Thursday, September 23:

New Director Orientation:
Ambassador Hotel – Embassy Room

The officers of the MUAA National Board of Directors, along with University Advancement staff, conducted a one-hour orientation discussion, led by board president Valerie Reed. This meeting followed months of pre-reading by new directors and interacting with board mentors. The goal of orientation is to get our new directors acclimated and comfortable so that they can be productive in their very first meeting.

<table>
<thead>
<tr>
<th>MENTOR</th>
<th>NEW DIRECTOR</th>
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<tbody>
<tr>
<td>Maureen Bergan (SW)</td>
<td>Francie Reding (SE)</td>
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<tr>
<td>Michael Grimaldi (MW)</td>
<td>Rondell Sheridan (West)</td>
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<tr>
<td>Pat Klein (Upper MW)</td>
<td>Drew Hunn (YAA)</td>
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<tr>
<td>Jessica Koth (AMUW)</td>
<td>Shazia Ali (Student)</td>
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<td>Diane Novotny (HS)</td>
<td>Sandy Casper (Dental)</td>
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<td>Greg Curtis (At Large)</td>
<td>Gary Bettin (At Large)</td>
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<td>Diana Mathis (Comm)</td>
<td>Katie Dillow (MKE)</td>
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Welcome Reception:
Ambassador Hotel – Embassy Room

Directors gathered for a reception with their fellow board directors. There was an opportunity to introduce oneself and plenty of time to mingle.

Friday, September 24:

After breakfast, Valerie Reed called the room to order:

MU license plate news – (The PowerPoint theme for the morning was the new WI MU License Plate.) Valerie shared the news that recently the state of Wisconsin began offering Marquette University license plates. There was information in everyone’s packet on how Wisconsin resident alumni can order. Valerie shared a couple of pictures of proud MU-plate holders, including Brad Kalscheur’s WRRIOR plate.

Business cards: Valerie pointed out that at everyone’s place is a set of MUAA business cards for all board directors. These can be used as we work to make our board directors more visible in their communities, sharing the work of the National Board. The cards carry the contact information of the Alumni Office – this is to ensure that they can connect with MU and get involved most directly with a program of their interest. Valerie encouraged directors to personalize the cards by jotting their email and/or phone numbers on them, as appropriate. Or, to include one of your regular business cards with it. The key is to get good information in people’s hands so they can follow-up and get involved.

VP Recommendation form: Selection of our future leaders begins immediately. All directors who have completed one full year of service were given a recommendation form to turn in at the end of the weekend, with suggestions of up to two directors who should consider running for next year’s President-elect/Vice President (to serve under Justin Kuehl next year when he is President). These are just recommendations (not a vote) of people you think could make good leaders. All directors mentioned on a form will be informed that “someone” thinks they should run for office. In January, we will hear from those who choose to run, and the election happens in April.

Critical Successes: Valerie shared a slide listing a handful of key accomplishments we aim for in our weekend together. They included:

- Properly welcome and fully acclimate our new directors.
- Through our committees, ensure we are working our strategic plan (evidenced by progress on our Strategic Initiative tactics, and adjustments made to the plan to keep current).
- Understand the university’s top priorities for FY11, and the National Board’s ability to help address them.
- Understand and weigh in on the plan to raise scholarship aid.
- Honor and promote student service through the Pedro Arrupe Award; stay connected to students through our time with the Student Alumni Ambassadors

Report on Strategic Plan progress: Tim Simmons gave a report on our strategic plan, the progress we have made, and the work we have ahead. All progress is documented in our Strategic Plan deployment frameworks.
**Julie Tolan presentation:** Julie reported on the conclusion of the Presidential Search, sharing some intimate details of interactions with incoming president Rev. Scott Pilarz, S.J. Father Pilarz was originally scheduled to attend the MUAA Welcome Reception on Thursday evening, but was called away to celebrate a funeral for a friend’s mother in Baltimore, MD. Julie also discussed the final months of Father Wild’s presidential tenure, as well as the institutional priorities in this year.

Lunch with students was followed by a board photograph.

