

MARQUETTE UNIVERSITY

INTERNSHIP REPORTING

BUSINESS CAREER CENTER

Marketing, Summer 2017 Data

Summer 2017 Activity Summary

	All**		Rising Sophomores		Rising Juniors		Rising Seniors	
Internships	141	37.5%	12	11.8%	46	45.5%	77	81.9%
Non-internship pursuits	235	62.5%	90	88.2%	55	54.5%	17	18.1%
Total Responses	376	100%	102	100%	101	100%	94	100%
Within functional area of marketing	114	30.5%	15	14.7%	41	40.6%	52	56.5%
Non-internship pursuits								
Non-internship employment	139	59.1%	59	65.6%	25	45.5%	6	35.3%
Marquette commitment	29	12.3%	10	11.1%	12	21.8%	*	*
Military training	*	*	-	-	*	*	*	*
Shadow experience	-	-	-	-	-	-	-	-
Not prepared	20	8.5%	7	7.8%	*	*	-	-
No offer	28	11.9%	9	10%	12	21.8%	*	*
Other	16	6.8%	5	5.6%	*	*	*	*

*Data is reported when 5 or more students in a major pursued the above option.

**Includes reporting from first year students.

Compensation

	Hourly Wage (All Marketing students)	Hourly Wage (within functional area of Marketing)	Monthly Stipend (All Marketing students)	Monthly Stipend (within functional area of Marketing)
Responses	116	93	7	8
Range	\$9.88-\$17.50	\$8.30-\$17.20	\$373.20-\$1,400.00	\$225.00-\$1,300.00
Average	\$13.73	\$12.98	\$842.90	\$668.80
Median	\$14.00	\$12.69	\$667.00	\$500.00

*Data is reported when 5 or more students in a major pursued the above option.

Internship Employers

1783 Clothing Co.	Enterprise Rent-A-Car	Modern Luxury
2 Point Perspective	Eurolur Travel	Nike
ABM Industries	Farmer's Fridge	Northwestern Mutual
ACCO Brands	Feeding America Eastern Wisconsin	Packaging Corporation of America
Adventure 212 Fitness	FIS Global	Plan B: The Agency Alternative
Allstate	FOCUS Training	Pratura Group
America In-Home	FOX Sports	Public Service Enterprise Group
American Heritage	FOX Sports Wisconsin	Quad Graphics
Americaneagle.com	Gagen MacDonald	R. W. Baird
Anixter	GE Healthcare	Rexnord
Aqua Star	Great Midwest Bank	Rishi Tea
AroundCampus Group	Harley-Davidson Motor Company	Rockwell Automation
Art and a Bottle	Henry Schein	RSA America
Arthur J. Gallagher & Co.	High Tide Inc	Ryder Systems
Artisan Partners	Holland Engineering	Schools That Can Milwaukee
Baird & Warner	Hu-Friedy Mfg. Co., LLC	Schroeder Solutions
Beverly, LLC	HY Architects	Sherwin Williams
Big Shoulders Fund	IFS North America	Show Me Cables
BMO Harris Bank	InSinkEerator/Emerson	Skylands Capital LLC
BMO Harris Financial Group	Interior Systems	Sophisticated Living Magazine
Body-Solid	ITW Zip-Pak	Techtronic Industries
Bombardier Recreational Products-Evinrude	Johnson Controls	The Artisan Cheese Exchange
Bon Ton	Johnsonville Foods, LLC	The Redmond Company
Brady Corporation	Kelly Scott Madison	The Search LLC
Briggs & Stratton	Kingsford Fastener	The Silbernagel Group
CBRE	Kohler Company	Insurance Services, LLC
CDW	Kohl's	TMC, A Division of C.H. Robinson
Charter Automotive LLC	Landaas & Company	Toledo Mud Hens
Chicago Event Management	Law Bulletin Media	Two Cats Productions
City of Milwaukee Employees' Retirement System	Learfield Sports	U.S. Marketing Corporation
ClickSWITCH	LG Electronics	UMB Fund Services
CME Group	Market Data Retrieval	United Shore Professional Baseball League
Connecture	Marquette University Office of Public Affairs	VIP Sports Marketing
Creative Benefit Solutions	Marquette University	Werner Enterprises
Crescent Communities	Marriott International	Wintrust
Culligan	MassMutual Chicago	Wisconsin State Golf Association
DC	Mayco International	Wisconsin Women's Business Initiative Corporation
DHR International	Milwaukee Brewers	Zahn Electronics
DualLiner, LLC	Milwaukee Brewers Baseball Club	ZOLL Medical
E&E Manufacturing	Milwaukee Bucks	
Elkay Manufacturing	Milwaukee Repertory Theater	
Emerge Music and Impact Conference		

