

CORPORATE COMMUNICATION MASTER PROGRAM

A 30-credit program

CCOM Courses 15 credits

CCOM 5700 or CCOM 6700

Corporate Advocacy
3 credit hours

CCOM 5750 or CCOM 6750

Corporate Social
Responsibility
3 credit hours

CCOM 6300

Financial Communication
and Investor Relations
3 credit hours

CMST 5600 or CMST 6600

Communication Consulting
3 credit hours

CMST 6200

Organizational
Communication
3 credit hours

Business: 9 credits

BUAD 6000

Accounting and Finance
for the Non-Financial
Manager
3 credit hours

BUAD 6005

Economic Foundations for
Marketing Decisions
3 credit hours

MBA 6140

Leading People and Change
1.5 credit hours

MBA 6160

Leadership Coaching
and Development
1.5 credit hours

Leadership: 3 credits (select one)

LEDR 6051

Contemporary Leadership: Theory,
Research and Application
3 credit hours

LEDR 6101

Strategic Communication
3 credit hours

LEDR 6110

Leadership, Motivation and
Organizational Change
3 credit hours

LEDR 6115

Change Leadership in Self
and Organizations
3 credit hours

LEDR 6125

Negotiations
3 credit hours

LEDR 6215

Change Leadership
3 credit hours

LEDR 6931

Topics in Leadership Studies
3 credit hours

3 CREDIT HOURS



MARQUETTE
UNIVERSITY

Graduate School of Management



DIEDERICH
College of Communication

MARQUETTE UNIVERSITY



THE BEST BUSINESS SCHOOLS IN THE WORLD
THE BEST ACCREDITED PROGRAMS IN THE WORLD

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