

Curriculum Vitae of
MARKO BASTL Ph.D.
April 2025

CONTACT INFORMATION

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EDUCATION

- 2012 - **PhD - Supply Chain Management**, Cranfield School of Management, UK
- 2005 - **MSc - Electronic Business Management**, The University of Warwick, UK
- 1999 - **BSc - Marketing and Management** - Faculty of Economics Ljubljana, Slovenia

ACADEMIC POSITIONS

- **Associate Professor**, Department of Management, College of Business Administration, Marquette University, USA, 2020 – onwards
- **Assistant Professor**, Department of Management, College of Business Administration, Marquette University, USA, 2013 – 2020
- **Senior Research Fellow (Assistant Professor)**, Supply Chain Research Centre, Cranfield School of Management, UK, 2011 – 2013
- **Research Fellow**, Supply Chain Research Centre, Cranfield School of Management, UK, 2005 – 2011
- **Visiting Professor**, Department of Supply Chain Management, W. P. Carey School of Business, Arizona State University, USA, 2012 (March-June)
- **Visiting Professor**, The University of Warwick, Warwick Manufacturing Group, UK, 2011 – 2012

LEADERSHIP AND ADMINISTRATIVE POSITIONS

- **Director, Center for Supply Chain Management (2021 – Present)** - This role bridges internal strategic leadership with extensive external engagement, alumni development, and industry collaboration.
 - National Program Recognition: Led strategic industry engagement and curriculum innovation, resulting in Marquette University's Supply Chain Management program being ranked by **Gartner in 2024 as #7 (Graduate) and #10 (Undergraduate)** among 149 ranked programs nationwide.
 - Designed the Center's two three-year strategic plans (2021–2024 and 2024–2027), including vision, mission, strategic goals, and an execution roadmap.

- Developed a targeted fundraising strategy emphasizing sustainability, risk and resilience, digital transformation, experiential learning, lifelong learning, and DEI.
- Restructured the Industrial Advisory Board to align with the Center's and OSCM program's goals.
- Introduced strategic philanthropy and revenue de-risking in the Center's funding model.
- Increased Center revenue by 120% since 2021 to fund student excellence initiatives.
- Secured **\$774, 108** in current spending.
- Secured \$1 million in funding in collaboration with Opus College of Engineering from Omron for an advanced automation lab to support engineering and business education and lifelong learning.
- Developed and launched the Marquette University Supply Chain Alumni Network to strengthen alumni engagement and career support.

RESEARCH INTERESTS

- Risk and resilience in supply chains
- Supply Chain Sustainability
- Purchasing and strategic sourcing
- Relational dynamic in supply networks
- Service based business models

AWARDS, HONORS, AND RECOGNITIONS

1. **Faculty All-Star 2025** in recognition of exceptional academic, leadership and service achievements, Marquette University, February 2025.
2. **2024: Gartner National Ranking Recognition** – Marquette University's Supply Chain Management Program recognized as #7 (Graduate) and #10 (Undergraduate) nationally out of 149 ranked programs, reflecting exceptional industry alignment and educational excellence.
3. **2023 Innovator of the Year** in recognition of outstanding work innovative ideas, and enduring commitment to fostering exceptional internal and external partnerships, Marquette University
4. **Selected into 2023 cohort of FELOS Leadership development program** – Marquette University
5. **Winner of 2020 Best Reviewer**, Journal of Supply Chain Management
6. **Nominated for 2019 Brennan Teaching Excellence Award:** College of Business Administration, Marquette University
7. **Nominated for 2017 Miles Research Fellow Award:** College of Business Administration, Marquette University
8. **Winner - Harold E. Fearon Best Paper Award, 2016:** Karatzas, A, Johnson, M., **Bastl, M.** "Relationship determinants of performance in service triads: a configurational approach", Journal of Supply Chain Management, Vol. 52, No. 3, pp. 28-47
9. **Finalist - Harold E. Fearon Best Paper Award, 2013:** **Bastl, M.**, Johnson, M., Choi T.Y. "Who's Seeking Whom? Coalition Behavior of a Weaker Player in Buyer-Supplier Relationships", Journal of Supply Chain Management, Vol. 49, No. 1, pp. 8-28.
10. **Winner - Best paper**, 18th, Logistics Research Network Conference 2013, Birmingham, United Kingdom: Vorst, J.G.A.J., van der, Bloemhof, J., **Bastl, M.**, Allaoui, H., (2013) "Sustainability Assessment in Food Supply Chain Logistics"
11. **Winner - Highly Commended Award 2011:** Emerald Publishing Award for Excellence in the category of Outstanding Papers: **Bastl, M.**, Grubic, T., Templar, S., Harrison, A., Fan, I.S. (2010), "Inter-

organisational costing approaches – the inhibiting factors”, *International Journal of Logistics Management*, Vol. 21, No.1, pp. 65-88.

12. **Winner - Highly Commended Award 2011:** Emerald Publishing Award for Excellence in the category of Outstanding Papers: Martinez, V., **Bastl, M.**, Kingston, J., Evans, S. (2010), “Challenges in Transforming Manufacturing Organisations into Product-Service Providers”, *Journal of Manufacturing Technology Management*, Vol. 21, No. 4, pp. 449-469.
13. **Emerging Scholar Award 2010:** I was selected as one of eight emerging scholars in the world in the field of Operations Management, by the American Production and Operations Management Society, Vancouver 2010, Canada.

