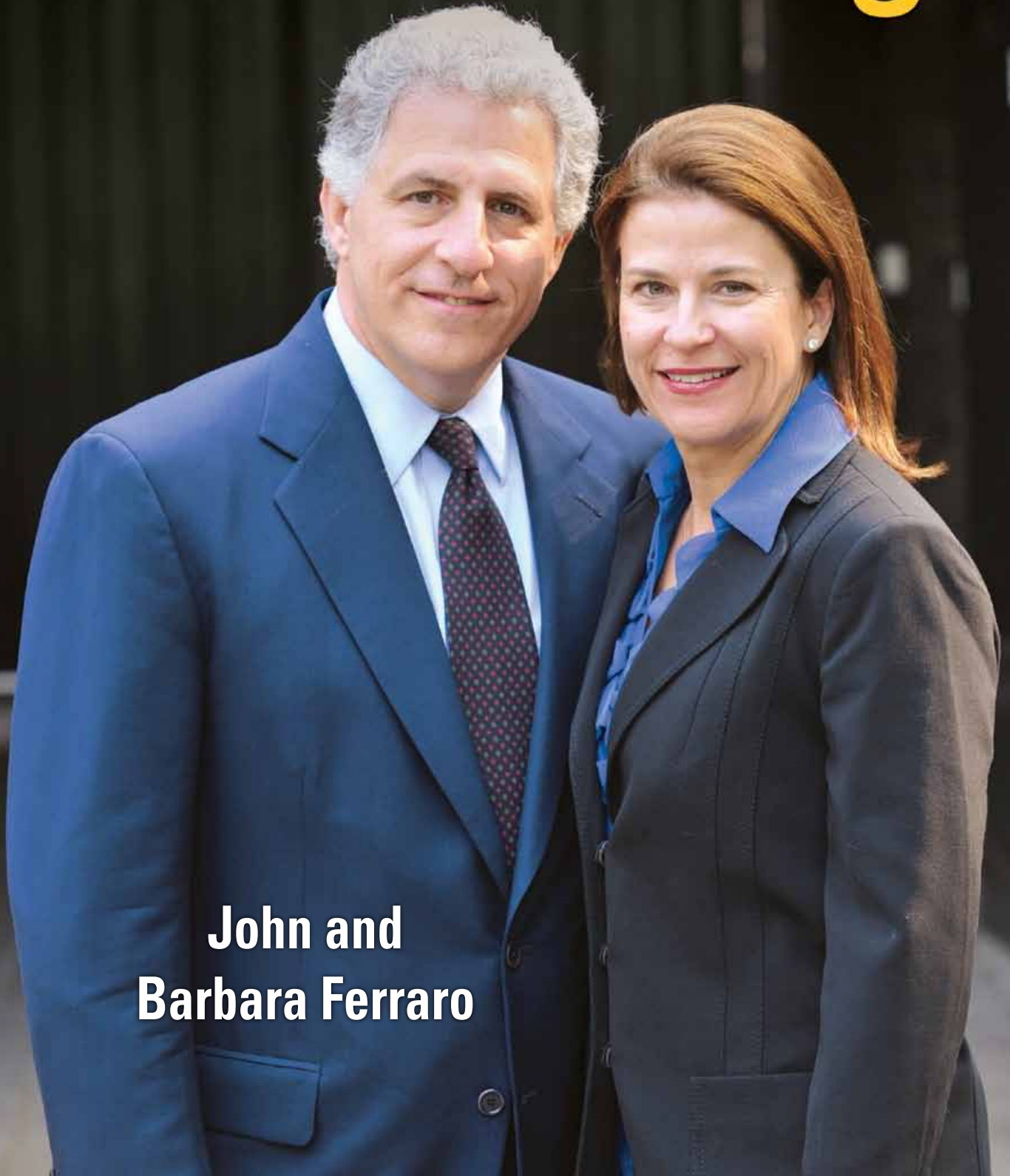


MARQUETTE UNIVERSITY

# Accounting



**John and  
Barbara Ferraro**

# Greetings FROM THE CHAIR



Welcome to the 2011 edition of *Accounting*, the magazine of the Department of Accounting of the College of Business Administration at Marquette University. The accomplishments and activities of fellow Marquette accounting alumni, current students, and faculty are featured. The Accounting Department faculty members are proud to recognize the achievements of those associated with the program. Our hope is that the magazine keeps you connected to the Accounting program and Marquette University.

I want to express my gratitude to our graduate students for conducting the interviews and writing the articles, to Amanda Ames, our executive assistant, for her editorial work, and to Dora Hagen for designing the magazine.

On behalf of the faculty, I want to sincerely thank each of you for your continued support of the Accounting Department and Marquette University. Your business and community activities continue to enhance the reputation of Marquette. Your assistance and accomplishments help us to attract high quality students and provide them with internship and employment opportunities. It has been my pleasure to meet and work with many of you.

Please send us any items of personal and professional interest that you would like to share by using the back page or by calling or e-mailing us. If you are ever on campus, please stop by, as we would welcome the opportunity to visit with you.

■ Michael D. Akers, Professor and Chair

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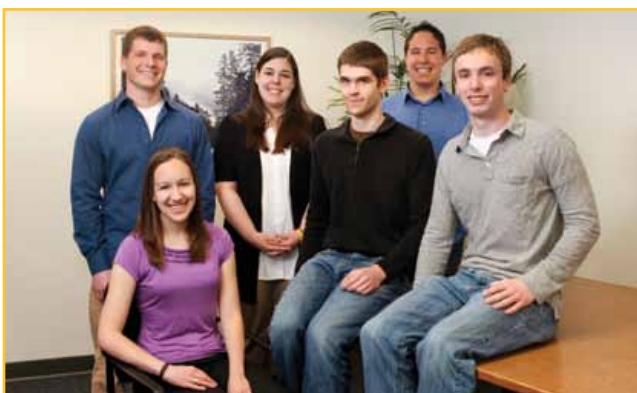
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Amanda Ames, Editor; Dora Hagen, Designer

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Many thanks to our graduate students for conducting and writing up the interviews. Their names and where they will be in the Fall of 2011 follow:

(seated in front) Jill Brown: Oklahoma State Ph.D. program; (left to right) Pat Feavel: PricewaterhouseCoopers, audit, Milwaukee; Suzanne Baierl: Deloitte, tax, Milwaukee; Nick Doremus: University of Wisconsin Law School; Pat Jackson: Grant Thornton, audit, Milwaukee; Geo Bowers: PricewaterhouseCoopers, tax, Chicago.



JOHN FERRARO

# ingredients to success

*“View challenges as opportunities to dream big, be creative, and develop innovative solutions.”*



*John emceed at the College of Business Administration's Centennial Celebration this past May. Additionally, John serves as chair of the Dean's Council of Excellence and as a Marquette University trustee.*

As I was preparing to interview John Ferraro, everyone I talked to assured me that he was an easy-going, down-to-earth individual. Top executives at global companies don't have reputations for being humble, but when I met John, I discovered that I had been told the truth – John Ferraro is a great guy without a trace of ego.

John is a 1977 Marquette accounting grad and the Global Chief Operating Officer of Ernst & Young (EY). He works alongside the Chief Executive Officer and the rest of EY's Global Executive team, focusing on strategy, execution, and operations to ensure that EY's clients are receiving the best possible service. John's work takes him all over the world, but he is always happy to visit Milwaukee because of the many memories he has made in this city.

John first moved to Milwaukee in 1973 to attend Marquette University. Having attended a Jesuit high school in his hometown of Boston (Boston College High School), John was attracted to Marquette's strong Jesuit tradition and the chance to explore a new city and meet new people. He was accepted as a liberal arts math major, but immediately changed, at freshman registration, to an accounting major in the hopes that it would help him find a good career (and pay off some student loans!). John enjoyed his time as an accounting major and as president of Beta Alpha Psi, and he especially liked listening to Father Francis Zeigler's stories about life as a CPA. In addition to accounting, John enjoyed classes in logic, philosophy, religion, and English.

John's favorite memory of Marquette is meeting and falling in love with his wife, Barbara (née Schade, also a 1977 Marquette graduate, who majored in Interpersonal Communication and Spanish). His second-favorite memory is of Angelo's Pizza, on the corner of 16th and Wells. Angelo's was the first place John ate on campus when he came to visit with his parents and siblings, and he made a point of eating there every time he came back to Milwaukee until the restaurant closed last year. A self-confessed pizza lover, John maintains that Angelo's served the best pizza in the world, and he enjoyed many nights there with Barbara and friends.

While he may not be the biggest fan of Angelo's closing, John strongly approves of Marquette's campus beautification projects and new buildings. As a member of the Board of Trustees, John is also happy to see that Marquette's basic mission has remained solid since his graduation in 1977. He sees Marquette as a place where hard-working men and women can have the opportunity to grow and experience transformation. John feels that Marquette has done a good job upholding the Jesuit traditions of learning, seeing God in all things, and serving others. Since his time at Marquette, John believes that students' commitment to service has continued to grow.





*Barbara and John Ferraro, Clare Ferraro Johnson and Nate Johnson and Daniel Ferraro at Clare and Nate's wedding in Gloucester, Mass.*

During college, John had the opportunity to intern with EY (then Arthur Young). He was a little reluctant to take the internship because he was afraid it might delay his graduation, but it ultimately proved to be a good experience and laid the foundation for his career. John had thought that he would leave Milwaukee for a bigger city and more career opportunities, but he enjoyed his internship so much that he decided to stay in EY's Milwaukee office after graduation. It was during the beginning of his career in Milwaukee that he married Barbara and they had their first child, a daughter they named Clare Frances. Clare married Nathaniel Johnson in the summer of 2010 and she now works for a small hedge fund in New York City.

