



Exploring the International Business Major

The undergraduate international business major prepares future business leaders for the rapidly changing global economy, with a focus on developing skills to effectively navigate language and cultural issues in the business environment. The major requires a second major in one of the functional areas of business, proficiency in a second language, a study abroad experience and coursework in international business.

Bulletin Information on the INBU major

[Undergraduate Bulletin](#)
[INBU Specific Information](#)

The International Business major is available only as a **second major** and includes four main components:

- A second major in one of the functional areas in Business Administration
- Proficiency in a second language
- Work or study abroad for a semester, year, or summer
- Course work in International Business

With careful advising and planning, most students have the opportunity to complete the requirements for the International Business major in eight semesters (four years) without need to enroll in summer classes.

Specific International Business Course Requirements:

Functional Courses - At least two courses must be chosen from the following:		6-12
ACCO 4040	International Accounting	
ACCO 4045	International Taxation	
ADPR 4600	International Advertising and Public Relations	
BULA 3040	The Legal and Regulatory Environment of International Business	
ECON 4044	Global Integration of Financial Sectors	
ECON 4046	International Trade	
ECON 4047	Development Economics	
ENTP 4041	International Entrepreneurial Sustainability	
FINA 4040	International Finance	
HURE 4140	International Human Resources Management	
MANA 4040	International Management	
MARK 4040	International Marketing	
OSCM 4040	Global Logistics Management	
OSCM 4045	Globalization and Global Operations	
Experiential and Global Perspective Courses: ¹		6-0



INBU 4931	Topics in International Business
INBU 4953	Seminar in International Business
INBU 4986	International Business Internship - Grading Period
INBU 4989	International Business Internship Work and Grading Period
INSY 4540	Global Technology Experience
ANTH 4316	Culture Change and Development
ARBC 3200	Culture and Civilization of the Middle East
CHNS 3200	Chinese Culture and Civilization
HIST 3235	Twentieth Century Europe
HIST 3455	Modern Middle East Since 1500
HIST 4252	Modern Britain
HIST 4260	Modern Ireland: From the Rising to the Revolution
HIST 4262	Modern France
HIST 4264	Modern Germany
HIST 4310	Colonial Latin America
HIST 4350	The Caribbean
HIST 4500	Modern Japan
HIST 4555	Modern China
ITAL 3200	Italian Culture and Civilization
POSC 4406	Public Policy in Industrial Democracies
POSC 4501	European Politics
POSC 4511	Russian and Post-Soviet Politics
POSC 4521	Chinese Politics
POSC 4541	Latin American Politics
POSC 4561	Politics of the Developing World
POSC 4601	International Law
POSC 4611	International Organizations
POSC 4621	Politics of the World Economy
POSC 4661	The Political Economy of Development
POSC 4711	International Politics of Europe
POSC 4721	International Politics of the Middle East
POSC 4731	International Politics of Asia
POSC 4741	United States-Latin American Relations
SPAN 3300	Peoples and Cultures of Spain



SPAN 3300H	Honors Peoples and Cultures of Spain	
SPAN 3310	Peoples and Cultures of Latin America	
SPAN 4320	Latin American and Latinx Contemporary Issues	
SPAN 4450	Afro-Hispanic and Afro-Latinx Literatures and Cultures	
Upper Division Business Electives (courses completed in primary major)		18
Total Credit Hours		30

Advising Central

Advising Central contains:

[Advising Information](#)

[Advising Frequently Asked Questions](#)

[Registration Information](#)

[Registration Frequently Asked Questions](#)

[College and University & Registration Forms](#)

Job and Internship Outcomes

Job Outcomes

[2019-20](#)

[2018-19](#)

[2017-18](#)

[2016-17](#)

Internship Outcomes

The link provided will take you to an interactive Tableau page where you can filter and sort data to learn more about the internship outcomes of Marquette students between 2016 and 2020.

[Internship Dashboard](#)

Types of Positions

Since the International Business Major needs to pair with another major, many students focus their career paths working in positions internationally, with companies based internationally with subsidiaries in the U.S., and/or companies who ship/receive goods from international markets. While these jobs can be difficult to come by, they exist and the skills students learn at Marquette help make these goals possible. To build tangible skills, students start by getting internships in their primary major. Students have held internships such as;

- Global Information Services Intern
- Global Material Control Intern
- Global Integrated Supply Chain Intern
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Visit <https://www.marquette.edu/business/undergraduate/advising-central.php> for more



O*Net – Skills and Occupations to Explore

O*NET OnLine has detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more! You can browse for occupations by interest code here: <https://www.onetonline.org/find/>

While your interests and personality should never be seen as exclusionary, common International Business occupations by RIASEC interest code include **Conventional** and **Enterprising**:

- Marketing Managers: <https://www.onetonline.org/link/summary/11-2021.00>
- Chief Executives: <https://www.onetonline.org/link/summary/11-1011.00>
- Logistics Managers: <https://www.onetonline.org/link/summary/11-3071.03>

Video resources

Abby Issakson, '20, Economics and International Business major:
<https://streaming.mu.edu/hapi/v1/contents/permalinks/c9WPk6a8/view>

Business with Global Perspective: Dr. Dave Wangard:
<https://streaming.mu.edu/hapi/v1/contents/permalinks/p4SDa2s9/view>

Why study abroad?
<https://youtu.be/gvQ3xpezYQw>

Cape Town, South Africa Service Learning Study Abroad Program:
<https://youtu.be/SHUKTJkP3Fk>

A message from OIE: [You are welcome here.](#)

Learn More About International Job Searches and Career Paths

GoinGlobal: GoinGlobal is an online database that contains country-specific career and employment resources, corporate profiles for key employers around the world, and over 600,000 international internship and job listings. **GoinGlobal** can be accessed through **Handshake**. Access Handshake [here](#) and log in using your username and password GoinGlobal can be found in the Resources Section; located underneath the Career Center tab.

Before you begin searching international internships and job listings, it is beneficial to read about job search strategies, resume writing, interviewing and cultural advice as well as visa regulations pertinent to the country in which you are seeking employment.

[International Business Degree Guide](#)

Student Organizations to Consider

International Business Student Organization (IBSA)

The International Business Student Association provides a forum for all Marquette University students to learn about international business (IB) events, developments and activities on campus and in the business community. IBSA holds information meetings, IB-leader guest-

speaker series, and provides other IB related academic and professional career development and networking opportunities.

Women in Business (WIB)

Women in Business is an organization at Marquette University founded in 2007 to aid female students in building their resume, gaining leadership skills, increasing networking opportunities, and taking a look into and gaining insight from the lives of professional women. Members of the organization are undergraduate female students interested in having a professional career upon graduation. Members from all majors are welcome, typically we see students from the College of Business Administration and the College of Communications. WIB typically holds monthly meetings that bring professional working women from across the Midwest to campus to discuss a variety of topics. In addition, the organization holds socials and "how to" sessions regarding different aspects of attaining a job.

Go-Getters

The vision of the Go-Getters is to maximize business students' career potential by bringing in speakers, sponsoring seminars and workshops, touring companies, and one-on-one counseling sessions dealing with various aspects of career management. The members are eager to identify, pursue and earn a career opportunity with their number one choice of an employer.

Professional Organizations to Consider

Consider seeking out organizations relational to your other major(s) with a focus on international trade, politics, development, etc. There are many organizations that would welcome students with a background in a foreign language and who have multicultural competency!