

MARQUETTE UNIVERSITY

INTERNSHIP REPORTING

BUSINESS CAREER CENTER

Marketing, Summer 2016 Data

Summer 2016 Activity

	All**		Rising Sophomores		Rising Juniors		Rising Seniors	
Internship	172	36.7%	18	15.4%	52	44.1%	98	70.0%
Non-internship pursuits	297	63.3%	99	84.6%	66	55.9%	42	30.0%
Total Responses	469	100.0%	117	100.0%	118	100.0%	140	100.0%
Internships								
Within functional area of XX	111	64.5%	8	44.4%	41	78.8%	60	61.2%
Non-internship pursuits								
Non-internship employment	157	52.9%	62	62.6%	27	40.9%	12	28.6%
Marquette commitment	40	13.5%	11	11.1%	13	19.7%	11	26.2%
Military training	5	1.7%	*	*%	-	-	*	*%
Shadow experience	-	-	-	-	-	-	-	-
Not prepared	24	8.1%	8	8.1%	*	*%	*	*%
No offer	41	13.8%	9	9.1%	19	28.8%	11	26.2%
Other	30	10.1%	6	6.1%	6	9.1%	6	14.3%

*Data is reported when 5 or more students in a major pursued the above option.

**Includes reporting from first year students.

Compensation

	Hourly Wage (All Marketing students)	Hourly Wage (within functional area of Marketing)	Monthly Stipend (All Marketing students)	Monthly Stipend (within functional area of Marketing)
Range	\$7.25-\$25.00	\$7.25-\$25.00	\$160-\$3,520	\$160-\$3,520
Average	\$14.04	\$13.44	\$1,075.56	\$1,230.00
Median	\$14.50	\$13.50	\$1,000.00	\$750.00

*Data is reported when 5 or more students in a major pursued the above option.

Internship Employers

Advantage Futures LLC	Freudenberg Household Products	Power Distributing LLC
Alex Soldier Inc	Gehl Foods	PwC
AltusCampus	Granite Telecommunications	Quad/Graphics
American Council of International Studies	Green Bay Packaging	R&R Insurance
American Heritage	Harley Davidson	Rauland
American Junior Golf Association	Hoffman York	Robert Bosch
American Trust & Savings Bank	Home Front Alliance	Robert W. Baird
Ansley & Associates	Hospira, A Pfizer Company	Rockford Rivets Baseball
Arthur J. Gallagher & Co	Hydrite Chemical Company	Rockwell Automation
Artisan Partners LP	Illinois Tool Works	Roettgers
Astellas Pharma/Randstad	Interior Systems Inc	Ronald McDonald House Charities – Chicagoland Northwest Indiana
Baker Tilly Virchow Krause, LLP	ITW	Roundy's Supermarkets Inc
Bank of China	JMS Marketing	Safari Sundays
Batteries Plus Bulbs	John Campbell	San Jose State University Athletics
BCU	Johnsonville Sausage LLC	Schools That Can
Bentley Gold Coast	Kernel Seasons	Serigraph Inc
BMO Harris	Kimberly-Clark	Sherwin Williams
Boeing	Kirkland & Ellis	SmBiz Websites
BPI Color	Kohl's	SoftwareONE
Brady Corp	Kohler Co	Spectra Venue Management
Brewster Day Camp	Lammi Sports Management	Strategically Digital
Briggs & Stratton	Laughlin Constable	Strattec Security
Brookdale Senior Living	Lazarex Cancer Foundation	Surfacide LLC
Brooks Brothers	Learfield	Syndctd
Brown Bomber Entertainment	Leo Burnett	TaylorMade Golf
BuySeasons, Inc.	Liberty Mutual Insurance	The Marq
BVK	Loyola University of Chicago	Ticket King
CDW	Luxury Garage Sale	Titan Spine
Center for Urban Teaching	Mainfreight USA	Top Note Tonics
Chicago Board Options Exchange	Make a Difference Wisconsin	Transitional Care of Arlington Heights
Chicago Twenty Something	Marcus Hotels and Resorts	Triple Threat Mentoring
Chipotle Mexican Grill	Mark Kirk for Senate	ULINE
Cline Davis & Mann	Market Data Retrieval	UMB Fund Services
Colors In Optics	Marquette Basketball	University of Minnesota Physicians
Cree Inc	Mayco International	UW-Extension
CUNA Mutual Group	Medibeacon	Vector Marketing
Dan & Dan Hotel Supplies Co.	Milwaukee Brewers	VIP Sports Marketing
DHR International	Milwaukee Tool	VW Credit Inc
Diamond Residential Mortgage	Milwaukee World Festival	Wafra
Dickholtz Wealth Management	MSI Data	Washington University in St. Louis
Direct Supply	MTD Products	Olin Library
Enterprise Rent-A-Car	NAI MLG Commercial	Waterstone Mortgage
ESPN Milwaukee	National Association of REALTORS	Waukesha Metal Products
Essex Realty	Northwestern Mutual	Western States Envelope & Label
Extreme Engineering Solutions	OnlineRegistration.cc	Wintrust
Farmers Insurance	Peace of Mind Organizing	Wipfli
First National Technology Solutions	PFERD Inc.	
	PGA of America	

