

# Marquette University Alumni Association

## National Board of Directors

### Speaker Biographies

#### Winter 2018

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**Amanda Cose** has worked in the nonprofit industry for more than twelve years. She began her nonprofit career with the Legacy Group in Brookfield, Wis., working with a team of philanthropic advisors providing consultative services to both philanthropists and nonprofit organizations. Following this, Amanda worked as a database specialist with Aurora Health Care in Milwaukee, Wis., prior to joining the Marquette Advancement team in 2008.

In her current role as senior director of donor relations and campaign operations, Amanda oversees a team of four responsible for thanking and recognizing Marquette's generous benefactors and stewarding all donations to Marquette. Amanda obtained a BA in journalism and mass communication from the University of Wisconsin-Milwaukee and a master's in leadership from Marquette University. Amanda is also a certified nonprofit accounting professional with Fiscal Management Associates.

Amanda lives in Wauwatosa, Wis. with her husband, Tim, and 8-month-old daughter, Louisa. When she is not working, Amanda enjoys hiking, running, and playing with Louisa.



**Alyssa Klopatek** has been with Marquette's University Advancement team for nearly nine years. She helped develop the current iteration of the alumni website and will develop the upgraded alumni website for its launch on the new Blackbaud Internet Services platform in March. Alyssa also leads the Engagement and External Relations email marketing strategy as well as supplementary event print material direction and design. She maintains Marquette websites including MU Connect, Giving, Alumni National Awards, [nationalmarquettetoday.com](http://nationalmarquettetoday.com), Reunion + Homecoming and others. She holds a BA from UW-Whitewater in public relations and information technology and an MA in professional and technical writing from UW-Milwaukee.



**Michael R. Lovell** joined Marquette University as its 24th president on July 1, 2014. His vision for the university focuses on innovation, entrepreneurship and community development — all consistent with Marquette's Catholic, Jesuit mission. Dr. Lovell and his leadership team are implementing Marquette's strategic plan, *Beyond Boundaries*, and bridging it to plans for new academic programs and physical campus improvements.

President Lovell extensively serves the Milwaukee community in his role as co-chair of the Greater Milwaukee Foundation's Milwaukee Succeeds initiative and as a member of the Greater Milwaukee Committee and Innovation in Milwaukee board. Additionally, he is a board member of Children's Hospital of Wisconsin, The Water Council, Near West Side Partners, Mid-West Energy Research Consortium, BizStarts Milwaukee, Center for International Health, Milwaukee Education Partnership, and Scale Up Milwaukee. He also is on the executive committee of the Coalition of Urban and Metropolitan Universities.

President Lovell holds three academic degrees in mechanical engineering, including a doctorate, from the University of Pittsburgh. He, his wife, Amy, and their four children live in Fox Point, Wisconsin and are members of Holy Family Parish.

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**Linda E. Menck** is a member of the Strategic Communication faculty in the J. William and Mary Diederich College of Communication at Marquette University in Milwaukee, Wisc. She began her career at Marquette in 1989 as the advertising adviser to the Student Media Department; in 1999, she was named director of the university's Wakerly Media Lab for Innovation and Creativity. She became a full-time faculty member in the Diederich College in 2001, to design and teach undergraduate and graduate level courses in creativity, communication and innovation, leading for creativity and innovation, ideation and design thinking, media entrepreneurship, and emerging and social media.



**Nicole Singer**, Campaign Communications Project Manager. Nicole was previously employed with Bottom Line Marketing and Public Relations where she was the Director of Client Services. In this role, she managed accounts in nonprofit, professional services and healthcare and executed strategic public relations campaigns and communication.

Nicole is a proud MU alumna, having earned a BA in Public Relations and History. She holds an MBA from the University of Wisconsin-Milwaukee as well. Nicole has served as an adjunct professor of PR and writing on campus for the past four years.



**Lora Strigens** is the vice president for planning and strategy at Marquette University. She is responsible for coordination of the university-wide strategic plan, *Beyond Boundaries*; leading the development and implementation of the university's master plan; and collaborating with university leadership on key strategic initiatives. She oversees the Department of Facilities Planning and Management, which includes campus planning, facilities services, parking operations, and sustainability. In her role, Strigens works closely with all units across campus, engaging with academics, students, administrative departments, student life, and other campus and community stakeholders to ensure that planning decisions are approached in an integrated way.

Prior to joining Marquette, Strigens was an associate vice president at a national architecture, engineering and planning firm, and then moved inside higher education at the University of Wisconsin-Milwaukee where she was the associate director of planning.

Strigens received a bachelor's degree from the University of Minnesota and two master's degrees from UWM. She has received the GOLD (Graduate of the Last Decade) award from UWM, and also was recognized by the *Milwaukee Business Journal* as a "40 Under 40" winner. Strigens is active in several professional and community organizations, and serves on the boards of Menomonee Valley Partners and Girl Scouts of Wisconsin Southeast.

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**Kate Trevey** is a proud Marquette University alumna. She graduated from the College of Business Administration with a degree in Finance. After working in industry as a corporate financial analyst for the Kohler Company, she returned to school to pursue a Master's Degree in Higher Education with an emphasis in College Student Development and Student Affairs Administration from Loyola University Chicago.

Upon completion of her Master's degree, Kate returned to Marquette's Office of Student Development for seven years, where she served as the Coordinator for Student Organizations and Leadership and then the Assistant Dean for Leadership and Vocation Programs. In 2014, when the Opus College of Engineering developed the E-Lead Program, a three-year people-focused, technical leadership program offered to undergraduate students in the College of Engineering, Kate was hired as the director of the program. Her responsibilities include program administration, teaching the 6 courses offered, and coaching and mentoring participants. She also runs the Engineering Scholars Programs, supporting more than 20 first generation college students on full scholarship in the Opus College of Engineering.

Kate is married to Mick Trevey, Comm '03 and Grad '12 and they have three daughters: Grace (7) and Anna (4) and Caroline (2). They reside in Wauwatosa, WI.



**Luke Wagner** is a December 2016 graduate from the College of Business Administration. He graduated with a double major in Marketing and Operations & Supply Chain Management. As a Marquette student he founded the Marquette Fishing Club and served as President for over two years. He was also actively involved in the Cycling Club. Post-graduation he attained a job as a Market Analyst with Green Bay Packaging Coated Products Operations, a job he still works. In addition to this, in May of 2017 Luke started Tamarack Fishing, a fishing tackle company.