

# ***Curriculum Vitae***

**Mark Barratt**

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Department of Management,**

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**EDUCATION****Cranfield School of Management,  
Cranfield University**

Ph.D. Degree 2002

**Title:** *Exploring Relationships and Information Exchange in Grocery Supply Chains: a Case Study of the Enablers and Inhibitors.***Major:** Supply Chain Management**Dissertation Adviser:** Prof. Martin Christopher**University of Greenwich**

BA (Honors) Degree 1994

**Major:** Operations Management1<sup>st</sup> Class Honors**EMPLOYMENT EXPERIENCE (ACADEMIC)**

- **Visiting Researcher** (2016 to present)  
Internet Edge Supply Chain Lab  
Arizona State University
- **Associate Professor (with Tenure)** (2015 to present)  
Department of Management  
Marquette University
- **Associate Professor** (2013 to 2015)  
Department of Management  
Marquette University
- **Assistant Professor** (2002 to 2012)  
Department of Supply Chain Management  
W. P. Carey School of Business  
Arizona State University
- **Lecturer** (1998 to 2002)  
Cranfield School of Management  
Cranfield University, Bedfordshire, United Kingdom
- **Visiting Lecturer** (1997 to 1998)  
Cranfield School of Management  
Cranfield University, Bedfordshire, United Kingdom
- **Senior Lecturer (Business Strategy)** (1996 to 1998)  
School of Business  
University of Greenwich, London, United Kingdom
- **Head of Undergraduate Admissions** (1995 to 1997)  
School of Business  
University of Greenwich, London, United Kingdom

- **Lecturer (Business Strategy)** (1994 to 1996)  
School of Business  
University of Greenwich, London, United Kingdom

## RESEARCH

### Refereed Journal Articles (Academic)

1. Kull, T.J., **Barratt, M.A.**, Sodero, A. and Rabinovich, E. (2013) "An Assessment of the Effects of Different Inventory Record Inaccuracies: A dynamic-based investigation" *Journal of Business Logistics* 34(3) 189-208. [A]
2. **Barratt, M.A.** and Barratt, R., (2011) "Exploring Internal and External Supply Chain Linkages: Evidence from the field", *Journal of Operations Management* 29(5): 514-528. [A]
3. **Barratt, M.A.**, Choi, T.Y. and Li, M., (2011) "Qualitative Case Studies in Operations Management: Trends and Future Research Implications (1992-2007)", *Journal of Operations Management* 29(4): 329-342. [A]
4. Ashenbaum, B., Maltz, A., Ellram, L and **Barratt, M.A.** (2009). "Organizational alignment and supply chain modularity: introduction and construct validation." *International Journal of Logistics Management* 20(2): 169-186. [B]
5. **Barratt, M.A.** and Oke, A., (2007). "Antecedents of Supply Chain Visibility: A Resource-based Theory Perspective." *Journal of Operations Management* 25(6): 1217-1233. [A]
6. **Barratt, M.A.** and Choi, T.Y., (2007). "Mandated RFID and Institutional Responses: Cases of Decentralized Business Units." *Production and Operations Management* 16(5): 569-585. [A]
7. **Barratt, M.A.**, (2004). "Unveiling the Enablers and Inhibitors of Collaborative Planning in the UK grocery sector." *The International Journal of Logistics Management* 15(1): 73-90. [B]
8. **Barratt, M.A.**, (2003). "Understanding the Meaning of Collaboration in the Supply Chain." *Supply Chain Management: an International Journal* 9(1): 31-42. [B]
9. **Barratt, M.A.**, (2003). "Positioning the Role of Collaborative Planning in the Grocery Supply Chain." *The International Journal of Logistics Management* 14(2): 53-66. [B]
10. **Barratt, M.A.** and Rosdahl, K., (2002). "Exploring Business-to-Business Marketsites: A European Perspective." *European Journal of Purchasing and Supply Management* 8(2): 111-122. [A/B]
11. **Barratt, M.A.** and Oliveira, A., (2001). "Exploring the Experiences of Collaborative Planning Initiatives." *International Journal of Physical Distribution & Logistics Management* 31(4): 266-289. [A/B]

### Refereed Journal Articles (Practitioner)

12. **Barratt, M.A.** and DeHoratius, N. (2012), "Retail Analytics and Behavioral Operations: A Recipe for Superior Performance" *Cutter IT Journal* 12(13): 1-6. [Not Ranked]
13. **Barratt, M.A.**, Rabinovich, E. and Camara-Sodero, A., (2010). "Inventory Accuracy: Essential, but Often Overlooked." *Supply Chain Management Review* March/April 36-46. [B]

14. **Barratt, M.A.**, Savidge, M. and Barratt, R., (2006). "Sarbanes Oxley: Is it good for your supply chain?" *Supply Chain Management Review* November, 34-40. [B]

#### **Manuscripts (Revise and Represent)**

15. **Barratt, M.A.**, Rabinovich, E. and Camara-Sodero, A. "Towards an Understanding of Inventory Record Inaccuracy Between Cycle Counts: An Exploratory Study", Manuscript being revised for *Journal of Business Logistics*. [A]