While John's career began in Milwaukee, it certainly didn't stay there. Since joining EY in 1977, John has moved with the firm nine times. In addition to working in the Milwaukee office, John has worked out of EY offices in Rome, New York (three separate times), Kansas City, Chicago, Cleveland, and London (twice). John doesn't really have a favorite place, saying that each city offered something unique. Highlights include Kansas City, where his son Charles Daniel, now a trader at Goldman Sachs, was

born, and Cleveland, where Barbara's family lives. John also liked working in New York as it gave him the chance to visit Boston and Cambridge, Massachusetts, where he has refurbished his childhood home and enjoys seeing his 10 brothers and sisters.

John also appreciated the chance to work in Rome, Italy. All four of John's grandparents were born in Italy, but John never had the chance to learn Italian or experience the culture. Moving to Italy at a time when international phone calls were prohibitively expensive, the internet had yet to be invented, and there was no English programming on television gave John the opportunity to learn Italian and embrace his cultural heritage.

John has valued the chance to travel with EY and is grateful that Barbara saw each new move as an opportunity to grow and to explore. While traveling is one part of John's career that he really likes, he says that his favorite part of the work is seeing clients satisfied after EY has done a great job for them. He also sincerely enjoys seeing what EY personnel can achieve. Avoiding negativity, small-mindedness, and small plans, John likes working with people who see challenges as

opportunities to dream big, be creative, and develop innovative solutions.

John, though certainly not a man of small plans, did not start off his career with a plan to become Chief Operating Officer. John believes he is where he is today because of his mindset and his willingness to say "yes" to different opportunities. He believes that to be successful in business, people should be passionate about their work, their colleagues, and their clients. In addition, they should pursue experiences that will add value not only to their companies, but also to their professional skills. John believes that being open-minded, inquisitive, and willing to try things that no one else wants to do are key ingredients to success. He also feels that he has been very blessed with excellent mentors and unique work opportunities within EY.

Many people who manage to climb the corporate ladder as high as John Ferraro has and to travel the world as widely tend to lose themselves in their careers, but at the end of the day, John is firmly grounded in family values. When asked what one thing he would do if he could be guaranteed success, John answered that when Barbara outlives him

# *Family and Travel:* A Great Merger



*Adam, Dean, Eric and Joan Phillips at Niagara Falls*

Joan Phillips started on her path toward a successful career in accounting by taking a class on the subject while attending St. Mary's Springs High School in Fond du Lac, Wisconsin. Joan's accounting teacher recognized her capacity to handle the subject and felt she could excel beyond the bookkeeping aspects of it. Joan found accounting very interesting and soon discovered it offered her challenges every day. After high school, Joan continued her education, majoring in accounting, at Marquette University. Part of Joan's Marquette experience was a consolidations class taken during the summer with Dr. Robert Yahr. Though the class was scheduled to begin at 8:00 a.m. four days a week, due to scheduling conflicts the start time changed to 7:30 a.m. And to this seemingly minor disturbance, Joan attributes the start of the *de rigueur* accountant's habit of coffee drinking. While a student at Marquette, Joan interned at Deloitte, Haskins & Sells, which later became Deloitte & Touche in Milwaukee and, after graduating in 1989, she started her career in auditing at Deloitte. Joan continues her work at Deloitte and in 2002 became an audit partner.

Joan credits her successful accounting career to three things: the opportunity to work with clients whom she liked very much; Deloitte's flexibility when she had her two children, which allowed for a much needed work-life balance; and an exceptional mentor, Tom Spero, who guided her through the inevitable tough times. Joan especially enjoyed being able to work with the same clients year after year, getting to know them well and having them get to know her well, saying it was like growing up with them.

Joan talked about several of her most memorable career experiences, the first being when she was involved with an IPO. The IPO involved putting together a number of very small companies, so there were many challenges with helping them prepare three years of historical financial information and then to adjust to the rigor of public reporting. Joan was a very young partner at the time and credits the IPO with teaching her how to lead when the going got tough. Another special memory was one winter when Joan and her team members were returning from performing an audit in Ohio. A massive snowstorm closed Mitchell field in Milwaukee and she and the

Continued on page 22 ►



VIC WEILER



## Finding the Right Direction Leads to *Smooth Sailing* for this Accountant

Vic Weiler would probably be one of the first people to tell you that all things happen for a reason. How else does a high school student with ambitions of becoming an engineer end up being an accountant for 40 years and a partner for 30 of those years? Vic retired as a partner of Clifton Gunderson in 2001. Although he now spends most of his time either sailing on the waters of Lake Michigan or skiing the mountains of Colorado, it was hard work that got him to where he is today.

Vic grew up in Burlington, Wisconsin, where he focused his education at St. Mary's High School (now Catholic Central) on math and science. He had envisioned himself attending Marquette University for engineering. Vic had an acquaintance with a Marquette employee, Gerald Schaefer, and would often attend engineering open houses with his friends. He became familiar with the campus and had the opportunity to talk with the engineering professors. During his senior year of high school, Vic's counselor told him that in spite of his interest in the subject matter, he did not feel Vic was best suited for a career in engineering. Though it probably did not seem like it at the time, that was the best advice that he could have received. Vic decided to take an aptitude test at Marquette's counseling center and the results suggested he either

become a math teacher or go into accounting. He determined that accounting was going to be a good fit and enrolled in Marquette's business school.

Vic was an active member of Alpha Phi Omega, a service fraternity, during his four years at Marquette, serving as treasurer in his senior year. If there was ever any kind of service that needed to be done on campus, it was that fraternity that would volunteer. Vic formed great friendships with the students from his fraternity and from his time in the dorms. He says that there are friends whom he met at Marquette that he continues to stay in contact with today. Upon graduation he set a goal for himself to become a partner of an accounting firm within ten years. The main barrier standing in his way was the military draft taking place at the time. Vic, specifically, remembers the last question of every job interview was what did he intend to do about his draft eligibility. He decided to join the National Guard where he was part of the first group sent to Washington state. During his time there, Vic developed a love for downhill skiing and continued to indulge his well-established passion for sailing.

Upon being discharged, Vic returned to a small accounting firm in Kenosha to do mainly bookkeeping work. Eager to live in Milwaukee,

Vic took a job at a regional firm in the city — the John G. Conley Company. This gave him the opportunity to move into audit work. At this time there was no specializing in audit or tax, so accountants needed to be familiar with both. It was at this firm that Vic met his goal to become a partner within his first ten years. In a growth mode, the firm was involved in a series of mergers and became known as Conley McDonald, which, subsequently, acquired the firm he formerly worked for in Kenosha. He spent the next ten years as partner in charge of the Kenosha office. It was at this point that Vic and his partners decided to part ways. This gave Vic the opportunity to merge his practice with Clifton Gunderson. He remained a partner at Clifton Gunderson for the final ten years of his career.

Vic and his wife Donna have five children, 3 daughters and 2 sons. Their oldest daughter was killed in an accident when she was 22 years old. With the other children successful in their own careers and spread out across the country, Vic and Donna can be found skiing in the winter in Colorado at their second home. During the summertime, Vic and his wife live in Kenosha but spend much of their time in Milwaukee at the South Shore Yacht Club, one of the most successful clubs on Lake Michigan. Vic has served on the board of the yacht club for 25 years

(above) Vic and Donna Weiler with friends at the Milwaukee Yacht Club

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## JERRY KNUTSON

While reflecting on his many career decisions, Ingenix Chief Financial Officer Jerry Knutson says, “I guess I made the right choices at the time.” Due to those choices, Jerry has had a multitude of unique experiences over the course of his career. Jerry began his career as an auditor in the United States, Egypt, and Indonesia. Later, he worked in corporate finance in the United States and London. Considering his choices and the richness of the results, “I guess I made the right choice at the time” begins to sound a bit like an understatement.

Jerry grew up in La Crosse, Wisconsin, and did not initially envision a career in accounting, much less as a CFO. He set aside his childhood dreams of playing in the NFL for a more modest plan to play college football and get a degree in engineering from the University of Wisconsin - Platteville. While Jerry enjoyed math from an early age, he found his engineering courses did not appeal to his analytical sensibilities, so he decided to focus on a business degree. Jerry moved to Milwaukee and pursued a degree in accounting at Marquette because of (or, perhaps, in spite of) the fact that his father, Dennis, taught the subject at Marquette for seven years.

*“Try something  
a bit out there,  
move away  
from your  
home town,  
travel, see the  
world, and be  
open-minded.”*

# THE RIGHT CHOICES

The switch to Marquette brought both memorable challenges and experiences. Jerry made up for lost time by taking 21 credits (twice) in his senior year and described some of the most enduring aspects of his coursework. These include Dr. Frank Probst’s cost accounting class that offered Jerry training in many of the basic concepts that he still uses as a CFO. Jerry also maintains that Assistant Dean Joe Terrian would still remember his research paper “Marketing in the Funeral Home Industry,” a topic he chose because his best friend was pursuing a career in Mortuary Science. Jerry also made time to contribute to Marquette’s sense of campus community by serving as President of Beta Alpha Psi and playing club football. He also fondly recalls many of the traditions unique to the Marquette campus – limo races, Marquette basketball, and memories of Chris Farley on campus.

Jerry described how well the Marquette experience contributed to his transition into the accounting profession. He began by working for three months with Price Waterhouse through Marquette’s accounting department’s internship program, then upon graduation started full time as an auditor in their middle-market segment. On-site work allowed Jerry ample opportunity to travel around Wisconsin, auditing firms such as Sargento and Weather Shield. While Jerry said he found the work and travel stimulating and satisfying, he wanted to step outside the

Midwest and try something new. When his boss offered him the chance to work in Egypt, Jerry promptly married his girlfriend, Andrea Benjamins (also a Marquette graduate and political science major) and they left for the Middle East together.

