

## **Mr. John S. Peterson**

Marquette University  
Curriculum Vitae

### **OFFICE ADDRESS:**

Department of Management  
Marquette University  
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## **TEACHING**

### **Courses Taught**

#### **Marquette University**

BUAD 2100, Acct & Fina Fundmntls/Non-Bus, Undergraduate.  
BUAD 6995, Independent Study in Business, Graduate.  
ECON 3040, Global Business Learning, Undergraduate.  
ENTP 151, New Venture Creation, Undergraduate.  
ENTP 2000, Acct & Fina Fundmntls/Non-Bus, Undergraduate.  
ENTP 2930, Special Topics in Entrprnshp:, Undergraduate.  
ENTP 3001, Understanding Entrepreneurship, Undergraduate.  
ENTP 4010, New Venture Creation, Undergraduate.  
ENTP 4020, Consulting to Entrepreneurs, Undergraduate.  
ENTP 4931, Topics in Entrepreneurship:, Undergraduate.  
ENTP 4995, Ind Study in Entrepreneurship, Undergraduate.

#### **Other**

ENTP 2000, Acct & Fina Fundmntls/Non-Bus.  
ENTP 4010, New Venture Creation.  
ENTP 4020, Consulting to Entrepreneurs.

## **SCHOLARLY ACTIVITY**

### **Presentations**

#### **Regional and Other Academic**

Peterson, J. S. (Leader), Senior Engineering Design Class, "The Business of Bringing New Products To Market," Marquette University College of Engineering, Olin Engineering. (November 21, 2011).

### **Professional Affiliations and Editorial Board Service**

United States Association of Small Business and Entrepreneurship. (January 2012 - Present).

## **ACADEMIC AND UNIVERSITY SERVICE**

### **Department Service**

Committee Member, Kohler Center Executive Committee. (December 15, 2011 - Present).  
Faculty Mentor, Buena Vida Coffee Company. (August 29, 2011 - Present).

### **University Service**

Committee Member, Social Innovators Practitioners and Researchers. (October 14, 2011 - Present).