**BLUE COMMITTEES:**

**Alumni Involvement Committee**
Strategic initiative: *Design and implement programs that add value for underrepresented alumni.*

**Directors Present:**
Klein, Patrick – Chair  
Casper, Sandra  
Edwards, Genyne  
Gallagher, Marguerite  
Hunn, Drew  
Koth, Jessica  
Porretta, Paul  
Ryan, Gina  
Sheridan, Rondell

**Staff Present:**
Batti, Tanya  
Mitz, Stacy  
Wacker, Emily

I. **History, Purpose, Relevant Data**
   a. Pat Klein, committee chair, reviewed goals, provided background information for newer committee members
   b. Importance of raising engagement score (16-point model), 35% of alumni fall outside club areas
   c. Purpose of committee is to reach out to alumni and give them the opportunity to engage
II. Seven Essentials
   a. Disparate pieces of market data brought together to determine seven essentials, which help us to prioritize our work, understand voids and opportunities
      i. Can we do more online (Linked In – 37K have MU in their profile but 8K have joined the MUAA group)
      ii. Spirituality – important to go beyond the Mass & Brunches
      iii. Learning element – what more can we do online? Gross anatomy lab experience for all alumni? Some sort of virtual tour?
   b. Next steps
      i. Instead of launching another survey (we already have good data that brought us the essentials); refer to the concept of focus groups
         1. Focus on one region at a time to better understand what alumni are looking for in terms of offerings
         2. Need to further understand before create aspirational plans and goals
      ii. Do not go to the usual players; tap into community-involved alumni that are not engaged with MU (still making the time for other orgs but MU is not yet a priority)
         1. Utilize MUAA National Board to tap into these constituents to take part in focus sessions (as ambassadors for the MUAA)
         2. MMAC, civic, rotary, other non-profit groups
            a. Take advantage of face-to-face platform through focus groups
      iii. Can the essentials lead us to create more visceral, emotional experiences (affinity-based) for our alumni? Or, is it about the “now” and offering them value today?
      iv. Can we capitalize on the essentials for segmentation (online or through programming)?
      v. Offer up questions to committee (three – four) to discuss each time; possibly utilize time as a sample focus session?

Awards Committee
Strategic Initiative: Standing committee to oversee the Alumni National Awards process and select All-University award winners, and the Pedro Arrupe Award for student service excellence.

Directors Present:
Bell, Charlie – Chair
Curtis, Greg
Kuehl, Justin
Milner, Jim
Reding, Francie
Reed, Valerie
Warmuth, Maureen
Maureen Warmuth provided the reflection. Charlie welcomed everyone and committee members introduced themselves. Martha Moore went over the role of the committee in selecting the recipients for the all-university awards and the Pedro Arrupe Award.

Martha then provided an update on the Pedro Arrupe Award:

- Letters will go out in late November or early December to faculty and staff. These letters will not only include the criteria and deadline for the Pedro Arrupe Award, but also the two AMUW awards and the EAA/Ralph Metcalf award. E-mails will be sent to students with all of the information. There will also be notices and reminders in Newsbriefs for faculty/staff and students.
- There are 65 reservations for the dinner tonight. In addition to the annual award that is handed out, Chris Jeske will receive a matted and framed prayer by Fr. Arrupe.

The process for the Alumni National Awards was also reviewed – how nominations are collected, the research done on each candidate and how the nominations are shared with the college alumni boards. The current nominations for college awards have been reviewed by the deans, and are now in the hands of the Senior Vice President and the Provost. Father Wild provides the final approval on all nominations. All of the nominees will be contacted by the alumni board presidents or the Engagement Events staff to confirm their attendance at the Awards Weekend.

The research and supporting documents for the nominees for the All-University Awards are now available on SharePoint for the members of the MUAA Awards Committee. The documents in the folder were reviewed. Each member was given the site information and a password. They will review the candidates and submit their top two recommendations for each award to Jill Ott by October 4.

The guidelines for the 2011 Awards were discussed and the committee members went over the list of the individuals who are being considered for All-University Awards.

