? How do I add value?
- Event in a Box
 - Remove Duties & Responsibilities documents
 - Revise Setting-Up an Event; possibly make this a form that is mailed in the box
 - Create event checklists for events that happen often (i.e. service day, game watching, mass and brunch, happy hour, etc.)
 - Remove timeline from Event checklist
 - 2 sections with different types of events (examples: Mass and Brunch vs. Game watching)
 - Sections:
 - In advance:
 - Pick a date and venue
 - Request materials from MUAA
 - Notify local alumni
 - Promotion:
 - MU Connect calendar
 - Social media
 - Email in advance
 - The Day Of:
 - Promotion; email alums, post on Facebook
 - Set-up for event

Governance Committee:

Standing committee to oversee the appointment and nomination process of all directors, develop and administer the board's election process, and propose amendments to by-laws as appropriate.

Directors:

O'Toole, Mary -- Chair
 Addy, Mike
 Andryc, Joel
 Casper, Sandy
 Curtis, Greg
 Dillow, Katie
 La Fleur, Cathy
 McDonald, Molly
 Sheridan, Rondell

Staff:

Simmons, Tim

Review By-Laws approval:

The committee reviewed the By-Laws approval process just concluded in the morning. All agreed to post the revised By-Laws on the Online Toolbox in the Resources section.

Board Director Renewals:

The Committee unanimously approved the following for renewal and made a motion to the full board on Saturday. Motion was passed. All the directors below have been renewed for a second two-year term:

Ballweg, Emili

Goulet, Dick

Mathie, Tricia

McDonald, Molly

Munzenmaier, Diane

Smith, Ron

Vetscher, Tim

Governance work through June 30:

The Committee reviewed work to be done by June 30, which entails securing and approving a new student representative for 2014-15. Brittany Riesenbeck has been working to recruit an involved student. The Committee will convene to make a recommendation to the board for an electronic vote.

National Reputation Committee:

Strategic Initiative: Utilize the alumni network to enhance Marquette's reputation of excellence nationally.

Directors:

Reding, Francie – Chair

Casper, Sandy

Detesco, Andy

La Fleur, Catherine

McMahon, Mary Kay

Monaco-Wilcox, Rachel

Owens, Michele

Riesenbeck, Brittany

Smith, Ron

Stanton, Mary Beth

Staff:

Mitz, Stacy
Elldridge, Molly
Fullwood, Carla
Longstreet, Shawn

Intercultural Engagement

- Check out the website: marquette.edu/diversity
- Multicultural Center → Intercultural Programs → Multicultural Affairs → **Intercultural Engagement**
 - **All** students (including and not limited to underrepresented racial, ethnic, religious communities, LTBTQ and first generation college students)
- Celebrating Diversity through programming
 - Heritage and identify theme months; town hall/reel talk film series
 - MLK Day; Human Rights Awareness; LGBT Awareness; Soup with Substance; Civil Rights Pilgrimage during spring break
 - SIRCLES – Students for Inclusivity, Resource sharing, Community and Leadership to Engage with Social Justice
- SUSTAIN – Supporting Unity and Success to Achieve In Numbers
 - Keeping students here through mentoring, success series, and group discussions
 - Sustain MEN (male empowerment network); Sustain DIVA (diverse individuals valuing another).
 - Harder to get men involved – 2 male mentors, 2 male protégées; turned into a combined Sustain discussion group
- Campus Collaborations
 - Worked closely with the Office of Disability Services for programming opportunities
 - This is where others like students with Autism/Asperger’s can interact with the Intercultural Engagement programs; opportunities to learn that differences exist
- How can WE help?
 - Have faculty, staff and **alumni** as mentors
 - And how does IE tap into already existing mentoring programs
 - Have alumni attend their events
 - Ideas to enhance their space in the AMU
- Where do we stand with our peer institutions (i.e. Creighton and St. Louis)?
 - We have steps to make, ways to go to improve and grow
 - Let’s look at aspirational schools, not just peers – what does the best look like?
 - The Jesuit mission/identity is all-inclusive but the way Jesuit schools are packaged, they aren’t appealing to diverse students

Online Mini-courses for Alumni

- Survey results – wide range of respondents
 - Lifestyle vs. Academic courses: Results showed interest in both
 - Time spent on course: Most of them willing to spend 1-2 hour(s)/week for 4 weeks
 - Willing to pay: More than we originally thought (\$75-\$125)
 - Continuing education credits: strong response, “yes.”
 - Comfort using technology: “very comfortable” (might reflect age of respondent)
 - **Results show interest and a possible way to engage young /early career alumni**
 - **17 courses in queue across the university to be created – for credit**

- **We need to do a better job getting the word to alumni that these exist**

Adjournment: 10:30 a.m. Most board members attended a brunch Awards celebration.