#### **Manuscripts (under Review)**

16. **Barratt, M.A.**, Camara-Sodero, A. and Jin, Y. "Current State of Big Data Use in Retail Supply Chains", Manuscript under review at *Journal of Business Logistics*. [A]

#### **Books and Book Chapters**

17. Barratt, M.A. (2016) "Exploring Supply Chain Relationships and Information Exchange in UK Grocery Supply chains: Some Preliminary Findings" in *Developments in Logistics and Supply Chain Management: Past, Present and Future* (Eds: K. Pawar, H. Rodgers, A. Potter and M. Naim) published by Palgrave-MacMillan.
18. **Barratt, M.A.** (2001), "The Cultural Shift: Building trust between organizations", in *Partnering for Agility*, commissioned by the CBI (Confederation for British Industry) & SAP, published by Caspian Publishing, London.
19. **Barratt, M.A.** and Rosdahl, K. (2001), "Exploring Success criteria for European Business-to-Business Marketsites", in *Achieving Supply Chain Excellence through Technology (ASCET)*, Vol.3, Montgomery Research Inc.

#### **Invited Articles**

20. **Barratt, M.A.** (2011), "Building internal win-win relationships", forthcoming in *Inside Supply Management*, Institute of Supply Management.
21. **Barratt, M.A.**, (2004), "Coming to America", International Issues column of *Decision Line*, Decision Sciences Institute.

#### **Monographs and Technical Reports**

22. **Barratt, M.A.**, Camara-Sodero, A. and Jin, Y. (2014) "Current State Of Big Data Use In Retail Supply Chains" Council of Supply Chain Management Professionals, July.
23. **Barratt, M.A.** and Christopher, M.G. (1999), "Supply Chain Challenges for the New Millennium", a client company report, April.
24. **Barratt, M.A.** (2005) "Understanding the Impact of Initial Compliance with the DOD RFID Mandate: a Case Study, August.
25. **Barratt, M.A.** (1998), *Personal Computing Skills 1998-99 Workbook* MBA (Executive), Cranfield School of Management, Cranfield University.
26. **Barratt, M.A.** (1997), *Information Management Skills 1997-98 Workbook* MBA (Full-time), Cranfield School of Management, Cranfield University.

27. **Barratt, M.A.** (1995), *Mediloan (Ver. 1.0) - a training guide*. In relation to software developed incorporating algorithms for aiding pressure sore relief for NHS Trust community patients." With Ravensbourne NHS Trust, Bromley, United Kingdom.

#### Other Publications

28. **Barratt, M.A.** and Oliveira, A. (2001), "Exploring the Experiences of Collaborative Planning Initiatives", *Supply Chain Practice*, 3(4): 34-47.
29. **Barratt, M.A.** and Green, M. (2001), "The Cultural Shift: The need for a collaborative culture", *Logistics Europe*, December.
30. **Barratt, M.A.** (2000), "E-Business: Catalyst for Next Generation Supply Chain Management", *Sunday Times*, 26<sup>th</sup> November.
31. **Barratt, M.A.** and Daniels, E. (2000), "The Net Imperative", *Supply Chain Practice*, 2(1) February.
32. **Barratt, M.A.** (2000), "E-Business: Catalyst for Next Generation Supply Chain Management", *Supply Chain Practice*, 2(2) December.
33. **Barratt, M.A.** (2000), "The Net Imperative", *Management Focus: The Journal of Cranfield School of Management*.

#### Works in Progress

34. Barratt, M.A. and Bastl, M., "Information Sharing In Supply Chains: 'Alive and Well' but in need of clarification", targeting submission to *International Journal of Physical Distribution and Logistics management*. [A/B]
35. Barratt, M.A. "The Roles and Types of Collaborative Planning by CPG Manufacturers", targeting submission to *International Journal of Physical Distribution and Logistics management*. [A/B]
36. Lim, S., Barratt, M.A. and Other, A. "Governing digital last-mile supply networks in Omnichannel retail Operations", targeting submission at *Journal of Operations Management*. [A]
37. Kull, T.J., **Barratt, M.A.**, Sodero, A. and Rabinovich, E. "Human Errors and Inventory Record Inaccuracies: A Behavioral Perspective", targeting submission at *Journal of Operations Management*. [A]  
- We are currently testing our behavioral experiment.
38. **Barratt, M.A.** and DeHoratius, N. "A Behavioral Perspective of Retail Execution" targeting submission to *Journal of Business Logistics*. [A]  
- The paper is currently in its final editing stages (about 80% complete)
39. Soosay, C., Fearn, A. and **Barratt, M.A.** "Value-chain and Sustainability: An Exploratory Study" targeting submission to *Journal of Operations Management*. [A]  
- The paper is currently in its final editing stages. I developed and wrote the methodology for this paper.
40. Fearn, A., Duffy, R., Hornibrook, S. and **Barratt, M.A.** "Inter-Organizational Relationships: Justice, Commitment and Organizational Citizenship Behavior", targeting submission at *Journal of Operations Management*. [A]