Wisconsin State Golf Association

Writers Theatre

Zahn Electronics Inc

Internship Employers – Rising Sophomores

American Heritage	John Campbell	Ronald McDonald House Charities –
American Trust & Savings Bank	Johnsonville Sausage LLC	Chicagoland Northwest Indiana
Ansay & Associates	Kirkland & Ellis	Schools That Can
Boeing	Lammi Sports Management	Vector Marketing
Center for Urban Teaching	Mayco International	Wafra
Diamond Residential Mortgage	Medibeacon	
JMS Marketing	Power Distributing LLC	

Internship Employers – Rising Juniors

AltusCampus	ITW	San Jose State University Athletics
Arthur J. Gallagher & Co	Kimberly-Clark	SoftwareONE
Artisan Partners LP	Kohler Co	Strategically Digital
Astellas Pharma/Randstad	Laughlin Constable	Strattec Security
Baker Tilly Virchow Krause, LLP	Learfield	Syndctd
Batteries Plus Bulbs	Luxury Garage Sale	The Marq
BPI Color	Make a Difference Wisconsin	Ticket King
Briggs & Stratton	Marcus Hotels and Resorts	Titan Spine
CDW	Mark Kirk for Senate	UMB Fund Services
Chicago Board Options Exchange	Market Data Retrieval	UW-Extension
DHR International	Milwaukee Tool	VIP Sports Marketing
ESPN Milwaukee	MTD Products	Washington University in St. Louis
First National Technology Solutions	National Association of REALTORS	Olin Library
Freudenberg Household Products	Northwestern Mutual	Wintrust
Gehl Foods	Peace of Mind Organizing	Wisconsin State Golf Association
Home Front Alliance	Robert Bosch	Writers Theatre
Illinois Tool Works	Robert W. Baird	Zahn Electronics Inc

Internship Employers – Rising Seniors

Advantage Futures LLC	Brown Bomber Entertainment	Green Bay Packaging
Alex Soldier Inc	Buyseasons, Inc	Harley Davidson
American Council of International Studies	BVK	Hoffman York
American Junior Golf Association	Chicago Twenty Something	Hospira, A Pfizer Company
Arthur J. Gallagher & Co	Chipotle Mexican Grill	Hydrite Chemical Company
Artisan Partners LP	Cline Davis & Mann	Interior Systems Inc
Bank of China	Colors In Optics	ITW
BCU	Cree Inc	Kernel Seasons
BMO Harris	CUNA Mutual Group	Kohl's
Brady Corp	Direct Supply	Kohler Co
Brewster Day Camp	Enterprise Rent-A-Car	Lazarex Cancer Foundation
Briggs & Stratton	Essex Realty	Leo Burnett
Brookdale Senior Living	Extreme Engineering Solutions	Liberty Mutual Insurance
Brooks Brothers	Farmers Insurance	Loyola University of Chicago
	Granite Telecommunications	Mainfreight USA

