Milwaukee Trends

Charles Franklin
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And Milwaukee Area Project
The 5-county region

- Washington
- Ozaukee
- Waukesha
- Milwaukee
- Racine
The 5-county region
Wisconsin County Population Change, 2010–2017

-5.06% to −4%
−4% to −2%
−2% to 0%
0% to +2%
+2% to +4%
+4% to +9.90%

Charles Franklin: @PollsAndVotes / Data: Census.gov population estimates
Difference between % share of new residents & % share of population

Difference
-2 to 0
0 to 2
2 to 4
4 to 6
Missing

2015 5-YR ACS & 2014 Migrator Flows
Poverty rate, worked less than FT year-round

2012-2016 5-YR ACS
Poverty rate, full-time, year-round workers
10 fastest growing industries, projected 2014-2024

Milwaukee County

- Computer Systems Analysts
- Registered Nurses
- Sales reps, wholesale/manufact. except sci/tech
- Heavy and Tractor-Trailer Truck Drivers
- Customer Service Representatives
- Nursing Assistants
- Home Health Aides
- Janitors & cleaners except maids/housekeeping
- Personal Care Aides
- Combined food prep & serving workers

Size = job growth

Source: WI DWD
10 fastest growing industries, projected 2014-2024

Waukesha, Ozaukee, & Washington Counties

- Sales reps, wholesale/manufact., except sci/tech
- Market research analysts & marketing specialists
- Computer-controlled machine tool operators, metal & plastic
- Customer Service Representatives
- Office Clerks, General
- Fitness trainers & aerobics instructors
- Landscaping & groundskeeping workers
- Janitors & cleaners except maids/housekeeping
- Personal Care Aides
- Combined food prep & serving workers

Size = job growth

Source: WI DWD
Commutes into Milwaukee

Out of state flows are omitted

Port Washington
Cedarburg
Mequon
Brown Deer
Menomonee Falls
Oconomowoc
Delafield
Brookfield
Wauwatosa
Waukesha
New Berlin
Greenfield
Muskego
Franklin
Waterford
Burlington

Red lines indicate flows extending outside 5-county region

Source: US Census ACS 2009-2013
Commuting flows, Milwaukee area

Out of state & flows constituting <5% of a municipality's total commuters are omitted.

Red lines indicate flows extending outside 5-county region.

Source: US Census ACS 2009-2013
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