Staff lead Jill Ott has communicated with committee members to address some of the questions they had during the meeting. Dates for the October conference call have also been proposed.
**Chapter Evaluation Committee**

Strategic Initiative: *Evaluate and restructure Club and CIB organizations and programs to increase their effectiveness by adding value to their respective alumni constituents.*

Directors Present:
Kalscheur, Bradley – Chair
Ali, Shazia
Bergan, Maureen
Bettin, Gary
Dillow, Katie
Grimaldi, Michael
Healy, Brian
 Kroeff, Eugene
Mathis, Diana
Miller, Liz
Novotny, Diane
O’Toole, Mary

Staff Present:
Dinolfo, Molly
Pilak, Michelle
Rawski, Marlee
Winkel, Carol

I. **Prayer/Reflection**
   a. Brad Kalscheur offered an opening prayer.

II. **Committee Overview and Deployment Framework Review**
   a. Brad reviewed the deployment framework, January committee minutes and provided a committee overview (see updated Deployment Framework).
   b. More frequent conference calls as a committee (more before January and April Meetings) – communicating quarterly
      i. It was suggested that we use a call to accomplish the introduction/review part of agenda to capitalize on time together in person during NB weekend.
   c. Keeping Volunteers Engaged:
      i. What do we do with people who rotate off boards? Low hanging fruit – we don’t want to lose the energy. How do we keep tapping into their passion and move the relationship forward even though they are not on a board?
         1. Board position responsible for Emeriti members … Emeriti Relations
         2. In Kansas City, went back and started a Mass and Brunch. Sometimes you need to help people know what to do.
III. General overview of Annual Reports
   a. Marlee Rawski offered a summary of the annual reports for 2009-2010.
   b. Responses from CIB local groups (100% response rate)
      i. Current board structure and effectiveness – traditional structure
         1. With that comes turnover with officers/presidents each year
         2. This structure is a key difference between local and regional groups
      ii. Volunteer recruitment continues to be a challenge
      iii. Social Media is being used more sparingly locally
   c. Responses from regional groups (71% response rate)
      i. Structure
         1. Eight clubs experienced change – less frequent than what is occurring locally (there aren’t enough people in the pool to have turnover)
         2. Structure is more loose and informal – some using committees
         3. Lack of formality is hurting their succession plans
   d. Committee Comments (Ideas/Group Discussion):
      i. Rate the “health” of club based on last year’s report (provide latest report when seeking completion; less of a “gut check” and more measurable) – are you better this year than last year?
         1. Offer percentage of event attendees for comparison
      ii. Club/Board President completes report – seek feedback from club participants as well (surveys following events)
      iii. Use peers (other club presidents, NB reps) to reach out to the clubs that didn’t respond (reminders)
      iv. Michael Grimaldi likes to reach out to the clubs in his region before coming to the National Board meetings.
   e. What is the action for clubs that report “less than good health”
      i. Staff steps in and helps get the club new energy and support
      ii. University resources

IV. Idea Generation
   a. Content for Milwaukee Leadership meetings and Regional Volunteer Leader conference calls
      i. University Updates
      ii. Idea sharing piece – important part (what do you get out of it?)
      iii. What different clubs are doing and what their challenges are
         1. Is there a committee that has framework for something you are addressing?
         2. Are there concrete next steps on how to implement?
         3. Maureen Bergan has heard people give contact information to then connect offline to chat peer to peer
iv. Committee Comments (Ideas):

1. Facebook – club and university partnering for content
   a. How do we build the base on Facebook?
   b. Who is inviting people to be on it?
   c. If we have the emails, push it out
   d. Use pride points for FB group/page content

2. Event in a Box
   a. It’s still online but not particularly used
   b. It was initially developed with the intention to reach non-club regions

3. Fundraising event ideas for Club Scholarships
   a. What are other clubs doing (golf outing, gala, auction)?
   b. Scholarship Aid mailer – a solicitation for clubs

b. Connecting local and regional volunteers
   i. Milwaukee Club going through a transition – learning from Chicago. Connecting Milwaukee leaders with Chicago leaders (via phone) to “marry” regional ideas with local ideas.
   ii. Regional conference call with all Presidents – three per year
      1. Regional folks from NB Committee should be on the phone and listening – the content of the calls are in general similar to the issues we deal with in Milwaukee.

c. Marketing collateral
   i. What is (are) our goal(s)?
      1. Volunteer recruitment
      2. Club/Board promotion
      3. Other?
   ii. Alumni chapter directory
      1. Good idea – people liked it
      2. Ideally this will be handed out at graduation
      3. We can do better than this – not just a collection of names and phone numbers
   iii. How do you get people excited about being connected to Marquette regionally
      1. It shouldn’t be strictly volunteer recruitment; networking, friends being “in the know”
      2. Nice piece with general appeal

iv. Committee Comments (Ideas):