41. **Barratt, M.A.** and Choi, T.Y. "Organizational Hypocrisy: Lessons for Organizations Mandating Technology Adoption", targeting submission to *Sloan Management Review*.  
- *The paper is currently in its final editing stages. I led the data collection and the writing of the paper.*
42. **Barratt, M.A.**, Peacock, C. and DeHoratius, N. "Supply Chain's "Bermuda Triangle": Out-of-Stocks, Shrinkage and Inventory Record Inaccuracy", targeting submission to *Journal of Business Logistics*. [A]  
- *This paper seeks to develop a conceptual framework based on the interactions of Out-of-stocks (OOS), shrinkage and inventory record inaccuracy (IRI). The paper is currently in the research design stage and I will be leading the data collection.*
43. Bastl, M. Mena, C., **Barratt, M.A.** "Determinants of supply chain information sharing – a multilevel perspective", targeting submission to *Journal of Business Logistics*. [A]  
- *The paper is currently in its final editing stages (about 75% complete)*
44. Bastl, M. Mena, C., **Barratt, M.A.** "Supply chain transparency: an inter-personal perspective", targeting submission to *Journal of Supply Chain Management*. [A]  
- *The paper is currently in its final editing stages (about 60% complete)*
45. Bastl, M. Mena, C., **Barratt, M.A.** "Disentangling the link between supply chain information sharing and supply chain visibility – a multilevel perspective" targeting submission to *Journal of Operations Management*. [A]  
- *The paper is currently in its final editing stages (about 50% complete)*
46. Barratt, M.A., Matthes, J. and Spaid, B. "A Typology of Omni-channel Retail Strategies" targeting submission to *Journal of Retailing*. [A]  
- *We are pre-testing the interview tool.*
47. Rabinovich, E., **Barratt, M.A.** and Maltz, A. "Forecasting slow-moving items in Pet Retailing", targeting submission to *Journal of Business Logistics*. [A]  
- *We are collecting some additional data.*

## CONFERENCE PROCEEDINGS AND PRESENTATIONS

### Refereed Conference Proceedings

1. **Barratt, M.A.**, Camara-Sodero, A. and Jin, Y. (2014) "Current State Of Big Data Use In Retail Supply Chains" Council of Supply Chain Management Professionals Annual Conference, September, San Antonio, TX [*International*].
2. Sodero, A., Kull, T.J., **Barratt, M.A.** and Rabinovich, E., (2010) "A Dynamic-Based Investigation of the Effects of Inventory Record Inaccuracy in Multi-Channel Retailing" Presented at the 2010 Meeting of DSI, San Diego, CA [*International*].
3. **Barratt, M.A.**, Rabinovich, E. and Camara-Sodero, A. (2010) "Impact of Direct and Retail Channels on Inventory Record Accuracy", Presented at the 2010 Meeting of POMs, Vancouver, BC [*International*].

4. Kull, T.J., **Barratt, M.A.** and Rabinovich, E., (2009) "An Assessment of the Effects of Different Inventory Record Inaccuracies: A dynamic-based investigation" Presented at the 2009 Meeting of INFORMS, San Diego, CA [*International*].
5. **Barratt, M.A.**, Choi, T.Y. and Li, M., (2007) "State of Inductive Case Studies in Operations Management" in Best Paper Proceedings. Presented at the 2007 Meeting of the Academy of Management, Philadelphia [*International*].
6. **Barratt, M.A.** and K.J. Petersen, (2005), "Mandated RFID Compliance: What will be the Impact on your Supply Chain Relationships?" Acquisition Research: The foundation for Innovation, 2<sup>nd</sup> Annual Acquisition Research Symposium, May 17-18, Naval Post-Graduate School, Monterey, California [*National*].
7. Barratt, R, and Kakabadse, N.K. and **Barratt, M.A.** (2003), "Corporate Social Responsibility in the Board Room: The Need for a Coherent Business Case", *in the proceedings of the European Academy of Business in Society - 2nd Colloquium*, September 19-20, Copenhagen Business School, Sweden [*International*].
8. Petersen, K., **Barratt, M.A.** and Nichols, J.R., (2003), "Empirical Statistical Research – The Shared Value Approach", *in the Proceedings of the 34th Annual DSI Meeting*, November 22-25, 2003, Washington, DC [*International*].
9. **Barratt, M.A.** and Green, M., (2003), "Collaboration as an Enabler of Effective & Efficient Promotions in UK Grocery Supply Chains" *in the Proceedings of the Fourteenth Annual Conference of the Production and Operations Management Society*, POM-2003, April 1-4, 2003, Savannah, GA [*International*].
10. **Barratt, M.A.** and Green, M., (2001), "The Cultural Shift: The need for a collaborative culture" *in conference proceedings of Supply Chain Knowledge 2001*, Cranfield School of Management, Bedfordshire, United Kingdom [*National*].
11. **Barratt, M.A.** (2000), "Achieving total visibility across the networked supply chain: Integrating your customers and business partners", *in the Proceedings of e-Logistics 2000 Conference*, May 24-25, 2000, Brussels, Belgium [*International*].
12. **Barratt, M.A.** and Oke, A., (2000), "Enhancing manufacturing Flexibility through an integrated supply chain strategy", *in the Proceedings of the Eleventh Annual Conference of the Production & Operations Management Society*, POM-2000, April 1-4,2000, San Antonio, TX [*International*].
13. **Barratt, M.A.** and Grimshaw, D.J. (1999), "Electronic Commerce: Implications for Supply Chain Management", *in the proceedings of the British Information Technology Conference (BIT99)*, Manchester Metropolitan University, Manchester United Kingdom [*National*].
14. **Barratt, M.A.** (1999), "Exploring Supply Chain Relationships and Information Exchange in UK Grocery Supply chains: Some Preliminary Findings", *in the proceedings of the 4th International Symposium for Logistics*, Florence, Italy [*International*].
15. **Barratt, M.A.**, Ellis, H.W. and Bytheway, A.J. (1998), "Supply and Logistics Networks - Rethinking the Supply Chain: Complexity Theory and the Role of Information", *in the proceedings of the AMA Logistics and Supply Chain Management Conference*, Vienna, Austria [*International*].