Internship Employers – Rising Sophomores

Allstate	CME Group	Emerge Music and Impact Conference
Aqua Star	DualLiner, LLC	Gagen MacDonald
Chicago Event Management		

Great Midwest Bank
MassMutual Chicago

Modern Luxury
The Redmond Company

Wisconsin Women's Business
Initiative Corporation

Internship Employers – Rising Juniors

American Heritage
Anixter
Art and a Bottle
Beverly, LLC
Big Shoulders Fund
Body-Solid
Brady Corporation
CBRE
CDW
ClickSWITCH
Connecture
E&E Manufacturing
Enterprise Rent-A-Car
Feeding America Eastern
Wisconsin
FOCUS Training

Harley-Davidson Motor
Company
High Tide Inc
Johnsonville Foods, LLC
Kingsford Fastener
Law Bulletin Media
LG Electronics
Marquette University Office of
Public Affairs
Marquette University
Marriott International
Mayco International
Milwaukee Brewers
Milwaukee Brewers Baseball
Club
Milwaukee Bucks

Nike
Northwestern Mutual
Pratura Group
Rockwell Automation
RSA America
Schools That Can Milwaukee
Schroeder Solutions
Show Me Cables
Skylands Capital LLC
Toledo Mud Hens
United Shore Professional
Baseball League
ZOLL Medical

Internship Employers – Rising Seniors

1783 Clothing Co.
ABM Industries
ACCO Brands
Adventure 212 Fitness
America In-Home
Americaneagle.com
AroundCampus Group
Arthur J. Gallagher & Co.
Artisan Partners
Baird & Warner
BMO Harris Bank
BMO Harris Financial Group
Bombardier Recreational
Products-Evinrude
Bon Ton
Brady Corporation
Briggs & Stratton
CDW
Charter Automotive LLC
City of Milwaukee Employees'
Retirement System
Culligan
DC
DHR International
Elkay Manufacturing

Eurolur Travel
Farmer's Fridge
FIS Global
FOX Sports
FOX Sports Wisconsin
GE Healthcare
Harley-Davidson Motor
Company
Henry Schein
Hu-Friedy Mfg. Co., LLC
HY Architects
IFS North America
InSinkErator/Emerson
Interior Systems
ITW Zip-Pak
Johnson Controls
Kelly Scott Madison
Kohler Company
Kohl's
Landaas & Company
Learfield Sports
Market Data Retrieval
Milwaukee Brewers
Milwaukee Repertory Theater
Northwestern Mutual

Packaging Corporation of
America
Plan B: The Agency Alternative
Public Service Enterprise Group
Quad Graphics
R. W. Baird
Rexnord
Rishi Tea
Ryder Systems
Sherwin Williams
Sophisticated Living Magazine
Techtronic Industries
TMC, A Division of C.H.
Robinson
Two Cats Productions
U.S. Marketing Corporation
UMB Fund Services
VIP Sports Marketing
Werner Enterprises
Wintrust
Wisconsin State Golf
Association
Zahn Electronics

