FIRST DESTINATION REPORT
August 2016, December 2016 & May 2017

MARKETING MAJOR

151 students graduated with marketing degree
135 marketing graduates responded

89.4% marketing majors reporting

FULL-TIME SALARY among all marketing graduates

- Range: $21,000-$90,000
- Average: $47,012
- Median: $48,000

FULL-TIME SALARY among graduates in marketing roles

- Range: $21,000-$70,000
- Average: $43,176
- Median: $45,000

Within this group six students were offered signing bonuses

Average signing bonus $4,500
EMPLOYERS

- Actuant Corporation
- Amazon
- American Junior Golf Association
- ARI Networking Services
- BCU
- BMO Harris Financial Group
- Bon-Ton
- Brady Corporation
- Buyseasons Enterprises
- Capgemini
- Carat
- Chicago Red Stars
- CUNA mutual group
- Deloitte
- DigitasLB
- DXC Technology
- E*trade
- Ecads
- Echo Global Logistics
- Engineered Representation Inc.
- Enterforce Inc. with Harley-Davidson
- Motor Company
- Epsilon
- Ernst & Young
- ESRI
- Essex Realty Group
- FCB Chicago
- Fidelity Investments
- Flexera Software
- Fox Valley Basketball
- Green Bay Packaging
- Guerrero Howe
- Harley-Davidson Motor Company
- Haworth Marketing + Media
- Henry Schein
- Initiative
- JLL
- Jobspring Partners
- Jumbo Capital Management
- Kimberly-Clark
- Kohler Company
- Kohl's Department Stores
- Lennox International
- Localjobnetwork.com
- Marquette University
- Medline
- Mercury Marine
- Michael Best
- Milwaukee Brewers
- Milwaukee Bucks
- Milwaukee Tool
- Motorola
- NAI MLG Commercial
- Northwestern Mutual
- Pactiv, LLC
- Pathways.org
- Pentair
- PwC
- Rexnord
- Robert W. Baird
- Rockwell Automation
- Roosevelt Island Operating Cooperation
- Rust-Oleum
- Sacramento Kings
- Salesforce
- Scale Marketing
- Surfside Manufacturing
- Target
- Technical Source Incorporated
- Teksystems
- Tempel Steel
- The Grommet
- Tremont Interiors
- Trusted Media Brands
- Tyco Integrated Security
- Uline
- Urban Outfitters
- US Foods
- Vetter!
- Wipfli Hewins
- Yelp
- Zimmerbiomet
- Zywave

POSITION TITLES

- Account Associate
- Account Executive
- Account Sales Executive
- Admission Counselor
- Analyst
- Applications Consultant
- AR Analyst
- Area Manager
- Assistant Merchant
- Assistant Buyer - Swim & Lounge Tops
- Assistant Media Planner
- Assistant Merchant
- Assistant Project Manager
- Assistant Recruiter
- Associate Financial Advisor
- Associate Financial Representative
- Associate IT Project Manager
- Associate Product Manager
- Associate Sales Development Representative
- Associate Strategy Analyst
- Assurance Staff
- Audit Associate
- Broker Associate
- Business Analyst
- Business Development Specialist - Leadership
- Development Program
- Business Solutions Strategist
- Category Analyst
- College Financial Representative
- Consultant
- Content & Advertising Manager
- Content Marketing Coordinator
- Digital Marketing Associate
- Digital Media Planner
- Emerging Sales Executive
- Financial Analyst
- Financial Representative
- Financial Sales Manager
- Freelance Writer
- Healthcare Business Analyst II
- Human Resources Business Services Generalist
- Information Technology Team
- Inside Sales
- Inside Sales Representative
- IT Service Technician
- Junior Web Analyst
- Level 1 Tech
- Local Service Consultant
- Managed Transportation Account Executive
- Marcom Specialist
- Market Analyst
- Marketing & Research Specialist
- Marketing Analyst
- Marketing Associate
- Marketing Intern
- Marketplace Coordinator
- Media Associate
- Media Operations Specialist
- Merchandise Analyst
- Merchandise Analyst
For more information please contact the Marquette University Business Career Center at businesscareers@marquette.edu or (414) 288-7927