Jerry had said he wanted something different, and that was what he got from the moment he stepped off the plane and began a five-year period of working in Egypt and Indonesia. The opportunities this choice opened up turned out to be those that “a small town kid from the Midwest could only dream of.” He described moving about in the noisy and chaotic streets of Cairo, climbing the pyramids, driving through Cairo’s City of the Dead, and the bumping up against the challenges and rewards of adapting to life in a foreign culture. The work environment was different too. Employees prayed publicly daily and offices lacked many of the amenities that we might otherwise take for granted. He especially remembers working to bridge intercultural differences with his Egyptian and Indonesian accountant colleagues, spending a week auditing a charity organization in the Gaza Strip, and learning the nuances of auditing the operations of such international corporations as Exxon, Amoco, and Coca-Cola. Witnessing the 1998 Southeast Asian currency crisis and the political upheaval in Indonesia made for exciting (and sometimes anxious) moments as Jerry and his wife completed their five years abroad.





*The Knutson Family: Adam, Andrea, Jerry and Eric*

Jerry returned to the United States and continued to seek new opportunities. He left the auditing profession and Price Waterhouse to begin working on an MBA. He put his prior experience observing the operational aspects of business to good use by taking a job in corporate finance with UnitedHealth Group. This move offered Jerry experiences far removed from work as an auditor in Egypt and Indonesia. He managed a division of the company in London for two years and then in 2003 began work in Minnesota as CFO of Ovations, a subsidiary of UnitedHealth that provides health insurance for senior citizens. He directed budgeting and financial planning, managed the integration of several acquisitions and helped support the firm's implementation of Medicare Part D drug coverage. His efforts helped contribute to over \$22 billion in revenue growth over five years.

Since early 2009, Jerry has been working as CFO of Ingenix, another UnitedHealth Group

subsidiary. The \$2 billion firm has been growing over 40% annually and provides information, technology, and consulting services to physicians, hospitals, governments, health plans and life sciences companies. Ingenix is focused on helping these organizations make health care more affordable, deliver higher-quality care, and improve the overall health of populations amidst the sweeping changes in health care reform and other legislation. Jerry is excited about his opportunity to help position the firm as a leader in the rapidly evolving health services industry.

Despite his busy schedule, Jerry always makes time to give back to his community and to be with his family. He has volunteered with the Boys and Girls club, served on several charity boards, coached several youth sports teams and is deeply interested in human rights issues. He and his family enjoy traveling and the outdoors. They make annual trips to ski resorts and planned to go hiking and fishing in Alaska this past summer.

Jerry also takes his sons, Eric (15) and Adam (14), to one Marquette basketball game per year and encourages them to attend the university.

Jerry's unique experiences span three universities, success in two different careers across several countries, and work in fields as diverse as oil and gas, mining, manufacturing, food processing, health insurance, and health services. The choices he made brought unique opportunities, such as working in Gaza and witnessing the Indonesian Revolution of 1998, firsthand. Jerry offers current Marquette students the following advice: "try something a bit out there, move away from your home town, travel, see the world, and be open-minded." He followed his own advice, never regretting it, and it seems clear that, in his own words, "I guess I made the right choice at the time."

*Interviewed by Nick Doremus*

JODI GISSEL

# Clarity, *Country* and Judgment



## A Perfect Frame For This Accounting Educator

When Dr. Jodi Gissel began her college career, she knew exactly what she wanted to study. An accounting class in high school convinced her that her interests and abilities would provide a firm foundation for a successful career in accounting. Like many students who choose accounting, Jodi was good with math and enjoyed it well enough. What really drew her to accounting though was the sense of order: "I liked my beginning accounting class because everything balanced; it all fit together so nicely. There was a format and it was all very structured." But she learned over time, as many accounting students do, that accounting is not that structured. As Jodi says, "There is a lot of judgment involved and gray areas that require a lot of decision making. But, luckily, I still loved it."

In spite of her clarity on the subject matter, Jodi's career path took some turns along the way. Some soul searching in her first year in college led her to consider changing her major to education – a vocation she thought would more effectively make full use of her love for working with people. And though she completed her undergraduate degree in accounting, the desire to teach lingered.

*(above) Jodi Gissel at Devil's Lake, Wisconsin*



Jodi worked for Gordon J. Maier & Company, a small public accounting firm in Racine, Wisconsin, where she grew up. Initially, her intention was not to go into public accounting. She was considering working in the private sector, possibly in a manufacturing setting. However, an excellent opportunity with broad exposure arose in public accounting, providing her with a variety of work that included audit and tax, as well as compilation and review work. She ended up enjoying the experience very much. In addition, she was able to work with an assortment of clients, including government entities, corporations, partnerships, and individuals. While Jodi found these experiences valuable, the desire to teach and involve herself with education persisted.

At Gordon J. Maier, Jodi had the opportunity to work with coworkers and clients who were training to use QuickBooks. She would often put together newsletters and set up manuals, activities that allowed her to assume a teacher-like role. Jodi really enjoyed helping people to learn and get to the point where they could complete certain tasks on their own. It was especially satisfying to see their eyes light up when they grasped a concept or acquired a skill, fueling her desire to teach.

Jodi enrolled full-time in Marquette University's MSA program. She knew that she eventually wanted to become a professor, so during her first semester at Marquette, Jodi talked with her professors about her goals. Both Dr. Mike Akers and Dr. Don Giacomino provided a great deal of advice and encouragement and got her involved as a graduate assistant. Jodi expressed interest in pursuing a doctorate and these professors were instrumental in preparing her for a doctoral program.

As a graduate assistant at Marquette, Jodi worked on various research projects with Drs. Akers and Giacomino. They involved her in the entire research process, including corresponding with editors of various academic journals and presenting at an academic conference. Her work on several published papers before entering a doctoral program gave her a good understanding of the research and publishing process. Since research is a major part of a doctoral program and a significant responsibility of a faculty member, Jodi's opportunities early in her career prepared her well for the future. All in all, Marquette was a wonderful experience, she says, one she really enjoyed. After completing the master's program, Jodi went on to pursue her doctorate at the University of Wisconsin-Madison.

While attending UW-Madison, Jodi remained in contact with her Marquette professors. As graduation approached, she and Dr. Akers discussed the possibility of her returning to Marquette to as a faculty member. Jodi had been fully prepared to leave the area for a faculty position once she

completed the doctoral program, but she was thrilled with the opportunity to return to Marquette.

Jodi finds Marquette a wonderful and exciting place to work, thanks to the atmosphere, the university, and, especially, the students. "They are enthusiastic and excited about learning. They ask questions and put forth great effort. They are just so dedicated," Jodi says. Jodi also finds a lot of enjoyment in working with the other faculty members. The majority were here when she was a student, and the fact that they are still here indicates, she believes, how much Marquette means to them. Jodi has found that the accounting faculty at Marquette tend to strike a good balance between teaching and research, which sets the stage for Jodi to focus on two things that she loves very much.

Jodi's research is primarily based on sociology and psychology, and focuses on auditors, their interactions, and their decision-making. For example, she studies factors that influence decision-making and how outcomes

are ultimately affected by specific factors, such as information sharing. Her doctoral dissertation explored audit teams brainstorming for Statement on Auditing Standards (SAS) No. 99, an auditing standard issued partly in response to accounting scandals at Enron and WorldCom. These brainstorming sessions involve the entire audit team – partners, managers, seniors, and staff. These interactions can involve many different personalities with many different levels of responsibility. The "Why's" and "How's" of information sharing become critical in situations such as these.

In addition to teaching accounting at Marquette, she spent time in another classroom this year with quite a different audience, teaching 3rd grade Sunday school at Peace Evangelical Lutheran Church in Sun Prairie, Wisconsin. Outside the classroom, Jodi is an avid bowler, and participates in both bowling and volleyball leagues. Jodi also enjoys going to country music festivals. In addition to offering music she loves, these events often provide the chance to spend time outside camping and hiking.

Jodi is now focused on doing her best at Marquette, with continuing to contribute to Marquette and achieving tenure as her next major goals. She offers this advice to anyone who is thinking about pursuing a major in accounting: ask a lot of questions! Many students are drawn to accounting for the wrong reasons. For example,

they believe accounting is very structured and that there is a correct answer for everything. They are drawn to the quantitative aspects and are unaware of the qualitative and decision-making aspects. Often these students are disappointed when their expectations are not met. They may end up discouraged and unhappy with their choice. Jodi thinks students should be prepared to talk to the faculty, to older students, and to people in different positions in the field, because there are more than enough opportunities in accounting to satisfy any number of interests. Jodi also believes it's important for students to set goals and be prepared to revise them. "If you don't reach your goal, don't give up. There is always another important goal waiting for you."

*Interviewed by Geo Bowers*

*"If you don't reach your goal, don't give up. There is always another important goal waiting for you."*



# ANDREW REBSTOCK

*Excellence,  
Faith, Leadership,  
Service...*

## GOLF *and* ACCOUNTING

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When asked why he chose accounting as a major when entering Marquette University, Andrew Rebstock said, “I always liked numbers.” Andrew’s remark is surely accurate; maybe even an understatement, as Andrew was Marquette’s most recent recipient of the American Institute of Certified Public Accountants (AICPA) Elijah Watt Sells Award.

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This award, established in 1923 by the AICPA, recognizes outstanding performance on the Uniform CPA Examination. The honor is presented annually to ten candidates who have completed testing during the previous calendar year, passed all four sections of the Uniform CPA Exam on their first attempt, and earned the highest cumulative score on the four sections. During 2009, there were a number of ties and the award was given to 15 candidates. Andrew was one of the top scorers of the 93,000 candidates who sat for the exam during that year. On winning, Andrew said, “It is a tremendous honor. I absolutely did not expect to win the Watt Sells award but what a welcomed surprise. It is great to see my hard work and accomplishment recognized.”

