RECRUIT MARQUETTE BUSINESS
ETHICS AND VALUES | PERSONAL ATTENTION | EXPERIENTIAL LEARNING

SUCCESSFUL OUTCOMES

90%

OF 2019–20 GRADUATES entered employment, graduate school or service within six months of graduating.

2019–2020 GRADUATES PER MAJOR

Accounting 71 | Business Analytics 16 | Business Economics 27
Entrepreneurship and Innovation 13 | Finance 144 | Human Resources 19
Information Systems 81 | International Business 21 | Marketing 114
Operations and Supply Chain Management 59 | Real Estate 26

UNDERGRADUATE PROGRAM HIGHLIGHTS

FRESHMAN STUDENTS enrol directly in the College of Business Administration, completing business courses in the first year.

SOPHOMORE STUDENTS are internship-ready after completing introductory courses and major electives.

BUSINESS STUDENTS complete three career development courses, preparing them for professional internship and career opportunities.

HIGHLY ENGAGED STUDENTS

91%

of students complete at least one INTERNSHIP prior to graduation; more than 63% complete two or more.

35%

of students complete at least one STUDY ABROAD experience.

200

students participate in a longstanding MENTOR PROGRAM.

56%

of students participate in COMMUNITY SERVICE.

UNDERGRADUATE PROFILE

Fall 2020 Enrollment: 1,497
Male: 67% | Female: 33%
White: 73%  Of Color: 22%  International: 4%  Unknown: <1%

WHERE DO MARQUETTE GRADUATES WORK?

44.4%  30.1%  23.9%  1.5%

WI  IL  Other U.S.  Outside U.S. or Unknown

For additional information about student enrollments, diversity and class sizes, please visit marquette.edu/oira.
CENTERS OF EXCELLENCE AND PROGRAM HIGHLIGHTS

ACCOUNTING
The accounting curriculum is preparing students for the changing accounting profession with an undergraduate emphasis in analytics and a new MS in Accounting Analytics.

APPLIED GLOBAL BUSINESS LEARNING
Students apply business skills and microenterprise solutions abroad to foster sustainable business practices while preserving cultural ideals.

APPLIED INVESTMENT MANAGEMENT
Students manage $2 million in equity and fixed-income portfolios for the university's endowment. The AIM program curriculum includes investment, and private equity and banking tracks.

COMMERCIAL BANKING PROGRAM
Students study risk management, investment analysis, financial modeling and banking leadership functions.

MARKETING
Students may pursue curriculum tracks for brand management, digital marketing, retail and sales.

SUPPLY CHAIN
Ranked 12th nationally by U.S. News & World Report, 15th by SCM World and 16th by Gartner, Inc. and ranked 34th nationally by Gartner, Inc. for program content. The new MS in Supply Chain focuses on the transition from physical to digital supply chains.

REAL ESTATE

707 HUB (University Student Innovation Incubator)
A place where ideas are shared, stretched, challenged and realized. Part of the Office of Research and Innovation, the 707 Hub is open to all students and designed to foster cross-disciplinary collaboration and innovation.

GRADUATE SCHOOL OF MANAGEMENT PROGRAMS

• MBA
• Online MBA
• Executive MBA
• MS in Accounting
• MS in Accounting Analytics
• MS in Applied Economics
• MA in Corporate Communications
• MS in Finance
• Master in Management
• MS in Supply Chain
• STEM-MBA Program
• Certificates in Business & Managerial Analytics, Leadership and Sports Leadership
• Several multidisciplinary/joint graduate programs

Recruit Business at Marquette University
Contact the Business Career Center to discuss your organization's needs and recruitment opportunities.
businesscareers@marquette.edu | 414.288.7927

Marquette University uses Handshake
Post jobs, internships, events and opportunities. marquette.joinhandshake.com

MARQUETTE UNIVERSITY
BE THE DIFFERENCE.