



## **Exploring the Innovation and Entrepreneurship Major**

It starts with an idea. Successful entrepreneurs, however, realize that even the best ideas will go nowhere without a plan - and that the best plans will go nowhere without the will and skill to execute them. Marquette University's major in entrepreneurship is designed to give you the knowledge and skills to know yourself, and to channel your entrepreneurial spirit.

The Innovation and Entrepreneurship major is an applied, experiential program where students learn to identify opportunities, harness resources and create value within environments of uncertainty, unmet need or opportunities for change. Graduates are therefore prepared to understand the big picture of the corporations that employ them or for careers within professional service firms, investment firms or for venture creation or self-employment in a variety of industries including social ventures and non-profits.

### **707Hub and the Kohler Center for Entrepreneurship**

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Part of the university's Office of Research and Innovation, the Kohler Center for Entrepreneurship helps students develop an entrepreneurial mindset, develop skills and grow their networks. Programming is open to students, faculty and staff from each of Marquette's 12 colleges and schools, engaging them through: mentoring, workshops, speaker series, funding and community partnerships. So whether you're in need of advice or have skills to share, we can help you make meaningful connections, and propel you toward growth and success.

[707 Hub](#)

[Kohler Center for Entrepreneurship](#)

### **Bulletin Information on the ENTP major**

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[Undergraduate Bulletin](#)

[ENTP specific information](#)

### **Advising Central**

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Advising Central contains:

[Advising Information](#)

[Considerations for Fall 2020](#)

[Advising Frequently Asked Questions](#)

[Registration Information](#)

[Registration Frequently Asked Questions](#)

[College and University & Registration Forms](#)

Visit <https://www.marquette.edu/business/undergraduate/advising-central.php> for more

### **O\*Net – Skills and Occupations to Explore**

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O\*NET OnLine has detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more! You can browse for occupations by interest code here: <https://www.onetonline.org/find/>



While your interests and personality should never be seen as exclusionary, common occupations by RIASEC interest code for those with an interest in innovation and entrepreneurship include **Social, Investigative, and Enterprising**:

- Instructional Coordinators: <https://www.onetonline.org/link/summary/25-9031.00>
- Social and Community Service Managers: <https://www.onetonline.org/link/summary/11-9151.00>
- Investment Fund Manager: <https://www.onetonline.org/link/summary/11-9199.03>

Innovation and Entrepreneurship in particular can also lend itself to small business management and the start-up space: learning about creating and sustaining new ventures is applicable to all industries!

### **Video resources**

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More on the 707Hub can be found on Youtube: [707 Hub](#)

### **Learn More About Innovation and Entrepreneurship Searches and Career Paths**

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[Jobs for Aspiring Entrepreneurs](#) (balanceCareers.com article)

[Entrepreneurship Resources, Advice and How-to's](#) (BalanceCareermb.com article)

[Skills of an Entrepreneur to be Successful](#) (Balancesmb.com article)

### **Student Organizations to Consider**

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#### **Student Run Businesses**

Marquette University's Student-Run Business Program (SRB) offers students one-of-a-kind opportunities for hands-on, experiential learning in business.

Based out of the College of Business Administration but open to students campus-wide, the SRB program offers unique opportunities for students to get involved. The SRB program is partnered with Blue and Gold Ventures, an independent non-profit that holds all matured SRB businesses and employs SRB student-executives and employees:

<https://www.marquette.edu/business/srb/>

#### **Women in Business (WIB)**

*Women in Business is an organization at Marquette University founded in 2007 to aid female students in building their resume, gaining leadership skills, increasing networking opportunities, and taking a look into and gaining insight from the lives of professional women. Members of the organization are undergraduate female students interested in having a professional career upon graduation. Members from all majors are welcome, typically we see students from the College of Business Administration and the College of Communications. WIB typically holds monthly meetings that bring professional working women from across the Midwest to campus to discuss a variety of topics. In addition, the organization holds socials and "how to" sessions regarding different aspects of attaining a job.*

#### **Go-Getters**

*The vision of the Go-Getters is to maximize business students' career potential by bringing in speakers, sponsoring seminars and workshops, touring companies, and one-on-one counseling*



*sessions dealing with various aspects of career management. The members are eager to identify, pursue and earn a career opportunity with their number one choice of an employer.*

## **Professional Organizations to Consider**

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### **Start-Up Milwaukee**

*Startup Milwaukee provides entrepreneurs with access to mentorship, capital, talent and a community of like-minded entrepreneurs. We work with digital companies with scalable business models. Our vision is to make Southeast Wisconsin among the best places to launch and grow a high-growth company.*

<https://www.startupmke.org/about>

### **Entrepreneurs' Organization**

*Peer-to-peer network exclusively for entrepreneurs to network, exchange ideas, mentor, learn and support other entrepreneurs (<https://www.eonetwork.org/>).*

## **Additional Skills for Entrepreneurs and Innovators**

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- Be inquisitive!
  - Curiosity and questioning can lead to change!
- Relationship-building and maintaining
- [The Innovator's DNA](#) – Harvard Business Review