Originally from Jordan, Minnesota, a city with a population of 4,000 residents, Andrew chose Marquette for a variety of reasons. The first is best described by the four pillars a Marquette education is based upon: excellence, faith, leadership, and service. The second was the Marquette community and the wealth of opportunities the city of Milwaukee offered. His campus visit clinched the deal. He fell in love with Marquette and knew it was the place for him. Andrew graduated from the College of Business Administration in 2008 with a Bachelor of Science in Business Administration with a major in accounting, and returned the following year, to earn a Master of Science in accounting.

Andrew had always been interested in a career in accounting. As he put it, “Accounting is the background of business and gives you a great foundation to build a career upon.” However, the person who truly sold him on the profession was Mrs. Cindy Gruber. Andrew had Mrs. Gruber for his introductory, managerial and individual taxation accounting classes. “I always

enjoyed going to Mrs. Gruber’s accounting classes,” he said. “She always had great examples and methods to demonstrate accounting principles. Students not only learn but fully understand what she teaches.” Mrs. Gruber also served as Andrew’s advisor at Marquette, providing invaluable information about the benefits and opportunities of an accounting career and how it would be a perfect fit for him. Other teachers Andrew enjoyed while at Marquette were Dr. Mike Akers and Dr. Don Giacomino. Dr. Akers’ auditing class provided a great foundation for understanding auditing and the importance it plays in today’s business world. He found Dr. Giacomino’s class on financial statement analysis very interesting and beneficial, as it offered a different perspective on how to look at and use accounting principles.

Andrew’s activities at Marquette did not stop at the classroom door. He was actively involved in numerous clubs and had several internships. As a member of Beta Alpha Psi, an honorary organization for Financial Information students, he was able to meet several professionals and participate in many community service events. During his junior year, Andrew had the honor of being inducted into Beta Gamma Sigma, an honorary organization recognizing students whose academic rank is in the upper 10 percent of their class. As for corporate work experience, as a sophomore Andrew was an intern at M&I Wealth Management. The following summer, Andrew interned in Kohler Company’s tax department in Kohler, Wisconsin. Not only did the internship provide a great work experience, it also permitted Andrew the opportunity to improve his golf game on the many incredible courses Kohler has to offer. Finally, in the summer of 2008, Andrew interned as an auditor at PricewaterhouseCoopers (PwC) in the Milwaukee office.

During his senior year, Andrew participated as a member of Marquette's Deloitte audit and tax case competition teams, competing against other universities. He also received the Dr. Frank R. Probst Scholarship for his undergraduate academic achievements. During his graduate year, Andrew received the T.S. Martin Award, given to students who earn a 4.0 GPA during graduate studies.

One of Andrew's fondest memories at Marquette was a summer trip to Antwerp, Belgium, with about 40 other Marquette students and Mr. Joseph Terrian, Assistant Dean of Undergraduate Programs. The three-week program provided an unforgettable learning experience on the subject of European business, as well as many benefits of their side trips to Brussels, the EU headquarters, Paris, and Amsterdam. Another fond memory Andrew shared about his time at Marquette is that of the friendships forged during his freshman year with his fellow brothers in their wing of O'Donnell Hall. The group of 20 young men always had their doors open, which led to some very notable video game battles, and created a group of true friends that stuck together throughout their college careers.

Andrew stayed with PwC in Milwaukee after graduation and continues to enjoy the public accounting field. He finds he is always learning something new and enjoys the daily interaction with his clients.

If Andrew were to give any advice to future CPA candidates, it would be to complete everything before beginning their work career. For example, Andrew started his CPA test in April 2009 and completed it in August 2009, passing all four sections of the test on the first try. He says, "As unappealing as it sounds, taking the time to study for and pass the exam the summer before you begin your full-time job is really important, because it gets harder and harder to study once you start a career. As for preparation, getting through the testing process takes hard work and discipline. Marquette gives students a foundation to be successful on the exam. Prepare a schedule that gives you the proper time to study, and stick to it."

Andrew's immediate plans for the future include building his career at PwC and preparing for his August 2011 wedding to Whitney Gannon, whom he met at PwC. He is also looking forward to continue working on his golf game. Sporting events continue to be of interest to Andrew, especially Marquette basketball. He also stands behind his beloved Minnesota Vikings and hopes more successful seasons are on the horizon. Andrew currently lives in Milwaukee and still enjoys frequenting Sobelman's, Miss Katie's Diner and other old Marquette favorites.

*Interviewed by Pat Jackson*

*Andrew with his fiancé, Whitney Gannon*

*"Prepare a schedule that gives you the proper time to study, and stick to it."*



BETA ALPHA PSI



ALUMNUS OF THE YEAR

# Joe Rock

Joe Rock is an audit partner at KPMG LLP with more than 19 years of experience serving the firm's top global clients. Joe currently leads KPMG Milwaukee's Audit Practice and also is Partner-in-Charge of Recruiting. For a number of years, Joe has served as an Alumni Mentor through the College of Business Alumni Association's formal program. He is also an active member of United Way's Emerging Leaders and the United Performing Arts Fund's Next Generation. In 2010 Joe was named one of the Milwaukee Business Journal's "Forty Under 40."

On graduating from Marquette in 1992, Joe started his career with KPMG in his hometown of Chicago. In 1996 after becoming a Certified Public Accountant, Joe was selected for an international rotation to Sydney, Australia, followed by another rotation to Bangkok, Thailand, in 1998. The second rotation started just as KPMG International was beginning negotiations to acquire KPMG Thailand from its owners. Joe spearheaded the subsequent reorganization efforts of the Thai firm in addition to managing all proposed U.S. SEC filings for Thai clients and ensuring the firm's top US and global clients were being served appropriately.

Upon his return to the United States in 2001, Joe joined KPMG's Transaction Services practice in Chicago, providing buy-side and sell-



side due diligence and advisory services to the firm's acquisitive clients. After an interesting year and a half in Advisory, Joe returned to Audit, where he had the opportunity to serve as the lead senior manager on the global audit of a multi-billion dollar public company.

Joe was admitted to the partnership in 2005 and joined the Milwaukee office where he has been serving his clients ever since in the Diversified Industrials and Food, Drink & Consumer Goods industries. Joe also became a National Instructor, Training and Methodology Team member and International Financial Reporting Standards (IFRS) Champion that year.

Joe gives back to the Milwaukee community by actively serving in leadership positions on local boards — currently that includes as Vice President – Audience Development for the Milwaukee Repertory Theater's Board of Trustees, Vice President for Adoption Resources of Wisconsin's Board of Directors and Hastings Society Vice Chair for the University Club of Milwaukee.

Joe lives in Shorewood with his wife Sarah (Marquette class of 1993), who serves on the board of Marquette's Haggerty Art Museum, and his sons Jacob, 13, and Harrison, 7. Joe's hobbies include travel, squash, politics and Marquette basketball.

## MASTER OF SCIENCE IN ACCOUNTING

For information on the MSA program at Marquette, contact Dr. James P. Trebby, Director of the MSA Program at [james.trebby@marquette.edu](mailto:james.trebby@marquette.edu) or Dr. Jeanne Simmons, Assistant Dean, Graduate Programs at [jeanne.simmons@marquette.edu](mailto:jeanne.simmons@marquette.edu).

You can also check us out on the Web at  
<http://business.marquette.edu/academics/msa>





# BETA ALPHA PSI UPDATE ~ 2011



Thanks to the exceptional members, student leaders, and advisors who came before us, Marquette's Beta Alpha Psi chapter has grown to be a very respected and successful student organization on campus. Through much hard work, our predecessors have laid a solid foundation for future pledges, members, and leadership teams. Once again, Beta Alpha Psi enjoyed a year of great success even when faced with adversity, such as the temporary loss of our advisor and a midyear officer transition. I am grateful for the terrific precedent set that allowed the chapter to seamlessly continue to excel.

Before I go any further, a few specific words of thanks and appreciation are in order. Thank you to the student leadership team for their dedication, to the committee chairs for the extra hard work, and to the members for their enthusiasm and professionalism. Our advisors provided great insight, so thank you to Mrs. Gruber for her never-ending wisdom and advice even through difficult situations, and to Mr. Dole for filling in as a substitute advisor. To all the other faculty members, thank you for your support, encouragement, and time. Finally, thank you to all of the firm representatives, organizations, and associations that have made a commitment to advance the mission of Beta Alpha Psi. Our chapter would not be the success it is without the support and involvement of each of these invaluable persons.

Marquette's Beta chapter has already established a solid schedule of activities, and we continue to facilitate several recurrent events. Weekly meetings with firm representatives have been a staple for many years. These include presentations from businesses, professional associations, and a wide variety of public accounting firms. Many relevant and interesting topics were covered, including how to prepare for the CPA exam, building a personal brand, IFRS, what to expect during your first year in public accounting, careers in public versus private accounting, and many more. We constantly try to provide a variety of opportunities within the accounting field for the members and pledges.

Additionally, we host several professional and service events. Some of our annual special events are the Volleyball Bash, two initiation dinners with guest presenters Tim Kohler of PKWARE and Bob

Quinn of the Milwaukee Brewers, a shadow day for sophomores at public accounting firms, the etiquette dinner, a golf outing, and the auction. Our chapter also strives to integrate the Marquette University and national Beta Alpha Psi value of service into our activities. We are proud of the service that members and professionals perform together at events such as Deloitte's Food for Families program at Thanksgiving, KPMG's PBJ Day, at which we make 700 lunches for Milwaukee meal programs, PwC's river clean up initiative, and EY's winter bowl-a-thon.

