Spring 2022: Employer Engagement Opportunities

The Marquette University Career Services Center values meaningful connections with our employer partners. **Our employer services** include free, unlimited job, internship, and co-op postings through Handshake, Marquette-promoted interview schedules, career fairs, career events/programs, tabling opportunities, sponsorship and recruitment strategy planning meetings.

**CAREER FAIRS:**

**Spring Career & Internship Fair // Careers for the Common Good** | Tuesday, February 15 | 3:00 – 6:00 P.M. | AMU Ballrooms - This in-person career fair allows employer partners the opportunity to connect with undergraduate students, graduate students, and alumni to highlight opportunities in human/social services, healthcare/mental health, sustainability, education, non-profit, community development, science and research.

**Workforce Fair 2022// Jobs, Internships & Graduate Schools** | Tuesday, February 22 | 3:00—7:00 P.M. | Virtual on Handshake - Build your talent pipeline at the annual Workforce Fair! The virtual Workforce Fair allows employer partners and graduate school representatives the opportunity to highlight job, internship, and graduate program opportunities available to undergraduate students, graduate students and alumni from Wisconsin’s private and independent colleges in one place, at one time, in one day. Open to all majors and all class years.

**CAREER EVENTS & PROGRAMS:**

**Spring Career Fair Prep Workshop** | Tuesday, February 8 | 5:00 – 6:30 P.M. | Hybrid - This workshop, led by an employer sponsor and CSC staff, will help students prepare for a successful spring career fair experience. Students will learn actionable takeaways for career fair etiquette, preparation and appropriate follow-up. Open to all majors and all class years. This workshop will be hosted on-campus and recorded for virtual viewing purposes.

*Interested in sponsoring and leading this workshop? Contact Naomi Pollek, naomi.pollek@marquette.edu*

**Life After Marquette** | Thursday, March 31 | 5:00 – 6:30 P.M. | Alumni Memorial Union - The purpose of this event is to offer students approaching graduation a chance to learn how to thrive post-graduation from experts in personal finance & benefits, nutrition, and emotional wellness. Because graduating from college is a significant life transition in the social, emotional, and professional domains, this event will serve as a multi-faceted resource for students approaching graduation and their families.

*Interested in sponsoring this program? Contact Naomi Pollek, naomi.pollek@marquette.edu*
MARQUETTE-PROMOTED INTERVIEWS:
Whether interviewing virtually or on-campus, recruiting through Marquette-promoted interviews is an excellent way to enhance your organization’s brand with the Marquette University community and to attract additional applicant flow. Allow Career Services to assist with promotion, awareness and (if needed) schedule facilitation. On-campus interview suites are available upon request as well.

Interested in Marquette-promoted interviews? Contact Casey Dunn, casey.dunn@marquette.edu

ADDITIONAL ENGAGEMENT OPPORTUNITIES:
HANDSHAKE: Employers may post career-related internships, co-ops and jobs on Handshake, our online career management platform. This is the best way to connect opportunities with Marquette undergraduate and graduate students. Employers may also post career-related events in Handshake. This is the best way to share event opportunities hosted by your organization.

INFORMATION SESSIONS: Host a virtual information session to share more about who you are as an organization, the opportunities you have available, and to connect with students in a smaller group setting.

TABLING OPPORTUNITIES: Secure a table in our Alumni Memorial Union (AMU) or within certain academic college entry or first floor lobbies during peak hours to connect with students 1:1 regarding what your organization does, the opportunities you have available, and the next steps they can take if they are interested.

CONNECT WITH STUDENT ORGANIZATIONS/CLUBS: Check out the Marquette Student Organizations Directory to determine which student organizations you would like to engage and then connect with us to discuss strategy/best practices.

Interested in any of the engagement opportunities above? Contact Casey Dunn, casey.dunn@marquette.edu

DEVELOP A RECRUITMENT STRATEGY:
Connect to discuss your organization’s scope of hiring, goals for engagement, organizational initiatives (such as Diversity, Equity & Inclusion), and interest in complimentary and sponsored engagement opportunities.

We are here to assist you with developing a new recruitment strategy for engaging Marquette talent or to reflect upon and further develop an existing strategy.

Interested in developing or building up your Marquette recruitment strategy? Contact Naomi Pollek, naomi.pollek@marquette.edu