

Kurt H. Gering Curriculum Vita

7400 West State Street • Milwaukee, WI 53213 | kurt.gering@marquette.edu • 414.313.0109

PROFESSIONAL EMPLOYMENT

2016 to present *Instructor of Practice*, College of Business Administration, Marquette University
2012 to 2016 *Adjunct Instructor*, College of Business Administration, Marquette University
2010 to 2016 *Adjunct Instructor*, College of Professional Studies, Marquette University
2003 to 2016 *Project Manager*, Marquette University
2005 to 2008 *Adjunct Faculty*, Waukesha County Technical Institute
2000 to 2003 *Network Administrator*, University of Miami
1993 to 2000 *Managing Director*, Ortho-Kinetics, Incorporated
1987 to 1992 *Sales and Marketing Manager*, PRP International, Incorporated

EDUCATION

M.S. 2012 Leadership Studies, Marquette University, Milwaukee, Wisconsin
B.S. 2008 Organizational Leadership, Marquette University, Milwaukee, Wisconsin

CERTIFICATIONS AND ACCREDITATIONS

PMI Project Management Professional (PMP) CompTIA Certified Technical Trainer (CTT+)
Microsoft Certified Trainer (MCT) Microsoft Certified Systems Engineer (MCSE 2000, 2003)
CompTIA A+, Server+, Network+, I-Net + Certified Cisco Networking Associate (CCNA, CCDA)

SELECT HONORS, AWARDS AND RECOGNITION

2021 John. P. Raynor Excellence in Teaching Award, Marquette University
2020 Distinguished Service Award, Wisconsin BMIT Advisory Council, WI Dept of Public Instruction
2017 Most Valued Professor (MVP), Women's Lacrosse Team, Marquette University
2015 Excellence in Service Award, College of Professional Studies, Marquette University

GRANTS RECIEVED

College of Business Administration, Flipped Classroom Grant(for INSY 6153), \$3000, 2018
College of Business Administration, Flipped Classroom Grant (for INSY 4053, \$6000, 2017
College of Business Administration, Flipped Classroom Grant (for INSY 3001), \$6000, 2017

ACADEMIC EXPERIENCE

Instructor of Practice, College of Business, Marquette University

Courses Taught:

INSY 6153 – Project Management (Graduate)
MSCS 6931 – Project Management (Graduate)
INSY 4158 – Systems Analysis and Design (Capstone)
INSY 4053 – Project Management
INSY 4051 – Business Application Development
INSY 3001 – Introduction to Information Systems
MANA 3001 – Behavior and Organization

Adjunct Instructor, College of Professional Studies, Marquette University

Courses Taught:

LEOR 4995 – Internet Marketing
LEOR 3480 – Historical Leadership During World Conflict
LEOR 3350 – Organizational Behavior
PRST 0110 – Introduction to Computing

TEACHING INNOVATIONS

Service Learning in the Systems Analysis and Design Class

Designed and delivered a service-learning based senior capstone course, Systems Analysis & Design. Partnering with United Way's Technology United, teams of students are paired with local non-profit organizations to consult with and deliver a solution for an IT issue their organization is face. Examples include a researching a book donation inventory system for Next Door MKE and a network infrastructure consolidation project for the Milwaukee Zoological Society. Over the past three years, my students and I have collaborated with over 10 organizations in the Milwaukee area through this course.

Service Learning in the Project Management Class

Designed and delivered a service-learning based graduate and undergraduate course, Project Management, for both graduate and undergraduate sections. In this course, teams of students are paired with local non-profit organizations to develop, build and execute a project plan and schedule for each organization. Examples include a fundraiser for the Alzheimer's Association and a blood drive for the Versiti Blood Center. Over the past five years, my students and I have collaborated with over 20 organizations in the Milwaukee area through this course.

