

KENT S. BELASCO

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EDUCATION

- Doctor of Education (EdD), Business** December 1997
Northern Illinois University, DeKalb, Illinois
Dissertation: *An Analysis of the Development, Application, and Use of Scientific Management Principles, as developed by Frederick Taylor, and Information Technology use on Corporate efficiency across Selected Industries*
- Master of Science in Accountancy Coursework, Accounting** December 1984
DePaul University, Chicago, Illinois
Seven graduate accounting courses in addition to Becker CPA review in preparation to take the CPA exam
- Master of Business Administration (MBA), Finance** June 1982
Lake Forest Graduate School of Management, Lake Forest, Illinois
- Bachelor of Arts (BA), Sociology and Art History** June 1975
Lake Forest College, Lake Forest, Illinois
- Associate of Arts (AA), Sociology** June 1973
College of Lake County, Grayslake, Illinois

ACADEMIC EXPERIENCE

- Assistant Professor of Finance, Director Banking Program** July 2016 - Present
School of Business Administration, Marquette University, Milwaukee, Illinois
- Responsible as the Director of the Banking program for the development of the curriculum, courses, internships, and management of the program.
 - Teaching both Finance and Banking courses to include:
 - FINA 3001: Introduction to Financial Management
 - FINA 3002/BANK 2000: Introduction to Banking
 - BANK 3000: Bank Leadership
 - FINA 4360: Applied Financial Modeling
 - BANK 4000: Bank Risk Management
 - Responsible for the Banking internship program
- Adjunct Professor of Finance** February 2003 – May 2016
Business Department, Elmhurst College, Elmhurst Illinois
- In process of developing a Graduate Certificate and Master's Program curriculum and courses in Project Management
 - Faculty education in the development of on-line and hybrid courses
 - Participated in the development of the Finance core course for the MBA program
 - Taught both undergraduate and graduate level courses in Finance, including:
 - BUS 340: Introduction to Finance
 - BUS 441: Intermediate Finance
 - MBA 504: Financial Management
 - MBA 541: Corporate Finance

PROFESSIONAL EXPERIENCE

Executive Vice President/Chief Information and Operations Officer August 1986 – April 2016

First Midwest Bank, Itasca Illinois

- Responsible for all Operations, Information Technology, Facilities Management and Project Management for an approximate \$10 billion bank. Responsible for a staff of 200.
- Member (voting) of the bank's Executive and Strategic Risk Management Committees
- Formerly member of First Midwest Bank Board of Directors

Manager, Midwest Banking Consulting Practice

August 1985 – August 1986

Deloitte and Touche, Chicago Illinois

- Responsible for consulting practice on earnings enhancements and profitability to Banking and Thrift Institutions in the Midwest

Vice President Operations

March 1980 – August 1985

Exchange National Bank, Chicago Illinois

- Responsible for managing a number of areas in the bank including: Bankwide Productivity, Investment Operations, Deposit Operations, Systems Conversions, Commercial Credit and Collections.

Collection Manager

February 1979 – March 1980

Citicorp, Inc., Rosemont Illinois

- Responsible for the management of a Collection department for the recovery of credit card debt

Assistant Corporate Collection Manager

March 1976 – February 1979

Goldblatt Brothers Inc., Chicago Illinois

- Responsible for the Collections Department for the entire retail chain.

RESEARCH, PUBLICATIONS, and SPEAKING ENGAGEMENTS

JOURNAL ARTICLES

"The Professionalization of Commercial Banking: the Inauguration of the Marquette University Undergraduate Banking Program," *Illinois Banker Magazine*, August 2016.

"Information technology and change: The emerging discipline of system conversions," *Illinois Banker Magazine*, March 1996.

"Putting technology to work for you: Saving money and time with information technology in banking," *The Community Banker*, Summer 1995.

"Competition and technology: Keeping up with the Joneses," *The Community Banker*, Summer 1996.

"Getting the most for your technology dollars," *Bank Accounting and Finance*, Spring 1998.

"Innovation in Financial Products and Services: Guidelines for consumer acceptance," *Illinois Bankers Magazine*, February 2003.

"U.S. Banks and their usage of the Internet," *The Handbook of Information Security*, January 2004.

BOOKS PUBLISHED

Managing profit performance: A programmed guide to increased earnings and productivity, Bank Administration Institute, Rolling Meadows, Illinois, 1989.

