



## Exploring the Finance Major

Finance majors are trained to become financial professionals. Financial professionals analyze and maximize the value of investments for individual families, as well as multinational firms.

Marquette finance majors typically go on to work for mutual funds, brokerage firms, banks, insurance companies and finance departments of Fortune 500 companies.

Within the Finance Department, students can also apply for the Applied Investment Management (AIM) or the Commercial Banking program.

### **Bulletin Information on the FINA major**

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[Undergraduate Bulletin](#)

[FINA specific information](#)

Applied Investment Management Program Information:

<https://www.marquette.edu/business/applied-investment-management/>

Commercial Banking Program Information:

<https://www.marquette.edu/business/banking/>

### **Advising Central**

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Advising Central contains:

[Advising Information](#)

[Advising Frequently Asked Questions](#)

[Registration Information](#)

[Registration Frequently Asked Questions](#)

[College and University & Registration Forms](#)

Visit <https://www.marquette.edu/business/undergraduate/advising-central.php> for more

### **O\*Net – Skills and Occupations to Explore**

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O\*NET OnLine has detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more! You can browse for occupations by interest code here: <https://www.onetonline.org/find/>

While your interests and personality should never be seen as exclusionary, common Finance occupations by RIASEC interest code include **Conventional**, **Social** and **Enterprising**:

- Financial Analysts: <https://www.onetonline.org/link/summary/13-2051.00>
- Budget Analyst: <https://www.onetonline.org/link/summary/13-2031.00>
- Credit Counselor: <https://www.onetonline.org/link/summary/13-2071.00>

### **Video resources**

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Dr. Matteo Arena on the Finance major:

<https://streaming.mu.edu/hapi/v1/contents/permalinks/Sq4p7Z9Y/view>



More on the Applied Investment Management program from Dr. David Krause:

<https://streaming.mu.edu/hapi/v1/contents/permalinks/Pc32Kgw6/view>

Dr. Kent Belasco on the Commercial Banking Program:

<https://streaming.mu.edu/hapi/v1/contents/permalinks/Sq4p7Z9Y/view>

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## Learn More About IS/IT Positions and Career Paths

- [What can I do with this major?](#)
- [Best Jobs for Graduates with a Finance Degree](#) - thebalancecareers.com
- [Differences between commercial and investment banking](#) - Investopedia.com

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## Student Organizations to Consider

### Commercial Banking Club

*The goal and purpose of this club is to explore and discover the vast opportunities in the Commercial Banking industry. The club builds and empowers a network of students in hopes to promote the Commercial Banking track of academic studies. Throughout the year, the club hosts several learning and networking events with professional bankers in the area to promote and encourage leadership in this industry. The club puts an emphasis on educating its members on the various jobs, skills required, duties, career paths and nature of the industry as well as assist in internship placements.*

### Financial Management Association (FMA)

*The Financial Management Association is a national association of finance specialists dedicated to developing interactions between students, the faculty, and the business community. Through a series of guest speakers, field trips, and simulation games, the organization exposes the students to as many career opportunities in finance as possible.*

### Women in Business (WIB)

*Women in Business is an organization at Marquette University founded in 2007 to aid female students in building their resume, gaining leadership skills, increasing networking opportunities, and taking a look into and gaining insight from the lives of professional women. Members of the organization are undergraduate female students interested in having a professional career upon graduation. Members from all majors are welcome, typically we see students from the College of Business Administration and the College of Communications. WIB typically holds monthly meetings that bring professional working women from across the Midwest to campus to discuss a variety of topics. In addition, the organization holds socials and "how to" sessions regarding different aspects of attaining a job.*

### Go-Getters

*The vision of the Go-Getters is to maximize business students' career potential by bringing in speakers, sponsoring seminars and workshops, touring companies, and one-on-one counseling*



*sessions dealing with various aspects of career management. The members are eager to identify, pursue and earn a career opportunity with their number one choice of an employer.*

## **Professional Organizations to Consider**

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### **Association for Financial Professionals**

*Headquartered outside of Washington, D.C. and located regionally in Singapore, the Association for Financial Professionals (AFP) is the professional society committed to advancing the success of treasury and finance members and their organizations. AFP established and administers the Certified Treasury Professional and Certified Corporate FP&A professional credentials, which set the standards of excellence in treasury and finance. Each year, AFP hosts the largest networking conference worldwide for more than 7,000 corporate financial professionals*

### **The American Finance Association**

*The purpose of the American Finance Association is to provide space of information for people interested in finance, to improve public understanding of financial problems, the aid in the exchange of financial ideas through periodicals and other media, and to encourage the study of finance in higher education.*

### **The National Association of Personal Finance Advisors (NAPFA)**

*The National Association of Personal Financial Advisors (NAPFA) is the country's leading professional association of Fee-Only financial advisors—highly trained professionals who are committed to working in the best interests of those they serve.*

*NAPFA members live by three important values:*

- *To be the beacon for independent, objective financial advice for individuals and families.*
- *To be the champion of financial services delivered in the public interest.*
- *To be the standard bearer for the emerging profession of financial planning*

## **Additional Skills for Finance**

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- Strong quantitative abilities
- Decision-making