Opportunities to Create a Meaningful Impact:
The Mission, Vision, Values, and Goals of the Marquette Office of Assessment
Nicholas A. Curtis, Director of Assessment, Marquette University
Fall 2018

Components
I. Mission Statement
II. Vision
III. Guiding Values
IV. Goals

I. Mission Statement
The purpose of the Office of Assessment:

Building on the Mission of the Institution (http://www.marquette.edu/about/mission.php) and a commitment to student-centered practice, the Office of Assessment at Marquette University supports campus-wide efforts to engage in the meaningful assessment of program- and institutional-level student learning in the search for truth, the discovery and sharing of knowledge, the fostering of personal and professional excellence, the promotion of a life of faith, and the development of leadership expressed in service to others. Specifically, the Office of Assessment at Marquette University will develop, support, and encourage the use of program- and institutional-level student learning assessment strategies that:

- Excellence
  o Encompass the whole person: spiritual, moral, and intellectual (the heart and mind)
  o Foster and support excellence in teaching and research
  o Are sensitive to a diverse population
  o Offer personal attention and care
- Faith
  o Align with the unfettered pursuit of truth
  o Support and value academic freedom
  o Support and value diversity
- Leadership
  o Align with a liberal arts education
  o Support the development of ethical and informed community leaders
  o Help faculty act as true teacher-scholars and students as true learner-scholars
- Service
  o Encourage dedication to the service of others
  o Support the struggle for a more just society
II. Vision
The future of the Office of Assessment

The Office of Assessment aspires to:

- Be, and be recognized as, among the most innovative and accomplished program- and institutional-level assessment offices within the worldwide community of Catholic and Jesuit universities.

- Reach beyond the traditional boundaries of assessment practice and embrace innovative, more effective, and collaborative methods of assessment.

- Develop its staff and collaborators as problem solvers and agents for change both within and outside of the university.
III. Guiding Values

The characteristics that guide the way in which the Office of Assessment will execute its mission and seek to achieve its vision.

The Office of Assessment at Marquette University commits to enacting the following values in achieving the mission and vision of the office. The office commits to:

- Hold the personal and holistic development of students as the primary consideration in all decisions
- Support the pursuit of academic and developmental excellence
- Foster interdisciplinary curiosity, research, innovation, entrepreneurship, and application to change and improve ourselves, our community, and our world
- Encourage an inclusive, diverse community that fosters new opportunities, partnership, collaboration, and vigorous, respectful debate
- Practice as servant leaders with a commitment to the Jesuit tradition
- Set bold, ambitious plans enacted with agility, authentic accountability and a commitment to the greater good
IV. Goals
The broad, primary intentions of the Office of Assessment

The Office of Assessment at Marquette University will seek to focus its work in the following areas.

1) Identify, develop, support, and maintain effective and aligned program- and institutional-level assessment practices that support a culture of innovation, improvement, and the pursuit of excellence in program- and institutional-level student learning.

2) Produce, support, and collaborate on field-leading scholarship and dissemination of scholarly work regionally, nationally, and internationally to increase positive visibility for the university, faculty and staff, students, and the Office of Assessment.

3) Identify opportunities for and engage in cross-departmental and inter-institutional collaborations that benefit the university, faculty and staff, students, and the Office of Assessment.

4) Identify, develop, support, and maintain innovative, well-suited practices for evidencing program- and institutional-level student learning, innovation, and improvement across the university.

5) Explore, research, identify, develop, and support work related to student-faculty partnership in program- and institutional-level assessment practice.

6) Identify and expand the capacity of the Office of Assessment to provide meaningful services across the university.