1. Marquette Magazine is the best marketing piece we have. People are already going there so don’t reinvent the wheel; go to where your people already are.
   a. Utilize the class notes section to share Alumni Club contacts
   b. Highlight club/event success stories
c. Further exploration needed to determine feasibility (space, template, design factors)

2. General list of events that are used by Chapters
   a. Help struggling clubs know what others are doing
   b. Showing people what they do – telling people the story of club events

d. MU Connect tools for volunteers
   i. Recruitment
      1. “Want to volunteer?” at the bottom of the home page
   ii. Training
      1. Add minutes from regional conference calls to toolbox
   iii. Volunteer manual
      1. Have it on multiple pages – Chapter/Club link
      2. PDF that can be sent to friends
   iv. Make the toolbox available to the general population
      1. Give the National Board more exposure
      2. Minutes should be public for everyone
   v. Launch the tools/information available
      1. Have an introduction “this is a resource … etc.”

V. Prayer/Reflection
   a. Liz Miller offered a closing prayer.

VI. Next Steps
   a. Schedule two conference calls prior to January meeting
      i. Late October and mid-December
      ii. Discuss DF progress
   b. Volunteer manual on MU Connect
   c. Discuss potential joint meeting for Chapter Evaluation and Interactive Marketing Committees
GOLD COMMITTEES

Governance Committee

Directors Present:
Reed, Valerie – Chair
Bell, Charlie
Casper, Sandra
Curtis, Greg
Kalscheur, Bradley
Kuehl, Justin
Novotny, Diane

Staff Present:
Tim Simmons

Valerie opened the meeting with a prayer seeking patience in our work and deliberations for the year.

In open discussion the committee reviewed the year-long timeline for appointments and nominations to the board, including the selection of the VP/President-elect. The timeline begins immediately with the gatherings of suggestions for nominees for VP/President-elect for 2011-12, and extends through the April board meeting with board approval for nominees.

The committee reviewed and discussed the current directors who are up for renewal or replacement this year. That list was shared with the entire board in the Saturday business meeting. Those up for renewal will be contacted personally to discuss their interest in such an appointment.

Outgoing Directors

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<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>School/College</th>
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<tbody>
<tr>
<td>Shazia Ali*</td>
<td>Student</td>
<td>Health Sciences</td>
</tr>
<tr>
<td>Charles Bell</td>
<td>Past President</td>
<td>Liberal Arts (A&amp;S)</td>
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<tr>
<td>Vanessa Brown</td>
<td>Ethnic Alumni</td>
<td>Engineering</td>
</tr>
<tr>
<td>Greg Curtis</td>
<td>At-Large</td>
<td>CJPA (Comm.)</td>
</tr>
<tr>
<td>Genyne Edwards</td>
<td>Law</td>
<td>Law</td>
</tr>
<tr>
<td>Marguerite Gallagher</td>
<td>Nursing</td>
<td>Nursing</td>
</tr>
<tr>
<td>Drew Hunn**</td>
<td>Young Alumni</td>
<td>Business</td>
</tr>
<tr>
<td>Bradley Kalscheur</td>
<td>Business</td>
<td>Business/Law</td>
</tr>
<tr>
<td>Maureen Warmuth</td>
<td>Arts &amp; Sciences</td>
<td>Liberal Arts (A&amp;S)</td>
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Directors eligible for renewal

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<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>School/College</th>
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<tbody>
<tr>
<td>Michael Grimaldi</td>
<td>Midwest</td>
<td>Journalism (Comm.)</td>
</tr>
<tr>
<td>Brian Healy</td>
<td>Chicago</td>
<td>Engineering</td>
</tr>
<tr>
<td>Jessica Koth</td>
<td>AMUW</td>
<td>Communication</td>
</tr>
<tr>
<td>Eugene Kroeff</td>
<td>Mideast</td>
<td>Liberal Arts (A&amp;S)</td>
</tr>
<tr>
<td>Mary O'Toole</td>
<td>Engineering</td>
<td>Engineering</td>
</tr>
<tr>
<td>Paul Porretta</td>
<td>Northeast</td>
<td>Liberal Arts (A&amp;S)</td>
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*One-year student director term

**completing second year of Belton Flournoy’s term (eligible for own two terms)

Interactive Marketing Committee

Strategic Initiative: Optimize interactive media programs and capabilities to ensure greater awareness and involvement of alumni.

