



MARQUETTE
UNIVERSITY

GRADUATE SCHOOL
OF MANAGEMENT

Welcome to Marquette University's Graduate School of Management Program Overview

Presenter: Karen Rinehart
Assistant Dean of Graduate Programs



MARQUETTE
UNIVERSITY

**BE THE
DIFFERENCE.**

*Type your questions into the chat
box at anytime during the
presentation!*

Agenda

- Guiding Philosophy
- Programs
- Curriculum Reviews
- Schedule
- Admissions Process
- Financial Aspects

Graduate Programs – Guiding Philosophy



Part-time & Online Programs



Industry-driven Curriculum



Focus on High Quality Students



Program Rigor



Great Faculty that care about your education



Student-focused Services

Graduate School of Management Programs

- MBA Program (evening)
- Marquette Online MBA Program
- Executive MBA Program
 - Blended program, Accelerated, Saturday program
- MS in Accounting (daytime program)
- MS in Accounting Analytics (daytime program)
- MS in Applied Economics
- MA in Corporate Communication
- MS in Finance
- Master in Management
- MS in Supply Chain Management
- Graduate Certificate in Business and Managerial Analytics
- Graduate Certificate in Leadership
- Graduate Certificate in Sport Leadership
- Joint programs with Law, Engineering, Political Science

Chat: please indicate your program interest(s).

- MBA Program (evening)
- Marquette Online MBA Program
- Executive MBA Program
 - Blended program, Accelerated, Saturday program
- MS in Accounting (daytime program)
- MS in Accounting Analytics (daytime program)
- MS in Applied Economics
- MA in Corporate Communication
- MS in Finance
- Master in Management
- MS in Supply Chain Management
- Graduate Certificate in Business and Managerial Analytics
- Graduate Certificate in Leadership
- Graduate Certificate in Sport Leadership
- Joint programs with Law, Engineering, Political Science

Executive MBA	MBA	Online MBA
Cohort class	Varied classmates	Varied classmates
17 months	2 – 2.5 years	2 – 2.5 years
Classes meet twice monthly	Classes meet once/week	Fully online
Blended/Hybrid	F2F, Online, Blended	Asynchronous
Defined Curriculum	Individualized Schedule	Individualized Schedule
Team Based	Varied classmates	Varied classmates
International Focus	Business focus, specializations	Business focus, specializations
Some Residency Required	None required	None required
Minimum 5 years management	No minimum	No minimum
Begin in fall	Begin any term	Begin any term



MARQUETTE
UNIVERSITY

GRADUATE SCHOOL
OF MANAGEMENT

Master of Science in Accounting or Accounting Analytics (MSA or MSAA)



MARQUETTE
UNIVERSITY

**BE THE
DIFFERENCE.**

MSA Curriculum

- Core Classes (9 credits)
 - ACCO 6511 Taxation – Corporations, Partnerships
 - ACCO 6520 Advanced Corporate Issues
 - ACCO 6535 Fraud Examination and Analytics OR ACCO 6570 Auditing
- Accounting Elective Core (9-12 credits)
 - Choose from course such as International accounting, Analysis of Corporate financial statements, AIS, etc.
- Business Elective Core (9-12 credits)

- Accounting Core Classes (12-13 credits)
 - ACCO 6001 Accounting Professional Communication (1 credit)
 - ACCO 6511 Taxation – Corporations, Partnerships
 - ACCO 5060 Accounting Analytics
 - ACCO 6520 Advanced Corporate Issues
 - ACCO 6535 Fraud Examination and Analytics
- Business Analytics Core (12 credits)
 - MBA 6100 Business Analytics
 - COSC 6510 Business Intelligence
 - COSC 5820 Ethical and Social Implications of Big Data
 - INSY 5056 IT Governance
- Electives (6 credits)

MSAA Curriculum

MSA/MSAA Curriculum

- Total program is 30-31 credit hours
- Completion: min = 1 yr & max = 6yrs
 - Choose to go part-time or full-time.
 - Average time 1 ½ to 3 years
 - 1 year completion is for ADP students



MARQUETTE
UNIVERSITY

GRADUATE SCHOOL
OF MANAGEMENT

Master in Applied Economics (MSAE)



MARQUETTE
UNIVERSITY

**BE THE
DIFFERENCE.**

MSAE Curriculum

- Core Classes (12 credits)
 - Applied Economics 3 credits
 - Applied Time-Series Econometrics & Forecasting 3 credits
 - Microeconomic Theory and Applications 3 credits
 - Macroeconomic Theory and Applications 3 credits

MSAE Curriculum

- Specializations (12 credits)
 - Applied Economics Analysis
 - Business Economics
 - Business and Managerial Analytics
 - Financial Economics
 - Marketing Research
- Electives (6 credits)
- Non-credit Professional Project and Comprehensive Exam

MSAE Curriculum

- Total program is 30 credit hours plus a non-credit professional project and comprehensive exam
- Completion: min = 1 yr & max = 6yrs
 - Choose to go part-time or full-time.
 - Average time 1 ½ to 3 years
 - 1 year completion is for ADP students