Marquette Basketball
 Milwaukee Brewers
 Milwaukee World Festival
 MSI Data
 NAI MLG Commercial
 Northwestern Mutual
 OnlineRegistration.cc
 PFERD Inc.
 PGA of America
 PwC
 Quad/Graphics
 R&R Insurance

Rauland
 Robert W. Baird
 Rockford Rivets Baseball
 Rockwell Automation
 Roettgers
 Roundy's Supermarkets Inc
 Safari Sundays
 Serigraph Inc
 Sherwin Williams
 SmBiz Websites
 SoftwareONE
 Spectra Venue Management

Surfacide LLC
 TaylorMade Golf
 Ticket King
 Top Note Tonics
 Triple Threat Mentoring
 ULINE
 University of Minnesota Physicians
 VW Credit Inc
 Waterstone Mortgage
 Waukesha Metal Products
 Western States Envelope & Label
 Wipfli

Internship Employers within Functional Area of Marketing

Alex Soldier Inc	Hospira, A Pfizer Company	Rockwell Automation
AltusCampus	Illinois Tool Works	Roettgers
American Council of International Studies	Interior Systems Inc	Ronald McDonald House Charities – Chicagoland Northwest Indiana
American Trust & Savings Bank	ITW	Safari Sundays
Arthur J. Gallagher & Co	JMS Marketing	San Jose State University Athletics
Artisan Partners LP	John Campbell	Serigraph Inc
Astellas Pharma/Randstad	Kernel Seasons	Sherwin Williams
Bank of China	Kohl's	SmBiz Websites
BCU	Kohler Co	SoftwareONE
Bentley Gold Coast	Lammi Sports Management	Spectra Venue Management
BPI Color	Laughlin Constable	Strategically Digital
Brady Corp	Lazarex Cancer Foundation	Strattec Security
Brewster Day Camp	Learfield	Surfacide LLC
Briggs & Stratton	Leo Burnett	Syndctd
Brooks Brothers	Loyola University of Chicago	TaylorMade Golf
Brown Bomber Entertainment	Luxury Garage Sale	The Marq
BVK	Make a Difference Wisconsin	Ticket King
CDW	Marcus Hotels and Resorts	Titan Spine
Chicago Twenty Something	Market Data Retrieval	Top Note Tonics
Chipotle Mexican Grill	Medibeacon	Transitional Care of Arlington Heights
Cline Davis & Mann	Milwaukee Brewers	Triple Threat Mentoring
Colors In Optics	Milwaukee World Festival	ULINE
CUNA Mutual Group	MSI Data	UMB Fund Services
DHR International	MTD Products	University of Minnesota Physicians
Enterprise Rent-A-Car	NAI MLG Commercial	UW-Extension
ESPN Milwaukee	National Association of REALTORS	Vector Marketing
Extreme Engineering Solutions	Northwestern Mutual	VIP Sports Marketing
Farmers Insurance	OnlineRegistration.cc	Washington University in St. Louis
First National Technology Solutions	Peace of Mind Organizing	Olin Library
Freudenberg Household Products	PFERD Inc.	Waterstone Mortgage
Gehl Foods	Power Distributing LLC	Western States Envelope & Label
Green Bay Packaging	R&R Insurance	Wintrust
Harley Davidson	R&R Insurance	Wisconsin State Golf Association
Home Front Alliance	Robert Bosch	
	Robert W. Baird	
	Rockford Rivets Baseball	

Internship Employers within Functional Area of Marketing – Rising Sophomores

American Trust & Savings Bank	Lammi Sports Management	Ronald McDonald House Charities –
JMS Marketing	Medibeacon	Chicagoland Northwest Indiana
John Campbell	Power Distributing LLC	Vector Marketing

Internship Employers within Functional Area of Marketing – Rising Juniors

AltusCampus	Kohler Co	Strategically Digital
Artisan Partners LP	Laughlin Constable	Strattec Security
Astellas Pharma/Randstad	Learfield	Syndctd
BPI Color	Luxury Garage Sale	The Marq
Briggs & Stratton	Make a Difference Wisconsin	Ticket King
CDW	Marcus Hotels and Resorts	Titan Spine
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Illinois Tool Works	San Jose State University Athletics	Wisconsin State Golf Association
ITW	SoftwareONE	