RESEARCH – PUBLISHED OR ACCEPTED

1. **Bastl, M.**, Cerruti, C., Mena, C., Skipworth, H. (2025) “The interplay of agile capabilities in crisis response” *International Journal of Operations & Production Management*, **(Rank – A)**, in press.
2. Skipworth, H., **Bastl, M.**, Cerruti, C., Mena, C. (2023) "Supply Networks for Extreme Uncertainty: A Resource Orchestration Perspective" in *International Journal of Operations & Production Management*, Vol. 43, No 5, pp. 677-711 **(Rank – A)**
3. Karatzas, A., Daskalakis, G., **Bastl, M.**, Johnson, M., (2022) “Risky business? The effects of service provision on manufacturers’ shareholder value” *International Journal of Production Economics*, Vol. 244, February 2022, 108369 **(Rank – A)**
4. Habib, F., **Bastl, M.**, Karatzas, A., Mena, C. (2020) “Treat me well and I may leave you kindly: a configurational approach to buyer’s choice of exit strategies, *Industrial Marketing Management*, Vol. 84, pp. 237-250 **(Rank – A)**
5. **Bastl, M.**, Johnson, M., Finne, M. (2019) “A mid-range theory of control and coordination in service triads”, *Journal of Supply Chain Management*, Vol. 55, No. 1, pp. 21-47. **(Rank – A)**
6. Bernon, M., **Bastl, M.**, Zhang, W., Johnson, M. (2018) “Product Recalls: The effects of industry, recall strategy and hazard on shareholder wealth”, *Journal of Business Science and Applied Management*, Vol. 13, No.1, pp. 1-14 **(Rank-B)**
7. Delbufalo, E., **Bastl, M.** (2018) “Multi-principal collaboration and supplier’s compliance with codes of conduct”, *International Journal of Logistics Management*, Vol. 29, No. 4, pp. 1237-1254. **(Rank – AB)**
8. Karatzas, A., Johnson, M., **Bastl, M.** (2017) “Manufacturer–Supplier relationships and service performance in service triads”, *International Journal of Operations and Production Management*, Vol. 37, No. 7, pp. 950-969. **(Rank – A)**
9. Karatzas, A., Johnson, M. **Bastl, M.** (2016) “Relationship determinants of performance in service triads: a configurational approach”, *Journal of Supply Chain Management*, Vol. 52, No. 3, pp. 28-47. **(AWARD WINNING PAPER) (Rank – A)**
10. Vorst, J.G.A.J., van der, Bloemhof, J., **Bastl, M.**, Allaoui, H. (2015) "Sustainability Assessment in Food Supply Chain Logistics, *International Journal of Logistics: Research and Application*, Vol. 18, No. 2, pp. 101-117. **(Rank – B)**
11. Habib, F., **Bastl M.**, Pilbeam, C. (2015), “Strategic Responses to Power Dominance in Buyer-Supplier Relationships: A Weaker Actor’s Perspective”, *International Journal of Physical Distribution and Logistics Management*, Vol. 45, No 1-2, pp. 182-203. **(Rank – A)**
12. Bernon, M., Upperton, J., **Bastl, M.**, Cullen, J. (2013) “An exploration of supply chain integration in the retail product returns process”, *International Journal of Physical Distribution and Logistics Management*, Vol. 43 No. 7, pp. 586-608. **(Rank – A)**

13. **Bastl, M.**, Johnson, M., Choi, T.Y. (2013) "Who's Seeking Whom? Coalition Behaviour of a Weaker Player in Buyer-Supplier Relationships", *Journal of Supply Chain Management*, Vol. 49, No. 1, pp. 8-28. **(AWARD WINNING PAPER) (Rank – A)**
14. **Bastl, M.**, Johnson, M., Lightfoot, M., Evans, S. (2012) "Buyer-Supplier Relationships in a Servitized Environment: An Examination with Cannon and Perreault's Framework", *International Journal of Operations & Production Management*, Vol. 32, No. 6, pp. 650-675. **(Rank – A)**
15. Lockett, H., Johnson, M., Evans, S., **Bastl, M.** (2011) "The Impact of Product Service Systems on Supply Network Relationships: An exploratory case study", *Journal of Manufacturing Technology Management*, Vol. 22, No. 3, pp. 293-313. **(Rank – AB)**
16. **Bastl, M.**, Grubic, T., Templar, S., Harrison, A., Fan, I.S. (2010) "Inter-organisational costing approaches – the inhibiting factors", *International Journal of Logistics Management*, Vol. 21, No.1, pp. 65-88. **(AWARD WINNING PAPER) (Rank – AB)**
17. Martinez, V., **Bastl, M.**, Kingston, J., Evans, S. (2010) "Challenges in Transforming Manufacturing Organisations into Product-Service Providers", *Journal of Manufacturing Technology Management*, Vol. 21, No. 4, pp. 449-469. **(AWARD WINNING PAPER) (Rank – B)**
18. Grubic, T., **Bastl, M.**, Fan, I.S.; Harrison, A., Templar, S. (2010) "Towards the Integrative Supply Chain Model", *International Journal of Logistics: Research and Application*, Vol. 13, No. 1, pp. 59-73. **(Rank – B)**
19. Baines, T., Lightfoot, H., Evans, S., Neely, A., **Bastl, M.**, et al. (2007) "State-of-the-art in Product Service-Systems", *Proc. IMechE Part B: Journal of Engineering Manufacture*, Vol. 221, pp. 1543-1533. **(Rank – B)**
20. **Bastl, M.**, Orriss, S., Baird, W. (2007) "Bringing the real-time enterprise to SMEs: a technology assessment tool", *Supply Chain Practice*, Vol. 9, No. 1, pp. 66-82. **(Not on CoBA journal list)**