16. **Barratt, M.A.** (1998), "Supply Chain Relationships: A Justification for the Use of Case Study Research", *in the proceedings of the Logistics Research Network Conference*, Cranfield School of Management, Bedfordshire, United Kingdom [*National*].
17. **Barratt, M.A.** (1997), "Achieving Synergetic Relationships in the UK Retail Grocery Sector", *in the proceedings of the European Logistics Association Doctoral Workshop*, Paris, France [*International*].
18. **Barratt, M.A.**, Turnbull, D., Barnett, W., Burke, I., Ellis, H.W., Gould, J., Ledgerwood, G. and Mayor, R. (1996), "Multiple Choice Assessment Linked to Case Studies", *in the proceedings of British Academy of Management (BAM) Conference*, Manchester United Kingdom [*National*].

#### **Non Refereed Presentations and Symposia**

19. Sodero, A., **Barratt, M.A.**, and Y. Jin, (2016) "Big Data and Predictive Analytics Use in Retail Supply Chains" Presented at Department of Supply Chain Management, Miami University, Oxford, OH [*National*].
20. **Barratt, M.A.**, (2011), "Shrinkage and Inventory Record Inaccuracy: Are we seeing the whole picture?" Process Driven Loss Prevention Forum, BestBuy Corporate Campus, Minneapolis, Mn [*National*].
21. **Barratt, M.A.**, K.J. Petersen, P. Carter (2005), "Mandated RFID Compliance: What will be the Impact on your Supply Chain Relationships?" CAPS Executive Roundtable, Scottsdale, AZ [*National*].
22. **Barratt, M.A.** (2004), "RFID: Where are we now?" Logistics Roundtable, Department of Supply Chain Management W. P. Carey School of Business, Arizona State University, Tempe, AZ [*National*].
23. **Barratt, M.A.** (2002), "Exploring Collaborative Relationships and Information Exchange in Grocery Supply Chains", the United Parcel Service (UPS) Center for Worldwide Supply Chain Management, University of Louisville, Louisville, KY [*Regional*].
24. **Barratt, M.A.** (2001), "Digital Supply Chains: The Role of Collaboration", Keynote Presentation Microsoft Fast Track Forum: eWorld, London [*National*].
25. **Barratt, M.A.** (2001), "How to Generate Apathy in Your Supply Chain: The Ineffective Use of Information", Keynote Presentation, Optimizing data management in the supply chain conference, Birmingham, United Kingdom [*National*].
26. **Barratt, M.A.** (2001), "Digital Supply Chains: The Role of Collaboration", Keynote Presentation Microsoft Fast Track Forum: eWorld, Birmingham [*National*].
27. **Barratt, M.A.** (2001), "Digital Supply Chains: The Role of Collaboration", Keynote Presentation Microsoft Fast Track Forum: eWorld, London [*National*].
28. **Barratt, M.A.** (2000), "e-Business & the Supply Chain", Keynote Presentation DHL (Worldwide Express) Commercial Conference, Bahrain [*International*].