Bank productivity: Improving performance by managing non-interest expense, Bankers Publishing, Rolling Meadows, Illinois, 1990.

Earnings enhancement handbook for financial institutions: Proven techniques for managing float, reducing non-interest expenses and increasing non-interest income, Bankers Publishing Company, Chicago, Illinois, 1991

Analyzing bank staffing levels: A model for establishing and maintaining optimal employee productivity, Bankers Publishing and Probus Publishing Company, Chicago, Illinois, 1992. BEST SELLER

Bank Systems Management: The project management guide to planning and implementing system installations, conversions and mergers, Probus Publishing Company, Chicago, Illinois, 1994 A Bankline Publication. Re-released in 1998 under Replica Publishing due to demand.

Managing Bank Systems Conversions, Irwin Publishing Company, Burr Ridge, Illinois, 1995.

Financial Institution Staffing, McGraw-Hill Publishing Company, New York, 1997.

Managing Bank Staffing, Sheshunoff Information Services, Austin, Texas, 2000.

Managing in the Age of Information, SterlingHouse Publishing Co., Pittsburgh, Pennsylvania, 2001

Branch Management Service, Sheshunoff Information Services, Austin, Texas, 2005

Cost Control for Banks, Sheshunoff Information Services, Austin, Texas, 2005.

Increasing Profitability and Growth: A Blueprint for Thriving in the Financial Crisis, Sheshunoff Information Services, Austin, Texas, 2010 (semi-annual editions through 2012)

SPEAKING AND INSTRUCTIONAL ENGAGEMENTS

School for Bank Administration, University of Wisconsin, Madison, Wisconsin.

Topic: Non-Interest Income Opportunities. 1989

School for Bank Administration, University of Wisconsin, Madison, Wisconsin.

Topic: Non-interest expense reduction techniques and productivity enhancement methods. 1990

Insight Information Inc. and the Globe and Mail (Canada's national newspaper), Changing Strategies for Financial Institutions, Toronto, Canada

Topic: Lowering cost structures of financial institutions. 1994.

Association deMarketing Banking Argentina, International conference in operations in banking, Buenos Aires, Argentina. Conductor/presenter: Workshop; Productivity and efficiency in banking, a one day conference held in Buenos Aires, Argentina. 1996.

Bank Administration Institute, Chicago, Illinois "Profitability and Performance Measurement."

Topic: New Technology and the Efficiency Ratio, 1997

Bank Administration Institute, "Graduate program in Operations & Technology." Vanderbilt University Nashville, Tennessee. Topic: Building your technology plan, 1997.

Bank Administration Institute, "Graduate school of banking." University of Wisconsin, Madison, Wisconsin. Topic: Building your technology plan, 1997

PROFESSIONAL CERTIFICATION

Certified Public Accountant (CPA) University of Illinois, Champaign Illinois	1985
Personal Financial Specialist (PFS) American Institute of Certified Public Accountants, New York New York	2013
Certified Global Management Accountant (CGMA) American Institute of Certified Public Accountants, New York New York	2012
Certified Financial Planner (CFP) School for Financial Planning, Denver Colorado	1990
Chartered Financial Consultant (ChFc) American College	2015
Certified Computing Professional (CCP)	1992
Certified Consumer Credit Executive (CCCE)	1981

HONORS

Distinguished Alumnus, College of Lake County, Grayslake Illinois, 1994.

Distinguished Alumnus Nominee, Illinois Community College Trustee Association, Springfield Illinois, 1994

Beta Gamma Sigma, National Honor Society for Collegiate Schools of Business, 1994.

Sigma Iota Epsilon, Management Honors Fraternity, Northern Illinois University, 1993.

Delta Pi Epsilon, Business Education Honors Fraternity, Northern Illinois University, 1994.

Beta Alpha Psi, Accounting Honors Fraternity, DePaul University, 1984.

COMMUNITY INVOLVEMENT

Executive in Residence Committee, Elmhurst College, 2003 - Present

State of Illinois Treasurer's Technology Advisory Committee, Springfield, Illinois, 1993 - 1996

Accounting curriculum Advisory Board - DeVry Institute, Addison, Illinois, 1995 - 2001

PERSONAL

Married, one daughter, Free-lance artist

REFERENCES AVAILABLE UPON REQUEST