RESEARCH MANUSCRIPTS IN PREPARATION

21. Karatzas, A., Dousios, D., **Bastl, M.**, "When do digital servitization business models lead to superior SME performance?" (Target: Industrial Marketing Management, **Rank – A**)
22. Gersdorf, F., **Bastl, M.**, Chae, S., Cross, J., Dissanayake, C.K. "Multi-tier supplier engagement – Social capital borrowing perspective in tetradic context" (Target: Journal of Supply Chain Management, **Rank A**)
23. Delbufalo, E., **Bastl, M.** "Asset specificity and performance outcomes: looking into the past so we can move on to the future". (Target: Journal of Business Research (**Rank – AB**))

REFEREED INTERNATIONAL CONFERENCE PUBLICATIONS AND PRESENTATIONS

1. Bastl, M., Cerruti, C., Mena, C., Skipworth, H. (2025) "Extreme Agility in Newly Formed Supply Networks: Leveraging Cognitive and Physical Capabilities", Academy of Management, Copenhagen, Denmark
2. Karatzas, A., Daskalakis, G., Johnson, M., Bastl, M., (2019) "Risky business? The effects of service provision on manufacturers' shareholder value". POMS Conference, Washington D.C., USA, 2-6 May, 2019
3. Habib F, Mena C, Pilbeam C & Bastl M (2017) "Buyer-supplier relationship termination - a social exchange theory perspective". 24th EurOMA Conference 2017, Edinburgh, 1-5 July 2017

4. Habib, F., Pilbeam, C., Mena, C., and Bastl, M. (2016): "Exit management in buyer-supplier relationships: A Transaction Cost Economics perspective"; EurOMA Annual Conference, Trondheim, Norway.
5. Habib, F., Pilbeam, C., Mena, C., and Bastl, M. (2016): "The art of disengagement: Exit strategies in manufacturing and service sector"; Production Operations Management Society Conference, Orlando, USA.
6. Habib, F., Pilbeam, C., Mena, C., and Bastl, M. (2014): "How to leave your partner? Exit strategies in buyer-supplier relationships"; British Academy of Management, Belfast, UK.
7. Marcos-Cuevas, J., Enz, M., Bastl, M., Johnson M., (2014) "Marriage of Inconvenience: Value Co-Destruction in an Inter-Dependent Supply Chain Relationship", Marketing Dynamism & Sustainability: Things Change, Things Stay the Same... Developments in Marketing Science: Proceedings of the Academy of Marketing Science 2015, pp. 378-381
8. Bastl, M., Habib, F., Pilbeam, C. (2013) "Strategic responses to power dominance in buyer-supplier relationships: A weaker actor's perspective", 20th EurOMA Conference, June 2013, Dublin, Ireland
9. Peters, E.M., Bastl, M., Julien, D., Mena, C. (2103) "Supply chain collaboration for sustainable food logistics: lessons from the field", 20th EurOMA Conference, June 2013, Dublin, Ireland
10. Habib F, Bastl M & Pilbeam C (2013) "Options for the Weak Player to Counteract Power Dominance in Buyer Supplier Relationships". British Academy of Management annual conference, Liverpool, 10 September 2013.
11. Habib, F., Bastl, M., Pilbeam, C. (2013) "Strategic responses to power dominance in buyer-supplier relationships: A weaker actor's perspective" (Developmental Paper)27th Annual British Academy of Management, September 2013, United Kingdom
12. Karatzas, A., Johnson, M., Bastl, M. (2011) "Moving up the value chain, does it pay off? An event study to examine how offering solutions affects firm shareholder value", 18th EurOMA Conference, Cambridge, UK
13. Bastl, M., Johnson, M., Choi, T.Y. (2010) "Coalition Behaviour of a Weaker Player in Buyer-Supplier Relationships", 17th EurOMA Conference, Porto, Portugal
14. Karatzas, A., Johnson, M., Bastl, M. (2010) "Servitized and product supply networks: A research design to understand their differences and similarities", 17th EurOMA Conference, Porto, Portugal
15. Bastl, M., Johnson, M. (2010) "Lost in translation? The role, application and applicability of extant theories in operations management", Production and Operations Management Conference, Vancouver, Canada.
16. Johnson, M., Bastl, M. (2009) "Network relationships in servitized environments: an examination with Cannon and Perreault's framework", Production and Operations Management Conference, Orlando, USA
17. Martinez, V., Bastl, M., Evans, S., Kingston, J (2009) "Challenges in Transforming Manufacturing Organisations Into Product Service Providers", Production and Operations Management Conference, Orlando, USA
18. Bastl, M., Nori, S.S., Johnson, M. (2009) "Managing network relationships in servitized environments – agenda for further research", 2nd International Service Operations Management Forum, Barcelona, Spain
19. Bastl, M., Johnson, M. and Evans, S. (2009) "Managing supply chains under extreme conditions - a conceptual framework for servitized environments", 16th EurOMA Conference, Gothenburg, Sweden
20. Karatzas, A., Johnson, M. and Bastl, M. (2009) "Studying the supply network of servitized manufacturers; a review and synthesis of relevant literature and a proposition for further research", 16th EurOMA Conference, Gothenburg, Sweden
21. Grubic, T., Bastl, M., Fan, I-S., Templar, S., Harrison, A. (2008) "An empirical study of the automotive supply chain processes", 15th Annual EurOMA Conference, Groningen, Netherlands

