SUCCESSFUL OUTCOMES
MORE THAN
90%
OF 2017–18 GRADUATES entered employment, graduate school or service within six months of graduating.

2017–2018 GRADUATES PER MAJOR
Accounting 90 | Business Economics 31 | Entrepreneurship and Innovation 11
Finance 174 | Human Resources 12 | Information Systems 69
International Business 32 | Marketing 116
Operations and Supply Chain Management 67 | Real Estate 25

UNDERGRADUATE PROGRAM HIGHLIGHTS
FRESHMAN STUDENTS enroll directly in the College of Business Administration, completing business courses in the first year.
SOPHOMORE STUDENTS are internship-ready after completing introductory courses and major electives.
BUSINESS STUDENTS complete three career development courses, preparing them for professional internship and career opportunities.

HIGHLY ENGAGED STUDENTS
91% of students complete at least one INTERNSHIP prior to graduation; more than 63% complete two or more.
42% of students complete at least one STUDY ABROAD experience.
200 students participate in a longstanding MENTOR PROGRAM.
56% of students participate in COMMUNITY SERVICE.

WHERE DO MARQUETTE GRADUATES WORK?
49% WI
24% IL
25% Other U.S.
2% Outside U.S. or Unknown

UNDERGRADUATE PROFILE
Fall 2018 Enrollment: 1,545
Male: 68% | Female: 32%
White: 1,066, 69%
Of Color: 318, 21%
International: 153, 10%
Unknown: 8, <1%

COMING TO MARQUETTE
MORE THAN
60%
OF UNDERGRADUATE STUDENTS ENROLLED in the College of Business Administration call Wisconsin or Illinois home.

ACT 26.8 SAT 1234
12% OTHER MIDWEST
13% OTHER U.S.
10% OUTSIDE U.S.
AVERAGE TEST SCORES (four-year average)

For additional information about student enrollments, diversity and class sizes, please visit marquette.edu/oira.
CENTERS OF EXCELLENCE AND PROGRAM HIGHLIGHTS

ACCOUNTING
The accounting curriculum is preparing students for the changing accounting profession with an undergraduate emphasis in analytics and a new MS in Accounting Analytics.

APPLIED GLOBAL BUSINESS LEARNING
Students apply business skills and microenterprise solutions abroad to foster sustainable business practices while preserving cultural ideals.

APPLIED INVESTMENT MANAGEMENT
Students manage $2 million in equity and fixed-income portfolios for the university’s endowment. The AIM program curriculum includes investment, and private equity and banking tracks.

COMMERCIAL BANKING PROGRAM
Students study risk management, investment analysis, financial modeling and banking leadership functions.

MARKETING
Students may pursue curriculum tracks for brand management, digital marketing, retail and sales.

SUPPLY CHAIN
Ranked 12th nationally by U.S. News & World Report, 15th by SCM World and 16th by Gartner, Inc. and ranked 3rd nationally by Gartner, Inc. for program content. The new MS in Supply Chain focuses on the transition from physical to digital supply chains.

REAL ESTATE
Undergraduate program ranked 11th nationally by U.S. News & World Report.

707 HUB (University Student Innovation Incubator)
A place where ideas are shared, stretched, challenged and realized. Part of the Office of Research and Innovation, the 707 Hub is open to all students and designed to foster cross-disciplinary collaboration and innovation.

GRADUATE SCHOOL OF MANAGEMENT PROGRAMS

• MBA
• Online MBA
• Executive MBA
• MS in Accounting
• MS in Accounting Analytics
• MS in Applied Economics
• MA in Corporate Communications
• Master in Management
• MS in Supply Chain
• STEM-MBA Program
• Certificates in Business & Managerial Analytics, Leadership and Sports Leadership
• Several multidisciplinary/joint graduate programs

Recruit Business at Marquette University
Contact the Business Career Center to discuss your organization’s needs and recruitment opportunities.
businesscareers@marquette.edu | 414.288.7927

Marquette University uses Handshake
Post jobs, internships, events and opportunities.
marquette.joinhandshake.com