The Marquette University Career Services Center values making meaningful connections with employer partners. Our employer services include free, unlimited job, internship, and co-op postings through Handshake, virtual interview coordination, career fair/event programming, and recruitment strategy planning meetings.

**SPRING 2021 RECRUITING EVENTS AND PROGRAMS:**

**Career Fair Prep Workshop** | Thursday, *February 18, 2021* | 5:00 – 6:15 P.M. | VIRTUAL
This 75-minute session led by an employer partner and CSC staff will help students prepare for successful virtual career fair engagement. Students will learn actionable takeaways for career fair etiquette, preparation, and appropriate follow-up. Open to all majors and all class years.

**Communication Professions Career & Internship Fair** | Tuesday, *February 23, 2021* | 3:00 – 6:00 P.M. | VIRTUAL
This virtual career fair allows employer partners the opportunity to highlight jobs and internships available to undergraduate students, graduate students, and alumni in professional marketing, public relations, corporate communication, digital, creative and social media.

**Helping Professions Career & Internship Fair** | Wednesday, *February 24, 2021* | 3:00 – 6:00 P.M. | VIRTUAL
This virtual career fair allows employer partners the opportunity to highlight jobs and internships available to undergraduate students, graduate students, and alumni in human/social services, healthcare, mental health, education, non-profit, community development, science and research.

**Workforce Fair** | Thursday, *March 4, 2021* | 3:00 – 7:00 P.M. | VIRTUAL
Build your talent pipeline at the 30th annual WorkForce Fair. This virtual career fair allows employer partners and graduate school representatives the opportunity to highlight job, internship and graduate program opportunities available to undergraduate students, graduate students and alumni from Wisconsin’s private and independent colleges, the University of Wisconsin system and the Wisconsin Technical College system in one place, at one time, in one day. Open to all majors and all class years.

**Uncommon Pathways** | Wednesday, *March 24, 2021* | 5:00 – 6:15 P.M. | VIRTUAL
The purpose of this event is to provide students from various majors with an opportunity to learn about the skills and diverse perspectives that professionals have utilized to navigate the twists and turns of their careers. Nonlinear career paths will be emphasized. Open to all majors and all class years.

**VIRTUAL BRANDING OPPORTUNITY:**

As a Virtual Branding Sponsor your company name and logo will be prominently displayed in the virtual background of career counseling appointments, drop-in appointments, and classroom presentations for a one-month duration. Sponsorship available for February, March, April, and May. Sponsorship selection is on a first come, first served basis.

**Contact:** Naomi Pollek, Assistant Director, Employer Relations | naomi.pollek@marquette.edu | 414-288-5303
ON-CAMPUS RECRUITING SERVICES:

**HANDSHAKE:**
Employers may post career-related internships, co-ops and jobs on Handshake, our online career management platform. This is the best way to connect opportunities with Marquette undergraduate and graduate students. Employers may also post career-related events in Handshake. This is the best way to share event opportunities hosted by your organization.

Have questions about engaging in the Handshake platform? Interested in getting your posting and/or events noticed? **Contact:** Casey Dunn, Employer Relations Coordinator | casey.dunn@marquette.edu | 414-288-6924

**VIRTUAL INTERVIEWS:**
Recruiting through Marquette-specific virtual interviews is an excellent way to connect with talented students and enhance your organization’s brand with the Marquette University community. Handshake can be utilized to streamline application review and interview scheduling.

Interested in hosting Marquette-specific virtual interviews? **Contact:** Casey Dunn, Employer Relations Coordinator | casey.dunn@marquette.edu | 414-288-6924

**DEVELOPING A RECRUITMENT STRATEGY WITH MU:**
Interested in being more intentional about how you recruit early talent and interns to your organization from Marquette University? interested in further developing an existing recruitment strategy?

Connect to discuss your organization’s scope of hiring, goals for engagement, and interest in complimentary and sponsored opportunities for engagement.

**Contact:** Naomi Pollek, Assistant Director, Employer Relations | naomi.pollek@marquette.edu | 414-288-5303

**ADDITIONAL ENGAGEMENT OPPORTUNITIES:**
In addition to the above recruiting services, we are here to assist employer partners interested in the following recruitment activities:

*Information Sessions*: Host a virtual information session to share more about who you are as an organization, the opportunities you have available, and to connect with students in a smaller group setting.

*Connecting with Student Organizations/Clubs*: Check out the Marquette Student Organizations Directory to determine which student organizations, you would like to engage and then connect with the employer relations team to discuss strategy/best practices.

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