# Matteo P. Arena

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#### ACADEMIC EMPLOYMENT

Professor of Finance Marquette University, 2021 to present
Director of the MS in Finance Marquette University, 2023 to present

Chair, Department of Finance Marquette University, 2017 to 2023, fall 2024

Associate Professor of Finance Marquette University, 2013 to 2021
Assistant Professor of Finance Marquette University, 2006 to 2013

#### **EDUCATION**

Ph.D. in Finance University of Missouri - Columbia, 2006

M.B.A. Iowa State University, 2002

M.S./B.S. in Chemistry University of Torino, Italy, 1998

## PEER-REVIEWED PUBLICATIONS

Does the Governance of Public Pension Plans Matter?

Matteo P. Arena, Christopher Merker, Sarah W. Peck, Bin Wang

Journal of Financial Services Research, forthcoming

Litigation Risk Management through Payout Policy

Matteo P. Arena and Brandon Julio

Journal of Financial and Quantitative Analysis, Vol. 58, 2023, pp. 148-174.

Family Firms' Cross-Border Mergers and Acquisitions

Matteo P. Arena, Michaël Dewally, Bharat A. Jain, Yingying Shao *International Review of Financial Analysis*, Vol. 82, 2022, 102191.

Securities Litigation and Corporate Tax Avoidance

Matteo P. Arena, Bin Wang, and Rong Yang *Journal of Corporate Finance*, Vol. 66, 2021, 101546.

Flight or Flee: Outside Director Departures Prior to Contested Management Buyout Offers

Matteo P. Arena, Michaël Dewally, and Sarah W. Peck

Corporate Governance: An International Review, Vol. 28, 2020, pp. 274-293, (leading article).

How to Develop Successful and Ethical Investment Analysts: Marquette University's Applied Investment Management Program

Matteo P. Arena and David K. Krause

Managerial Finance, Vol. 46, 2020, pp. 590-598.

## Compensation Clawback Policies and Corporate Lawsuits

Matteo P. Arena and Nga Nguyen

Journal of Financial Regulation and Compliance, Vol. 27, 2019, pp. 70-85.

## Corporate Litigation and Debt

Matteo P. Arena

Journal of Banking and Finance, Vol. 87, 2018, pp. 202–215.

#### A Global Analysis of Corporate Litigation Risk and Costs

Matteo P. Arena and Stephen P. Ferris

International Review of Law and Economics, Vol. 56, 2018, pp. 28-41.

#### Investment Bank Expertise in Cross-Border Mergers and Acquisitions

Matteo P. Arena and Michaël Dewally

Journal of Financial Research, Vol. 40, 2017, pp. 81–112.

## A Survey of Litigation in Corporate Finance

Matteo P. Arena and Stephen P. Ferris

Managerial Finance, Vol. 43, 2017, pp. 4–18.

## Territorial Tax System Reform and Corporate Financial Policies

Matteo P. Arena and George Kutner

Review of Financial Studies, Vol. 28, 2015, pp. 2250-2280.

# The Effects of Securities Class Action Litigation on Corporate Liquidity and Investment Policy

Matteo P. Arena and Brandon Julio

Journal of Financial and Quantitative Analysis, Vol. 50, 2015, pp. 251-275.

## The Discretionary Effect of CEOs and Board Chairs on Corporate Governance Structures

Matteo P. Arena and Marcus Braga-Alves

Journal of Empirical Finance, Vol. 21, 2013, pp. 121-131.

#### Firm Location and Corporate Debt

Matteo P. Arena and Michaël Dewally

Journal of Banking and Finance, Vol.36, 2012, pp. 1079-1092.

## It Takes Two: The Incidence and Effectiveness of Co-CEOs

Matteo P. Arena, Stephen P. Ferris, and Emre Unlu

The Financial Review, Vol. 46, 2011, pp. 383-410.

Outstanding Publication Award, The Financial Review, 2012.

The Corporate Choice between Public Debt, Bank Loans, Traditional Private Debt Placements, and 144A Debt Issues

Matteo P. Arena

Review of Quantitative Finance and Accounting, Vol. 36, 2011, pp. 391-416.

The Effect of Taxes on Multinational Debt Location

Matteo P. Arena and Andrew H. Roper

Journal of Corporate Finance, Vol. 16, 2010, pp. 637-654.

Takeover Exposure, Agency, and the Choice between Private and Public Debt Matteo P. Arena and John S. Howe

Journal of Financial Research, Vol. 32, 2009, pp. 199-230.

Price Momentum and Idiosyncratic Volatility

Matteo P. Arena Matteo, K. Stephen Haggard, and Xuemin (Sterling) Yan *The Financial Review, Vol. 43, 2008, pp. 159-190,* (leading article). (Abstracted in *CFA Digest, Vol. 38(4), 2008, pp. 51-52*).