Experiential Learning in the Introduction to Information Systems Class

Designed and delivered an experiential learning course, Introduction to Information Systems. In this course, students gain initial knowledge of course concepts through textbook readings and traditional lecture. This is followed by a series of field trips, where students apply this knowledge to a real-world setting. Finally, students write a reflection on the experience, providing an analysis and synthesis of learned concepts with the real world setting to create new knowledge migrated into long-term memory. Each semester, students visit the Marquette University Data Center in Cudahy Hall, the MARVL visualization lab in E-Hall and the Research and Sports Analytics space in the AHPRC, culminating with a trip to Chicago to the Amazon GO! Store and AWS offices.

The VAXX Squad

The COVID-19 Pandemic has accelerated the need to close the digital divide, especially for older adults. Since the distribution of vaccines is done primarily online, a chasm has been created for the 33 million adults who lack the technology resources to do so. To help bridge this digital divide, I organized a program where students in my Introduction to Information Systems class work with senior centers around the area to book vaccination appointments for seniors. In April of 2021, the experience was detailed in a [short documentary](#) that aired locally on WDJT, Channel 58, Milwaukee and other CBS stations in the United States. Additional articles ran in [The Milwaukee Journal/Sentinel](#), [Wisconsin Public Radio](#) and Spectrum News Service.

Smartphone Shutdown

Developed an experiential learning exercise focused on social media and cyberpsychology, where students have the option to lockup their cellphones for 48 hours and experience life without mobile technology. Afterwards, students are asked to reflect upon the experience, often with some very surprising analyses! In the April of 2019, the experience was detailed in a [short documentary](#) that aired locally on WISN, Channel 12, Milwaukee and other ABC stations in the Hearst network located in the United States.

Inter-collegiate Student Competition

Developed a six week, 36-hour training program and coached three teams (28 students) of undergraduate Marquette students (2017-present) to participate in an Inter-collegiate Project Management Competition held in Pittsburgh each year and hosted by the Project Management Institute (PMI). My teams have always placed in the top 3 places for both the individual and team competitions, culminating with 1st place wins in both categories in 2019. In addition, ten students have gone on to successfully pass the PMI (CAPM) certification via this program.

IT for Hope Engagement Program

Designed and implemented a program where K-8 honors students at Hope Christian School, visit the Marquette Campus and experience various aspects of information technology through classroom visits and tours of campus technology resources such as the MARVL lab in E-Hall or the AHPRC. Each year the program culminates in the students being invited to attend a Marquette Men's Basketball game and the opportunity to meet the players. As of 2021, over 15 students have participated in this program.

Women in Information Systems Video Series

In January of 2020, I started building a video series, Women for IT, where female graduating seniors create a short mini-documentary and relate the career opportunities available to them after graduation. Designed to promote equity within the major and career field, the percentage of women graduating with IS majors in 2021 is forecasted to be 34%, up from 28% in 2020, with a personal goal of 50% by 2023.

Student Peer Mentoring Program

Designed and implemented a student peer mentoring program for my Introduction to Information Systems course. During their senior year, selected Information Systems majors will mentor students in my Introduction to Information Systems classes, reinforcing their own learnings before graduation, while aiding new student comprehension of course concepts and promoting the benefits of adding Information Systems as an additional major.

Active Practitioner Mentoring Program

Designed and implemented an active practitioner mentoring program for students in my project management, business application development and systems analysis and design courses. Selected individuals, all of whom are actively working in industry, are invited to deliver a guest lecture to my class, followed by one-on-one mentoring to help students distill textbook concepts into real-life scenarios. This program also allows corporations to showcase their organization and serves to create and strengthen career path opportunities for our graduates.

Alumni Engagement Program

Designed and implemented an alumni engagement program for student groups in my systems analysis and design course, the senior capstone for the information systems major. College of Business alumni currently working in industry, guide and mentor the student group as they consult for local non-profit organization to deliver a solution for an IT issue they are struggling with. In addition to benefits realized for the graduating students, this program allows alumni to preserve a connection with Marquette and serves to create and strengthen alumni donor relations.