Directors Present:
Bergan, Maureen - Chair
Bettin, Gary
Dillow, Katie
Grimaldi, Michael
Miller, Liz
Milner, Jim
Mathis, Diana
Ryan, Gina

Staff Present:
DeWeerdt, Dan
Klopatek, Alyssa
Pilak, Michelle
Serge, Joe

Maureen Bergan opened the meeting with a welcome and noted the new members on the committee, Jim Milner, Katie Dillow, and Gary Bettin. Following the welcome, Liz Miller offered a prayer.

The first agenda item discussed detailed MU Connect and the next steps for the project. Michelle Pilak reported that there have been approximately 1,250 unique MU Connect logins to date. This figure is encouraging considering the project is only in the beta-testing (soft launch) phase and staff is responding to questions and site concerns. Among potential changes is the modification of password requirements. It seems that the capitalization and numeral/symbol requirements may be too restrictive in the eyes of current, and possibly future, users.
Problems with the online calendar were also discussed. All Marquette events are listed on the online calendar and there is currently no segmentation by club or area. The calendar can also be viewed as a list as well, but again, cannot be segmented.

In terms of building out MU Connect and the Marquette website, two projects are in early planning phases. The first is Career Services/Networking capabilities for students and alumni. Alyssa Klopatek recounted Loyola University’s roll-out of their career mentoring network. Loyola readied their pool of mentors before inviting the students into the program. Loyola also had a formal agreement with their mentors about what was expected from them. It was also noted that the colleges of Business Administration and Communication and the School of Dentistry all currently have mentor programs in place. The career network will provide and opportunity that can be viewed as an extension to reach more alumni, especially those who reside in areas where no club or chapter exists. Linkedin will be used to promote the network and a subgroup of the current one may be created to house it. However, Linkedin is only the starting point of the mentor/mentee relationship. Mentors will be given the option to move the relationship to phone, e-mail, or other forms of communication. The number of students each person mentors will be left up to the mentor. The question posed about how the engagement score will be impacted by this has yet to be decided although it has been discussed.

The second project focuses on spirituality. Dan DeWeerdt provided updates and noted that the site may be housed at Marquette.edu/faith. Through the page, alumni will have the opportunity to submit prayer requests and possibly connect with others in the Marquette community.

The next topic of discussion was the support of clubs and chapters online (and those not in club areas), the use of Facebook in place of Club Pages, and Best Practices. It was suggested that a list of areas should be developed where clubs are featured online and that list should be given presidents of the clubs annually. The idea of a “social listening service” was also discussed. The committee felt that social media guidelines should be developed for individuals who are administrators on official Marquette pages. The general consensus seemed to be that opinionated posts on personal pages are fine, posts on MU Club pages should be monitored and conform to university standards. Finally, in terms of roll out, club Facebook pages should be built out and then we should work to educate individuals on their use. (At the moment, there are not true club pages on MU Connect."

Dan DeWeerdt updated the committee on current National Marquette Day progress. At this time there is no date set although certain home games have been proposed. Moreover, a new online game is currently in development that may feature both past player and different arenas as an integrated component on nationalmarquetteday.com.

Finally, the discussion was open to miscellaneous topics, which included smart phone applications. Asking students to design the application was also proposed although there have been limited suggestions and ideas about what the application would do or include. It was also
noted that future committee meetings, in the form of conference calls would be scheduled by Joe Serge and that agenda items for these meetings will include an update on smart phone readability by Michelle Pilak and Alyssa Klopatek.

**Scholarship Aid Committee**

Strategic Initiative:  *Create awareness and involvement of alumni in the university’s scholarship aid initiatives through partnering with University Advancement.*

**Directors Present:**

Kroeff, Gene (chair)
Gallagher, Marguerite
Klein, Pat
Porretta, Paul
Sheridan, Rondell
Warmuth, Maureen

**Staff Present:**

Harvey, Sara
Markovina, Paul

Gene Kroeff began the meeting with a prayer. Gene then briefly reviewed the deployment framework relating to the committee’s strategic initiative. He noted items the committee has completed and items left to work on. He also reminded the committee that Saturday morning’s scholarship aid presentation is happening, in part, due to a request from this committee.

One of the items on the committee’s deployment framework is to evaluate the scholarship aid program on an ongoing basis. To that end, Paul Markovina, the Senior Director for Development Communications, attended the meeting to discuss the effectiveness of certain endowed scholarship aid materials.