MARQUETTE
UNIVERSITY

GRADUATE SCHOOL
OF MANAGEMENT

Master of Arts in Corporate Communication MA CCOM



MARQUETTE
UNIVERSITY

**BE THE
DIFFERENCE.**

MA CCOM Curriculum

- CCOM Classes (15 credits)
 - Corporate Advocacy 3 credits
 - Corporate Social Responsibility 3 credits
 - Communication Consulting 3 credits
 - Organizational Communication 3 credits
 - Financial Communication and Investor Relations 3 credits

MA CCOM Curriculum

- Business Classes (9 credits)
 - Accounting and Finance for the Non-Financial Manager
 - Economic Foundations for Marketing Decisions
 - Leading People and Change
 - Leadership Coaching and Development
- Leadership Elective (3 credits)
- Business Elective (3 credits)

MA CCOM Curriculum

- Total program is 30 credits hours
- Completion: min = 1 yr & max = 6yrs
 - Choose to go part-time or full-time.
 - Fully online or a mix of online and in person classes
 - Average time 1 ½ to 2 ½ years
 - 1 year completion is for ADP students



MARQUETTE
UNIVERSITY

GRADUATE SCHOOL
OF MANAGEMENT

Master of Science in Finance MSF



MARQUETTE
UNIVERSITY

**BE THE
DIFFERENCE.**

MSF Curriculum

- Required Courses (18 credits)
 - Financial Management 3 credits
 - Investments 3 credits
 - Macroeconomic Theory and Application 3 credits
 - Financial Econometrics 3 credits
 - Managerial Accounting 3 credits
 - Three 1-credit skills courses (ex: R, Python, etc.) 3 credits

MSF Curriculum

- Electives (9 credits)

Choose from:

- Bank Management
- International Financial Management
- Financial Derivatives
- Real Estate Finance & Investments
- Fixed Income
- Sustainable Finance
- Investment Banking
- FinTech
- Other courses as relevant

- Professional Project and Oral Defense (3 credits)

MSF Curriculum

- Total program is 30 credit hours including a professional project and oral defense
- Completion: min = 1 yr & max = 6yrs
 - Choose to go part-time or full-time.
 - Average anticipated time 1 ½ to 3 years
 - 1 year completion is for ADP students



MARQUETTE
UNIVERSITY

GRADUATE SCHOOL
OF MANAGEMENT

Master in Management (MiM)



MARQUETTE
UNIVERSITY

**BE THE
DIFFERENCE.**

MiM Curriculum (30 credits)

- Human Capital Strategy 3 credits
- Human Resources / Organizational Development Analytics 3 credits
- Leadership Coaching and Development 1.5 credits
- Leading People and Change 1.5 credits
- Negotiations 3 credits
- Organizational Development 3 credits
- Diversity & Inclusion in Global Organizations 3 credits
- Concepts for Ethical Business Practices 1.5 credits
- Capstone 1.5 credits
- Electives 9 credits

MiM Curriculum

- All classes online
 - 50% synchronous and 50% asynchronous (2-week rotation)
 - For the synchronous classes, everyone is logged on at the same time
 - Typically, one night a week 5:30-8:15
 - Adds flexibility

MiM Curriculum

- Total program is 30 credits hours
- Completion: min = 1 yr & max = 6yrs
 - Choose to go part-time or full-time.
 - Average time 1 ½ to 2 ½ years
 - 1 year completion is for ADP students



MARQUETTE
UNIVERSITY

GRADUATE SCHOOL
OF MANAGEMENT

Master in Supply Chain Management MS-SCM



MARQUETTE
UNIVERSITY

**BE THE
DIFFERENCE.**

MS in Supply Chain Management

- Core SCMM classes (24-25 credits)
 - SCM Foundation
 - Logistics, Sourcing in the digital SC, Industry 4.0, Additive Mfg, Blockchain, BA, Network Design, SC Collaboration, Transportation, Capstone
- SCMM Electives (6 credits)
 - SC planning, Global Strategic sourcing, Lean enterprise, ERP, SC Finance, BI, Ethical Implications of big data, Advanced science, Data at scale
- Courses are all online with three short, on campus immersions. *Optional track without on campus immersions.*

Graduate Certificate in Business and Managerial Analytics

Graduate Certificate in Business and Managerial Analytics Curriculum

- Certificate (15 credits)
 - Business Analytics 3 credits
 - Business Intelligence 3 credits
 - Ethical and Social Implications of Big Data 3 credits
 - Analytics Elective 3 credits
 - Analytics Elective 3 credits
- Stackable with various GSM degrees



MARQUETTE
UNIVERSITY

GRADUATE SCHOOL
OF MANAGEMENT

Graduate Certificate in Leadership or Sport Leadership



MARQUETTE
UNIVERSITY

**BE THE
DIFFERENCE.**

Leadership Certificate

- Students can complete a Leadership Certificate
 - Certificate in Leadership
 - Certificate in Sports Leadership
- 15 graduate credits each
 - Up to 12 credits can be double counted toward a Master's degree
- Completion: min = 1 year & max = 3 years
 - Choose to go part-time or full-time.
- Average time 1 to 2 years