Internship Employers within Functional Area of Marketing

2 Point Perspective	Farmer's Fridge	Nike
ACCO Brands	Feeding America Eastern Wisconsin	Northwestern Mutual
Adventure 212 Fitness	FIS Global	Oax Health
America In-Home	FOCUS Training	Pentair
Americaneagle.com	FOX Sports	Plan B: The Agency Alternative
Aqua Star	FOX Sports Wisconsin	Plixer International
AroundCampus Group	Gagen MacDonald	PPM America
Arrow Electronics	GE Healthcare	Pratura Group
Art and a Bottle	Harley-Davidson Motor Company	Public Service Enterprise Group
Arthur J. Gallagher & Co.	Hatch Staffing Services	Robert Bosch Tool Corp
Artisan Partners	High Tide Inc	RSA America
AutoMeter Products	Hu-Friedy Mfg. Co., LLC	Schools That Can Milwaukee
Beverly, LLC	IFS North America	Schroeder Solutions
Big Shoulders Fund	Interior Systems	Sherwin Williams
Blue Ribbon Management, LLC	iQ Media	Show Me Cables
Bombardier Recreational Products-Evinrude	Johnson Controls	Sophisticated Living Magazine
Brady Corporation	Kelly Scott Madison	Techtronic Industries
Bria of Trinity	Kimberly-Clark	The Artisan Cheese Exchange
Brian Moran & Associates	Kingsford Fastener	The Redmond Company
CBRE	Kohler Company	The Silbernagel Group
CDW	Kohl's	Insurance Services, LLC
Chicago Event Management	Law Bulletin Media	Toledo Mud Hens
Christy Stone	Learfield Sports	U.S. Marketing Corporation
ClickSWITCH	LG Electronics	Uhle Tobacco Company
Connecture	Make a Difference	UMB Fund Services
Creative Benefit Solutions	Market Data Retrieval	United Shore Professional Baseball League
Crescent Communities	Marquette University Office of Public Affairs	VIP Sports Marketing
Culligan	Milwaukee Brewers	Wintrust
Dialogue Direct	Milwaukee Brewers Baseball Club	Wisconsin State Golf Association
DualLiner, LLC	Milwaukee Bucks	Wisconsin Women's Business Initiative Corporation
Elkay Manufacturing	Milwaukee Repertory Theater	Zahn Electronics
Emerge Music and Impact Conference	Modern Luxury	ZOLL Medical
Enterprise Rent-A-Car	Natural Balance Dog Food	

Internship Employers within Functional Area of Marketing – Rising Sophomores

Aqua Star	DualLiner, LLC	PPM America
Arrow Electronics	Emerge Music and Impact Conference	The Redmond Company
AutoMeter Products	Engauge	The Silbernagel Group
Brian Moran & Associates	Gagen MacDonald	Insurance Services, LLC
Chicago Event Management	Modern Luxury	Wisconsin Women's Business Initiative Corporation
Dialogue Direct		

Internship Employers within Functional Area of Marketing – Rising Juniors

Art and a Bottle	Arthur J. Gallagher & Co.	Beverly, LLC
------------------	---------------------------	--------------

Big Shoulders Fund
 Blue Ribbon Management LLC
 Brady Corporation
 CBRE
 CDW
 ClickSWITCH
 Connecture
 Enterprise Rent-A-Car
 Feeding America Eastern
 Wisconsin
 FIS Global
 FOCUS Training
 High Tide Inc

Kingsford Fastener
 Law Bulletin Media
 LG Electronics
 Make a Difference
 Marquette University Office of
 Public Affairs
 Milwaukee Brewers
 Milwaukee Brewers Baseball
 Club
 Milwaukee Bucks
 Natural Balance Dog Food
 Nike
 Northwestern Mutual

Oax Health
 Plixer International
 Pratura Group
 RSA America
 Schools That Can Milwaukee
 Schroeder Solutions
 Show Me Cables
 The Silbernagel Group
 Insurance Services, LLC
 Toledo Mud Hens
 United Shore Professional
 Baseball League
 ZOLL Medical