The committee was asked to specifically respond to one page documents regarding the university’s Youth of the Year Scholarship program and the Urban Scholars program. The committee received these materials prior to the meeting. The committee provided Paul with effective feedback regarding these materials.

Next steps for the committee will be for Paul to compile the responses and make updates to the documents accordingly. When these updates are complete, the committee will participate in a conference call to look at the changes and see if additional updates are needed.
Student and Young Alumni Committee

Strategic Initiative: *Leverage alumni in recruiting and retaining students to promote young alumni involvement upon graduation.*

Directors Present:
Koth, Jessica – Chair
Ali, Shazia
Edwards, Genyne
Healy, Brian
Hunn, Drew
Reding, Francie
Katie Simoncic

Staff Present:
Batti, Tanya
Mitz, Stacy
Rawski, Marlee
Schult, Taylor
Winkel, Carol

1. We will have 25 Student Ambassadors confirmed by next week who were recruited at O-Fest. This group is diverse as it has students from each class represented and students from each college, gender and many races are represented. The ultimate goal is to have past ambassadors nominate new students for the program.

2. It was discussed to introduce the role of philanthropy earlier as it is very challenging to do during senior week, when it gets lost with the many other offerings and opportunities. A three-month reunion, both locally and regionally (or 6 month if 3 month is too soon) in August or December was suggested. The December reunion could be tied into a game watching or Christmas party. During these events it is the goal to showcase the club information and to gather contact information. Inviting young alums two years out to these reunions is a way for these alumni to welcome the recent graduates and engage visitors. Also discussed was to have a one-year reunion in conjunction with Summerfest and to also include those two years out so they overlap with their friends still on campus. We should not expect them to sign up to volunteer; the goal should be getting their updated contact information.

3. The committee members recommended that Cap and Gown partner with Career Services during the senior year, either midway through or early in the second semester. Ideas include having a networking day with professors and alumni representing various fields, shadowing opportunities for students and alumni like Marquette Works or “bring a student to work day,” and online mentor opportunity, the option to talk to an alum in their field of study during winter break or during senior year.

4. Committee members will be matched up with a student from the Student Alumni Ambassador group and act as mentors to them. Assignments will be made in November
and each committee member has agreed to take it upon themselves to reach out and mentor a student ambassador. Overall, the committee was impressed with the level of involvement of the student ambassadors and enjoyed the opportunity to meet them over the weekend.

5. The committee learned that Marquette will now be able to track student interests in Raiser’s Edge. They recommended keeping track of the following interests to help plan events around this: travel, sports, arts/culture, music and spirituality.

6. Lastly, the committee recommended offering lectures from professors be available via the website and iTunes. This could be a monthly feature in the e-newsletter and the topics suggested were mainly ones that offer additional knowledge such as theology. This is a great recruitment aspect for incoming students and a pride point for alumni.

Saturday, September 25:

Big Breakfast: The day started with the big breakfast and tales of late-night Friday karaoke.

MU Connect update: Dan DeWeerdt, senior director, Engagement Communications provided an update on the soft launch of the alumni online community.

Scholarship Aid: Susan Teerink, director, Student Financial Aid, provided information to frame the process of awarding financial aid to students, and demonstrate the shortfall of available Marquette’s resources. (Susan’s entire power point presentation is on file on the MUAA online toolbox). Susan led the group of 45 individuals through an interactive game in which all participants played high school students who had applied for admission to Marquette. Susan presented real life situations that resulted in just four of the applicants (players) enrolling as students. In most cases, financial assistance was insufficient to secure enrollment.

Meg Husband presented the plan for the university’s $30 million endowed scholarship campaign, which had been seen only three days previously by the Board of Trustees. (Meg’s power point presentation is filed on the MUAA online toolbox.) MUAA board director Paul Porretta spoke about his role as Endowed Scholarship Campaign Regional (NE) Co-chair. He shared his responsibilities and encouraged all MUAA board directors to consider a commitment to the campaign. Valerie Reed chimed in with her encouragement of board members to make a gift for endowed scholarship. She reminded the board of our goal to reach 100% giving participation by the board.

Critical Successes Review: Valerie closed the meeting by reviewing the critical success items we had seen on Friday morning. We talked about how well we had done with each of the goals. Good suggestions were shared and noted about the new director orientation.

After adjournment, new directors and their mentors huddled up for a quick de-briefing session. More good feedback was shared regarding orientation and meeting preparation.