

**Sample Resume w/ Applied Learning Experience**

Business Career Center • (414) 288-7927 • businesscareers@marquette.edu

**Carla Hernandez**

123 Main St., Apt. 4 (414) 555-1234

Milwaukee, WI 12345 carla.hernandez@marquette.edu

**OBJECTIVE**

Supply Chain internship with interest in customer relationship management and applied procurement. Offering database experience, applied procurement coursework, marketing experience, and Spanish language fluency.

**EDUCATION**

MARQUETTE UNIVERSITY, Milwaukee, WI

**Bachelor of Science in Business Administration** May 2022

Majors: **Marketing** & **Operations and Supply Chain Management** GPA: 3.6/4.0

**SUPPLY CHAIN MANAGEMENT EXPERIENCE**

**Applied Procurement Project: Sourcing Intern** January 2020 – May 2020

 JOHNSON CONTROLS INC., Milwaukee, WI

* Undertook a project to strategically source raw material commodity with a $1.5 million spend from inception to best in class business recommendation.
* Developed and executed approaches for sourcing cost savings through data analysis and lot size optimization.
* Implemented a new supplier with a projected savings of $75,000 or 5% of overall spending.

**Procurement Intern**

 PALERMO’S PIZZA, Milwaukee, WI         September 2018 – December 2018

* Created and developed a packaging RFP to be sent to prospective suppliers.
* Researched and qualified new packaging suppliers for future contracts.
* Negotiated with packaging vendors helping to create potential savings of over $300,000.

**MARKETING EXPERIENCE**

**Marketing Intern**  May 2020 – Present

YMCA OF MILWAUKEE, Milwaukee, WI

* Conceptualize and design English and Spanish language print and web advertising materials for People of Distinction awards.
* Maintain contact with and provide information to 250+ contributors, nominators, nominees and award recipients.
* Develop new member marketing packet, add new member information to MS Access database.
* Write and edit monthly newsletters distributed to 2,000+ members.

**CAMPUS LEADERSHIP**

Member, WOMEN IN BUSINESS August 2019 – Present

Volunteer, COUNCIL FOR THE SPANISH SPEAKING October 2018 – May 2019

Board Member, HALL COUNCIL September 2018 – May 2019

**HONORS**

Beta Gamma Sigma Business Honors Society Ignatius Scholar (academic achievement)