A Face Can Launch a Thousand Shares (and a 0.80% abnormal return)

Matteo P. Arena and John S. Howe

Journal of Behavioral Finance, Vol. 9, 2008, pp. 107-116, (leading article).

When Managers Bypass Shareholder Approval of Board Appointments: Evidence from the Private Security Market

Matteo P. Arena and Stephen P. Ferris

Journal of Corporate Finance, Vol. 13, 2007, pp. 485-510.

#### WORKING PAPERS

Social Relationships and Merger Outcomes: Evidence from Investment Banking Matteo P. Arena, David Javakhadze, and Tijana Rajkovic

Legal Liability and Stock Price Risk: Evidence from a Quasi-Natural Experiment Hung Cao, Hieu Phan, Matteo P. Arena

The real cost of litigation: Evidence from corporate lawsuits and M&As Matteo P. Arena, Mattheo Kaufmann, Sascha Kolaric

The power of established relationships from M&A advising to IPO underwriting Matteo P. Arena, Michaël Dewally

The Effect of CEO Past Corporate Experiences on Litigation Risk Matteo P. Arena, Luis Garcia-Feijoo

#### PEER-REVIEWED PRESENTATIONS

Social Relationships and Merger Success

- Financial Management Association Annual Meeting (Grapevine, Dallas), October 2024
- Conference in Finance, Accounting, and Banking, (University of Southampton Business School, England), September 2024

## Ethical Implications of Legal Liability

■ Financial Management Association – Annual Meeting (Grapevine, Dallas), October 2024

## Flight or Flee: Outside Director Departures Prior to Contested Management Buyout Offers

• Financial Management Association – Annual Meeting (New Orleans), October 2019

#### Securities Litigation and Corporate Tax Avoidance

- American Accounting Association Annual Meeting (Washington DC), August 2018
- Hawai'i Accounting Research Conference, January 2018

#### Are compensation clawback measures preventing corporate lawsuits?

■ Financial Management Association – Annual Meeting (Boston), October 2017

## Investment Bank Expertise in Cross-Border Mergers and Acquisitions

Financial Management Association – Annual Meeting (Las Vegas), October 2016

## Litigation Risk and Corporate Financial Policies around the World

Financial Management Association – Annual Meeting (Orlando), October 2015

#### Litigation Risk Management through Payout Policy

Financial Management Association – Annual Meeting (Nashville), October 2014

## Territorial Tax System Reform and Corporate Financial Policies

■ Financial Management Association – Annual Meeting (Chicago), October 2013

#### The Discretionary Effect of CEOs and Board Chairs on Corporate Governance Structures

- Financial Management Association Annual Meeting (Atlanta), October 2012
- Midwest Finance Association Annual Meeting (New Orleans), February 2012

#### Litigation Risk, Cash Holdings, and Corporate Investment

Oklahoma Risk Management Conference – University of Oklahoma, May 2011

#### Litigation Risk and Corporate Cash Holdings

■ Financial Management Association – Annual Meeting (New York), October 2010

## Firm Location and Corporate Debt

Financial Management Association – Annual Meeting (New York), October 2010

#### Multinational Firms and Debt Location

- Financial Management Association European Meeting (Turin, Italy), June 2009
- Financial Management Association Annual Meeting (Grapevine, Dallas), October 2008

It Takes Two: The Incidence and Effectiveness of co-CEOs

■ Financial Management Association – Annual Meeting (Grapevine, Dallas), October 2008

Takeover Exposure, Agency, and the Choice between Private and Public Debt (with John S. Howe)

■ Financial Management Association – Annual Meeting (Orlando), October 2007 "Top-Ten Percent" Session (paper was ranked in the top 10% of all submitted papers)

When Managers Bypass Shareholder Approval of Board Appointments: Evidence from the Private Security Market

 Journal of Corporate Finance Special Issue Conference on Private Equity, Buyouts, and Corporate Governance – Albany, NY, April 2006

Does Your Vote Count? When Managers Bypass Shareholder Approval of Board Appointments

- Financial Management Association European Meeting (Siena, Italy), June 2005
- Financial Management Association Annual Meeting (Chicago), October 200

Price Momentum and Idiosyncratic Volatility

- Financial Management Association European Meeting (Siena, Italy), June 2005
- Financial Management Association Annual Meeting (Chicago), October 2005

## RESEARCH HONORS AND GRANTS

Miles Research Fellowship, award bestowed annually to the best research faculty in the College of Business, Marquette University, 2023

