

MARKETING

Internship for Academic Credit

Faculty Liaison: Mr. Scott Rex (scott.rex@marquette.edu)

If you enrolled at Marquette University in fall 2016 or later, internship credit **will NOT** count as an elective for the marketing (MARK) major.

If you enrolled in fall 2016 or later, the MARK internship credit will count as an upper division business elective.

- If you are a single major, MARK 3986 can be productive for your graduation requirements by fulfilling an upper-division business elective.
- If you are a MARK & INBU double-major and have not completed ECON 3001, you will owe one upper-division business elective beyond your major courses. The MARK 3986/4986 courses will fulfill an upper-division business elective.

Internship for credit is managed over 2 courses: MARK 3986 (0-credit) and 4986 (3-credit).

MARK 3986

- 0-credit course: No tuition cost and financial aid does not apply.
- Assignments:
 - Mid-Semester (120 hours completed)
 - Student Mid-Evaluation
 - End of Semester (240 hours completed)
 - Student: Essays/Memos which demonstrate the learning that has taken place.
 - Student: Feedback Form
 - Employer: final evaluation survey.
 - Work hours: 240 work hours are required for the MARK 3986 course.
 - All assignments are expected to be completed by the last day of classes of the term.
 - Additional requirements may be specified by the Internship Liaison.
- Grades are satisfactory no credit (SNC) or unsatisfactory no credit (UNC). Grades as based on the quality of work during the internship and assignments for the course. Mere completion of assignments and work hours does not guarantee a satisfactory grade.

MARK 4986

- 3-credit course: follows successful completion of MARK 3986*
- There are **no additional work hours or assignments**. MARK 4986 is simply the mechanism to get the internship credit added to a student's transcript.
- Enrolling in the 4986 course during a fall or spring semester is highly recommended, as students pay the full-time tuition rate when a when enrolled in 12 or more credits in fall or spring. **Summer enrollment will require a per-credit tuition cost.

* Seniors pursuing a for-credit internship in their last semester are given permission to enroll in MARK 3986 and MARK 4986 concurrently.

** Students who wish to enroll in 19 semester credits will need to complete a Credit Over-Load Request Form when registering. **There is no additional cost for exceeding 19 credits.**

Internship Eligibility

- Sophomore standing (24 completed credit hours) prior to the internship.
- **Minimum cumulative GPA of 2.5.**
- **Completion of MARK 3001** prior to the semester of the internship work hours.
- The ability to complete 240 internship work hours after the internship has been approved. Work hours completed before a student's approved application for credit will not be counted. If work hours extend over two semesters, the student will enroll in MARK 3986 during the semester when work hours will be completed.

Check with Marquette Central regarding eligibility if you will not be at full-time status.

APPLY for Credit

Apply online:

After a student obtains an internship, they will need to complete the "For-Credit Internship Application" and attach a copy of the position description. Applications are available on the Business Career Center (BCC) website:

https://marquette.az1.qualtrics.com/jfe/form/SV_2fpleWgFCPOgDEF

Review Process:

BCC staff will share completed applications with the internship faculty liaison for review. If approved, the BCC staff will e-mail the student a permission number and additional information to register in the appropriate internship for credit course

Limitations of Credits:

Students may earn up to a maximum of seven credits through the completion of two internships for 3-credits and one credit through BUAD 1986/2986

Questions about eligibility or credit?

Contact the Business Career Center

(414) 288-7927

businesscareers@marquette.edu

Countable internship hours begin when the internship application is approved.

Apply in time to meet the internship work hours requirement.

After being approved, students must work at least 6 weeks with no more than 40 hours per week counting toward internship credit.

BS in Business Administration with a Major in Marketing

(Ref.#300113)

Required: MARK 4060 and MARK 4110

(Ref. #10)

Not Satisfied A total of 6 credits/units are needed.

Term	Subject	Nbr	Course Title	Grade	Credits	Type
	MARK	4060				
	MARK	4110				

Required Marketing Electives

(Ref. #20)

Not Satisfied A total of 9 credits/units are needed.

Term	Subject	Nbr	Course Title	Grade	Credits	Type

Upper Division Business Electives

(Ref. #10)

Not Satisfied A total of 12 credits/units from any upper division Business courses.

Term	Subject	Nbr	Course Title	Grade	Credits	Type

For students who enroll at Marquette in Fall 2016 or later, the MARK 4986 internship credit will count as an upper division business elective.



MARQUETTE
UNIVERSITY

College of Business Administration
Business Career Center