22. Bastl, M., Grubic, T., Templar, S., Fan, I-S., Harrison, A. (2008) "Qualitative Enquiries: Lessons from the Field", Multi Strand Conference, Cranfield, UK
23. Evans, S., Baines, T., Lightfoot, H., Bastl, M., Johnson, M. (2008) "The Practical Challenges of Servitized Manufacture", Multi Strand Conference, Cranfield, UK
24. Johnson, M., Bastl, M., Baines, T., Evans, S., Greenough, R., Lightfoot, H., Neely, A. and Tiwari, A. (2008) "Supply Networks for Product Service Systems", JOMSA Conference, Tokyo, Japan
25. Bastl, M., Johnson, M., Evans, S., Baines, T., Lightfoot, H., Greenough, R., Neely, A. and Tiwari, A. (2008), "Relationships in Supply Networks for Product Service Systems", POMS Conference, La Jolla San Diego, USA
26. Bastl, M., Grubic, T., Templar, S. (2007) "Managing the inhibitors in the implementation of inter-organisational costing programmes", NOFOMA Conference, Reykjavik, Iceland
27. Grubic, T., Bastl, M., Fan, I-S., Harrison, A. (2007) "Towards the Ariel model development", 14th Annual EurOMA Conference, Ankara, Turkey
28. Bastl, M., Grubic, T. (2006) "New Collaborative Business Models for Supply Partnerships: taking advantage of shared product and process information", LRN Conference, Newcastle, UK

INDUSTRY REPORTS

1. Bastl, M. (2020), "Supply Chain Risk Assessment – Froedtert Hospital", Marquette University
2. Bastl, M. (2009), "Relationship transparency: antecedents and influences on commercial exchange - the case of Intervet Schering-Plough Animal Health and Marine Harvest", Cranfield School of Management.
3. Bastl, M. (2009), "Insights into relational dynamics between GKN Aerospace and Airbus ", Cranfield School of Management and Centre for Customised Executive Development, Cranfield.
4. Bastl, M., Skipworth, H., Johnson, M., Harrison, A. (2009), "Understating Design, Build and Through-Life Supply Chain Integration – The case of Bombardier", Cranfield School of Management.
5. Skipworth, H., Bastl, M., Johnson, M., Harrison, A. (2009), "Understating Design, Build and Through-Life Supply Chain Integration – The case of Siemens Magnet Technologies", Cranfield School of Management.

RESEARCH MANAGEMENT AND LEADERSHIP

1. **Supply chain agility for extreme uncertainty** (2020-2025), Collaborative research between Marquette University and, Portland State University, USA, University of Rome tor Vergata, Italy, and Cranfield School of Management, UK
 - a. *Role: Lead researcher*
2. **Buyer-supplier relationships exit strategies** (2015 – 2019), Collaborative research between Marquette University, USA, Cranfield School of Management, UK and Eli Broad School of Business, Michigan State University, USA
 - a. *Role: Thought leader and co-investigator*
3. **Strategic responses to power dominance in buyer-supplier relationships: a weaker actor perspective** (2011 – 2013) Collaborative research between Marquette University and Cranfield School of Management, UK:
 - a. *Role: Thought leader and co-investigator*
4. **SCALE - Step Change in Agri-food Logistics Ecosystems** (2012 – 2013), European Union funded project; Aim: To develop a network-based collaboration model applicable in the context of European food supply chains.