**RESEARCH GRANTS**

<b>Monetary Amount (Awarding Institution)</b>	<b>Role and Program Title</b>	<b>Date</b>
<b>\$16,000</b> Council of Supply Chain Management Professionals (CSCMP) Competitive Research Grant.	Principal Investigator "Big Data in Retail Supply Chains"	2013
<b>\$15,000</b> Dean's Award of Excellence Summer Research Grant. Competitively awarded by the W. P. Carey School of Business	Principal Investigator "A Behavioral Perspective of Retail Execution"	2011
<b>\$4,000</b> – Target Corporation	Sponsorship for Case Competition in SCM345 Intro to Logistics, Department of SCM, ASU.	2011
<b>\$15,000</b> Dean's Award of Excellence Summer Research Grant. Competitively awarded by the W. P. Carey School of Business	Principal Investigator "Supply Chain's "Bermuda Triangle": Linking Out-of-Stocks, Shrinkage and Inventory Record Inaccuracy"	2010
<b>\$4,000</b> – Target Corporation	Sponsorship for Case Competition in SCM345 Intro to Logistics, Department of SCM, ASU.	2009
<b>\$10,000</b> Dean's Award of Excellence Summer Research Grant. Competitively awarded by the W. P. Carey School of Business	Principal Investigator "Exploring Inventory Record Inaccuracy in the Supply Chain"	2007
<b>\$15,000</b> from Union Pacific	Co-Coordinator with Dr. Arnold Maltz Logistics Roundtable, Department of SCM, W. P. Carey School of Business, ASU.	2006-07
<b>\$15,000</b> from Union Pacific	Co-Coordinator with Dr. Arnold Maltz Logistics Roundtable, Department of SCM, W. P. Carey School of Business, ASU.	2005-06
<b>\$10,000</b> from Union Pacific	Co-Coordinator with Dr. Arnold Maltz Logistics Roundtable, Department of SCM, W. P. Carey School of Business, ASU.	2004-05
<b>\$25,000</b> Naval Post Graduate School	Lead Investigator - "Mandated RFID Adoption by DOD supply base".	2005
<b>\$25,000</b> Center for Advanced Purchasing Studies (CAPs) – Matched funding.	Lead Investigator - "Mandated RFID Adoption by DOD supply base".	2005
<b>\$10,000</b> from Union Pacific	Co-Coordinator with Dr. Arnold Maltz Logistics Roundtable, Department of SCM, W. P. Carey School of Business, ASU.	2003-04
<b>\$18,000</b> - Economic & Sociological Research Council (ESRC).	Competitive doctoral dissertation award - research expenses.	1997-98

## UNIVERSITY DEVELOPMENT

- **Founder/Director of the e-Supply Chain Research Forum** (1999 – 2002)  
Cranfield School of Management,  
Cranfield University, Bedfordshire, United Kingdom
- **Co-Founder of the ASU Logistics Roundtable** (2003 – 2008)  
Department of SCM, W. P. Carey School of Business, ASU.  
Set up monthly meetings, site visits and arranged guest speakers.
- **Co-Founder - Supply Chain Information Technology Lab (SCITL)** (2015 – present)  
Department of Management, College of Business, Marquette University  
Prepared proposal and established budget for the lab.

## AWARDS

- **20th Anniversary – Best papers (1 of 24) over the last 20 years of the Symposium**  
Barratt, M.A. (1999), “Exploring Supply Chain Relationships and Information Exchange in UK Grocery Supply chains: Some Preliminary Findings”, in the proceedings of the 4th International Symposium for Logistics, Florence, Italy, published by Palgrave-MacMillan.
- **Runner-up Best paper Journal of Business Logistics – 2013**  
Kull, T.J., Barratt, M.A., Sodero, A. and Rabinovich, E. “An Assessment of the Effects of Different Inventory Record Inaccuracies: A dynamic-based investigation” *Journal of Business Logistics* 34(3) 189-208.
- **Certificate of Excellence in Reviewing: Journal of Operations Management – 2013-2014**  
For recognition of outstanding contributions to the quality of the journal.
- **Obama Scholars Mentor – 2010-11**  
For recognition of valuable contributions as a volunteer in the Barack Obama Scholars program.
- **Highly Commended Award from Emerald Literati Network 2010 Awards for Excellence**  
4th Author with B. Ashenbaum, A. Maltz, and L. Ellram “Organizational alignment and supply chain modularity: introduction and construct validation.” *International Journal of Logistics Management* 20(2): 169-186 – Summer 2010.
- **Runner-up Best paper Proceedings AOM Conference**  
Lead author with T.Y. Choi and Mei Li “State of Inductive Case Studies in Operations Management” Presented at the 2007 Meeting of the Academy of Management, Philadelphia – Summer 2007.
- **Barrett Honors College, ASU – Honors Disciplinary Faculty – 2006-07.**  
In recognition of outstanding performance and contributions to the honors students of the university.

**TEACHING****MARQUETTE UNIVERSITY****Graduate Education:**

<b>Date (Yr/Semester)</b>	<b>Class - Description</b>	<b>Teaching Evaluation</b>
2015 Fall	<b>EXBU 6590:</b> Supply Chain Strategy & Practice – Core class for MBA.	5.12
2014 Fall	<b>EXBU 6590:</b> Supply Chain Strategy & Practice – Core class for MBA.	5.62
2014 Spring	<b>OSCM6931:</b> Topics in Supply Chain Management – Elective class for MBA.	5.40
2013 Fall	<b>EXBU 6590:</b> Supply Chain Strategy & Practice – Core class for MBA.	5.60
2013 Spring	<b>OSCM6931:</b> Global Supply Chain Management – Elective class for MBA Supply Chain Management.	5.38



Ratings based on a scale of 1-6 (where 1 is very poor and 6 is very good)