Leadership Certificate

- Certificate Alone (15 credits)
 - Managing people and change 1.5 credits
 - Leading innovation and creativity 1.5 credits
 - Leadership coaching and development 1.5 credits
 - Strategic Communication 3 credits
 - Character-Driven Leadership 3 credits
 - Negotiations 3 credits
 - Leadership capstone 1.5 credits
- Stackable with various GSM degrees

Sport Leadership Certificate

- Certificate (15 credits)
 - Introduction to Sports Leadership 3 credits
 - Ethical Athletic Leadership 3 credits
 - Sports Communication 3 credits
 - Sport Management 3 credits
 - Elective 3 credits
- Stackable with various GSM degrees



MARQUETTE
UNIVERSITY

GRADUATE SCHOOL
OF MANAGEMENT

Class Schedules & Experiences



MARQUETTE
UNIVERSITY

**BE THE
DIFFERENCE.**

Class Schedule for MBA and most Master's Classes

- Accounting classes are typically held in the day
- All non-ACCO courses in the evenings
 - One night per week – typically about 5:30 to 8:15
- 1.5 credit courses
 - Typically run 1/2 semester (7/8 weeks)
 - May run all semester meeting every other week
- Courses offered fall, spring, and summer
 - Summer courses typically run 6 or 7 weeks long, meeting two nights per week
- Format: Some classes are offered face to face but many are blended or online

Class Schedule (Cont.)

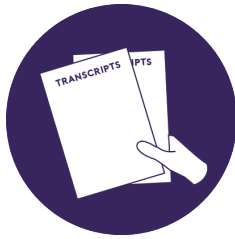
- Comprehensive class schedule
 - MiM, LEDR, FINA courses offered fall, spring and summer
 - ECON and CCOM offered fall and spring
 - Wide variety of electives all terms

Admission Requirements

Send application in now and the rest can follow.



Online Application
\$50 fee
Waived for
attending



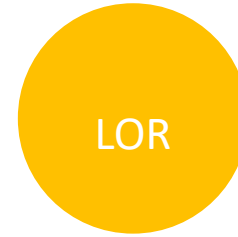
Essays
On the
Application



Resume



Official
Transcripts



Letters of
Recommendation
Optional



Official
Score

GMAT/GRE Waiver Policy – in general

- For all GSM programs:
 - You already earned a terminal degree (i.e., Ph.D, MD or JD).
 - You have a Master's degree in a quantitative field.
- For MS Programs:
 - GPA/QPA requirement is 3.25 or higher from an accredited school with proof of quantitative course coverage.
 - For the fall 2021 term, continuing into 2022, we have dropped that to 3.00 due to testing issues associated with COVID 19
- For all Marquette MBA programs:
 - Applicants that have less than 3 years of full-time business experience and have a 3.5 or higher overall GPA/QPA and for those with 3 or more years of full-time experience the GPA/QPA requirement is 3.25 or higher from an accredited school with proof of quantitative course coverage.
 - For the fall 2021 term, continuing into 2022, we have dropped that to 3.25 for less than three years of experience and 3.00 for three or more years of experience.

See Website or contact an Advisor at the GSM for details on what accreditations are acceptable.

**RIGOROUS.
RECOGNIZED.
RESPECTED.**

THE NEW MARQUETTE
ONLINE MBA.



**BE THE
DIFFERENCE.**

Application Process (Cont.)

- 2 letters of recommendation
 - Required for Supply Chain and EMBA
 - Optional for all others

Send application in now and the rest can follow.

Application Process

Temporary or Non-Degree Status

- Same as above, but no GMAT or GRE
- Temporary - **for one semester only**
- Non-degree
 - For professional development
 - Or for transfers elsewhere

Send application in now and the rest can follow.

Application Deadlines

- *Normally...* We look for applications to be complete one month prior to the start of the term.
 - *Remember – students may begin the MBA any term.*
- Please note that the Graduate School has different deadlines.

Academic Calendar

- FALL SEMESTER: late-August to mid-December
- SPRING SEMESTER: mid-January to mid-May
- SUMMER SESSION I: mid-May to late-June/early July
- SUMMER SESSION II: early July to mid-August

Deadline for applications is typically one month prior to the start of a term.

Thank you for your time!

FOR FURTHER INFORMATION CONTACT:

Ms. Karen Rinehart, Assistant Dean of Graduate Programs

Ms. Jyoti Gandha, GSM Program Director

Mr. Timothy Carter, Graduate School Recruiter

414.288.7145

GSM@Marquette.edu

Marquette.edu/GSM

Bottom Line Investment in Your Future

- MS & MBA Programs \$1,220 per credit Spring 2022
Likely \$1,240-1,245 starting Summer 2023)
Book / materials costs
Parking (if on campus and desired)
- Executive MBA Program \$79,500 all inclusive for class of 2023
- No nickel and dime fees



MARQUETTE
UNIVERSITY

BE THE DIFFERENCE.