- a. *Role: Lead researcher and project manager*
 - b. *Value of the project: £6,000,000*
5. **Service Networks** (2008-2011), research project funded by UK's Innovative Manufacturing Research Centre (IMRC); Aim: Researching network design of, and relationship management in, buyer-supplier-customer networks for provision of integrated solutions (i.e. bundles of products and services).
 - a. *Role: Lead researcher and project manager*
 - b. *Value of the project: £463,000*
6. **Value-in-Use for Product-Service Systems** (2008-2011), research project funded by UK's Innovative Manufacturing Research Centre (IMRC); Aim: To determine the dimensions of perceived value obtained by a customer using integrated solution changes over time.
 - a. *Role: Co-investigator*
 - b. *Value of the project: £396,000*
7. **Understating Design, Build and Through-Life Supply Chain Integration** (2009), funded by: BAE Systems; Aim: To explore characteristics and promising practices of an intra- and inter-organizational integration for products with long-life cycles.
 - a. *Role: Co-investigator*
 - b. *Value of the project: £45,000*
8. **Exploring Product-Service Systems** (2007-2008), research project funded by UK's Innovative Manufacturing Research Centre (IMRC); Aim: This was a pan-university, multi-academic in-depth case study into the supply chain of an integrated solutions provider. The aim was to provide a solid grounding for the future IMRC research program at Cranfield. There have been a number of papers published from this work which presents a compelling case for how an inter-disciplinary pan-university project works.
 - a. *Role: Co-investigator*
 - b. *Value of the project: £431,000*
9. **ARIEL - Accelerating Relationships through Information Exchange in Logistics** (2005-2008), research project funded by UK's Innovative Manufacturing Research Centre (IMRC); Aim: To develop an approach for time and cost mapping of supply chain processes in an inter-organizational context.
 - a. *Role: Lead researcher and project manager*
 - b. *Value of the project: £320,000*

INTERNATIONAL AND NATIONAL RESEARCH DEVELOPMENT

- Established research collaboration between Department of Management, Marquette University and Warwick Business School, UK in the field of service supply networks, 2013 - 2020
- Established research collaboration between Department of Management, Marquette University and Cranfield School of Management, UK in the field of buyer-supplier relationships, 2013 - 2019
- Established research collaboration between Department of Management, Marquette University and Arizona State University in the field of service supply networks, 2013-2017
- Established research collaboration between Supply Chain Research Centre at Cranfield School of Management and Department for Supply Chain Management at Arizona State University, USA, on service supply networks, 2009 -2013
- Established research collaboration leader between Supply Chain Research Centre at Cranfield School of Management and European Business School, Wiesbaden, Germany, on supply chain performance measurement, March – June, 2009

GRANTS

1. 2025 - **\$2,369,730 - Predicting vulnerability and recovery of global supply chains to large-scale disruptive events** (2025); Aim: Develop a prototype software for predicting vulnerabilities and recovery-times for large scale supply networks.
Funding Agency: Defence Threat Reduction Agency (DTRA), Department of Defence. Project developed between Marquette University (College of Business Administration and Opus College of Engineering), University of New Mexico and University of East Anglia.
 - a. *Role played in obtaining funding: Co-investigator and co-developer of the proposal. Funding and contract approved; funds transfer currently on hold until the summer 2025 due to current Administration's government spending review.*
2. 2022 - **\$1,000,000 – Omron Advanced Automation Laboratory Grant** (2022) – Aim: To develop advanced automation lab in collaboration between the School of Engineering and The Center for Supply Chain Management, where both, engineering, and supply chain students, as well as life-long learners can be educated and trained in the areas of manufacturing robotics, automation, industry 4.0 technologies and supply chain management.
 - a. *Role played in obtaining funding: Co-developed the proposal, won*
3. 2017 - **\$12,000 – Miles Research Grant – Marquette University**; Aim: Fund supporting research on consequences of buyer-supplier relationship exit
 - a. *Role played in obtaining the funding: Led, won.*
4. 2017- **\$6,500 - Flipped Classroom Development Grant – Marquette University**; Aim: To fund the development curriculum and implementation of flipped classroom.
 - a. *Role played in obtaining the funding: Led, won.*
5. 2017 - **\$600 - Faculty Development Award – Marquette University**; Aim: Fund supporting domestic conference travel related to 2016 Harold E. Fearon Best Paper Award Ceremony at Academy of Management Annual Meeting in Atlanta Georgia, 2017.
 - a. *Role played in obtaining the funding: Led, won.*
6. 2011 - **£7,850 - Cranfield Developmental Grant**; Aim: Developing international relationships and research collaboration in the field of operations and supply chain management with Arizona State University. Cranfield School of Management development fund.
 - a. *Role played in obtaining the funding: Led, won*
7. 2011 - **£4,300 - Cranfield International Fellowship Grant**; Aim: To advance the quality and impact of Cranfield research through collaboration with Prof Thomas Choi from Arizona State University, Cranfield School of Management Seedcorn funding.
 - a. *Role played in obtaining the funding: Led, won.*
8. 2009 - **£15,000 - Insights in Relationship Dynamics between GKN Aerospace UK and Airbus**; Aim: To explore dynamics and perceptual gaps in a relationship between the companies of GKN and Airbus.
 - a. *Role played in obtaining the funding: Co-wrote the proposal, won*
9. 2008 - **£463,000 - Service Networks, Research Grant funded by UK's Innovative Manufacturing Research Centre -IMRC** (2008-2011); Aim: researching network design of, and relationship

management in, buyer-supplier-customer networks for provision of integrated solutions (i.e. bundles of products and services).

- a. *Role played in obtaining the funding: Co-wrote the proposal, won*

FUNDRAISING

1. 2021-2025 - Funds raised to cover operating budget of the Center for Supply Chain Management, consisting of but not limited to: faculty / staff expenses, scholarships, student professional development opportunities, field trips, conferences and programmatic initiatives.