Internship Employers within Functional Area of Marketing – Rising Seniors

Alex Soldier Inc	Farmers Insurance	Robert W. Baird
American Council of International Studies	Green Bay Packaging	Rockford Rivets Baseball
Arthur J. Gallagher & Co	Harley Davidson	Rockwell Automation
Bank of China	Hospira, A Pfizer Company	Roettgers
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Extreme Engineering Solutions	R&R Insurance	Western States Envelope & Label

Internship Position Titles

Account Manager	Analytics	Broker Intern
Account Services Intern	Assistant	Business Analyst
Accounting and Investor Relations Intern	Baker Tilly Capital LLC Real Estate	Business Analyst Intern
Advisory Services and Operations Intern	Corporate Finance	Business Development & Research and Development
	Transactions Team Intern	Business Development Intern
	Brand Content - Marketing Intern	

Business Services Intern	Internal Audit Intern	Product Marketing Intern
Career Distribution and Development Intern	Inventory Control Intern	Product Marketing Management Intern
Category Management Analyst Intern	IT Assistant	Production Intern
Client Ops	IT Business Analyst Intern	Project Management Intern
Client Service Intern	IT Intern	Proofreader
Client Services	IT Service Desk	Purchasing Intern
Communications Intern	Junior Account Manager	PWM Leadership Intern
Community Assistant	Lead Assistant Manager	Quality Intern
Community Engagement Intern	Loan Processor Assistant	Receptionist, Sales Assistance, & Logistics Staff
Content Marketing Intern	Logistics Analyst Intern	Recruiter
Coordinator of Partnership Services	Market Research Analyst Intern	Retail Broker Intern
Corporate Finance Intern	Market Researcher	Risk Assurance Intern
Corporate Marketing Intern	Marketing & Communications Intern	Rotational Marketing Intern
Customer Service Assistant Manager	Marketing & Customer Service Intern	Rotational Marketing Internship
Customer Service Representative	Marketing & Programming Intern	Sales & Marketing Operations Intern
Day of Game Seller	Marketing & Social Media	Sales Analyst
Demo Technician	Marketing Analyst	Sales Analyst Internship
Development Intern	Marketing Analyst Intern	Sales & Marketing Intern
Digital Marketing Intern	Marketing & Client Relations Intern	Sales & Marketing Representative
Disability Income of Waiver Benefits Intern	Marketing & Communications	Sales Enablement Intern
Domestic Operations/Graduate Program Intern	Marketing & Communications Intern	Sales Intern
Farmers Market Outreach Coordinator	Marketing & IT	Sales Management Trainee
Fashion Intern	Marketing & Sales	Sales/Management Intern
Finance Intern	Marketing & Sales Intern	School Support Assistant
Financial Advisory Intern	Marketing Communications Intern	Social Media and Field Marketing Intern
Financial Billing Intern	Marketing Intern	Social Media Director/Photographer
Firm-wide Administrative Assistant	Marketing Intern-Global Faucets	Sports Marketing Intern
Gallagher Benefits Division Sales Internship	Marketing Internship	Student Manager
Global Insights and Analysis Intern	Marketing Specialist Intern	Suites Intern
HR Intern	Marketing/Sales Intern	Summer Intern
HR Summer Intern	Member Services Intern	Summer School Teacher
Human Capital Intern	Merchandise Analyst Intern	Supply Chain Intern
Inside Sales Intern	Merchandising Analyst Intern	Supply Chain Management Intern
Insurance Rotational Intern	Merchandising Intern	Ticket Sales Intern
Integrated Account Manager Intern	Merchandising Operations Intern	Traveling Operations Intern
Internal Audit	Operations Intern	USGA P.J. Boatwright Jr. Intern
	Outreach Specialist	Web and Design, Marketing and Communications Intern
	Pricing Analyst Intern	WFM Intern
	Private Wealth Management Intern	
	Product Analyst	

Data was collected through the spring and fall 2016 advising preparation tutorials (PREP). Internship data is self-reported by students and included in this summary if the student indicated a major in MARK at the time when the internship was reported.