With the ending of another successful year, active reflection becomes an indispensable tool for future accomplishments. Even with a strong foundation, the leadership team wanted to innovate and add value to the program. To this end, this year we developed new relationships with two national firms and a small, west coast firm specializing in international taxation. None of these firms had previously recruited on our campus. Further, in pursuit of exposing the members to a wide variety of accounting experiences, a former CFO discussed his trials with the slippery fraud slope at one of our weekly meetings. There were also several new honors earned this year. One of our officers, Rich Casper,

competed on the winning team of Project Run With It at the BAP annual meeting in San Jose, California and earned grant money for the chapter. Last year's officers began a new tradition of a scholarship competition based on GPA and an essay and this continued this year with three new winners. At the spring initiation, we were able to award the \$1,900 to Anthony Fabris, Jason Dejna, Allyson Kaufman, and Justin Stanaszak, as well as initiate our largest class of new members.

All in all, I believe that the Beta Alpha Psi chapter at Marquette University is extraordinary due to the commitment of all its participants. It is because of this commitment that we continue to be a chapter in Superior Status standing, of which we are all very proud. Again, thank you to the leadership team, members, pledges, faculty, advisors, and firms who remain dedicated and supportive. Keep up the tradition of excellence and good luck to next year's chapter in all its endeavours!

## 2010-11 BAP OFFICERS

**Rachel Smith**  
President

**Rich Casper**  
Vice President

**Katie Long**  
Treasurer

**Sarah Vogt**  
Reporting Secretary

**Amy Kren and Cynthia Park**  
Corresponding Secretaries

**Cindy Gruber and Michael Dole**  
Faculty Advisors

■ Rachel Smith

# ACCOUNTING DEPARTMENT NEWS

## *Dr. Charles T. Horngren Donates \$1.3 Million to Department*



Dr. Horngren continues to show his generosity and support of the Accounting Department with his most recent contribution. His previous contributions established both the Charles T. Horngren Professorship and the Charles and Joan Horngren Fund. Funding from these accounts has been used to supplement faculty scholarship, teaching and service activities and student activities.



## **Dr. Ikseon Suh Receives Prestigious Research Grants**

Dr. Suh and her co-authors, Joseph Wall and Kristina Linke, received research grants from both PwC INquiries (\$10,000) and Center for Audit Quality (\$10,000) for their work on fraud. Joe is a graduate of the Marquette University Executive MBA program and is currently teaching at Carthage College in Kenosha, Wisconsin.

## **Marquette's Beta Alpha Psi Chapter Receives National Recognition**

Each year, Beta Alpha Psi (BAP) chapters are recognized as Superior Chapters if they meet participation requirements at the college, regional, and national levels. Marquette's chapter has received this distinction for the past 23 consecutive years.

## **Accounting Alums Selected for Alumni National Awards**

At the College of Business Administration Alumni Awards luncheon in April, the following individuals received awards:

*Michael J. Van Handel (1981): Distinguished Alumnus of the Year Award.* Mike is Executive Vice President and Chief Financial Officer of ManpowerGroup.

*Christopher J. Swift (1983): Professional Achievement Award.* Chris is Executive Vice President and Chief Financial Officer for the Hartford Financial Services Group.

*Kevin P. Boudreau (1985): Service Award.* Kevin is the President of Gilbert's Water Resources Municipal Property Corporation.

## **Marquette University Accounting Majors Tie for 12th on 2009 CPA Exam**

Annually, the National Association of State Boards of Accountancy gathers and reports data on CPA examination candidates. In 2009, Marquette students tied for 12th in the country for first-time candidates without advanced degrees.

## **Department Ranked in Top 10 by Public Accounting Report**

Each November the Public Accounting Report publishes a ranking of undergraduate and graduate programs. Rankings are provided on an overall basis and in three categories. The categories are largely based on a methodology tied to the number of teaching professors at the institution. The Marquette University undergraduate program was ranked 8th in 2009 and 5th in 2010. The four schools ranked ahead of MU in 2010 were the College of William and Mary, Binghamton University, Fordham University, and the University of Richmond.

## **Dr. James Trebby on Sabbatical**

Dr. Trebby spent the spring 2011 semester working on research projects in the tax area.



## **Qianhua Ling Receives Award**

Qianhua Ling and Dan Neely (University of Wisconsin-Milwaukee) received the American Accounting Association Government and Nonprofit Section 2011 Annual Meeting outstanding research paper award for their paper titled "The Association between Nonprofit CEO Compensation Change, Performance Signals, and Excess Cash Holding."

## Scholarship Activities by the Faculty: Academic Year 2010-2011

The following reflects some of the scholarship activities by the accounting faculty:

- Giacomino, Don, Jill Brown and Michael D. Akers. "Generational Differences of Personal Values of Business Students," *American Journal of Business Education*. (Forthcoming)
- Giacomino, Don and Michael D. Akers. "Examining an Online Investment Research Service: The Motley Fool," *Journal of Business and Economics Research*, Volume 9, Number 1 (January 2011), pp. 37-48.
- Giacomino, Don, Fang Hu and S. Yang. "The Influence of Foreign Operations and Their Disclosure on Earnings Quality," *International Business and Economics Journal*, Volume 7 (July 2010), pp. 109-119.
- Gissel, Jodi, J.C. Robertson and C.M. Stefaniak. 2010. "Formation and Consequences of Going Concern Opinions: A Review of the Literature," *Journal of Accounting Literature*, 29: 59-141.
- Ling, Qianhua. "Ex Ante Severance Agreements and Timely Disclosure of Bad News," *Journal of Accounting, Auditing, and Finance*. (Forthcoming)
- Ling, Qianhua and M. Akers. 2010. "An Examination of Underreporting of Time and Premature Sign-offs by Internal Auditors," *Review of Business Information Systems*, Vol. 14 (4), pp. 37-48.
- Ling, Qianhua. Presented "Playing the Ratings Game: The Significance of the Four Star Rating," (with D. Neely) at the Association for Research on Nonprofit Organizations and Voluntary Action (ANOVA) 2010 Conference.
- Rose, J., Ikseon Suh and C. Norman. 2011. "The Effects of Disclosure Type and Audit Committee Expertise on Chief Audit Executives' Tolerance Misstatements," *Accounting, Organizations and Society*, 36(2), 102-108.
- Suh, Ikseon, S. Minaburo 2011. Mexico. In *Global Accounting History and Development: The Americas – Studies in the Development of Accounting Thought*, edited by G.J. Previts, P. Walton, and P. Wolnizer. Emerald Publishing Group. (Forthcoming)
- Suh, Ikseon, K. Linke and J. Wall. 2010. "A Case Study of Finance Middle Managers' Involvements in Financial Statement Fraud: "What," the "Why," Moral Judgment Developments, and Influences of Personality," Institute of Fraud Prevention.
- Trebbly, James. "Targeted Tax Breaks," *Practical Tax Strategies*, Volume 82, Number 3, March 2009, pp.1-6.
- Trebbly, James. Presented "Section 382: Recent Developments and the New Poison Pool" at the 2010 Association of Global Business annual meeting.
- Trebbly, James. Manuscript reviewer of tax manuscripts submitted to 2010 American Accounting Association Annual meeting.

Each spring Marquette University participates with the National Student Employee Association in recognizing and celebrating the contributions of students who work while attending college. Out of hundreds of nominations this past spring, the names of two Accounting students were put forth for this prestigious award. Junior Brian Konyn was selected as one of the runners up at Marquette. Senior Amy Kren received honorable mention. Both students have been employed with the College of Business Administration since their freshman year. Their outstanding contributions are greatly appreciated by faculty, administrators and staff. Congratulations, Brian and Amy!

## Cindy Gruber Receives College of Business Administration Teaching Excellence Award



Cindy Gruber was recognized at the inaugural College of Business Administration Awards Luncheon in April as the outstanding instructor in the college for 2010-2011. Each department nominated one deserving individual by submitting a package of materials that included the faculty member's teaching philosophy, syllabi, course related information (such as the number of students taught and student evaluations), teaching innovations, student-related activities and letters of support from former students. An independent committee of faculty members within the college made the selection. Cindy is definitely deserving of this award.



# ACCOUNTING MAJORS RECEIVE SCHOLARSHIPS

The College of Business Administration awards scholarships based on criteria that includes academic achievement, major area of interest, leadership and financial need. The following Accounting majors received scholarships for 2010-2011.

## **MU Ignatius Scholarship – Excellence**

Kathryn Angela Adamonis  
Andrew Charles Benjamin  
Laura Ann Beske  
Joshua Michael Boeldt  
Richard P. Casper  
Kristina Marie Coca  
Zorica Djokic  
Patrick Joseph Ebbing  
Joseph Mark Eleniewski  
Katherine Ann Formanek  
Martha Elyse Freund  
Elizabeth Ann Geisen  
Michaela Kathleen Hill  
Olivia Grace Johnson  
Amber Marie Kilgard  
Brandon Paul Knop  
Mark Daniel Lennon  
Katherine Anne Long  
Lorna Kathleen McLenighan  
Kaitlyn Claire Mueller  
Michael Thomas O'Carroll  
Cynthia Karen Park  
Yao Qi  
Ryan Andrew Rauh  
Shannon Michelle Schlesler  
Kortni Katherine Smith  
Justin Thomas Stanaszak  
Caitlin Neff Temme  
Benjamin David Wessel  
Jennifer Marie Winebright

## **MU Ignatius Scholarship – Achievement**

John Chandler Albrecht  
Matthew Patrilak Beckwith  
Brett E. Bielanski  
Matthew James Darnall  
Harrison Elijah Davis  
Paige M. DeWitt  
Bret C. Detert  
Lindsay Erin Duclon  
Kali Laurissa Elderbrook  
Abigail Anne Gilsinger  
Taylor J. Gilsinger  
Amanda S. Hall  
Rose A. Heitkamp  
Ethan James Hollenberger  
Leah M. Hornig  
Kristina Therese Hunt  
Leah A. Justison  
Allyson S. Kaufmann  
Courtney Anne Kelly

