

RECRUIT MARQUETTE BUSINESS

ETHICS AND VALUES | PERSONAL ATTENTION | EXPERIENTIAL LEARNING

MARQUETTE UNIVERSITY
BUSINESS

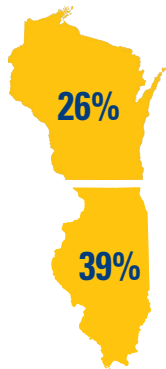
SUCCESSFUL OUTCOMES

MORE THAN
90%
OF 2017–18 GRADUATES
entered employment,
graduate school or service
within six months of graduating.

2017–2018 GRADUATES PER MAJOR

Accounting **90** | Business Economics **31** | Entrepreneurship and Innovation **11**
Finance **174** | Human Resources **12** | Information Systems **69**
International Business **32** | Marketing **116**
Operations and Supply Chain Management **67** | Real Estate **25**

COMING TO MARQUETTE



MORE THAN
60%
OF UNDERGRADUATE
STUDENTS ENROLLED
in the College of Business Administration
call Wisconsin or Illinois home.

12% OTHER
MIDWEST

13% OTHER
U.S.

10% OUTSIDE
U.S.

ACT
26.8

SAT
1234

AVERAGE TEST SCORES
(four-year average)

For additional information about student enrollments,
diversity and class sizes, please visit marquette.edu/oira.

UNDERGRADUATE PROFILE

Fall 2018 Enrollment: **1,545**
Male: **68%** | Female: **32%**
White: **1,066, 69%**
Of Color: **318, 21%**
International: **153, 10%**
Unknown: **8, <1%**

UNDERGRADUATE PROGRAM HIGHLIGHTS

FRESHMAN STUDENTS
enroll directly in the
College of Business Administration,
completing business courses
in the first year.

SOPHOMORE STUDENTS
are internship-ready after
completing introductory courses
and major electives.

BUSINESS STUDENTS
complete three career development
courses, preparing them for
professional internship and
career opportunities.

HIGHLY ENGAGED STUDENTS

91%
of students complete at
least one **INTERNSHIP** prior
to graduation; more than 63%
complete two or more.

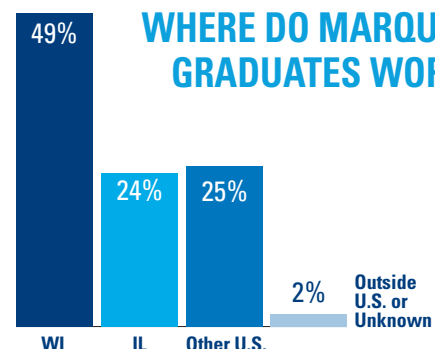
42%
of students
complete at least one
STUDY ABROAD
experience.

EACH YEAR, MORE THAN

200
students participate
in a longstanding
MENTOR PROGRAM.

56%
of students
participate in
COMMUNITY SERVICE.

WHERE DO MARQUETTE GRADUATES WORK?



CENTERS OF EXCELLENCE AND PROGRAM HIGHLIGHTS

ACCOUNTING

The accounting curriculum is preparing students for the changing accounting profession with an undergraduate emphasis in analytics and a new MS in Accounting Analytics.

APPLIED GLOBAL BUSINESS LEARNING

Students apply business skills and microenterprise solutions abroad to foster sustainable business practices while preserving cultural ideals.

APPLIED INVESTMENT MANAGEMENT

Students manage \$2 million in equity and fixed-income portfolios for the university's endowment. The AIM program curriculum includes investment, and private equity and banking tracks.

COMMERCIAL BANKING PROGRAM

Students study risk management, investment analysis, financial modeling and banking leadership functions.

MARKETING

Students may pursue curriculum tracks for brand management, digital marketing, retail and sales.

SUPPLY CHAIN

Ranked 12th nationally by *U.S. News & World Report*, 15th by *SCM World* and 16th by Gartner, Inc. and ranked 3rd nationally by Gartner, Inc. for program content. The new MS in Supply Chain focuses on the transition from physical to digital supply chains.

REAL ESTATE

Undergraduate program ranked 11th nationally by *U.S. News & World Report*.

707 HUB (University Student Innovation Incubator)

A place where ideas are shared, stretched, challenged and realized. Part of the Office of Research and Innovation, the 707 Hub is open to all students and designed to foster cross-disciplinary collaboration and innovation.

GRADUATE SCHOOL OF MANAGEMENT PROGRAMS

- MBA
- Online MBA
- Executive MBA
- MS in Accounting
- MS in Accounting Analytics
- MS in Applied Economics
- MA in Corporate Communications
- Master in Management
- MS in Supply Chain
- STEM-MBA Program
- Certificates in Business & Managerial Analytics, Leadership and Sports Leadership
- Several multidisciplinary/joint graduate programs

Recruit Business at Marquette University

Contact the Business Career Center to discuss your organization's needs and recruitment opportunities.

businesscareers@marquette.edu | 414.288.7927



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MARQUETTE
UNIVERSITY

BE THE DIFFERENCE.