



*Build your campus brand and develop business students' career readiness* through enhanced student engagement and support to the Business Career Center. Employer funds **DIRECTLY and EXCLUSIVELY BENEFIT STUDENTS** by supporting additional capacity for feedback and guidance, resource subscriptions and career programming.

To learn more and participate, please contact Hannah Lubar at [hannah.lubar@marquette.edu](mailto:hannah.lubar@marquette.edu) or (414) 288-7394.

Support Area	\$10,000	\$5,000	\$3,000	\$1,000
<b>Event sponsor registration for one 2022-23 Business Career Center hosted recruiting event.</b>	Included below	Included below	Included below	✓
<b>Employer Spotlight in BizCareers newsletter</b> sent to all College of Business students, faculty, and staff, promoting internship/job posting and targeted in fall or early spring.	Included below	Included below	✓	✓
<b>Formal introduction to three targeted business student organizations.</b>	✓	✓	✓	✓
<b>Personalized recruitment planning consultation.</b>	✓	✓	✓	✓
<b>Company logo displayed</b> on Business Career Center website and at Business Career Center entrance.	✓	✓	✓	✓
<b>Event sponsor registration for two 2022-23 Business Career Center hosted recruiting events.</b>	Included below	Included below	✓	
<b>Business Career Center social media takeover</b> in fall or spring semester.	✓	✓	✓	
<b>Sponsored Student Center Snacks</b> in new space 1x in spring 2023: Snacks provided to complement tabling or employer office hours near Student Center, and signage with logo. Visit will be advertised in BCC Newsletter a week ahead.	✓	✓	✓	
<b>Speaker for LEAD Career Awareness Night.</b> A company representative will serve as a panelist to provide industry insights.	✓	✓		
<b>Applied Career Education Sponsor.</b> First access to practice interview scheduling, reaching 400+ juniors & seniors/year.	✓	✓		
<b>LEAD Career Course Speaker.</b> Connect with 400+ students/year as a guest speaker or panelists within one of the LEAD 1050, 2000 or 3000 courses.	✓	✓		
<b>Employer Spotlight in BizCareers newsletter</b> sent to all College of Business students, faculty, and staff, promoting internship/job posting and targeted once per semester.	✓	✓		
<b>Faculty Connections.</b> BCC staff will coordinate a meeting with faculty in targeted academic areas.	✓			
<b>Mentor Program Event Sponsor.</b> Support programming within the BCC-MUBAAA mentor program, reaching 100+ sophomores. Company logo displayed within program communications, the program website, and at events.	✓			
<b>Event sponsor registration for 4 2022-23 Business Career Center hosted recruiting events.</b>	✓			
<b>Vmock AI Resume Development Sponsorship.</b> Company logo will be displayed with Vmock use. This resource will be used with 800+ students in LEAD 1050 and 2000 within 2022-23.	✓			