Katherine McCann Kennedy  
Kathryn M. Krueger  
William Hackett Logan  
Owen J. McCormick  
Garrett Patrick McKnight  
Christopher George McNamara  
Derek Paul Merten  
Daniel Niswonger  
Mikhaila Taylor Norton  
Vincent Julian Ong  
Aplinderjit Singh  
Alexander Adams Thornton  
Molly A. Trainor  
Emily Kathleen True  
Kevin Jacob Walch  
Michael Patrick Wall  
Hannah Kay Weber  
Abigail Katherine Wenninger  
Brianna Leigh Werner  
Andrew J. White  
Kamila Olivia Zygadlo

## **MU Ignatius Scholarship – Distinction**

Elizabeth Mary Agnes  
James Michael Brennan  
Julia M. Buik  
Wesley James Carlson  
Rachel Elise Catoe  
Nathaniel Lloyd Cherne  
Jordan James Clark  
Lauren K. Davey  
Amy Eileen Deelo  
Jason Christopher Dejna  
Daniel Richard Denis  
Ashley Nicole Dobner  
Brian T. Falk  
Thomas Lee Gregg, Jr.  
Sarah Marie Gremontprez  
Jill Amalia Hackmaster  
Madeleine Conover Hayes  
Calvin Rodney Hemling  
Katherine Mary Horan  
Brian J. Konyon  
Patrick F. Malloy  
Colleen McDonnell  
Kevin McHugh  
Tom M. Molosky  
Christopher M. Morrissey  
Britta Nicole Munzenmaier  
Victoria Bales Olson  
Nicholas David Phillips  
Katherine Ann Piasecki

Jacob R. Poshka  
Daniel Vincent Rizzo  
Geoffrey Gerard Schuler  
Joseph Thomas Schwendler  
Kelsey C. Seibert  
Sara R. Skolasky  
Rachel Elizabeth Smith  
Megan Elizabeth Templon  
Andrea M. Tragos  
Brian Kenneth Truesdale  
Rupali Varma  
Sarah Lynn Vogt  
Wesley David Wahlberg  
Matthew Felix Willems  
David Michael Zakutansky  
Brittany Lyn Zeske

## **MU Ignatius Scholarship – Leadership**

Joseph Anthony Brennan  
Elizabeth Anne Buresh  
Elizabeth M. Friel  
Christopher John Gwinn  
Madeline Teall McGannon

## **MU Ignatius Scholarship – Service**

Alexander John Applequist  
Madeline F. Bauer  
Timothy John Bowar  
Michael Joseph Eulitz  
Caitlin Rose McMahon  
Richard Luther Schwarz  
Michael George Zielinski

## **MU Ignatius / Magis Scholarship**

Brent Lamont Adams  
Jacqueline Marie Adrians  
John Richard Allegretti  
Mary Elizabeth Amundson  
Nathan X. Andersen  
Daniel T. Asmuth  
Kelsey Curran Bakken  
Brittany Kathleen Bauknecht  
Mabel Ann Baylon  
Alyssa Gabrielle Beste  
Samantha Grace Bestick  
Timothy James Bishop  
Salvatore Joseph Bondi  
Nicole M. Boudreau  
Jennifer Marie Bourbon  
Meghan Elizabeth Brown  
Laura Addison Brush  
Charles Busalacchi  
Michael Gary Buschman  
Denis P. Cahill  
Matthew James Calhoun  
Xiazhi Chen  
Kenneth Joe Chu  
Brian J. Collins  
Raj Ashok Contractor  
Clare Marie Cornillie  
Eric Joseph Cramer  
Michael Joseph Daly  
Robert Patrick De Bruin  
Stavros Thomas Demogerontas  
Ryan Thomas Downes  
Colin Michael Doyle  
Martha Rose Dubbs  
Catherine Mary Dunn  
Brendan Peter Durkin  
Amy Michele Erlwig  
Elizabeth Suzanne Esslinger  
Anthony David Fabris  
Dominick Matthew Fedrigo  
Colleen E. Fiocchi  
Timothy Michael Fitzgerald  
Brian Daniel Frank  
Elizabeth Malinda Funke  
Troy Jon Gallus  
Shuxin Gao  
Alyssa Joi Gibson  
Charles Campion Gondeck  
Francesca C. Gosselin  
Sandra J. Gramz  
James Patrick Hagerty  
Erin Eden Hancock  
Tiffany Harden  
Paris C. Hardwick  
Nicholas Francis Hartnell  
Steven Warren Hays  
Adriana Hernandez  
Emily Elizabeth Higgins  
Sara Jean Hoeffler  
Dayton James Hoell  
Thomas Patrick Hughes  
Carly Anne Hutchins  
Amanda N. Isken  
Eric Albert Jochen  
Jeffrey Eugene Johnson  
Christopher Patrick Keeley  
Kathryn C. Koeck  
Kyle Scott Koerber  
Caroline Clare Kolter  
Gregory Allen Koss  
Jessica Jean Koziel  
Kevin Charles Kramer

Margaret Kathleen Krusing  
Deborah J. Ladd  
Alex John Landry  
Taylor C. Lawless  
Grant H. Lee  
Brian Adolph Letke  
Yilin Liu  
Maritza Lopez  
Wenxin Lu  
Benjamin Arthur Maier  
William James Marszalek  
Sarah Ann Marti  
Ashley Martin  
Miguel A. Martinez  
Andrew Joseph Mayer  
Mark E. McCanna  
Brendan Patrick McCarron  
Karen G. McClendon  
Brendan A. McCormick  
Connor Robert McNamara  
Klodian Mitri  
Spencer William Morrison  
John Cary Musech  
Mark Anthony Musolf  
Miles Netkow  
Christopher Asher Nichols, Jr.  
Erik Armin Nyffeler  
Ryan Mark Nyquist  
Richard Mark O'Connor  
Tess Bridget Otero  
Joseph John Ouimet  
Mark V. Puch  
Bradley L. Raisleger  
Katelyn Rose Rattner  
Melissa Brittany Raymond  
Megan Colleen Reardon  
Justin Lee Redington  
Matthew James Reilly  
Angela R. Robertson  
Anay Rodriguez  
Eric Anthony Routhieaux  
Patrick James Rushing  
Lucienne Ryan  
Stacy Kathleen Scheffer  
Heinz Julious Schelhammer  
Benjamin Isaac Schmitz  
Michael Ronald Senglaub  
Joshua John Sexton  
Kevin J. Sherwood  
Laura Emily Shummon Maass  
Samuel W. Sladky  
Trevor Smith  
Mark Peter Sovchuk, Jr.  
Kathryn Marie Spella  
Michael P. Stanton  
James Michael Stefan  
Patrick Edward Stuart

Mitchell Ronald Swirth  
Delmar DelThornton  
Naveen Tomy  
Paul R. Townsend  
Joseph John Valenti  
Genevieve Ann Van Domelen  
Varun Varma  
Kelly Ann Verstat  
Ryan William Vincent  
Stephanie Lynn Voy  
Monet L. Walker  
Kayla Rae Wolf  
Krista Ann Worzalla  
Caroline F. Yin  
Jiawei Zhao  
Xiang Zhao

#### **Allen Bradley Foundation Fund**

Joseph Mark Eleniewski

#### **Business Admin Alumni Scholarship**

Mabel Ann Baylon  
Julia M. Buik  
Amanda N. Isken  
Brandon Paul Knop  
Michael J. Wong

#### **Business Admin Leader Scholarship**

Jacqueline Marie Adrians  
Sandra J. Gramz

#### **Business Admin Fund Scholarship**

Katherine McCann Kennedy

#### **Deloitte Touche Scholarship**

Olivia Grace Johnson

#### **Delta Sigma Pi Scholarship**

Wesley James Carlson  
Michael Patrick Wall

#### **Donald & Irene McGovern Scholarship**

Richard P. Casper  
Brian T. Falk  
Elizabeth Ann Geisen  
Brittany Lyn Zeske

#### **Heller Business Admin Scholarship**

John Christian Fox  
Madeline Teall McGannon  
Kevin McHugh  
Ross Walter Michler

#### **John C. Seramur Scholarship**

Christopher Michael Colla

#### **Keyes Endowed Fund**

Anay Rodriguez  
Rupali Varma  
Varun Varma

#### **Leadership Scholars – BUAD**

Jacqueline Marie Adrians  
Derek Paul Merten

#### **Markos Foundation Scholarship**

Nou Freda

#### **Massa-MKE Foundation Scholarship**

Kelsey C. Seibert

#### **McCollow Scholarship**

Laura Ann Beske  
Jason Christopher Dejna

#### **McDermott Scholarship**

Joseph Thomas Schwendler

#### **MU Dean's Transfer Scholarship**

John Richard Allegretti

#### **MU Jesuit High School Scholarship**

Kristina Gergens  
Eric Ryan Gronroos  
Thomas Richard Kelly  
Brian Leigh Kirk  
Spencer William Morrison  
John David Oflaherty  
Samuel W. Sladky  
Benjamin Ryan Venker

#### **MU Phi Theta Kappa Scholarship**

Melissa Brittany Raymond

#### **MU Transfer Competition**

John Richard Allegretti  
Stephanie Lynn Voy

#### **NML Foundation Scholarship**

Karen G. McClendon  
Rupali Varma

#### **Scholars Fund-Bus Admin**

Brett E. Bielanski  
Joshua Michael Boeldt  
Nicole M. Boudreau  
Richard P. Casper  
Harrison Elijah Davis  
Amy Eileen Deelo  
Jason Christopher Dejna  
Catherine Mary Dunn  
Joseph Mark Eleniewski  
Michael Joseph Eulitz  
Anthony David Fabris  
Brian T. Falk  
Colleen E. Fiocchi  
Katherine Ann Formanek  
Martha Elyse Freund  
Elizabeth Ann Geisen  
Taylor J. Gilsinger  
Thomas Lee Gregg, Jr.