**Undergraduate Education**

<b>Date (Yr/Semester)</b>	<b>Class - Description</b>	<b>Teaching Evaluation</b>
2015 Fall	<b>OSCM4130:</b> Supply Chain Strategy – Capstone class for OSCM Undergraduates	5.85
2015 Fall	<b>OSCM4130:</b> Global Logistics – Elective class for OSCM Undergraduates	5.36
2015 Spring	<b>OSCM4030:</b> Supply Chain Strategy – Capstone class for OSCM Undergraduates	5.79
2015 Spring	<b>OSCM3001:</b> Intro to Operations and SCM - Required class for all COB Undergraduates	5.33
2014 Fall	<b>OSCM4030:</b> Supply Chain Strategy – Capstone class for OSCM Undergraduates	5.80
2014 Fall	<b>OSCM3001:</b> Intro to Operations and SCM - Required class for all COB Undergraduates	5.30
2014 Spring	<b>OSCM4030:</b> Supply Chain Strategy – Capstone class for OSCM Undergraduates	5.68
2013 Fall	<b>OSCM3001:</b> Intro to Operations and SCM (x2) - Required class for all COB Undergraduates	5.23, 5.15
2013 Spring	<b>OSCM4030:</b> Supply Chain Strategy – Capstone class for OSCM Undergraduates	5.68

Ratings based on a scale of 1-6 (where 1 is very poor and 6 is very good)




**ARIZONA STATE UNIVERSITY****Graduate Education**

<b>Date (Yr/Semester)</b>	<b>Class - Description</b>	<b>Teaching Evaluation</b>
2006 Fall	<b>SCM591:</b> Global Logistics – Elective class for MBA Supply Chain Management.	1.71 †
2006 Spring	<b>SCM591:</b> Global Logistics – Elective class for MBA Supply Chain Management.	1.69 †
2005 Spring	<b>SCM591:</b> Global Logistics – Elective class for MBA Supply Chain Management.	1.13 †
2004 Fall	<b>SCM541:</b> Introduction to Logistics – Core class for MBA Supply Chain Management.	1.57 †
2004 Spring	<b>SCM591:</b> Global Logistics  – Elective class for MBA Supply Chain Management.	1.63 †
2003 Fall	<b>SCM541:</b> Introduction to Logistics  – Core class for MBA Supply Chain Management.	1.38 †

† Ratings based on a scale of 1-5 (where 1 is very good and 5 is very poor)

 This course involved a completely new development of its curriculum and reading materials

**Undergraduate Education**

<b>Date (Yr/Semester)</b>	<b>Class - Description</b>	<b>Teaching Evaluation</b>
2012 Spring	<b>SCM479:</b> Supply Chain Strategy (x3) – Capstone class for SCM Undergraduates	6.93, 6.83, 6.88 †
2011 Spring	<b>SCM479:</b> Supply Chain Strategy – Capstone class for SCM Undergraduates	6.88 †
2011 Spring	<b>SCM345:</b> Introduction to Logistics (x2) – Core class for SCM Undergraduates	6.67, 6.68 †
2010 Spring	<b>SCM479:</b> Supply Chain Strategy  – Capstone class for SCM Undergraduates	6.61 †
2010 Spring	<b>SCM345:</b> Introduction to Logistics (x2) – Core class for SCM Undergraduates	6.63, 6.62 †
2009 Spring	<b>SCM345:</b> Introduction to Logistics (x2) – Core class for SCM Undergraduates	6.53, 6.76 †
2009 Spring	<b>SCM345:</b> Introduction to Logistics – Core class for SCM Undergraduates	6.67 †
2007 Fall	<b>SCM463:</b> Global Supply Chain Management  – Elective for SCM Undergraduates	6.21 †
2007 Fall	<b>SCM345:</b> Introduction to Logistics (x2) – Core class for SCM Undergraduates	6.62, 6.55 †
2006 Fall	<b>SCM345:</b> Introduction to Logistics (x2) – Core class for SCM Undergraduates	1.32, 1.33 †
2006 Spring	<b>SCM345:</b> Introduction to Logistics  – Core class for SCM Undergraduates	1.58 †
2003 Spring	<b>SCM463:</b> Global Supply Chain Management – Elective for SCM Undergraduates	1.62 †



## EXECUTIVE EDUCATION

I have worked extensively in public and custom executive education programs for Cranfield School of Management in the UK, the Middle East and North America. In this role, I worked closely with many international companies across a broad range of industries.

As course director and lead faculty for many of these programs I have learned to negotiate and develop bespoke courses for corporate clients. Drawing on my experience and expertise I was able to provide clients with effective solutions to their issues. Using a collaborative approach to relationship building I learned to secure new contracts and extend existing ones.

## PUBLIC PROGRAMS

- **Faculty Director for:** (1) Collaboration in the Supply Chain (2002 – 2 courses), (2) Logistics Management Program (1999-2002 – 7 courses), (3) E-Business in the Supply Chain (2001 – 2 courses).
- **Courses taught:** (1) Role and Scope of Collaboration (2 sections), (2) Getting Started with Collaboration (2 sections), (3) Extending Collaboration across the Supply Chain (2 sections), (4) Supply Chain Game (7 sections), (5) Collaboration in the Supply Chain (7 sections), (6) Dell Case Study (7 sections), (7) E-Business in the Supply Chain (7 sections).
- **Taught on various programs:** (1) Manufacturing in the Developing World, (2) European Logistics Program, and (3) Managing Supply Chain Partnerships.
- **Courses taught:** (1) E-Marketplaces and Exchanges, (2) Collaboration in the Supply Chain (3 sections), (3) Exploiting E-Business in Manufacturing, (4) Collaborative Planning: the initial stages (2 sections), (6) Overview of E-Business in the Supply Chain (2 sections).