Current use funds:

- 2024-2025: **\$206,378**
- 2023-2024: **\$190,859**
- 2022-2023: **\$176,134**
- 2021-2024: **\$200,737**
- Total raised: \$774,108**

Endowment (2021-2025): **\$850,000**

TEACHING

Undergraduate courses:

- ***Marquette (2013-2025):***
 - OSCM4035 – Supply Chain Sustainability and Resilience (3 credit hours)
 - OSCM4025 – Purchasing and Supply Management (3 credit hours)
 - OSCM4130 – Supply Chain Strategy Capstone (3 credit hours)
 - OSCM3001 – Introduction to Operations and Supply Chain Management (3 credit hours)

Graduate courses:

- ***Marquette (2015, 2020-2025):***
 - SCMM6997 – Supply Chain Strategy Capstone (3 credit hours)
 - SCMM6550 – Supply Chain Workshop (1 credit hour)
 - SCMM6545 – Applied Project (2 credit hours)
- ***Cranfield School of Management, UK (2011-2013):***
 - MIOR – Managing Inter-organizational relationships (3 credit hours)
- ***University of Limassol, Cyprus (2018-2024)***
 - MB628 – Operations and Supply Chain Management (3 credit hours)
- ***Scuola Superiore Sant’Anna, Italy (2013)***
 - Operations and Supply Chain Management (1 credit)

PhD courses:

- ***Cranfield School of Management, UK (2011,2012)***
 - Research Methods

Executive Education:

- **Marquette (2018-2025):**
 - Bridge-to-business for Engineers – Executive Open Program
- **Cranfield School of Management (2009-2013):**
 - Procurement Leadership Program – Executive Open Program

COURSE DEVELOPMENT

Course development reported in a chronological order starting with the most recent.

- 2019-2025 – SCMM6550 - Supply Chain Workshop – **new development every year**
- 2024 - International Supply Chain Sustainability Trip to Colombia (non-credit bearing trip, educational extension of my OSCM4035 Supply Chain Sustainability and Resilience course) – **new development**
- 2024 – OSCM4035 – Supply Chain Sustainability and Resilience – **new development**
- 2022 – SCMM6997 – Supply Chain Capstone – **refresh and partial redesign (30% new content)**
- 2021 – OSCM4025 – Purchasing and Supply Management – **refresh**
- 2019 – SCMM6997 – Supply Chain Capstone – **new development**
- 2019 – SCMM6545 – Applied Project – **new development**
- 2018 – Bridge to Business for Engineers executive program (Supply Chain part) – **new development**
- 2016 – OSCM4130 – Supply Chain Capstone – **partial redesign (25% new content)**
- 2014 – OSCM4025 – Purchasing and Supply Management – **new development**
- 2013 – OSCM3001 – Introduction to Operations and Supply Chain Management – **new development**

TEACHING INNOVATION

- 2025 – **International Supply Chain Sustainability Trip to Colombia** – Building on principles of academic rigor and real-world immersion, I designed a 2025 international learning experience titled “From Coffee Bean to Cup” in Colombia. This supply chain walkthrough allows students to explore the full lifecycle of a global product, focusing on operations and automation, logistics, export processes, risk exposure and vulnerability, sustainability, and cultural dynamics. This program is a teaching innovation because it blends cross-cultural learning with end-to-end supply chain analysis in a real-world setting = something rarely offered at the undergraduate level.
- 2024 – onwards: **Integrated Systems Academy** – An inter-disciplinary concentration, offering undergraduate supply chain (College of Business Administration), engineering (Opus College of Engineering) and computer sciences (Klingler College of Arts and Sciences) students a truly innovative, applied and immersive global learning experience. The four proposed courses that will be offered as part of this concentration are the following:
 - Course 1: Systems Thinking for Supply Chain Management
 - Course 2: Harnessing Complexity, Variability, and Uncertainty
 - Course 3: Technology Integration and Digital Transformation
 - Course 4: Applied Chaos project

The launch of the academy will be Fall 2026. We are in the process of curriculum development and securing funding. The Integrated Systems Academy is innovative in its teaching approach by fully embedding interdisciplinary, applied, and global learning into the undergraduate curriculum—seamlessly integrating engineering, supply chain, business, marketing, and finance through hands-on, scenario-based experiences. It moves beyond traditional siloed education by developing systems thinkers who can navigate real-world complexity, adapt to uncertainty, and deliver cross-functional impact from day one.

- **2023 – Omron Advanced Automation Lab:** In February 2023, we launched the Omron Advanced Automation Lab in the Opus College of Engineering, made possible through generous funding from Omron and a collaborative proposal developed by Dr. Phil Voglewede (Opus College of Engineering) and myself. The proposal outlined a vision for an innovative interdisciplinary lab that bridges engineering and business education. The Omron Automation Lab is a teaching innovation that offers hands-on, project-based learning using real-world automation technology, enabling students to solve complex industrial challenges in a simulated environment. By bringing together business and engineering students, it fosters interdisciplinary collaboration that mirrors modern industry and prepares students for integrated, cross-functional careers.