Jill Amalia Hackmaster  
Erin Eden Hancock  
Paris C. Hardwick  
Nicholas Francis Hartnell  
Michaela Kathleen Hill  
Sara Jean Hoeffler  
Carly Anne Hutchins  
Courtney Anne Kelly  
Thomas Richard Kelly  
Matthew David Kendzior  
Amber Marie Kilgard  
Caroline Clare Kolter  
Brian J. Konyon  
Taylor C. Lawless  
Patrick F. Malloy  
William James Marszalek  
Mark E. McCanna  
Colleen McDonnell  
Lorna Kathleen McLenighan  
Susan Margaret Moran  
Kaitlyn Claire Mueller  
Britta Nicole Munzenmaier  
Mikhaila Taylor Norton  
Ryan Mark Nyquist  
Nicholas David Phillips  
Megan Colleen Reardon  
Patrick James Rushing  
Heinz Julious Schelhammer  
Joseph Thomas Schwendler  
Michael Ronald Senglaub  
Samuel W. Sladky  
Rachel Elizabeth Smith  
James Michael Stefan  
Caitlin Neff Temme  
Michael Donald Thiel  
Andrea M. Tragos  
Molly A. Trainor  
Brian Kenneth Truesdale  
Kelly Ann Verstat  
Sarah Lynn Vogt  
Michael Patrick Wall  
Devin R. Wells  
Joseph Thomas Wentz  
Jennifer Marie Winebright  
Alice Linn Wycklendt  
Erin McDonald Young  
David Michael Zakutansky  
Brittany Lyn Zeske

#### **Thornton Accounting Scholarship**

Katherine Ann Formanek  
David Michael Zakutansky

#### **USX Scholarship**

Jordan James Clark

# ACCOUNTING STUDENTS AND ALUMNI RECEIVE AWARDS

The College of Business Administration held the 87th Honors Convocation on April 10, 2011. Approximately 245 Marquette University administrators, students, families, and friends celebrated this special occasion in the Alumni Memorial Union. The following received awards for 2011 either at the ceremony or during the spring 2011 semester:

Accounting Faculty Award	Rachel E. Smith
Deloitte & Touche Award	Matthew J. Reilly, Varun Varma
Dr. Frank R. Probst Scholarship	Laura A. Beske, Olivia G. Johnson
Federation of Schools of Accountancy Student Award	Jill E. Brown
Financial Executives Institute Award	Martha E. Freund
Grant Thornton Award	Jason C. Dejna, Sarah A. Marti
Scribner Cohen Award	Jessica J. Koziel
Louis L. Meldman Award	Nicholas G. Doremus
WICPA 150-Hour Scholarship Award-Masters	Christopher M. Colla
Roger Buchholz Memorial CPA Candidate Scholarship Award	Laura A. Beske
Beta Alpha Psi Outstanding Alumnus Award	Joseph A. Rock
Finance Department's Outstanding Senior Award	David M. Zakutansky
International Business Service and Leadership Award	Hannah K. Weber
Beta Gamma Sigma Outstanding Senior Award	Joseph M. Eleniewski
Beta Gamma Sigma Scholarship Award	Jason C. Dejna
T.R. Martin Award for Excellence in Graduate Education	Susan M. Baierl, Phillip J. Wamser
Walter Froehlich Memorial Award to the Outstanding Senior in Economics	Joseph M. Eleniewski
Delta Sigma Pi Golden Key Award	Olivia G. Johnson

## ACCOUNTING INTERNSHIPS

Each year, students are placed in full-time internships with public accounting firms, corporations, and not-for-profit organizations. Interns work daily with professional accountants on audits, individual and corporate taxes, financial reporting, and cost accounting jobs. The following organizations and students participated in the accounting internship program during recent semesters:

	Summer 2010	Spring 2011	Summer 2011
A.B. Data			Ryan Rauh
Actuant	Chris Engel*		Miles Netkow, Alex Thornton
Assurant Health			Nicholas Alonge, Anthony Amoedi
Baker Tilly		Josh Bloedt, Bret Detert	
Brookdale			Amy Deelo
Deloitte		Michael Thiel	Patrick Bender, Joseph Eleniewski, Brandon Knop
Ernst & Young		Phillip Babcock	Nate Cherne, Christopher Colla, Kali Elderbrook
Koch Industries			Pat Ebbing
KPMG		Sara Skolasky, Michael Wall	Olivia Johnson, Amy Kren, Derek Merten, Dan Rizzo, Kelsey Seibert
Manpower			Ray Herber, Paul King, Sharon Liu
Marquette Comptroller			Gloria Chen
Premier Tax, Inc.		Chiao-Yun Liu	
PricewaterhouseCoopers		Zorica Djokic, Cal Helming, Geoffrey Schuler	Elizabeth Agnes, Jordan Clark, Margaret Krusing, Katie Long, Kaitlyn Mueller, Joe Schwendler, Rachel Smith, Sara Vogt
RitzHolman		Brian Falk	
Scribner Cohen		John Albrecht, Genna Van Donelen	
Townsend			Yanqiu Luo
UHY Advisors		Emily True	
Uline			Colleen McDonnell
Wipfli		Kortni Smith	

\* Summer 2010 internship information was reported in last summer's magazine. This Summer 2010 internship was inadvertently omitted.



# MARQUETTE TEAMS PARTICIPATE IN ACCOUNTING FIRM COMPETITIONS

## DELOITTE TAX CASE COMPETITION

Deloitte & Touche held its 8th Annual Tax Case Study Competition during the Fall 2010 semester. Students from universities across the nation participated in the competition. Teams of up to four students were given five hours to analyze and develop a written response to a complex, hypothetical tax case. Marquette teams participated in both the undergraduate and graduate competitions.

### *Deloitte & Touche Tax Case Competition participants:*

#### Graduate Team:

Emilie Letter  
Anna Thomsen  
Xin Xu  
Minghui Zou

#### Undergraduate Team:

Joe Eleniewski  
Nick Otten  
Nick Panarese  
Mike Wall

## DELOITTE AUDIT CASE COMPETITION 2010

Marquette University participated in Deloitte's 4th Annual Midwest Regional Audit Case Competition in Chicago along with the following schools:

DePaul University	University of Iowa
University of Illinois at Urbana-Champaign	University of Minnesota
	University of Nebraska-Lincoln

Each school was given four to six weeks to analyze a case. The process culminated with a presentation to a mock audit committee that consisted of Deloitte partners.

#### Marquette team members included:

Amy Deelo	Brandon Knop
Derek Merten	Mikhaila Norton

*The Deloitte advisor was a Marquette alum.*

## PwC xACT COMPETITION

PricewaterhouseCoopers held its 8th Annual xACT campus competition during the Fall 2010 semester. Teams of five accounting students (including at least one junior, two sophomores and two other students, senior or graduate level) were given two weeks to research and prepare a response to a high-level accounting and auditing issue. Each team presented its solution to a panel of judges, consisting of PwC managers and partners. Based on the presentation and demonstration of critical thinking and teamwork, the judges chose one team from each campus to compete in the national competition. The teams listed below competed in the campus competition and the winner was "Tenacious." The team received \$1000 for winning the competition.

#### Accounts Payable

Alyssa Gibson  
Ethan Hollenberger  
Brandon Knop  
Cameron Mahoney  
Justin Stanaszak

#### Debits Win

Bryan Daley  
Allyson Kaufmann  
Betsy Reuteman  
Ben Schmitz  
Andrea Tragos

#### Team Bull Market

Sal Bondi  
Yan Kremmerman  
Margaret Krusing  
Caroline Seiler  
Genevieve Vandomelen

#### xTREMETeam

Alyssa Beste  
Samantha Bestick  
Jennifer Bourbon  
Ryan Downes  
Francesca Griffith

#### Corporate Bound

Anwar Ali  
Brett Bielanski  
Shannandoah Ledden  
Thomas Lenoir  
Brian Letke

#### Prestige Worldwide

Matthew Hixson  
Jessica Koziel  
Katherine Piasecki  
Sam Sladky  
Grant VandeZande

#### Tenacious

Kathryn Handel  
Mallory Massey  
Derek Merten  
Kaitlyn Mueller  
Krista Worzalla

## John Ferraro – continued from page 5:

(because he can't live without her), and he's at the end of his life, he simply wants his children to be the happiest and best human beings on the face of the earth. He hopes that they make a contribution to the world, and that their love for their parents equals how much love he and Barbara have for them. John also emphasized that life is a gift from God, and it is meant to be enjoyed and lived to its fullest. As human beings, we should cherish our time with our families, be helpful to our neighbors, be true to ourselves, and be thankful for the blessings that God has given us.

John Ferraro is an outstanding Marquette accounting alumnus. He grew as a person and professional at Marquette, and has gone on to build an illustrious career, travel the world, and raise a family alongside the love of his life. The Ferraros currently live in London, and though John can't be in Milwaukee as often as he'd like, he deeply respects his roots and is always willing to give back to the Marquette community. John says that Marquette provides its graduates with a dual life-long quest: to live out Jesuit values and to continually strive to become better human beings. John has clearly taken this quest to heart and has become a great role model for the entire Marquette community, present and future.

*Interviewed by Jill Brown*

## Vic Weiler – continued from page 7:

and is a proud owner of a 30-foot Beneteau sailboat. When asked about serving on the yacht club board, Vic said, "It was a wonderful and satisfying experience." The South Shore Yacht Club has been one of the most successful clubs on Lake Michigan. He also stays busy by serving as the treasurer of a community foundation in Kenosha.

