

CORPORATE COMMUNICATION MASTER PROGRAM

A 30-credit program

CCOM Courses 15 credits

CCOM 5700

Corporate Advocacy
3 credit hours

CCOM 5750

Corporate Social
Responsibility
3 credit hours

CCOM 6300

Financial Communication
and Investor Relations
3 credit hours

CMST 5600

Communication Consulting
3 credit hours

CMST 6200

Organizational
Communication
3 credit hours

Business: 9 credits

BUAD 6000

Accounting and Finance
for the Non-Financial
Manager
3 credit hours

BUAD 6005

Economic Foundations for
Marketing Decisions
3 credit hours

MBA 6140

Leading People and Change
1.5 credit hours

MBA 6160

Leadership Coaching
and Development
1.5 credit hours

Leadership: 3 credits (select one)

LEDR 6051

Contemporary Leadership: Theory,
Research and Application
3 credit hours

LEDR 6101

Strategic Communication
3 credit hours

LEDR 6110

Leadership, Motivation and
Organizational Change
3 credit hours

LEDR 6115

Change Leadership in Self
and Organizations
3 credit hours

LEDR 6125

Negotiations
3 credit hours

LEDR 6215

Change Leadership
3 credit hours

LEDR 6931

Topics in Leadership Studies
3 credit hours

International Business: 3 credits (select one)

HURE 5140

International Human Resources
Management
3 credit hours

INBU 5931/6931

Topics in International Business
3 credit hours

INBU 5951/6951

Marquette-Led Travel and Study
Abroad in International Business
3 credit hours

MANA 6140

International Management
3 credit hours

MARK 6140

Global Marketing Strategy
3 credit hours

An approved international
internship experience
3 credits



MARQUETTE
UNIVERSITY

Graduate School of Management



DIEDERICH
College of Communication

MARQUETTE UNIVERSITY



THE BEST BUSINESS SCHOOLS IN THE WORLD
THE BEST ACCOUNTING PROGRAMS IN THE WORLD

APRIL 2018

Corporate Communication

Corporate Communication is a 30 credit hour Master of Arts degree program offered by the College of Communication and the Graduate School of Management. Students will typically take 5 classes from each College. The Master of Arts in Corporate Communication can be completed 100% online, face-to-face, or a combination of formats.

Marquette University undergraduate students can participate in an accelerated degree (ADP) option for this program. Eligible students can take 9 credits of course work their senior year and count those course toward the undergraduate and graduate degree (pending a B or better in the course).

The MA students will benefit from participating in the Corporate Communication Summit. This event brings together corporate communication professionals and researchers. The summit's c-suite speakers model the type of careers that we would want for graduates of this program.

Both the Corporate Communication and Management programs at Marquette include a commitment to developing students as ethical leaders with an understanding of corporate social responsibility in a global environment. As such, this MA will prepare its graduates to be ethical and informed communication leaders. In addition to the required course, Communication Social Responsibility, both the College of Communication and the GSM courses integrate global ethics into all coursework.

Application Process

Applications are submitted directly to the Graduate School of Management.

- A completed online application form and fee.
- Official transcripts from all current and previous colleges except Marquette
- Official test scores from the Graduate Management Admission Test (GMAT) [Institutional Code 1448], or Graduate Records Exam (GRE) [Institutional Code 5786]
- Applicants may request a waiver of the GMAT/GRE exam requirement if they have earned an overall QA of 3.25 or higher from an institution with AACSB accreditation or Department of Education approved regional accrediting body.
- International students should have an adequate command of both written and spoken English usually evidenced by a TOEFL score of at least 90 with each section above 20
- Essay questions on the application form
- Resume or job profile
- Two letters of recommendation
- Applications are reviewed on a rolling basis

Additional information on the application process is posted to the Graduate School of Management's web site at marquette.edu/gsm and the Graduate School of Management's bulletin information at bulletin.marquette.edu/schoolofmanagement/.

For more information please contact:

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