THESIS SUPERVISIONS AND EXAMINATIONS

PhD

- 2024 – onwards – Invited supervisor and committee member due to field expertise - Frederick Gersdorf, PhD candidate, Texas Tech University, School of Engineering.
- 2018 - PhD External Examiner for Monica Rassini, Politecnico di Milano
- 2011-2015 - Supervisor and committee member - Farooq Habib, PhD candidate, 2011-2015 Cranfield School of Management, Research Topic: An exploration of an interplay between network governance and network structure in goal-oriented supply networks
- 2009-2013 Supervisor and committee member - Anthony Karatzas, PhD candidate, Cranfield School of Management, Thesis title: Business triads in servitization; The influence of the provider – partner relationship on the performance of the partner towards the provider’s customer base

MSc

- Valetta, Vittoria, Graduate 2024 (*Cum Laude*), MSc in Supply Chain Management, LUISS University, Rome Italy, Dissertation title: The Sustainable Transition in the Fashion Industry: Corporate Governance, CSRD, and CSDDD Perspectives
- Colella, Andrea, Graduated 2017 (*Cum Laude*), MSc in Supply Chain Management, LUISS University, Rome, Italy, Dissertation title: Out of sight out of mind: Managing Risk in invisible parts of supply networks.
- Joseph, S., Graduated 2011, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: Trustworthiness and Risk Taking in a Close Buyer Supplier Relationship
- Yang, T-Y., Graduated 2011, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: Risks of Supply Chain Collaboration
- Ngan, K.F., Graduated 2011, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: Understanding relationship constructs in buyer-supplier relationships

- Aeychai, J-A., Sqn.Ldr. Graduated with distinction in 2011, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: An integrated approach towards measuring sources of trust in buyer-supplier relationships
- Lee Pik Lai, V., Graduated 2008, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: The role of supplier development in supply chain integration
- Chuang, S-H., Graduated 2008, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: The impacts of human factors on service quality and customers' satisfaction
- Phungchongjaroensuk, C., Graduated 2008, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: Barriers to supply chain collaboration
- Li, Y., Graduated 2008, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: Last mile delivery models: analysis and evaluation
- El Hamdan, I. A., Graduated 2007, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: The Role of ICT in Supply Chain Integration, Drivers and Impediments: The Aerospace Industry Paradigm
- Lou, J., Graduated 2007, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: Costing approaches in supply chain management
- Wei, R., Graduated 2007, MSc in Supply Engineering and Logistics, The University of Warwick, Dissertation title: The influence of cultural elements of inter-organizational relationships on supply chain integration: the case of the automotive industry

SERVICE

Service to the University / College of Business Administration

- **Director, Center for Supply Chain Management (2021 – Present)** - This role bridges internal strategic leadership with extensive external engagement, alumni development, and industry collaboration.
 - Contributed to institutional service through Center strategic planning, fundraising, and curriculum support.
 - Led redesign of the Industrial Advisory Board to better align with program goals.
 - Supported student development by expanding funding, scholarships, and experiential learning.
 - Fostered industry engagement and alumni relations through the launch of the Supply Chain Alumni Network.
 - Championed cross-college collaboration (Business and Engineering) through initiatives like the Omron Automation Lab.
 - Advanced diversity, ethics, and sustainability within Center programming and partnerships.
- **Member, Research Committee, Marquette University, College of Business Administration, 2021 – onwards**
- **Marquette University New Business School Design Team Committee, 2020 – 2023** As part of five-person Building Committee, I worked collaboratively with Marquette University Planning and Advancement team and external architects and designers to design the new Business School – Dr. EJ and Margaret O'Brien Hall, which opened in January 17th, 2023.
- **Member of Undergraduate Curriculum Review Committee, 2016 – 2017**
- **Member, International Business Committee, 2016 – 2019**
- **Member, Teaching Committee, 2015 - 2020**

Service to the Academic Community

Editorial and Review Roles

- **Associate Editor**, Journal of Supply Chain Management, 2021 – onwards
- **Editorial Review Board Member**, Journal of Supply Chain Management, 2021 – onwards
- **Reviewer** for top-tier journals:
 - Reviewer for Journal of Operations Management, 2010 - onwards
 - Reviewer for Industrial Marketing Management, 2019 - onwards
 - Reviewer for Journal of Supply Chain Management, 2013 - onwards
 - Reviewer for International Journal of Physical Distribution and Logistics Management, 2012 – onwards
 - Reviewer for International Journal of Operations & Production Management – 2015-onwards
 - Reviewer for International Journal of Production Research, 2016 – onwards
 - Reviewer for International Journal of Logistics Management, 2017 - onwards
 - Reviewer for British Journal of Management, 2016 - onwards
- **Ad Hoc Reviewer**,
 - BAM Conference 2010, 2011
 - Ad Hoc Reviewer, EURAM Conference 2010, 2011
- **Editor**, CMA Supply Chain Newsletter, Cranfield School of Management, 2008

Conference/Symposium leadership

- **Organizer**, Marquette University, Supply Chain Symposium, (2021, 2022, 2023)
- **Session Chair**, Servitization Track, POMS Conference 2009, Orlando, Florida
- **Member of organizing committee**, International review day for Product-Service Systems research at Cranfield, 2009
- **Head of organizing committee**, Service Networks Industry Day at Cranfield School of Management, 2009