Vic continues to proudly serve on the Marquette Accounting Advisory Board. During his time at Clifton Gunderson, Vic spent much of his time on Marquette's campus interacting with professors and students. He was asked to join the Advisory Board to bring an industry perspective from a regional firm to the accounting department. Being involved with the Advisory Board gives him the opportunity to come back to the campus where his accounting career began. He enjoys coming back every year for the annual President's Picnic. Vic said, "I'm amazed that Father Wild can remember us any time we see him." It makes Vic proud to be a Marquette graduate when he sees so many alumni displaying great leadership throughout the area and even the country. When asked if there was any advice that Vic would pass on to young accountants he responded, "Always stay current with the new pronouncements and to be sure to focus on the big picture when it comes to accounting." Vic believes that the main factor that leads to success is hard work, and Vic Weiler's life and career are proof of that.

*Interviewed by Pat Feavel*

## Joan Phillips – continued from page 6:

team were stranded in the South Bend, Indiana, airport. Rather than spend the night in South Bend, they decided to rent a car and drive home. The ensuing 200 miles turned into an unanticipated bonding experience for Joan and her co-workers.

Joan has also worked on many divestitures and has become the office expert in this area. Although Joan has been involved with some very interesting client situations, she enjoys the day-to-day audits, especially the interaction with her clients and teams.

Happily married to Dean for 21 years and with two sons, Adam and Eric, Joan has shared her love of accounting with her children. Adam, her oldest, will start college in the Fall of 2011 and wants to pursue a career in accounting. When asked what she would do if she could no longer be an accountant and money was not a consideration, Joan responded that she and Dean would most likely open a wildlife store in Northern Wisconsin.

With the successful career and busy family life that Joan has, it may seem unlikely that she would have the time or energy for other interests, yet she also is engaged in volunteer work. Currently, Joan serves as a member of Marquette University's Accounting Advisory Board, as Vice President of Finance for the Betty Brinn Children's Museum in Milwaukee, and as a trustee for her parish community. In the past Joan was President of the Educational Foundation of the WICPA until she reached the term limitations. Saying that she has learned a lot from her volunteer experience, Joan encourages others who would like to get with volunteer work to choose an organization whose mission they respond strongly to.

Travel plays a large and happy part in Joan's life. She enjoys much of it with her family and they keep adding to the list of places they would like to visit. Joan's favorite family vacation so far has been their driving vacation to Yellowstone National Park. Recently, Joan and her family visited Niagara Falls. They have also traveled throughout the United States and Canada and look forward to this summer's trip to Europe. Joan had the chance to see some of India, recently, as she visited a client's office in that country for a week.

Joan has enjoyed a very successful career and has some words of advice and encouragement for individuals just beginning their careers. She suggests doing as many diverse projects as possible, especially early on, and asking others if they needed help in any way. This provides opportunities for a variety of experiences. She also suggests taking control of and actively managing your career, by asking for the projects you would like to be in on and by discussing your career goals with others. Joan recognizes that this is a challenging time for the profession, with much change occurring rapidly, and that one needs to maintain a long-term perspective. Joan believes current changes will make the accounting profession even better and even stronger than before.

*Interviewed by Suzanne Baierl*

# CLASS NOTES

**Kenneth P. Shibilski (Bus Ad '63)** is chief accountant and president of his father's brewery, Stevens Point Brewery.

**Duane R. Wolter (Bus Ad '71)** was recently named Managing Director for Sunera LLC in Miramar, Florida.

**Stephen R. Voboril ('75)**, Wealth Management Advisor & Retirement Plan Specialist at Northwestern Mutual Financial Network, has received his CLTC (Certified in Long Term Care) designation. He has also earned his membership in the Northwestern Mutual Forum due to outstanding performance in 2009. This is the highest level within the company for productivity and excellence that only 1% of financial representatives reach. Stephen has also been placed on the MDRT (Million Dollar Round Table) "honor roll" for qualifying membership of over 15 years. MDRT is the Premier Association of Financial Professionals with less than 1% of the world's life insurance and financial services professionals as members.

**Robert Mlynarek ('78)**, chief financial officer of ProHealth Care, Inc., has been named CFO of the Year (large private companies, \$250 million+) by Milwaukee's *Business Journal*.

**Michael J. Van Handel (Bus Ad '81)**, executive vice president and chief financial officer of ManpowerGroup, was presented the Distinguished Alumnus of the Year Award 2010 given by the College of Business Administration and the Graduate School of Management.

**Alan R. Lew (Bus Ad '82)** is a CFP® Financial Advisor with Ameriprise Financial in Schaumburg, Illinois.

**Christopher J. Swift (Bus Ad '83)**, executive vice president and CFO for the Hartford Financial Services Group, was presented the Professional Achievement Award 2010 given by the College of Business Administration and the Graduate School of Management.

**Julie (Hurtubise) Burke (Bus Ad '85)** is chief financial officer and executive vice president of the YMCA of Metropolitan Chicago. Previously, she was corporate chief financial officer and vice president at Sisters of Mercy Health System. Julie has more than 20 years of experience as a senior financial executive in private industry and public accounting.

**Patricia A. Hintz (Bus Ad '85)** is listed in The Best Lawyers in America 2011. She specializes in tax law.

**Kevin P. Boudreau (Bus Ad '86)**, president of the Water Resources Municipal Property Corp. of Gilbert, Arizona, was presented the Service Award 2010 given by the College of Business Administration and the Graduate School of Management.

**James E. Elliott ('90, Grad '09)** CPA, chief financial officer of KHS USA Inc., in Waukesha, Wisconsin, has been named CFO of the Year (medium private companies, \$50 million–\$250 million) by Milwaukee's *Business Journal*.

**Mark Brockelman (Acco and Fina '92)** was recently named Senior Vice President/Chief Financial and Administrative Officer of the Miami Dolphins and Sun Life Stadium.

**Joseph A. Rock ('92)** was appointed Audit practice leader for the Milwaukee office of KPMG.

**Danica E. Olson (Bus Ad '93, Grad '00)**, CPA and accounting manager with the Milwaukee Bucks, has been named president-elect of the 2011-2012 Wisconsin Institute of Certified Public Accountants (WICPA) Board of Directors. WICPA is the premier professional organization for Wisconsin CPAs, with more than 8,000 members working in public accounting, industry, government and education.

**Ada A. Duffey (Bus Ad '94)** is president of the Milwaukee Lead/Asbestos Information Center, which was named a "Future 50" company by the Metropolitan Milwaukee Association of Commerce.

**Jonathon T. Naples (Bus Ad '97)** was one of 11 firm attorneys named 2010 "Rising Stars" by Minnesota Law & Politics. The group was selected based on independent research and nominations from attorneys recognized as 2009 "Super Lawyers." He works for Leonard, Street and Deinard.

**Reenie (Maureen) Scheuber (Mark '05, Grad '06)**, CPA, has joined RitzHolman CPAs, a Milwaukee-based accounting firm, where her practice will focus on nonprofit audit and financial management.

**Shane R. Weiske ('06, MSA '07)** has been promoted to senior accountant at Wiplfi LLP in the Milwaukee office.

**Katie DeCleene ('08)** was promoted to senior audit associate at Grant Thornton.

**Corbin N. Weyer (Bus Ad '10)** is a research analyst at Robert W. Baird & Co. in Milwaukee.



## BIRTHS

**Jason R. Graham (Bus Ad '95) and Diep (Pham) Graham (Bus Ad '99)** announced the birth of their son Andrew "Drew" Robert on December 14, 2009.

**Joshua R. Overholser (Bus Ad '04) and Nina (Swenson) Overholser (Comm '02)** announced the birth of their daughter Mya Kristine, November 6, 2010. She joins brother Braden and sister Avery.

**Jill (Powell) Wrocklage (Bus Ad '01) and Robert A. Wrocklage (Bus Ad '01)** announced the birth of their son Taylor Robert on September 19, 2010. He joins brother Owen John James.



## WEDDINGS

**Christine E. Longawa (Bus Ad '03, Grad '04) and Jeffrey F. Herbert (Law '06)** were married on August 8, 2009, at St. Clement Catholic Church in Chicago. The couple lives in Chicago.

**Justin L. DeLucenay, (Bus Ad '05, Grad '06) and Ann M. Ligon (Comm '05)** were married on July 23, 2010, at St. Margaret Mary Church in Chicago.

*Do you have something you'd like to share?*

Please let us know by completing the form on the back cover so that we can share the good news with your fellow alumni and former faculty in the next magazine.







# MARQUETTE UNIVERSITY

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## *Alumni* NEWS UPDATE... Let us hear from you!

Changed jobs? Recently promoted? Had a baby? Earned a graduate degree? Passed the CPA exam? Recently certified? Received an award or honor? Please let us know so that we can share the good news with your fellow alumni and former faculty in the next magazine. Photos are welcome.

Please fax to (414) 288-5755, e-mail to [michael.akers@marquette.edu](mailto:michael.akers@marquette.edu), or mail to Department of Accounting, Marquette University, College of Business Administration, Straz Hall 303, PO Box 1881, Milwaukee, WI 53201-1881. We look forward to hearing from you!

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Company Address \_\_\_\_\_ Position \_\_\_\_\_

Company Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Degree(s) \_\_\_\_\_ Major(s) \_\_\_\_\_ Class Year \_\_\_\_\_

Would you be willing to speak to students about: Your company? \_\_\_\_\_ Your industry? \_\_\_\_\_ Accounting topics? (specify) \_\_\_\_\_

News items (promotions, honors, awards, certifications, degrees, new job, addition to family, other information):

Do you know of an accounting alum who is not receiving this magazine? Please let us know so that we can be sure they are included in future mailings. Thanks so much.