SUCCESSFUL OUTCOMES
MORE THAN
90%
OF 2016–17 GRADUATES entered employment, graduate school or service within six months of graduating.

2016–2017 GRADUATES PER MAJOR
Accounting 93 | Business Economics 33 | Business Administration 8
Entrepreneurship and Innovation 12 | Finance 149 | Human Resources 24
Information Systems 85 | International Business 43 | Marketing 151
Operations and Supply Chain Management 58 | Real Estate 23

UNDERGRADUATE PROGRAM HIGHLIGHTS
FRESHMAN STUDENTS enroll directly in the College of Business Administration, completing business courses in the first year.
SOPHOMORE STUDENTS are internship-ready after completing introductory courses and major electives.
BUSINESS STUDENTS complete three career development courses, preparing them for professional internship and career opportunities.

HIGHLY ENGAGED STUDENTS
NEARLY
90% of students complete at least one INTERNSHIP prior to graduation; more than 50% complete two or more.
42% of students complete at least one STUDY ABROAD experience.

WHERE DO MARQUETTE GRADUATES WORK?

For additional information about student enrollments, diversity and class sizes, please visit marquette.edu/oira.
CENTERS OF EXCELLENCE AND PROGRAM HIGHLIGHTS

ACCOUNTING
Ranked 18th nationally for CPA pass rate. In nine of the past 12 years, Marquette University is consistently ranked in the top 30 nationally for large schools in terms of first-time pass rate on the CPA exam.

APPLIED GLOBAL BUSINESS LEARNING
Students apply business skills and microenterprise solutions abroad to foster sustainable business practices while preserving cultural ideals.

APPLIED INVESTMENT MANAGEMENT
Students manage $2 million in equity and fixed-income portfolios for the university’s endowment. The AIM program curriculum includes investment, and private equity and banking tracks.

COMMERCIAL BANKING PROGRAM
Students study risk management, investment analysis, financial modeling and banking leadership functions.

MARKETING
Students may pursue curriculum tracks for brand management, digital marketing, retail and professional sales.

STUDENT RUN BUSINESS PROGRAM
Students access business leadership and experiential learning opportunities by launching and managing businesses.

SUPPLY CHAIN
Ranked 14th nationally by U.S. News & World Report, 15th by SCM World and 16th by Gartner, Inc.
Ranked 3rd nationally by Gartner, Inc. for program content.

REAL ESTATE
Undergraduate program ranked 9th nationally by U.S. News & World Report.

707 HUB (University Student Innovation Incubator)
A place where ideas are shared, stretched, challenged and realized. Part of the Office of Research and Innovation, the 707 Hub is open to all students and designed to foster cross-disciplinary collaboration and innovation.

GRADUATE SCHOOL OF MANAGEMENT PROGRAMS

- MBA
- Online MBA
- Executive MBA
- M.S. in Accounting
- M.S. in Applied Economics
- M.S. in Human Resources
- M.S. in Supply Chain Management
- M.A. in Corporate Communication
- Master in Leadership
- Certificate in Business and Managerial Analytics
- STEM-MBA Program
- Several multidisciplinary/joint graduate programs

Recruit Business at Marquette University
Contact the Business Career Center to discuss your organization’s needs and recruitment opportunities.

mu.edu/business/career-center | businesscareers@marquette.edu | 414.288.7927