



*Build your campus brand and develop business students' career readiness* through enhanced student engagement and support to the Business Career Center. Employer funds **DIRECTLY and EXCLUSIVELY BENEFIT STUDENTS** by supporting additional capacity for feedback and guidance, resource subscriptions and career programming.

NEW in 2021-22, 10% of employer contributions will provide resources for a student career support fund.

To learn more, please contact Karen Rinehart at karen.rinehart@marquette.edu or (414) 288-4183.

Support Area	\$1,000	\$3,000	\$5,000	\$10,000
Event sponsor registration for one 2021-22 Business Career Center hosted recruiting event.	✓			
Company profile feature in major-specific Business Career Center email. Sent to one or more major(s) per recruiting scope.	✓			
Resume book generation for 2 student profiles.	✓			
Business student organization contact list.	✓	✓	✓	✓
Personalized recruitment planning consultation.	✓	✓	✓	✓
Company logo displayed on Business Career Center website and at Business Career Center entrance.	✓	✓	✓	✓
Event sponsor registration for two 2021-22 Business Career Center hosted recruiting events.		✓	Included below	Included below
Company profile feature in 2 major-specific Business Career Center emails.		✓	Included below	Included below
Resume book generation for 3 student profiles.		✓	Included below	Included below
Speaker for LEAD Career Awareness Night. A company representative will serve as a panelist to provide industry insights.			✓	✓
Applied Career Education Sponsor. First access to practice interview opportunities, reaching 400+ juniors and seniors/year.			✓	✓
LEAD Career Course Speaker. Connect with 400+ students/year as a guest speaker or panelists within one of the LEAD 1050, 2000 or 3000 courses.			✓	✓
Company profile feature in 3 major-specific Business Career Center emails.			✓	✓
Resume book generation for 4 student profiles.			✓	✓
Faculty Connections. Business Career Center staff will coordinate a meeting with faculty in targeted academic areas.				✓
Mentor Program Event Sponsor. Support programming within the BCC-MUBAAA mentor program, reaching 200+ sophomores. Company logo will be displayed on mentor program student communications and the application website.				✓
Event sponsor registration for 4 2021-22 Business Career Center hosted recruiting events.				✓
Vmock AI Resume Development Sponsorship. Company logo will be displayed with Vmock use. This resource will be used with 800+ students in LEAD 1050 and 2000 within 2021-22.				✓