Pandemic Pedagogy

As a result of shifting course instruction modalities, I re-designed and implemented a series of innovative pandemic pedagogies designed to maximize student engagement and build classroom community for my hybrid and online courses. Such strategies included the establishment of *be happy* hours, held from 7-8pm every three weeks. Designed to imitate the time before and after class, it allows faculty and students to engage each other in a more social setting. Additional pedagogical programming included the use of multiple cameras in synchronous hybrid classes, providing different views which allowed students to watch the class based on their preference. In addition, the use of multiple monitors in the classroom to allow the me and in-classroom students to better see and interact with students that are watching online. To provide improved feedback on written papers, I used screen recording software combined with video of myself, which allowed me to speak to students as I graded their papers, which I then uploaded for students to review. Finally, to maximize student participation, paired and group assignments were structured so that the person(s) in class, was or were always working with the person(s) watching remotely.

PUBLICATIONS

Books:

Forecast Scheduling with Microsoft Project 2018. 2019. (Contributing editor with Eric Uyttewaal). Project Pro Publishing: Ottawa, Canada.

Forecast Programming. 2017. (Contributing editor with Eric Uyttewaal). Project Pro Publishing: Ottawa, Canada.

Forecast Scheduling with Microsoft Project 2013. 2015. (Contributing editor with Eric Uyttewaal). Project Pro Publishing: Ottawa, Canada.

SELECT INVITED TALKS

Careers in Project Management. Presented at Marquette University/Project Management Institute – Networking and Career Fair. Milwaukee, March, 2018.

The Nature of Project Management. Presented at Project Management Institute – Chapter Meeting. Milwaukee, February, 2017.

Preparing Students for Higher Education. Presented at Franklin High School – District Development Day. Franklin, October, 2016.

SELECT CAMPUS/DEPARTMENTAL TALKS:

Careers in IT Security Panel. Presented at Marquette University BizNet Career Fair. Milwaukee, September, 2020.

An Interview with President Lovell. Presented at Marquette University Delta Sigma Pi Fraternity – Chapter Meeting. Milwaukee, March, 2019.

Success After Graduation. Presented at Marquette University Delta Sigma Pi Fraternity – Chapter Meeting. Milwaukee, September, 2018.

Project Management Competition. Presented to the College of Business Administration Leadership Council. Milwaukee, April, 2018.

The Importance of Building a Network of Casual Friends. Presented at Marquette University Delta Sigma Pi Fraternity – Chapter Meeting. Milwaukee, November, 2017.

Cardiac Project Management. Presented at Marquette University – Employee Wellness Week. Milwaukee, October, 2015.

Project Risk Management. Presented at Marquette University – Professor Monica Adya’s Project Management Class. Milwaukee, November, 2015.

Implementing Microsoft Project Server leveraging task updates with PWA. Presented at Marquette University, Milwaukee, Wisconsin, November 7, 2009.

SELECT MEDIA APPEARANCES

The Vaxx Squad. *Channel 58 News*. Columbia Broadcasting Corporation. 2 April 2021.

<https://www.cbs58.com/news/marquette-students-help-book-vaccine-appointments-for-seniors>

The Vaxx Squad. *Communities*. Milwaukee Journal/Sentinel. 14 April 2021.

<https://www.jsonline.com/story/communities/west/news/wauwatosa/2021/04/02/marquette-university-class-helps-seniors-get-covid-19-vaccine/4805029001/>

Smartphone Shutdown. *Channel 12 News*. American Broadcasting Corporation. 30 April 2019.

