

July 2018

## Kevin T. Rich

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### ACADEMIC EXPERIENCE

Marquette University College of Business Administration <i>Donald F. Flynn and Beverly L. Flynn Chair Holder</i> <i>Chair, Department of Accounting</i> <i>Associate Professor of Accounting</i> <i>Assistant Professor of Accounting</i>	May 2018-present August 2017-present August 2016-present August 2012-August 2016
Loyola University Maryland Joseph A. Sellinger, S.J. School of Business and Management <i>Assistant Professor of Accounting</i>	August 2009-May 2012

### EDUCATION

**University of Oregon**, June 2009  
Ph.D., Accounting

**University of Notre Dame**, 2000  
Bachelor of Business Administration (*magna cum laude*). Major - Accountancy; Concentration - Theodore M. Hesburgh Program in Public Service.

### AREAS OF INTEREST

*Research:* Corporate governance, governmental and nonprofit accounting, accounting quality.

*Teaching:* Accounting Information Systems, Financial Accounting

### REFEREED PUBLICATIONS

“Geographic proximity and municipal internal control reporting” (with Dennis Lopez) 2017.  
*Advances in Accounting* 36(1): 40-49.

“Linguistic Tone of Municipal Management Discussion and Analysis Disclosures and Future Financial Reporting Delays” (with Brent Roberts and Jean Zhang) 2016. *Journal of Emerging Technologies in Accounting* 13(2): 93-107.

“Municipal audit committees and fiscal policies” (with Jean Zhang) 2016. *Journal of Public Budgeting, Accounting, and Financial Management* 28(4): 436-466.

“Municipal accounting restatements and top financial manager turnover” (with Jean Zhang) 2016. *Journal of Public Budgeting, Accounting, and Financial Management* 28(2): 222-249.

“Unfunded public pension liabilities and local citizen oversight” (with Jean Zhang). 2015. *Accounting Horizons* 29 (1) 23-39.

“Does audit committee monitoring matter in the government sector? Evidence from municipal internal control quality” (with Jean Zhang). 2014. *Journal of Governmental and Nonprofit Accounting* 3: 58-80.

“Accounting restatements, governance and municipal debt financing” (with Bill Baber, Angela Gore, and Jean Zhang). 2013. *Journal of Accounting and Economics* 56(2-3): 212-227.

“Auditor size and internal control reporting differences in nonprofit healthcare organizations” (with Dennis Lopez and Pamela Smith). 2013. *Journal of Public Budgeting, Accounting, and Financial Management* 25(1): 41-68.

“Information technology risks: 10 questions every audit committee should ask” (with Jeff Krull). 2012. *CPA Journal* 82(10): 68-71.

“Exercises-based video podcasts as a learning aid for introductory financial accounting students”. 2012. *Advances in Accounting Education: Teaching and Curriculum Innovations* (13): 185-211.

IFRS in introductory financial accounting using an integrated, comparison-based approach (with Hong Zhu and Jason Cherubini). 2012. *Advances in Accounting Education: Teaching and Curriculum Innovations* (13): 349-381.

“User education of IFRS at U.S. institutions: Current status and influencing factors” (with Hong Zhu, Alfred Michenzi, and Jason Cherubini). 2011. *Issues in Accounting Education* 26(4): 725-750.

“IFRS in the general business curriculum: Why should we care?” (with Hong Zhu, Alfred Michenzi, and Jason Cherubini). 2011. *CPA Journal* 81(2): 13-15.

#### **NON-REFEREED PUBLICATION**

“Data Analytics and Accounting Careers”. *CPA2b: A publication of the WICPA Educational Foundation, Inc.* 14(1): 31-34.

## **WORKING PAPERS**

“Disclosure Tone and Internal Control Reporting: Evidence from Municipal Management Discussion and Analysis Disclosures” (with Brent Roberts and Jean Zhang). Under 2<sup>nd</sup> round review at the *Journal of Governmental and Nonprofit Accounting*.

“Toward an Understanding of Year-over-Year Changes in Municipal Management Discussion and Analysis Disclosures” (with Brent Roberts, Joe Wall, and Jean Zhang). Under 1<sup>st</sup> round review at *Accounting Horizons*.

## **WORKS IN PROCESS**

“Consequences of MD&A linguistic tone on municipal interest costs” (with Brent Roberts and Jean Zhang) – data analysis phase.

“Politics and municipal capital structure choices” (with Amanda Beck and Angela Gore) – data analysis phase.

“Readability of articles in accounting practitioner journals” (with Brent Roberts and Jean Zhang) – data analysis phase.

“The use of alternative disclosure outlets in municipal government – the case of MD&A versus transmittal letters” (with Brent Roberts and Jean Zhang) – data collection phase.

## **INVITED PRESENTATIONS**

Marquette University, September 2011, May 2014

Government and Nonprofit Section Midyear Meeting (concurrent session), March 2013, 2015, 2017, 2018

American Accounting Association Annual Meetings (concurrent session), August 2007, 2010, 2011, 2013, 2015, 2017, 2018

Providence College, February 2009

University of Massachusetts, Boston, March 2009

Loyola University Maryland, March 2009

Financial Accounting and Reporting Section Mid-Year Meetings (concurrent session), January 2010

Lehigh University Conference on Financial Reporting, Auditing, and Governance (concurrent session), April 2010

## **GRANTS, AWARDS, AND ACHIEVEMENTS**

PwC INquires Grant (2012, 2015)

Best Paper Award, AAA Government and Nonprofit Section, 2007, for “Municipal Restatements and Governance” with Bill Baber, Angela Gore, and Jean Zhang.

American Accounting Association Doctoral Consortium Fellow, Lake Tahoe, CA, 2007.