## IN-COMPANY (PRIVATE) PROGRAMS

- **Faculty Director for:** (1) Accenture (2000-2001 - 8 courses), (2) Unilever (2000-2002 - 6 courses).
- **Courses taught:** (1) E-Procurement (3 sections), (2) E-Marketplaces (7 sections), (3) Systems Integration (2 sections), (4) Content Management (8 sections), (5) Overview of CPFR (3 sections), (6) Supply Chain Game (7 sections), (7) Logistics and Supply Chain (3 sections), (8) Dell Case Study (6 sections)
- **Taught on various programs:** (1) Arthur Andersen, (2) AON, (3) CPG Markets.Com, (4) Colgate-Palmolive, (5) Gap (ASU), (6) Geest PLC, (7) Heineken, (8) John Deere (ASU), (9) John Menzies, (10) L'Oreal, (11) Lufthansa, (12) Maersk, (13) NTL, (14) Sigma-Kalon, (15) VHA (ASU).
- **Courses taught:** (1) Category Management, (2) CoffeeCo Case Study (3 sections), (3) Collaboration in the Supply Chain (5 sections), (4) Collaborative Planning in the Supply Chain (7 sections), (5) E-Business in the Supply Chain (2 sections), (6) From ECR to E-Commerce (3 sections), (7) Logistics and Supply Chain Management (3 sections), (8) Overview of CPFR (3 sections), (9) Re-Designing the Supply Chain, (10) Relationships and Organizational Integration, (11) Retail Developments and Collaborative Planning (2 sections), (12) Supply Chain Game (16 sections), (13) Supply Chain Relationships, (14) The Rise of the E-Supply Chain, (15) Understanding the Role of the Supply Chain.

## STUDENT ADVISING

### Ph.D. Advising

Doctoral Committee for Postgraduate Degree theses, including: guiding students with topic selection, proposal preparation, methodology selection, preparation for theses defense.

1. Ashenbaum, B. R. (2002 - 2006), "Exploring the Purchasing-Logistics Interface: Conceptualization, Antecedents of Integration, and Performance Implications", PhD Thesis, W. P. Carey School of Business, Arizona State University, USA.

### Ph.D. Examination

2. Bonney, L. (2007 - 2011), "Insights into "mysterious processes": incentivizing co-innovation in Agri-food value chains", PhD Thesis, Tasmanian Institute of Agriculture, University of Tasmania, Australia.

### Masters Advising

Sole supervision of Masters Degree theses, including: guiding students with topic selection, proposal preparation, methodology selection, preparation for theses defense.

3. Cornell, C. (2002), "Developing Supply Chain Visibility in Entertainment UK", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
4. Kim, K.S. (2001), "The Application of E-Commerce in Samsung UK", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
5. Parsons, R. (2001), "Implementing Collaborative Planning: Some Case Studies", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
6. Davies, T. (2001), "A Review of the Tendering Process in the UK Petroleum Industry", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
7. Oliveira, A. (2001) "Collaborative Planning, Forecasting and Replenishment: A Review of Early Implementations", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
8. Potts, D. (2001), "A Review of Inventory Management Practices for the DC10", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
9. Schmitt, B. (2001), "Examining the Implications of the Pharmaceutical Product Review Process", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.

**Masters Advising (Continued)**

10. Matthaiopoulos, E. (2001), "Warehousing in the Processed Food Industry: Implications for Visibility", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
11. Shaw, A. (2000), "The Introduction of E-Purchasing in the Wound Management Sector", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
12. Smart, A. (2000), "A Review of Reverse Auctions", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
13. Pauly, A. (2000), "Reviewing the Move to Global Sourcing", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
14. Barboutidis, G. (2000), "The Application of E-Commerce in the Third Party Logistics Provider Industry", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
15. Rosdahl, K. (2000), "Exploring Business-to-Business Marketsites: A European Perspective", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
16. Godsell, J. (1999), "The Benefits of Postponement in a Vacuum Cleaner Manufacturing Organization", MSc., Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.
17. Tompsen-Giminez, C. (1999), "Developing Closer Relationships in the Spanish Grocery Industry", MSc., Logistics and Supply Chain Management, Cranfield Center for Logistics and Transportation, Cranfield University, United Kingdom.

**Undergraduate Advising**

Sole supervision (Thesis Director) of Undergraduate Degree theses, including: guiding students with topic selection, proposal preparation, methodology selection, preparation for theses defense.

18. Trompetter, S.L. (2007), "Optimized Integration of the Licit and Illicit Supply Chains for Heroin and its Derivatives", (B.S. Thesis, W. P. Carey School of Business, Arizona State University, USA).

Joint supervision of Undergraduate Degree theses, including: guiding students with topic selection, proposal preparation, methodology selection, preparation for theses defense.