Service to Industry

- **2021 – 2025 - Strategic Talent Pipeline Development:** Led initiatives as Director of the Center for Supply Chain Management to maintain strategic talent pipelines for existing leading industry partners as well as for the new ones such as: including IWEC, Zurn Elkay, Clarios, Allen Lund, and SC Johnson. Enhanced workforce readiness and industry alignment through targeted student and alumni engagement.
- **2021 – 2025 - Industrial Advisory Board Engagement:** Successfully restructured and expanded the Industrial Advisory Board by attracting prominent industry partners - UPS, IWEC, Direct Supply, GTAX, Zurn Elkay, Clarios, Allen Lund, SC Johnson, Ocan Spray, Regal Rexnord to support strategic initiatives, ensure curriculum relevance, and foster active industry-academic collaboration. UPS, IWEC, Direct Supply, GTAX, Zurn Elkay, Clarios, Allen Lund, and SC Johnson.
- **2020 - Industry Risk Management:** In 2020, during Covid-19 crisis I provided expert consultation to Froedtert Hospital by conducting comprehensive supply chain risk assessments, resulting in actionable insights for mitigating disruptions and enhancing operational resilience.
- **2020 - Knowledge Transfer and Thought Leadership:** in April 2020, I organized and delivered in collaboration with Seagate Technology Director of Logistics and Supply Chain Management, an

impactful webinar focused on local and global business responses to the COVID-19 pandemic, offering actionable insights to industry practitioners navigating unprecedented supply chain challenges.

- **Industry Collaboration and Networking:** Established and nurtured long-term strategic relationships between the Center for Supply Chain Management and prominent industry partners, and in that way increased corporate involvement with the Center for Supply Chain Management and Operations and Supply Chain Management program for 80% (since 2021) and creating a platform for sustainable talent development and innovation.

Service to Society / Public Engagement

Media appearances & Public commentary

- **Television & Radio**
 - *WISN (TV)* – April 3, 2025 – *Here's how Trump's newly announced tariffs could impact Wisconsin*
 - *620 WTMJ (Radio)* – May 19, 2022 – *Supply chain crisis discussion with President Lovell*
 - *WISN UPFRONT (TV)* – November 2021 – *Supply chain issues lasting into 2022*
 - *CBS 58 (TV)* – November 2021 – *Holiday shopping impacts from supply chain issues*
- **Print & Online Media**
 - *BizTimes Milwaukee* – April 7 2025 – *Wisconsin manufacturers re-examining their pricing methods to mitigate impact from tariffs*
 - *Milwaukee Journal Sentinel* – April 3, 2025 – *Trump tariffs and Wisconsin business*
 - *BizTimes Milwaukee* – April 2025 – *Wisconsin manufacturers and tariff effects*
 - *Wall Street Journal* – June 19, 2022 – *Lingering supply chain issues*
 - *Journal Sentinel* – April 26, 2022 – *Buy American mandate and construction*
 - *Journal Sentinel* – March 16, 2022 – *Supply chain impact of the Ukraine war*
 - *USA Today, Herald News, Knox News, Yahoo News* – 2021 – *Holiday shopping, supply shortages, and economic resilience*

STRATEGIC INSTITUTIONAL LEADERSHIP AND FUTURE DEVELOPMENT

Founding Member and Developer, Institute for Integrated Systems (IIS)

Marquette University, 2024 – Present

- Leading the conceptualization and development of a cross-college institute (College of Business Administration, Opus College of Engineering and Klingler College of Arts and Sciences) to foster interdisciplinary education, applied research, and community engagement grounded in Jesuit values.
- The Institute's mission is to promote ethically-minded, globally competent professionals through integrated systems thinking.

- Key pillars of the Institute include:
 - **Integrated Systems Academy:** Interdisciplinary curricula combining engineering, supply chain, IT/data science, marketing, finance, and ethics.
 - **Industry Collaboration:** Engagement through advisory boards, conferences, and executive education.
 - **Applied Research and Innovation:** Real-world research partnerships, incubation initiatives, and external funding.
 - **Global and Community Engagement:** International student exchanges and community-centered outreach.
 - **Professional Development:** Career readiness, mentorship, and experiential learning opportunities.
 - **Sustainable, Ethical Leadership:** Emphasis on Jesuit values, sustainability, and social impact.

PROFESSIONAL MEMBERSHIPS

- CSCMP Milwaukee – Board Member
- ISM Milwaukee - Member
- Production and Operations Management Society (POMS) - Member
- European Operations Management Association (EurOMA) - Member
- Academy of Management, Operations Management Society – Member

POSITIONS IN INDUSTRY

- 2005 (May-Aug): Consultant (part-time attachment), Procure4 Consulting, Warwick, UK
- Sep 2001- Sep 2005: Director (freelance attachment), BBI Ltd, Spodnja Recica, Slovenia
- Sep 2002 – Sep 2004: Head of Financial and Operational Controlling, Brigl & Bergmeister, Paper Mill, Ljubljana, Slovenia
- May 2001- Aug 2002: Category Manager in Purchasing Department, Brigl & Bergmeister, Paper Mill, Ljubljana, Slovenia
- May 1998- Apr 2001: Performance analyst, Brigl & Bergmeister, Paper Mill, Ljubljana, Slovenia
- July 2001- June 2003: Director (freelance attachment), Divisia Ltd, Ljubljana, Slovenia
- Oct 1999- Apr 2001: Consultant (freelance attachment), Marder AG Business Consulting, Germany