

MARQUETTE UNIVERSITY

INTERNSHIP REPORTING

BUSINESS CAREER CENTER

International Business, Summer 2017 Data

Summer 2017 Activity Summary

	All**		Rising Sophomores		Rising Juniors		Rising Seniors	
Internships	35	37.2%	*	*	10	43.5%	18	81.8%
Non-internship pursuits	59	62.8%	19	82.6%	13	56.5%	*	*
Total Responses	94	100%	23	100%	23	100%	22	100%
Non-internship pursuits								
Non-internship employment	29	49.2%	12	63.2%	*	*	*	*
Marquette commitment	9	15.3%	*	*	*	*	*	*
Military training	-	-	-	-	-	-	-	-
Shadow experience	-	-	-	-	-	-	-	-
Not prepared	7	11.9%	*	*	*	*	-	-
No offer	9	15.3%	*	*	*	*	-	-
Other	5	8.5%	*	*	*	*	-	-

*Data is reported when 5 or more students in a major pursued the above option.

**Includes reporting from first year students.

Compensation

	Hourly Wage (All International Business students)	Monthly Stipend (All International Business students)
Responses	21	*
Range	\$11.00-\$18.50	*
Average	\$15.66	*
Median	\$15.25	*

*Data is reported when 5 or more students in a major pursued the above option.

Internship Employers

Anixter	Gagen MacDonald	Modern Luxury
Artisan Partners	Harley-Davidson Motor	National Business Furniture
Astra International	Company	Northwestern Mutual
Brady Corporation	Henry Schein	Pfizer Incorporated
Chicago Capital Holdings	IFS North America	PricewaterhouseCoopers, LLP
ClickSWITCH	ITW Zip-Pak	R. W. Baird
CME Group	Kimberly-Clark	Rockwell Automation
Constellation Brands	Kohler Company	Seaport Global
Drexel Hamilton	Lynden	The Citic Bank of China
Feeding America Eastern Wisconsin	Make a Difference	TMC, A Division of C.H. Robinson
FIS Global	MB Financial	Tower Capital Real Estate
	Milwaukee Repertory Theater	

Internship Employers – Rising Sophomores

CME Group	Lynden
Gagen MacDonald	Modern Luxury

Internship Employers – Rising Juniors

Brady Corporation	Harley-Davidson Motor	Rockwell Automation
ClickSWITCH	Company	TMC, A Division of C.H. Robinson
Feeding America Eastern Wisconsin	Kimberly-Clark	Tower Capital Real Estate
	Make a Difference	
	Northwestern Mutual	

Internship Employers – Rising Seniors

Anixter	Drexel Hamilton	Milwaukee Repertory Theater
Artisan Partners	FIS Global	National Business Furniture
Astra International	Henry Schein	Pfizer Incorporated
Brady Corporation	IFS North America	PricewaterhouseCoopers, LLP
Chicago Capital Holdings	ITW Zip-Pak	R. W. Baird
Constellation Brands	Kohler Company	The Citic Bank of China

Internship Position Titles

Administrative Intern	HR Digital Recruitment Intern	Marketing Communications Intern
Advancement Intern	(Employer Branding/Marketing Emphasis)	Marketing Events Intern
Assistant of the Lobby Manager	Intern	Marketing Intern
Business Development Intern	Investment Banking Intern	Marketing/Communications Pricing/ Market Analyst Intern
Client Reporting and RFP Intern	IT Beer Intern	Purchasing Intern
College Financial Representative	Logistics Co-op	PWM Compliance Intern
Commercial Banking Intern	Logistics Representative Intern	Research Intern
FEP Finance Intern	Market Data Solutions and Services Intern	Sales Intern
Field Sales Consultant Intern	Marketing & Sales Enablement Intern	Summer Intern
Finance Development Intern		Tax Intern
Finance Intern		Web Merchandising Intern
Financial Analysis		

Data was collected through the spring and fall of 2017 advising preparation tutorials (PREP). Internship data is self-reported by students and included in this summary if the student indicated a major in INBU at the time when the internship was reported.