<https://www.wisn.com/article/smartphone-shutdown-professor-challenges-students-to-put-phones-away-for-two-days/27314210>

SERVICE TO THE PROFESSION

Councils and Memberships

2018 – Present Wisconsin State Business, Marketing, & IT State Superintendent Advisory Council

2012 – Present Milwaukee Chapter, Microsoft Project Users Group (MPUG)

2008 – Present Milwaukee Chapter, Project Management Institute (PMI)

2007 – Present Project Management Institute (PMI)

2004 – Present Association of Jesuit Colleges and Universities (AJCU)

SERVICE TO THE UNIVERSITY

University Academic Senate Elected Positions

Chair, University Faculty Council (2016 – 2018)

Elected Member, Executive Council of the University Academic Senate (2015 – 2019)

Senator, University Academic Senate (2013 – 2019)

Chair, Subcommittee on Part-time Faculty (2012 – 2015)

Senator-at-Large, University Faculty Council (2013 – 2016)

University Committees and Councils

Faculty Member, University Program Review Council (2016 – 2019)

Faculty Member, Chief Information Officer Search Committee (2018 – 2019)

Faculty Member, Chief Financial Officer Search Committee (2017 – 2018)

Faculty Member, Committee on MU Police, Title IX and Compliance Reporting (2016)

Faculty Member, Common Core Revision Workgroup K (2016)

Faculty Member, University Honor Council (2013 – 2015)

Faculty Member, Subcommittee on Procedures, Academic Integrity Council (2014 – 2015)

Faculty Member, Vice-President of Academic Affairs Search Committee (2015)

University Conference Organization and Service

Chair & Host, MU PM Club/PMI Milwaukee Networking & Career Fair (2019)

Chair & Host, Annual Presidential Faculty Forum (2017)

Co-Chair & Co-Host, Annual Presidential Faculty Forum (2015)

Video Creation

Be the Difference (even during a Pandemic). *Marquette Admissions Video*. Marquette University. April, 2020.

https://youtu.be/NNqFlrZ_PZ4

Graduation Message. *Marquette University Honors Students*. Marquette University. May, 2020.

<https://youtu.be/YjJuYTbjdd8>

SERVICE TO THE COLLEGE

College of Business Committees and Positions

Chair, College of Business Information Systems Major Advisory Board (2019 – present)

Internship Coordinator, College of Business Information Systems Major (Spring, 2020)

College of Business Senator, University Academic Senate (2016 – 2019)

SERVICE TO OUR STUDENTS

Faculty Advisor for Student Organizations and Service

Coach, Annual PMI Intercollegiate Project Management Team (2017 – present)

Faculty Coordinator, Site Visits for IT students to R.W. Baird (2017 – present)

Faculty Advisor, Delta Sigma Pi Fraternity (2017 – present)

Faculty Advisor, Marquette University Project Management Club (2017 – present)

Faculty Advisor, Marquette University Track and Running Club (2018 – present)

Faculty Advisor, Marquette University Fishing Club (2018 – present)

Faculty Advisor, Marquette University Cycling Club (2014 – 2018)

Video Creation

A Farewell to Seniors. *College of Business Seniors*. Marquette University. April, 2020.

<https://youtu.be/MsaxzpKAYmY>

Everyday Heroes. *2019 Project Management Team*. Marquette University. May, 2019.

<https://youtu.be/3XLkHfWmfac>

The Day the Eagle Soared. *2018 Project Management Team*. Marquette University. May, 2018.

<https://youtu.be/gFfEyjIJQ0U>

SERVICE TO OUR COMMUNITY

American Heart Association

Jailed Participant, Alpha Phi Bail Me Out! (Fundraiser for Cardiac Care) (2017 – 2019)

Hope House Milwaukee

Line Cook and Server, Braise Annual Thanksgiving Dinner to Residents (2017 – 2019)

Select Community Service Projects in Courses

ALS Association

Alzheimer's Association

American Cancer Society

American Diabetes Association

Envision ADHD

Hydrite Summer Service Campaign

Journey House

Life Center of Milwaukee

Lotus Legal Clinic

Next Door MKE

Milwaukee County Budget Office

Marquette University High School

Riverwest Food Pantry

Sailing Education Association of Sheboygan (SEAS)

Sami Nelson Memorial Silent Auction

Teens Grow Greens

Versiti Blood Center

Walker's Point Youth & Family Center

West Side Partners

Zoological Society of Milwaukee