



## **Exploring the Real Estate Major**

Finding the perfect location is as important to a growing business as hiring the employees to run it. Will a new coffee shop thrive in this neighborhood? What about a condominium or apartment complex? Could this be the right spot for a plant? Businesses might range from tiny storefronts to sprawling industrial complexes, but the importance of commercial real estate — and those who understand it — is the same.

Marquette real estate majors receive an education that is grounded in the Jesuit tradition. It seeks to provide the real estate community not only with innovative and effective professionals, but also with ethically committed decision-makers who understand their accountability to current and future users of developed space.

### **Center for Real Estate**

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Through innovative teaching, research and outreach, the Center for Real Estate aims to deepen commercial real estate knowledge at Marquette University, in Milwaukee, across the Midwest and throughout the nation. Ranked among the top undergraduate commercial real estate programs in the country by U.S. News & World Report, Marquette's is the only commercial real estate program offered at a Catholic and Jesuit university, uniquely grounding everything the center does in a solid foundation of business principles, ethics, and an environment that engages students, professionals and academics alike.

Learn more about the Center for Real Estate here: <https://www.marquette.edu/business/center-for-real-estate/>

### **Bulletin Information on the REAL major**

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[Undergraduate Bulletin](#)

[REAL Specific Information](#)



## REAL ESTATE MAJOR

Specific Real Estate Course Requirements:

REAL 3001	Introduction to Commercial Real Estate	3
REAL 4002	Commercial Real Estate Finance	3
REAL 4061	Real Estate Modeling	3
REAL 4100	Commercial Real Estate Development	3
REAL 4120	Cases in Commercial Real Estate	3
One of the following:		3
REAL 4330	Advanced Real Estate Analysis	
REAL 4931	Topics in Real Estate	
REAL 4953	Seminar in Real Estate	
REAL 4986	Real Estate Internship - Grading Period	
REAL 4989	Real Estate Internship Work and Grading Period	
FINA 4001	Advanced Financial Management	
FINA 4011	Investment Analysis	
ECON 4012	Urban and Regional Economics	
ACCO 4080	Analysis of Corporate Financial Statements	
CNEN 3810	Introduction to Construction Management	
Four Business electives		12
<b>Total Credit Hours</b>		<b>30</b>

### Advising Central

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Advising Central contains:

[Advising Information](#)

[Advising Frequently Asked Questions](#)

[Registration Information](#)

[Registration Frequently Asked Questions](#)

[College and University & Registration Forms](#)

Visit <https://www.marquette.edu/business/undergraduate/advising-central.php> for more

### O\*Net – Skills and Occupations to Explore

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O\*NET OnLine has detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more! You can browse for occupations by interest code here: <https://www.onetonline.org/find/>

While your interests and personality should never be seen as exclusionary, common Commercial Real Estate occupations by RIASEC interest code include **Conventional** and **Enterprising**:

- Property, Real Estate, and Commercial Association Members - <https://www.onetonline.org/link/summary/11-9141.00>
- Real Estate Brokers - <https://www.onetonline.org/link/summary/41-9021.00>



## **Video resources**

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Learn more about the Center for Real Estate here:

<https://streaming.mu.edu/hapi/v1/contents/permalinks/Em23QoBy/view>

Hear what other students have to say about the real estate major by watching videos on the Center's [YouTube page](#)

## **Learn More About Real Estate Job Searches and Career Paths**

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[Deep Dive: Careers in Commercial Real Estate](#)

## **Student Organizations to Consider**

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### **Commercial Real Estate Club**

*The Real Estate Club of Marquette (RECM) is a very active student group that brings in external speakers on a nearly weekly basis throughout the academic year to allow members and others hear about current trends in commercial real estate and network with industry professionals. In addition, the club organizes site visits to various regional properties and locations and sets up shadowing programs with professionals in the commercial real estate industry in the area.*

<https://murealestateclub.wixsite.com/murealestate>

### **Women in Business (WIB)**

*Women in Business is an organization at Marquette University founded in 2007 to aid female students in building their resume, gaining leadership skills, increasing networking opportunities, and taking a look into and gaining insight from the lives of professional women. Members of the organization are undergraduate female students interested in having a professional career upon graduation. Members from all majors are welcome, typically we see students from the College of Business Administration and the College of Communications. WIB typically holds monthly meetings that bring professional working women from across the Midwest to campus to discuss a variety of topics. In addition, the organization holds socials and "how to" sessions regarding different aspects of attaining a job.*

### **Go-Getters**

*The vision of the Go-Getters is to maximize business students' career potential by bringing in speakers, sponsoring seminars and workshops, touring companies, and one-on-one counseling sessions dealing with various aspects of career management. The members are eager to identify, pursue and earn a career opportunity with their number one choice of an employer.*

## **Professional Organizations to Consider**

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### **Commercial Real Estate Development Association**

*NAIOP provides advocacy, education and business opportunities by connecting members in a powerful North American network in the commercial real estate development and investment industry.*

<https://www.naiop.org/>



### **Urban Land Institute**

*ULI's mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.*

*Student Membership: ULI assists startup programs, commissions texts, and provides a forum for instructors worldwide. This membership category is open to all full-time graduate and undergraduate students. Students must provide proof of full-time status with the membership application. Student members receive all of the benefits of ULI Membership, but do not receive access to the online membership directory.*

<http://uli.org/>

### **ICSC (International Council of Shopping Centers)**

*Founded in 1957, the International Council of Shopping Centers (ICSC) is the global trade association of the shopping center industry. Its 70,000 members in the U.S., Canada and more than 80 other countries include shopping center owners, developers, managers, marketing specialists, investors, lenders, retailers and other professionals as well as academics and public officials. As the global industry trade association, ICSC links with more than 25 national and regional shopping center councils throughout the world.*