The Financial Review, Outstanding Publication Award, February 2012

"It Takes Two: The Incidence and Effectiveness of co-CEOs" was selected as best paper published by the Financial Review in 2011

CEO Daily Best Recent Article on Leadership and Management, February 2011 "It Takes Two: The Incidence and Effectiveness of co-CEOs"

College of Business Miles Competitive Summer Research Grant, 2016, Marquette University College of Business Miles Competitive Summer Research Grant, 2015, Marquette University College of Business Miles Competitive Summer Research Grant, 2014, Marquette University College of Business Miles Competitive Summer Research Grant, 2013, Marquette University College of Business Miles Competitive Summer Research Grant, 2012, Marquette University College of Business Miles Competitive Summer Research Grant, 2011, Marquette University College of Business Miles Competitive Summer Research Grant, 2010, Marquette University College of Business Research Mini-Grant, 2019, 2009, 2008, 2007, 2006, Marquette University College of Business Summer Research Fellowship, 2004, University of Missouri-Columbia

#### TEACHING EXPERIENCE

Investment Banking, graduate MBA and MS in Finance, 2024-present

Advanced Financial Management – undergraduate, 2004-present

Introduction to Finance - undergraduate, 2018-present

Investments – undergraduate, 2017

Financial Management – graduate MBA, 2008-2016

Survey of Business Finance (Intro to Finance for Business minors) – undergraduate, 2006

Financial Markets and Institutions – undergraduate, 2003

#### TEACHING AND OTHER AWARDS

Literati Award Winner - Managerial Finance - Outstanding Reviewer, 2023
Outstanding Graduate Instructor, Department of Finance, University of Missouri, 2005
Preparing Future Faculty (PFF) Fellowship, 2005

#### DIRECTED STUDENT LEARNING

Master's Thesis Supervisor, MS in Finance

Simranjit Kaur, 2023-2024; Jadyn Castillo, 2024-2025

PhD Dissertation Committee, PhD in Finance, Anna Abdulmanova, 2017-2018

Master's Thesis Committee Member, MS in Applied Economics

Adam Ward, 2013; Peter Hansen, 2012; Casey Madsen, 2010

#### PROFESSIONAL SERVICE (EXTERNAL - ACADEMIC)

Associate Editor – Journal of Financial Regulation and Compliance, 2017-present

Editorial Board Member – Journal of Financial Regulation and Compliance, 2016-present

Editorial Board Member – Managerial Finance, 2020-present

Editor – Managerial Finance Special Issue on Litigation in Corporate Finance, 2015-2017

Secretary – Financial Executive International – Milwaukee Chapter, 2015-2017

Vice-President of Programs – Financial Executive International – Milwaukee Chapter, 2014-2015

Referee – Journal of Financial and Quantitative Analysis (7), Nature (1), Journal of Banking and Finance (14), Journal of Corporate Finance (12), Managerial Finance (12), The Financial Review (5), International Review of Economics and Finance (4), Journal of Financial Regulation and Compliance (5), Research in International Business and Finance (4), Journal of Business Venturing (2), International Tax and Public Finance (2), Emerging Market Review (2), Finance Research Letters (2), Journal of Empirical

Legal Studies (2), Review, Journal of Financial Research (2), Journal of International Money and Finance (2), The Quarterly Review of Economics and Finance (2), Corporate Governance: An International Review, Journal of Accounting and Public Policy, Journal of Multinational Financial Management, Auditing: A Journal of Practice & Theory, International Review of Finance, International Journal of Business and Economics, Review of Financial Economics, North American Journal of Economics and Finance

Promotion and Tenure External Reviewer – (1) 2021

Selection Committee Member – Financial Management Association Annual Meeting, 2010, 2007

Session Organizer – Financial Management Association Annual Meeting, 2010

Session Chair – Conference in Finance, Accounting, and Banking -University of Southampton, 2024, Financial Management Association, Annual Meeting, 2023, 2022, 2021, 2019, 2013, 2010, 2009, 2007; Midwest Finance Association, Annual Meeting, 2012; Financial Management Association, European Meeting, 2009, 2005

Discussant – Financial Management Association, Annual Meeting, 2014, 2004; Midwest Finance Association, Annual Meeting, 2012; Financial Management Association, European Meeting, 2009

#### PROFESSIONAL SERVICE (EXTERNAL - OUTREACH)

Treasurer – Concord Chamber Orchestra – 2024-present

Board Member – Concord Chamber Orchestra – 2023-present

Moderator, Sustainability 2.0 Conference - 2023

Treasurer—Bayarian United Soccer Club –2021-2023

Board Member – Bayarian United Soccer Club – 2021-2023

Treasurer– Inter NorthShore Football Club – 2019-2021

Host – Beyond Marquette Webinar "Business Continuity Plan-demic" with Jeff Wuest – June 11, 2020