19. Roberts, E.K., (2004), "Exploring the Role of China in a Global Sourcing Initiative", (B.S. Thesis, W. P. Carey School of Business, Arizona State University, USA).



**UNIVERSITY SERVICE**

- College of Business Exec MBA Committee (2016 – Present)
- College of Business Undergraduate Committee (2013 – Present)
  - Review of 'Day 1' program and various curriculum development issues.
- Academic Integrity (AI) Steering Committee, MU. (2013 – 2014)
  - The revision of the current MU Academic Integrity Policy.
  - Mapping current and to-be AI Processes.
- Academic Integrity (AI) Education Committee, MU. (2013 – 2014)
  - Review of how to educate students about AI.
- W.P. Carey Faculty Council, ASU. (2010 - 2011)
  - Review of School bylaws and constitution.
- SCM Scholarship Committee, ASU. (2007 - 2012)
  - Review all student applications.
  - Make departmental recommendations for scholarship awards.
- SCM MBA Committee, ASU. (2003 - 2005)
  - Curriculum review and course alignment
- SCM Undergraduate Committee, ASU. (2002 - 2012)
  - Curriculum review and course alignment.
  - AACSB review and assignment development.
  - Undergraduate web-site content development.
- SCM Marketing Committee, ASU. (2008 - 2012)
  - Department web-site review.
  - Department visibility review.
- SCM /Operations Management, ASU. (2003 - 2004)
  - Transition Coordinating Committee - Summer Travel and Grants Committee
- Co-Founder of Logistics Roundtable (with A. Maltz), ASU. (2003 - 2007)
  - Organize student meetings
  - Present at Roundtable meetings
  - Supervise student captains' running of Roundtable.

**Community Service**

- Assistant Volleyball Coach ASU Preparatory Academy, AZ. (2011 - 2012)
  - High School Varsity, Junior High Varsity and Jr. Varsity Girls
  - Semi-finalists C.A.A. State Volleyball – JH Varsity
  - Eastern Conference Champions – JH Varsity
- Team Mentor for University Polytechnic Elementary (2009)
  - First Lego League – Robotics Competition
- U8 Soccer Coach – Arizona Soccer Club (2005 - 2006)

## PROFESSIONAL SERVICE

### Editorial Duties

#### *Board Memberships*

- Journal of Business Logistics (2014 - Present)  
- *Member of the Editorial Review Board*
- Journal of Operations Management (2013 - Present)  
- *Member of the Editorial Review Board*
- Supply Chain Management: An International Journal (2005 - Present)  
- *Member of the Editorial Review Board*

#### *Ad-Hoc Reviewing*

- Decision Sciences
- International Journal of Logistics and Physical Distribution Management
- International Journal of Production and Operations Management
- International Journal of Logistics Management
- International Journal of Management Reviews
- Journal of Business Logistics
- Journal of Electronic Commerce Research
- Journal of Operations Management
- Production and Operations Management Society (POMS).
- Transportation Research Part E, Logistics

### Professional Committee Duties

- Decision Sciences Institute annual conference (2010 - 2012)  
- *Web coordinator.*

### Professional and Academic Organizations

- Commentator, Huffington Post, September 13<sup>th</sup> 2016.  
- Discussing "*The role of the supply chain in contributing to unsold merchandise*"
- Commentator, APM's Marketplace.org, March 10th 2014.  
- Discussing "*I've always wondered - What do stores do with unsold merchandise?*"
- Commentator, AZCentral.com, September 2008  
- Discussing "*Marketside*" Wal-Mart's new convenience style format.
- Commentator, KJZZ.org, August 2008.  
- *Discussing "The Small Grocery Store War"*.
- Commentator, East Valley Tribune, August 2008  
- Discussing "*Shopping's inconvenient in Tempe area*"
- Commentator, Freshneasybuzz blog, August 2008  
- Discussing "*Proximity Matters: More on the Upcoming Tesco Fresh & Easy-Wal-Mart Face Off*"

**Professional and Academic Organizations (Continued)**

- Commentator, East Valley Tribune, August 2008  
- Discussing “New Wal-Mart concept will rival Fresh & Easy”
- Commentator, AZCentral.com, August 2008  
- Discussing “Berto's sweet success”
- Commentator, AZCentral.com, July 2008  
- Discussing “Tesco in the US”
- Commentator, Knowledge@W.P. Carey, August 2007.  
- Discussing “The British are coming: How Tesco plans to cater to the U.S. market”.
- Commentator, Knowledge@W.P. Carey, March 2006.  
- *Discussing “No Stopping Wal-Mart In Its Quest for Uber-Efficiency”.*
- Commentator, Knowledge@W.P. Carey, December 2005  
- Discussing “RFID Technology Gaining Popularity with Suppliers.”

**Professional Memberships**

- Institute for Operational Research & the Management Sciences (INFORMS)
- The Academy of Management (AOM)
- The Council of Supply Chain Management Professionals (CSCMP)  
- *CSCMP Arizona Roundtable, V.P. of Education* (2006 – 2007)
- The Institute of Logistics and Transport (LIT)
- The Production & Operations Management Society (POMs)

**PERSONAL REFERENCES**

These are available on request.