FARS Doctoral Consortium and Mid-Year Meeting, 2007 participant

Roger and Robin Best Teaching Award, Lundquist College of Business, University of Oregon, 2006

Accounting Circle Doctoral Student Award, Lundquist College of Business, University of Oregon, 2005, 2006  
National Society of Accountants Stanley H. Stearman Scholar, 1998.

## **LICENSURES & CERTIFICATIONS**

Registered Certified Public Accountant (Illinois). (November 2000 - present).  
Certified Fraud Examiner. (October 2011 - present).

## **CONSULTING**

Expert witness, Wisconsin state tax audit case (March - July, 2015)  
Expert witness, Milwaukee County compensation case (April - May 2015)

## **TEACHING EXPERIENCE**

Accounting Information Systems, Marquette University, Fall 2012-17; Spring 2013-18 (21 sections)  
Intermediate Accounting, Marquette University, Fall 2012-15 (7 sections)  
Independent Study in Accounting, Spring 2017  
Introductory Financial Accounting, Loyola University Maryland Fall 2009-10 (6 sections)  
Accounting Information Systems, Loyola University Maryland, Spring 2010-12 (7 sections)  
Accounting Information Systems, University of Oregon, Winter 2006 - Spring 2009 (9 sections)  
Accounting for Business Minors, University of Oregon, Summer 2005 - Spring 2006 (2 sections)  
Financial Accounting I (Teaching Assistant), University of Oregon, 2004-05  
Advanced Financial Accounting (Teaching Assistant), University of Notre Dame, 2000  
Honors thesis committee (Undergraduate) - Dan Barrell, Spring 2007.

## **ACADEMIC AND UNIVERSITY SERVICE**

### *Department Service*

- Department chair (2017 – present)
- Academic advisor (2013 – present)
- Committee member, Department assessment committee (2013 – present)
- Faculty advisor, Deloitte Audit Case Competition (2013 – present)
- Accounting department coordinator, Charles T. Horngren Speaker Series (2014 – present)
- Committee member, *Ad hoc* Faculty recruitment committee, campus interviews (2014)

### *College Service*

- Chair, Undergraduate Business Core Revision Committee (2016 – present)
- Member, College of Business Community Campaign Committee (2016 – present)
- Member, Undergraduate Teaching Committee (2012 – 2015)
- Member, College Research Committee (2015 – present)
- Participant, Technology Visioning Group (2013)
- Speaker, College of Business Administration Honors Convocation (2014)

- Faculty Representative, Student Parents Event, Marquette University Summer Preview (2013-2016)
- Attendee, College Graduation Ceremony (2013-2015); Names reader (2017)
- Volunteer Instructor, Basic Business Analytic Tools (BUAD 1060) (Fall 2012)

#### *University Service*

- Member, Committee on Academic Technology (2014 – present)
- Chair, Committee on Academic Technology (2015 – 2016)
- Task Force Member, Climate Study Focus Group (2014)

#### *Professional Service*

- Interim Editor in Chief, *Journal of Public Budgeting, Accounting, and Financial Management* (2018)
- Associate Editor, *Journal of Public Budgeting, Accounting, and Financial Management* (2017-present)
- Editorial Board, *Journal of Government and Nonprofit Accounting* (2014-present)
- Chair, Information Technology Committee, Government and Nonprofit Section of the American Accounting Association (2015-present)
- Webmaster, Government and Nonprofit Section of the American Accounting Association (2015-present)

#### Ad hoc Journal Reviews

- Reviewer, *Journal of Accounting and Public Policy* (1 manuscript)
- Reviewer, *Auditing: A Journal of Practice and Theory* (1 manuscript)
- Reviewer, *Journal of Accounting, Auditing, and Finance* (1 manuscript)
- Reviewer, *Accounting Horizons* (3 manuscripts)
- Reviewer, *Advances in Accounting* (2 manuscripts)
- Reviewer, *Journal of Government and Nonprofit Accounting* (8 manuscripts)
- Reviewer, *Journal of Public Budgeting, Accounting, and Financial Management* (9 manuscripts)
- Reviewer, *Advances in Accounting Education* (1 manuscript)
- Reviewer, *Journal of Public Policy* (1 manuscript)
- Reviewer, *Public Budgeting and Finance* (3 manuscripts)

#### Conference Reviews

- Reviewer, American Accounting Association Annual Meeting, 2008, 2010, 2012-2018
- Reviewer, American Accounting Association Government and Nonprofit Section Midyear Meeting, 2012, 2013, 2015-2018
- Reviewer, American Accounting Association Financial Accounting and Reporting Section Midyear Meeting, 2010, 2013
- Reviewer, American Accounting Association Mid-Atlantic Regional Meeting, 2010, 2012

#### Conference Discussions

- Discussant, American Accounting Association Annual Meeting, 2008, 2010, 2011, 2013, 2015, 2018

### *Community Service*

- Treasurer, Neighborhood House of Milwaukee Board of Directors (2016-present)
- Member, Neighborhood House of Milwaukee Board of Directors (2015-present)
- Junior Achievement of Wisconsin Volunteer (2015-present)
- Committee chair, Donges Bay Elementary School PTO Audit Committee (2015-present)
- Committee member, Donges Bay Elementary School PTO Audit Committee (2014 - 2015)
- Fraud lecture, Johnson Bank Fraud Series, October 11, 2013.

### **PROFESSIONAL EXPERIENCE**

**Graduate Teaching Fellow**, University of Oregon, 2004 – 2009.

**Senior Auditor**, Business Risk Services, Ernst & Young LLP, Chicago, IL 2000-2001; Boston, MA, 2001 – 2004.

**Teaching Assistant**, University of Notre Dame, Summer 2000.