Presenter - "Economics of the Pandemic" - part of "What's Next? A Seminar Series for Challenging Times", September 24, 2020

Board Member- Inter NorthShore Football Club - 2018-2021

Board Member-Financial Executive International - Milwaukee Chapter, 2014-2019

Secretary – Financial Executive International – Milwaukee Chapter, 2015-2017

Vice-President of Programs – Financial Executive International – Milwaukee Chapter, 2014-15

#### PROFESSIONAL SERVICE (INTERNAL)

## **Marquette University**

Member, University Promotion and Tenure Committee, 2023-present

Member, University Electronic Accessibility Committee, 2017-2022

Navigator Program Faculty Member, 2021-2022

Member, University Remote Work Steering Team, 2021

Member, Academic Integrity Council, 2015-2017

## College of Business and Administration, Marquette University

Chair, Promotion and Tenure Committee, 2023-present

Sustainability Lab Advisory Board, 2023-present

Co-Chair, Career Events Committee, 2020-present

WRDS Database Representative, 2007-present

Member, Executive Council, 2013-2014, 2017-2023

Interim Director, MS in Finance, 2021

Member, Strategic Planning Taskforce, 2019-2021

Chair, Faculty Research Committee, 2016-2017

Member, Faculty Research Committee, 2012-2017

Member, Tenure and Promotion Committee 2014-2017

Member, Dean Search Committee, 2013, 2007-2008

Member, MBA Committee, 2009-2013

Member, Ad Hoc Research Award Committee, 2012

Member, COBA Research Task Force, 2010-2011

Member, IT Committee, 2007-2009

## **Finance Department, Marquette University**

Finance Department Advisory Board – Founder and ex-officio member, 2017-present

Finance Department Career Liaison 2012-2017, 2023-present

Finance Department Library Representative, 2007-present

Insurance Program Steering Committee, 2022-2023

Master's in Finance, Interim Director, spring 2021

Master's in Finance Design Committee, 2019-2021

Finance Program Assessment Leader, 2015-2017, 2009-2012

Member, Finance Department Recruiting Committee, 2018, 2015, 2014, 2009, 2007, 2006

#### MEDIA CONTRIBUTIONS

#### Radio

NPR-APM Marketplace (21) (April 14, 2024, October 27, 2023, January 3, 2023, November 7, 2022, May 2, 2022, December 12, 2020, May 28, 2020, April 11, 2020, December 4, 2019, November 6, 2019, May 21, 2019, May 2, 2019, January 15, 2019, November 27, 2018, October 23, 2018, October 15, 2018, July 17, 2018, February 5, 2018, February 17, 2017, January 14, 2015, April 22, 2014).

## Magazine (paper and online)

Marketplace (January 2023)

Forbes (October 2022)

Fortune (March, 2020)

Health Leaders (July, 2019)

BizTimes (April 18, 2016)

Workforce Magazine (November 28, 2011)

## Newspaper

Washington Post (November 3, 2016)

Wall Street Journal (September 20, 2014)

Milwaukee Journal Sentinel (7) (May 10, 2018, April 18, 2018, December 10, 2017, May 18, 2017, February 18, 2015, January 13, 2013, October 22, 2011)

Milwaukee Business Journal (December 9, 2011)

Associated Press (August 26, 2010)

#### TV

CBS 58 (3) (April 24, 2020, April 18, 2018, October 13, 2015)

Fox 6 (January 26, 2016)

ABC WISN 12 (October 13, 2015)

## PEER-REVIEWED PUBLICATIONS (other disciplines)

Rapid, Low-Level Determination of Silver(I) in Drinking Water by Colorimetric Solid-Phase Extraction, Analytica Chimica Acta, 2003

with Marc D. Porter, and James S. Fritz

Rapid, Specific Determination of Iodine and Iodide by Combined Solid-Phase Extraction/Diffuse Reflectance Spectroscopy, Analytical Chemistry, 2002

with Marc D. Porter, and James S. Fritz

## OTHER PROFESSIONAL EXPERIENCE

Graduate Instructor	University of Missouri - Columb	oia 2003–2006
Research Assistant	University of Missouri - Columb	oia 2003–2006
Visiting scholar - chemistry	Ames Laboratory - Iowa State University	ty 2000–2002
Assistant Director of the Chemica	ll Laboratory R.C.B. ltd -Turin (Ital	y) 1999–2000

## **HONOR SOCIETIES**

Beta Gamma Sigma

## **AFFILIATIONS**

American Finance Association

Financial Executive International

Financial Management Association

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