Internship Employers within Functional Area of Marketing – Rising Seniors

ACCO Brands	FOX Sports Wisconsin	Milwaukee Repertory Theater
Adventure 212 Fitness	GE Healthcare	Northwestern Mutual
America In-Home	Harley-Davidson Motor Company	Pentair
Americaneagle.com	Hatch Staffing Services	Plan B: The Agency Alternative
AroundCampus Group	Hu-Friedy Mfg. Co., LLC	Public Service Enterprise Group
Arthur J. Gallagher & Co.	IFS North America	Sherwin Williams
Artisan Partners	Interior Systems	Sophisticated Living Magazine
Bombardier Recreational Products-Evinrude	iQ Media	Techtronic Industries
Brady Corporation	Johnson Controls	U.S. Marketing Corporation
Bria of Trinity	Kelly Scott Madison	Uhle Tobacco Company
CDW	Kimberly-Clark	UMB Fund Services
Culligan	Kohler Company	VIP Sports Marketing
Elkay Manufacturing	Kohl's	Wintrust
EuroLur Travel	Learfield Sports	Wisconsin State Golf Association
Farmer's Fridge	Market Data Retrieval	Zahn Electronics
FOX Sports	Milwaukee Brewers	

Internship Position Titles

Account Executive	College Financial Representative	Event Staff & Accreditation Intern
Account Management Internship	Commercial Leadership	Field Sales Consultant Intern
Accounting/Finance Intern	Company Intern	Finance & Accounting Intern
Administrative Assistant	Controller's Intern	Finance Intern
Advancement Intern	Coordinator - Partnership Services	Financial Representative
Advisory Trading Intern	Corporate Marketing Intern	Food and Beverage Intern
Assistant Account Coordinator	Credit Analyst in Asset Based Lending	Founder
Assistant Editor/Intern	CRM Business Analyst Intern	Global Information Services IGNITE Intern
Assistant Intern	Customer Service Representative	Global Sales and Customer Service Intern
Associate Business Analyst	Data Analyst Intern	Global Strategy and Marketing Intern
Brewers Community Foundation Intern	Digital Marketing Intern	Group Events Intern
Business Development Intern	Distribution Growth and Support Intern	
Business Management Intern	Event Management Intern	
Client Reporting and RFP Intern		

HR Digital Recruitment Intern (Employer Branding/Marketing Emphasis)	Marketing and Fitness Specialist Marketing and Graphic Design Intern	Purchasing Intern Regional Sports Network Marketing Intern
HR Intern	Marketing Assistant	Research Associate Intern
Human Resource Manager Assistant	Marketing Collaborator	Sales & Marketing Operations Intern
Human Resources Intern	Marketing Communications Intern	Sales and Management Intern
Human Resources Operations Team Intern	Marketing Coordinator	Sales and Marketing Representative Intern
Information Technology Assistant	Marketing Events Intern	Sales and Promotions Intern
Infrastructure Analyst	Marketing Fellow	Sales Intern
Inside Sales Intern	Marketing Intern	Sales Team Leader
Insurance Rep Intern	Marketing Tech Enablement Intern	Sales/Management Intern
Inventory Management Intern	Marketing/ Sales Management Trainee	SET Intern
Investments Intern	Marketing/Communication Intern	Social Media Manager
Logistics Intern	Marketing/Promotions Intern	Strategic Markets and Corporate Accounts
Logistics Representative Intern	Media Planner	Strategy and Program Implementation Assistant
Market Data Solutions and Services Intern	Merchandise Analyst	Student Internship
Market Research Intern	Merchandising Intern	Student Project Manager
Market, Strategy, Education & Promotion Intern	Operations Intern	Suites Intern
Market, Strategy, Education and Promotion (MSEP) Intern	Operations Safekeeping Analyst - Summer Intern	Summer Intern
Marketing & Sales Enablement Intern	Payroll Intern	Summer Research Associate
Marketing and Administrative Intern	Pricing/ Market Analyst Intern	Supply Chain and Logistics
Marketing and Advertising Intern	Private Asset Management Intern	Supply Chain Intern
Marketing and Communications Intern	Product and Administrative Intern	Theme Night Intern
	Product Management Intern	Undergraduate Intern Home Electronics B2B Lodging
	Product Marketing Intern	USGA P.J. Boatwright Jr. Intern
	Product Portfolio Intern	
	Promotions and Special Events Intern	
	Public Relations and Outreach Program	

Data was collected through the spring and fall of 2017 advising preparation tutorials (PREP). Internship data is self-reported by students and included in this summary if the student indicated a major in MARK at the time when the internship was reported.